



# Advertising

## Reach West Virginia's 5,000 most influential business leaders.

The *Chamber Magazine* is the official magazine of the West Virginia Chamber of Commerce. It is published twice a year and mailed to the organization's 5,000 members, as well as other city, state and federal leaders throughout West Virginia. The magazine is also available online at [www.wvchamber.com/magazine](http://www.wvchamber.com/magazine).

### Advertising Rates

	Members	Non-Members
Cover 2	\$2000	\$2200
Cover 3	\$2000	\$2200
Cover 4	\$2500	\$2750
Full Page	\$1400	\$1540
1/2 Page	\$1000	\$1100
1/4 Page	\$750	\$825
1/8 Page	\$500	\$550

### Discounts

- Two-issue contract: 10% discount
- Creative Agencies: 15% discount
- Charities or 501(c)(3): 30% discount

### Dimensions

Full Page.....	7½" x 9¾"
Full Page with bleed.....	8¾" x 11⅛"
1/2 Page.....	7¼" x 4¾"
1/4 Page.....	3⅝" x 4¾"
1/8 Page.....	3⅝" x 2¼"

### Art Requirements

Ads must be submitted digitally. PDF is the preferred file format. Images must be at least 300 dpi to ensure best quality production. No low-resolution web images please. The West Virginia Chamber of Commerce is not responsible for any inaccuracy in printing as the result of erroneous electronic files provided by third party creatives or creative agencies.

