



Price Increase Letter

September 23, 2022

Dear Valued Customer,

In response to rising commodity, packaging, and operating costs, Ventura Foods Canada is announcing a price increase on all products effective November 1st, 2022. Please find attached the updated price list.

Please address any questions to your sales representative.

Thank you for your business and continued support.

A handwritten signature in black ink that reads "Rachel Johnston".

Rachel Johnston
National Sales Director, Ventura Foods Canada