



To Our Valued Customer,

July 7, 2026

We appreciate your continued partnership and the trust you place in our products.

Over the past several years, we have worked diligently to absorb significant increases in manufacturing, ingredient, packaging, freight, and operating costs. Despite our efforts to improve efficiencies and minimize the impact on our customers, these rising costs have reached a level where a price adjustment is necessary.

Effective **November 1, 2026** pricing on our Splenda Original Packets will increase. An updated price list is enclosed for your reference.

This adjustment enables us to continue providing the high-quality products, reliable service, and consistent supply that you expect from us. We remain committed to investing in our products, supporting our customers, and maintaining the value of our partnership.

We sincerely appreciate your business and understanding. If you have any questions regarding the new pricing, please don't hesitate to contact your sales representative.

Regards,

A handwritten signature in black ink, appearing to read "Tessie Gallagher", is written over a light gray, stylized outline of the signature.

Tessie Gallagher
Vice President of Sales
Heartland Food Products Group