



September 17, 2021

Price Increase Notification

Effective Date: October 18, 2021

Trilliant Food & Nutrition has always taken pride in delivering the highest quality coffee for the most competitive price. We view our customers as partners and truly believe that our businesses succeed together. Over the last 12 months, market conditions have been extremely challenging across all inputs of our business – packaging materials, ingredients, labor and freight. We have done everything we can to mitigate these increases and have absorbed them over the last year, but we can no longer sustain that absorption. Thus, we are introducing a price increase across all our product lines, except Café Caps, as of October 18, 2021.

Implementation will be as follows:

- All purchase orders currently in the system will remain at current pricing
- All purchase orders received between now and October 17, 2021 will remain at **current pricing up to your “trailing 30 day average order + 10% quantity”**
- All purchase orders received between now and October 17, 2021 will have the **price increase applied to quantities that exceed your “trailing 30 day average order + 10% quantity”**
- Starting October 18, 2021, all purchase orders will receive the price increase

Thank you for your continued partnership,

A handwritten signature in black ink, appearing to read "Carleton Johnson".

Carleton Johnson

Chief Commercial Officer

Trilliant Food & Nutrition