



January 15, 2026

Dear Customer,

At Nespresso, our goal is to deliver exceptional coffee to our customers with an unwavering focus and consistency on quality and taste, while supporting and empowering coffee farmers across the globe.

As you may know, the situation in coffee-growing regions is increasingly unpredictable, highly driven by external factors such as climate change which impacts harvests and has created market volatility. This has important implications for the entire coffee industry, placing unprecedented pressure on the value chain.

To maintain the premium quality of our blends, we are required to adjust our coffee prices.

The changes will take effect on **April 15, 2026**, ensuring we continue to deliver the high-quality, sustainably sourced coffees that our customers expect from Nespresso.

Until April 15, 2026 order purchases will be limited to historical purchasing patterns.

If you have any questions, feel free to contact us or to your account manager and we'd be happy to answer them for you.

Martin Pesant  
Director, Sales B2B