



October 31, 2025

Re: Mondelez Canada Selected List Price Increase, Effective February 1, 2026

Dear Valued Customer,

This letter is to inform you that Mondelēz Canada will be revising the list price on selected Biscuit and Confectionary brands effective February 1, 2026. Your Mondelēz Canada account team will follow up with the appropriate details and suggested strategy.

The placing of product orders shipping from Mondelēz Canada on or after February 1, 2026, for these products shall be deemed as acceptance of the new list price for that corresponding product.

As always, you remain entirely free to set consumer retail prices at your sole discretion.

We appreciate your ongoing support.

Sincerely,

Julie Sirois, Vice President, Sales, Mondelez Canada

