

June 28th, 2021

Subject: Mondelez Canada Inc. List Price Increase, Effective September 27th, 2021

Dear Valued Customer,

This letter is to inform you that, as the result of an internal strategic pricing review, *Mondelēz Canada* will be implementing a price increase across a certain number food service products pursuant to the attached *Mondelēz Canada* product list and list price change communication table (the “New List Pricing”).

Mondelēz Canada will be implementing the New List Pricing for all orders placed on, or after, September 27th, 2021.

For the avoidance of doubt, the placing of product orders from *Mondelēz Canada* on, or after, September 27th, 2021 shall be deemed as acceptance of the New List Pricing.

We appreciate your ongoing support.

Sincerely,

Julie Sirois
Vice-President Sales, Mondelēz Canada

