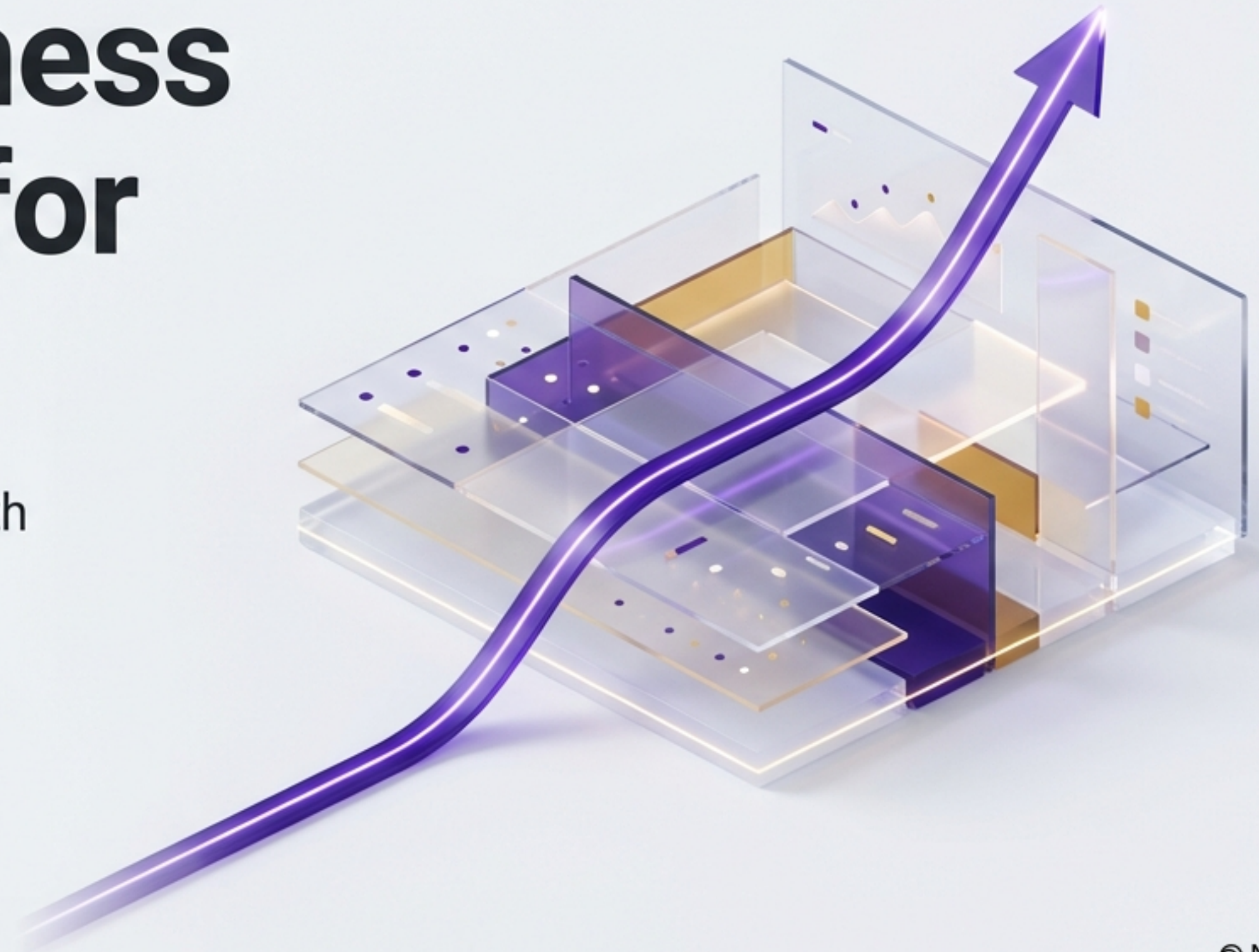


# Is Your Business Truly Ready for Growth?

Introducing the Purvexa MSME Health Score: Your first step to data-driven success in a competitive landscape.







**You are the engine of India's economy. But the journey has never been more challenging.**

"India's Micro, Small, and Medium-sized Enterprises are the backbone of our nation's progress. Yet, in today's environment, navigating the path to sustainable growth is fraught with complexity, uncertainty, and constant hurdles that demand your full attention."



# Do these operational challenges feel familiar?

Many business owners find themselves reacting to daily crises rather than building for the future. **These symptoms** often point to deeper, underlying issues.



Cash Flow Issues



Sales Decline



High Debt Burden



Working Capital Shortage



High Customer Dependence



Technology Gaps



Vendor/Payment Delays



Low Profitability



Compliance Delays

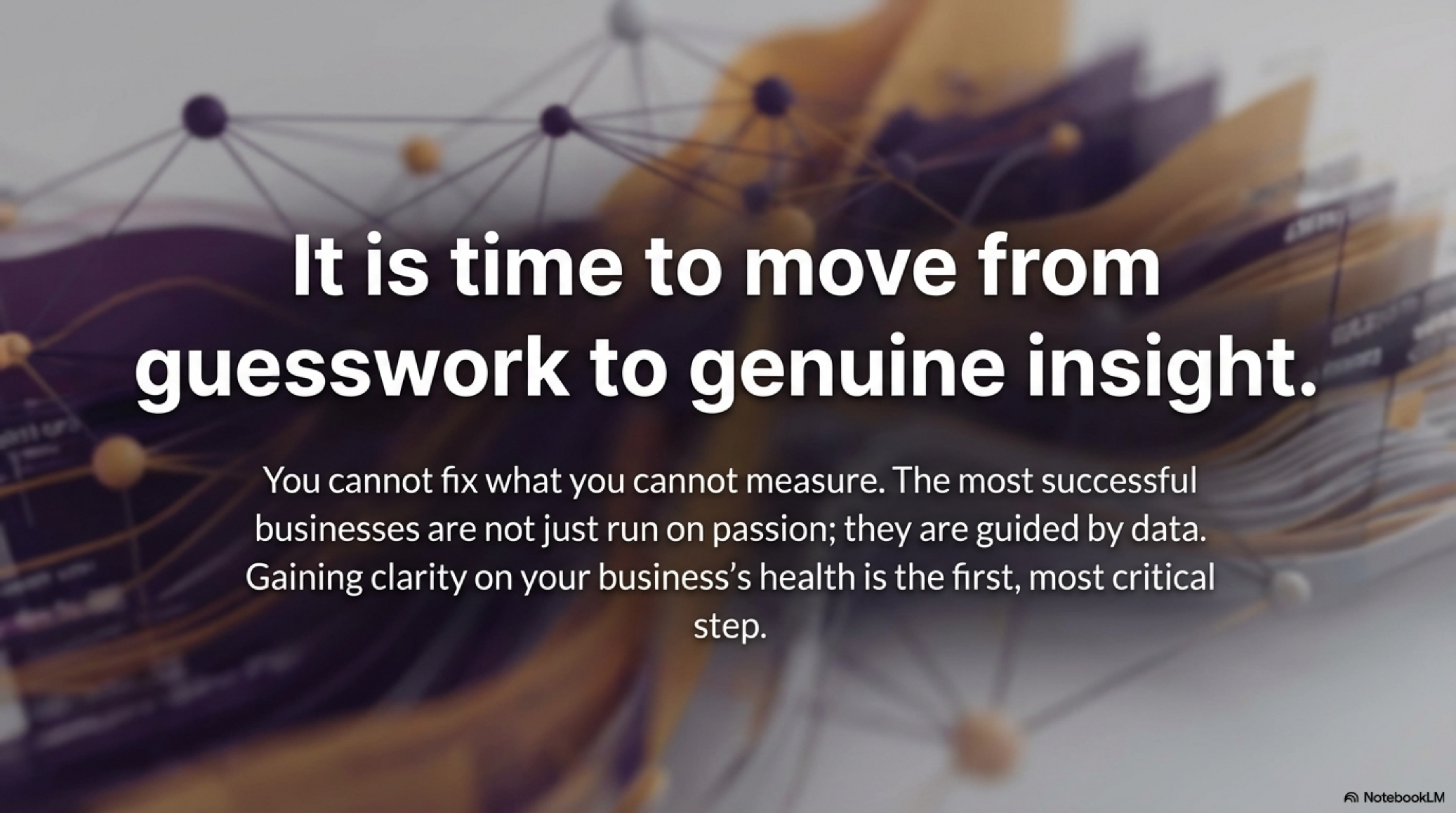


# Left unaddressed, these issues create a vicious cycle.



*This cycle drains resources, stalls growth, and makes it impossible to focus on long-term strategy.*





# **It is time to move from guesswork to genuine insight.**

You cannot fix what you cannot measure. The most successful businesses are not just run on passion; they are guided by data. Gaining clarity on your business's health is the first, most critical step.



# **Your diagnosis is here: The Purvexa MSME Health Score.**



A free, instant, and confidential report on your business's core vital signs.



# An insightful report in three simple steps.

1

## Select Key Factors

Our AI-driven tool analyses the core pillars of your business.



Revenue Stability



Profitability



Cash Flow Strength



Debt Levels



Industry Risk



Vendor Dependency



Customer Concentration

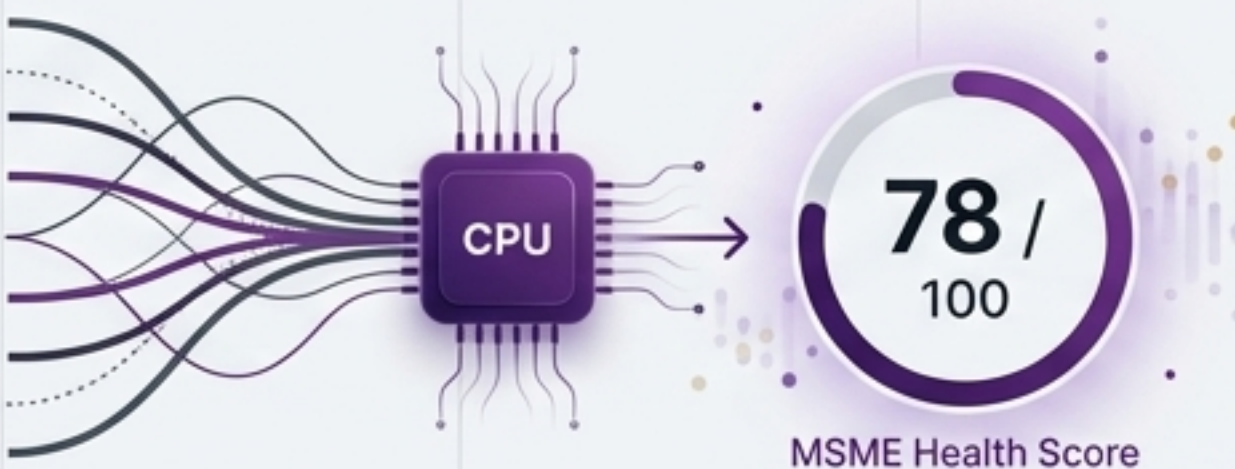


Innovation & Tech Adoption

2

## Generate Instant Score

Securely receive your comprehensive Health Score in under a minute.



3

## Receive Actionable Advice

Get clear, prioritised recommendations to improve your score and your business.





# Your Health Score is just the beginning.

Purvexa is India's first integrated MSME ecosystem, designed to help you act on your insights and drive real growth.



Purvexa™: India's first MSME ecosystem integrating Alliances, M&A, Finance, Shared Resources, Advisory & AI-driven diagnostics.



# The power of knowing where you truly stand.

A clear Health Score empowers you to:



## Identify Risks Early

Pinpoint hidden vulnerabilities in your operations and financials before they become crises.



## Make Data-Driven Decisions

Replace gut-feel with objective insights to confidently invest your time and capital.



## Unlock Growth Opportunities

Understand your precise strengths and weaknesses to focus on the right growth levers.



## Build Credibility

A strong, objective Health Score is a powerful asset when seeking finance, partnerships, or investment.



# Discover your MSME's Health Score in 60 seconds.

It's free, completely confidential, and the first step towards building a more resilient business.

Your Email [\_\_\_\_\_]

**Get My Free Health Score**



# Your personalised report will include:

- ✓ Your Overall MSME Health Score (a clear 0-100 rating).
- ✓ A detailed breakdown across key business pillars like Profitability and Cash Flow Strength.
- ✓ Your top 3 areas for immediate improvement, pinpointing where to focus first.
- ✓ Concrete, recommended next steps and actions you can take.





# Purvexa<sup>TM</sup>

India's first integrated MSME ecosystem.

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