

Ability Media Summer Camp Day by Day

Day	Date	Activity	Tools/Resources
1	6/21 MON	Goal for the day: What makes effective content creation.	
	9-12n	Welcome/Orientation-Dave/all <ul style="list-style-type: none"> • What to expect-Brad Bopp • Overview of activities • Working together/Team building exercise • Goals of the Camp 	SB 253/136/101 Handouts, websites, on campus in quad
	1:30-4	Using Cameras & Microphones-Jim & Jess -Demo cameras, tripods, and mics. -Team exercise in the field/Shoot scavenger hunt Each team shoot specific items/people/landscapes	Studio Cameras, tripods, computers, Adobe Premiere, Working in the Quad
	4-4:30	Wrap for the day. Overview of tomorrow	CCE 101 + McMahon
2	6/22 TUE	Goal for the day: Show the audience what they want to see.	
	9-12n	Shot Composition-Mike -Telling a story visually/shot composition -Continuity/Pace/Action/watch examples -On location outside and inside-The QU Profile	Studio
	1:30-4	Storytelling—Guest Speaker-Ben Bogardus -Creating a compelling story -Open and close -V/O's and bridges	Discussion, possibly showing clips/examples, reading scripts.
	4-4:30	Wrap	CCE 101 + McMahon
3	6/2 WED	Goal for the Day: How to get the story you need.	
	9-12n	Story Pitches/Assignments-Terry <ul style="list-style-type: none"> • What do audiences respond to? • Who do you have access to • What will be the visuals • What will be the sounds • Select and Assign Stories*** 	SB 253
	1:30-4	Interviewing-Dave The art of listening Mock Interview with the Dean	TV Studio
	4-4:30	Wrap	CCE 101 + McMahon

4	6/24 THUR	Goal for the Day: Creating an exciting show.	
	9-12n	Rundowns & Scripts-Terry Stacking a show Script format Script cues	ENPS/Word, computers, printers, teleprompter
	1:30-4	Start Shooting Interviews in the field-Everyone -Cutaways and BRoll -Ambient sound	Field production with cameras, microphones, cables, tripods, varied locations mean moving around campus, indoors and out
	4-4:30	Wrap	CCE 101 + McMahon
5	6/25 FRI	Goal for the Day: Building the story	
	9-12n	Intro to Editing-Mike -Importing footage -managing projects -trimming, inserting, assembling -Creating the timeline	Macs, Premiere, SB 275, Wedge, 4K suites, keyboards
	1:30-4	Script writing: Building the story from the interviews-Dave <ul style="list-style-type: none"> • Log interviews • Select soundbites • Write story • Select B-roll 	Computers, viewing and listening to video footage, note taking, writing, ENPS and/or Word
	4-4:30	Wrap	CCE 101 + McMahon
6	6/28 MON	Goal for the Day: Understanding the Studio and Control Room	
	9-12n	Intro to Studio and Control Room-Peter <ul style="list-style-type: none"> • Operations • Production Roles • The Prop Room Gang • Talent 	Working with the different studio equipment-switcher, chyron, server, audio, cameras, teleprompter.
	1:30-4	Social Media/Podcasting/Steaming-Dave (1:30-2:30) Finishing Interviews (2:30-4)	Podcast studio- Operating the audio mixer, using Adobe Audition
	4-4:30	Wrap	CCE 101 + McMahon
7	6/29 TUE	Goal for the Day: On camera/mic performance	

	9-12n	Rich Coppola-WTNH <ul style="list-style-type: none"> • On camera performance • Review teleprompter reading • Wardrobe/makeup 	Studio, microphones, teleprompter, makeup
	1:30-4	Studio Exercises/Live Shots-Peter/Dave <ul style="list-style-type: none"> • Reporting • Ad-libbing 	Studio, control room, live locations, field equipment LiveU
	4-4:30	Wrap	CCE 101 + McMahon
8	6/30 WED	Goal for the Day: Finish the segments	
	9-12n	Editing-Jim and Jess Audio Mixing Exporting to server	Macs, Premiere, SB 275, Wedge, 4K suites, keyboards
	1:30-4	Adding graphics	Macs, Premiere, SB 275, Wedge, 4K suites, keyboards
	4-4:30	Wrap	CCE 101 + McMahon
9	7/1 THUR	Goal for the Day: Get through a full rehearsal.	
	9-12n	Show Rehearsals-All Run through show	Studio, control room, Media Innovation lab
	1:30-4	Show pre-production/production Graphics, Music, Lighting	Studio, control room, Media Innovation lab, keyboards
10	7/2 FRI	Goal for the Day: Produce the show!	
		Show Production-All	Studio, control room, Media Innovation lab
		Wrap up party/Awards Parents invited! What's next?	CCE 101 + McMahon