



**8-Oct-24**

## **2024-Price Increase**

Dear Valued Customer,

As you are undoubtedly aware, all of us, whether personal or as part of our respective businesses continue to face increasing costs. We continue to be impacted by the price of oil, operating and premises costs as well as legislated labour costs.

Like our peers, we are faced with the unenviable task of addressing these new costs. Effective **15-October-2024**, our wholesale prices are being raised to simply offset these higher costs.

In the face of these challenges, we continue to invest in new packaging technologies, earth safe materials and processes. As innovators, we continue to develop new products and equipment focusing on the quality you have come to expect.

### **The Beaver Rock Effort**

We know that you have choices, and we are making every effort to continually earn your business.

I want to express our gratitude for your continued support.

Sincerely,

Dan Saso

