



Nov 15, 2024

To our valued customers,

Over the past year we have seen a sustained impact run up in green coffee costs. At time of writing, the C price, which underpins the price we pay for green coffee, is at a decade-plus high, impacting the products we produce.

As such, effective January 1, 2025, all of our branded single serve capsule products – inclusive of all coffee, cappuccino, and hot chocolate capsule items – will be increasing.

Our decision to take price is not one that has been taken easily, however is reflective of the market conditions that are common to the industry.

Sincerely,

Kim Cunningham
Chief Commercial Officer
Mother Parker's Tea and Coffee