



September 19, 2024

Dear Valued Customer,

This letter is to inform you that Mondelēz Canada will be updating its list price, effective February 3, 2025, on selected retail biscuit brands, food service, confectionery, and snack bar products.

In addition, Mondelēz Canada will undergo a portfolio transformation on selected retail biscuit brands, confectionery, and bars products. In preparation of this portfolio transformation, we will be implementing product allocation to manage inventory levels to ensure a smooth transition and your account team will follow up with the appropriate details.

The placing of product orders shipping from Mondelēz Canada on, or after, February 3, 2025, for these products shall be deemed as acceptance of changes made for that corresponding product.

As always, you will be entirely free to set consumer retail prices at your sole discretion.

We appreciate your ongoing support.

Sincerely,

A handwritten signature in black ink that reads 'Julie Sirois'. The signature is fluid and cursive, with the first and last names clearly legible.

Julie Sirois

Vice-President Sales, Mondelēz Canada