



November 6th 2024,

RE: Price Increase effective December 9th 2024

To our valued partner,

At Canterbury Coffee we strive to provide you with the highest quality products and services.

Over the past year, global market dynamics, particularly in the coffee and non-coffee sectors, have undergone significant shifts. Despite our best efforts to mitigate these impacts, we find it imperative to adjust with these changes to maintain the quality and sustainability standards you have come to expect from us.

Effective December 9th, we will be implementing a moderate price increase across some of our product range. While we understand the importance of affordability, we assure you that this decision was made after careful consideration and is essential to uphold the integrity of our offerings.

We want to reassure you that despite these challenges, we remain committed to delivering exceptional products and experiences. Our team is dedicated to exploring efficiencies and innovative solutions to minimize the impact on our customers wherever possible.

We sincerely appreciate your understanding and continued support.

Thank you,

Darren Nelson

Darren Nelson

Director of Sales, Western Canada

