

January 14th, 2025

Re: Balzac's Coffee LTD. Portfolio Update

To Our Valued Customers:

Due to the extreme macro inflation impacting our industry, Balzac's Coffee Roasters Canada will be executing a price increase on the following segments of our portfolio effective March 3rd, 2025.

Whole Bean	Ground	Single Serve Pods	Frac Packs
Balzac's Blend	Balzac's Blend	Balzac's Blend	Balzac's Blend
A Dark Affair	A Dark Affair	A Dark Affair	A Dark Affair
Atwood Blend	Atwood Blend	Swiss Water Decaf	Farmers Blend
Swiss Water Decaf	Swiss Water Decaf	Bard's Blend	
Las Rosas	Las Rosas	Farmers Blend	
Winter Blend	Winter Blend		
Farmers Blend	Farmers Blend		
Espresso Blend	Espresso Blend		
Bard's Blend	Bard's Blend		
Anniversary Blend			

The price changes will be effective for all orders placed on or after March 3rd, 2025.

Thank you again for your support of Balzac's. We sincerely appreciate your partnership and look forward to your continued support.

Sincerely,



Sonya Aquilina

Vice President of Sales
Balzac's Coffee LTD.