



To Our Valued Customers,

As PepsiCo Foods Canada, we remain committed to providing the highest quality products, superior service, continual innovation, world-class marketing, and consumer value. However, like many businesses, we continue to be impacted by increasing input costs. While we are doing everything to mitigate the impact, we are writing to inform you that we will be taking cost increases for deliveries starting January 26, 2025. The changes will vary by brand and pack across the portfolio, your account manager will provide full pricing details. Key pack increases are below:

LSS – All Case Pack Quantities
Snack Size – All Case Pack Quantities
Stacy's – All Case sizes
Munchies Nuts - All Case Pack Quantities
Spitz - All Case Pack Quantities
Lay's Bulk - All Case Pack Quantities
LSS Variety Packs - All Case Pack Quantities
Quaker Chewy Bars - All Case Pack Quantities
Quaker Bowls - All Case Pack Quantities

Our focus remains on offering the best value to consumers. These careful actions will allow us to do so by continuing to invest in sustainable growth for your business through outstanding consumer engagement, unmatched products and service, and breakthrough brand and packaging innovations.

As always, thank you in advance for your continued partnership.

PepsiCo Foods Canada

A handwritten signature in black ink, appearing to read "Patrick Charbonneau".

Patrick Charbonneau

Vice President, FoodService
PepsiCo Canada

A handwritten signature in black ink, appearing to read "Yuan Wang".

Yuan Wang

Chief Financial Officer
PepsiCo Canada

