



November 10th, 2022

Subject: Mondelez Canada Inc. List Price Increase Effective February 6th, 2023

Dear Valued Customer,

This letter is to inform you that *Mondelēz Canada* will be increasing the list price on selected segments of our crackers, cookies, food service, chocolate, candy, gum and halls products, effective February 6th, 2023. Your *Mondelēz Canada* account team will follow up with the appropriate details.

For the avoidance of doubt, the placing of product orders shipping from *Mondelēz Canada* on, or after, February 6th, 2023, for these products shall be deemed as acceptance of the New List Price.

As always, you remain entirely free to set retail prices at your sole discretion.

We appreciate your ongoing support.

Sincerely,

A handwritten signature in black ink that reads 'Julie Sirois'.

Julie Sirois

Vice-President Sales, Mondelēz Canada

