



Dear Valued Customer:

TreeHouse Foods prides itself on sourcing the highest quality ingredients at competitive prices for our customers. The following categories: Candy, Single Serve Beverage, Ready-to-Drink Liquid Beverage, Powdered Soft Drinks, Other Blends, Broth, and Snack Bars have been impacted by freight costs increasing across the network as demand vs. capacity escalates and driver shortages drive increased costs. In addition, there has been a significant decline in labor availability which has impacted hiring/retention, which has been further challenged by the highest labor cost increases in recent history.

As a result of these dynamics, it is necessary that we implement a price increase for the cost that we are not able to absorb. TreeHouse Foods will be implementing a 2.5% price increase for all Private Label and THS branded Candy, Single Serve Beverage, Ready-to-Drink Liquid Beverage, Powdered Soft Drinks, Other Blends, Broth, and Snack Bars, for orders received on or after, July 15th, 2021.

To maximize service levels to all customers, TreeHouse Foods will not support a Forward Buy during this pricing action. However, between now and the effective date of the price change, we will allow normal usage of Private Label and THS branded Candy, Single Serve Beverage, Ready-to-Drink Liquid Beverage, Powdered Soft Drinks, Other Blends, Broth, and Snack Bars products to be purchased based on the given forecast for May-June 2021.

TreeHouse Foods remains committed to be your “Supplier of Choice”, bringing you Category Leadership, Supply Chain Synergies, and Innovation across the many product categories that we supply. We appreciate you, our valued customer, for your business and continued support.

Regards,

Chuck Korostynski

Vice President, Commercial Planning – Snacking & Beverages