

***Cover Page***



**DAVID HORN, AIFA®**

**2045 Fescue Way  
Suamico, Wisconsin 54313**

**Phone: (715) 571-7171**

January 29, 2024

**FORM ADV PART 2  
BROCHURE SUPPLEMENT**

**This brochure supplement provides information about David Horn that supplements the Fiduciary Insight, LLC brochure. You should have received a copy of that brochure. Please contact David Horn if you did not receive a Fiduciary Insight, LLC's brochure or if you have questions about this supplement. Mr. Horn's CRD number is 4947707.**

**Additional information about David Horn is also available on the SEC's website at  
[www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

***Educational Background and Business Experience***

David Horn, AIFA®  
Managing Principal / CCO  
Year of Birth: 1979

**Business Background:**

Fiduciary Insight, LLC, Managing Principal / CCO, January 2021 – Present

Titletown Wealth Management, Managing Partner, May 2020 – April 2021

Woodbury Financial Services Inc., Registered Representative, October 2017 – May 2020

LPL Financial, LLC, Registered Representative, December 2016 – October 2017

Mutual Financial Group, Financial Advisor, December 2016 – October 2017

Wells Fargo Clearing Svcs, LLC, Registered Representative, November 2016 – December 2016

Wells Fargo Advisors, LLC, Registered Representative, March 2012 – November 2016

**Educational Background:**

University of Wisconsin – Green Bay, Bachelor of Science in Environmental Policy and Planning, Minor in Geography, Graduated: 2001

**RELEVANT DESIGNATIONS:**

**ACCREDITED INVESTMENT FIDUCIARY ANALYST™ (AIFA®)**

The AIFA designation certifies that the recipient has advanced knowledge of fiduciary standards of care, their application to the investment management process, and procedures for assessing conformance by third parties to fiduciary standards. To be eligible to receive the AIFA designation, individuals must have already completed the AIF training program and passed the AIF exam and meet a minimum prerequisite score based on the candidate's educational background and professional training and experience in investing, financial services and auditing. To receive the AIFA designation, individuals must complete a training program, successfully pass a comprehensive, closed-book final examination under the supervision of a proctor and agree to abide by the AIFA Code of Ethics. In order to maintain the AIFA designation, the individual must annually renew their affirmation of the AIFA Code of Ethics and complete ten hours of continuing education credits. The certification is administered by the Center for Fiduciary Studies, LLC (a Fiduciary360 (fi360) company).

Form ADV, Part 2B, Item 3

***Disciplinary Information***

Mr. Horn does not have any reportable disciplinary disclosures.

Form ADV, Part 2B, Item 4

***Other Business Activities***

David Horn has a financial industry affiliated business as an independent insurance agent. Not more than 30% of his time is spent on these activities. From time to time, he offers clients advice or products from those activities. He may receive separate yet typical compensation in the form of commissions for the sale of insurance products.

These practices represent a conflict of interest because it gives Mr. Horn an incentive to recommend products based on the commission amount received. This conflict is mitigated by the fact that Mr. Horn has a fiduciary responsibility to place the best interest of the client first and the clients are not required to purchase any products. Clients have the option to purchase these products through another insurance agent of their choosing.

Form ADV, Part 2B, Item 5

***Additional Compensation***

David Horn does not receive any economic benefit from anyone, who is not a client, for providing advisory services.

Form ADV, Part 2B, Item 6

***Supervision***

Fiduciary Insight, LLC has written supervisory procedures in place that are reasonably designed to detect and prevent violations of the securities laws, rules, and regulations of the Wisconsin Securities Act. Mr. Horn is Fiduciary Insight, LLC's Chief Compliance Officer and the sole Investment Advisory Representative ("IAR") of the firm, therefore he is responsible for all of the activities that occur on behalf of Fiduciary Insight, LLC and its clients. Mr. Horn can be reached at (715) 571-7171.

Form ADV, Part 2B, Item 7

***Requirements for State-Registered Advisers***

David Horn does not have any reportable disciplinary events required to be disclosed in this section.