

To Our Valued Customers,

We appreciate your ongoing partnership and commitment to providing quality products to your customers. As you know, the business environment continues to be volatile, with ongoing fluctuations in supply chain costs, tariffs, qualifying remittances, raw material costs, and other input costs, as well as operational expenses impacting the entire industry. We are prepared and have plans in place to address risks to our ability to service your business needs.

We are taking action to mitigate the impact of escalating and unplanned costs. We are tapping into our stable supply chain and benefit from being a part of a strong global buying group, enabling us to secure competitive pricing on the products we offer as much as possible. However, due to the latest cost impacts across our supply chain, particularly related to aluminum, we will be implementing an Extraordinary Price Increase (EPI) to the following limited aluminum can skus to reflect these unexpected cost impacts, effective June 19th:

Application of the EPI will be subject to the terms of our supply agreement with you.

As this is a dynamic environment, we commit to continual reviews of supply chain and cost impacts and will communicate any additional changes with a minimum of 45 days' notice to minimize cost changes and enable adequate planning timelines when necessary.

In the event factors impacting our costs are resolved and recouped, we are committed to return to your regular 2025 contractual pricing schedule. We also remain committed to ensuring you receive the best possible value while maintaining the quality and service you expect.

If you have any questions, please do not hesitate to reach out to your account representative. As a Canadian, family-owned business, Coke Canada Bottling proudly makes, distributes, and sells the most loved beverages Canadians enjoy at our manufacturing facilities in Toronto, Brampton, Montreal, Vancouver, and Calgary. Your Coca-Cola account team is committed to collaborating closely with you and your teams to build plans to maintain our momentum and deliver on our mutual goals.

Thank you for your continued support and partnership as we navigate through these continued challenging times.

Sincerely,

Tim McNerney

Chief Customer Officer

Coca-Cola Canada Bottling Limited