



November 26, 2025

Subject: Price adjustment – A. Lassonde Inc.

Dear Customers,

Since the beginning of 2025, we have been facing multiple factors impacting the cost of production of our products.

These inflationary pressures are impacting on the cost of various commodities, packaging our manufacturing & freight fees

As a result, Lassonde will be implementing a price adjustment on selected products. We are providing you with early notice that the increase will be effective on Feb 22, 2026. All orders placed after this date will be subjected to the new pricing.

Your Lassonde representative will provide you with the necessary documentation, pricing details and the next steps.

Lassonde values your business and will continue to provide the highest quality products at competitive prices in the marketplace combined with a high service level.

Best regards,

Suzanne Aubry-Lasry

Suzanne Aubry
Vice-president Food Service – North America