

To our valued customers,

We've been going through some completely unforeseen circumstances, dealing with price increases all across the board, which I'm sure everyone is aware of and dealing with. In order to continue to make our business viable we are being forced to raise our prices. I'm sure a lot of you have or if not are currently doing the same.

This email is to advise you that there will be price increases on our products put into effect on October 6, 2021. This increase is due to rising prices on raw materials and operating costs.

We practice 100% transparency with all our customers. We are committed to offering you the same quality products that you have grown accustomed to.

Shires Bakery greatly appreciates your continued business and support through this time of growth and change. If you have any further questions or concerns regarding this price increase, please do not hesitate to reach out. Our team is more than happy to discuss any changes in detail with you.

Sincerely,

Jason Da Luz and Larry Rodrigues