

# Operationalising CBAM Compliance

From Vision to Impact — Securing Your Access to the EU Market



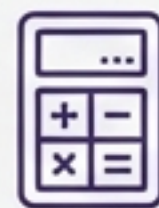


# The Rules of EU Trade Have Fundamentally Changed. CBAM Is Live.



## **It's Mandatory:**

Mandatory quarterly CBAM reporting is in effect.



**It's Complex:** Requires embedded emissions calculations for each product and CN code.



**It's External:** Creates a critical dependency on supplier-level data.



**It's Here:** The transitional period has already begun.



# CBAM Is Now a Board-Level Issue of Financial and Market Risk.



## High Penalties

Significant financial penalties for incorrect, late, or missing filings.



## Market Lock-Out

The ultimate risk of losing access to the entire EU market.

“CBAM is no longer an ESG discussion — it is a trade, tax, and financial exposure issue.”



# The Regulation Creates Significant Internal Disruption and Operational Strain.



- ✗ Unclear whether CBAM applies (confusion over CN codes vs product families).
- ✗ No process to collect or validate emissions data from suppliers.
- ✗ Inability to accurately calculate embedded emissions.
- ✗ No clear internal CBAM owner or Standard Operating Procedure (SOP).
- ✗ Disconnected ESG, tax, customs, and finance teams operating in silos.
- ✗ Pervasive fear of penalties and reputational damage.



# The Regulation's Reach Extends Across Your Entire Value Chain.

## Directly Impacted Sectors (Phase 1) Non-EU Manufacturers & EU Importers/Declarants

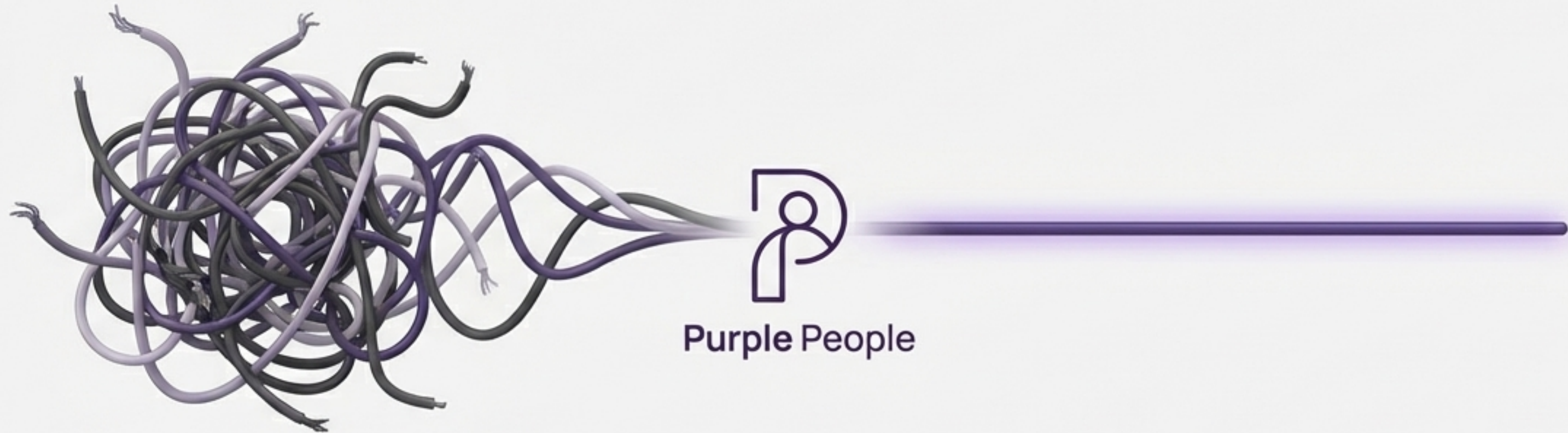
- Cement
- Iron & Steel
- Aluminium
- Fertilisers
- Electricity
- Hydrogen

## Extended Impact Across the Wider Supply Chain

- Multi-country supply chains
- Contract manufacturers
- Traders & distributors
- Group companies with EU entities



# We Don't Just Explain CBAM. We Operationalise It.



## Traditional Advisory

Provides strategy, frameworks, and slide decks.

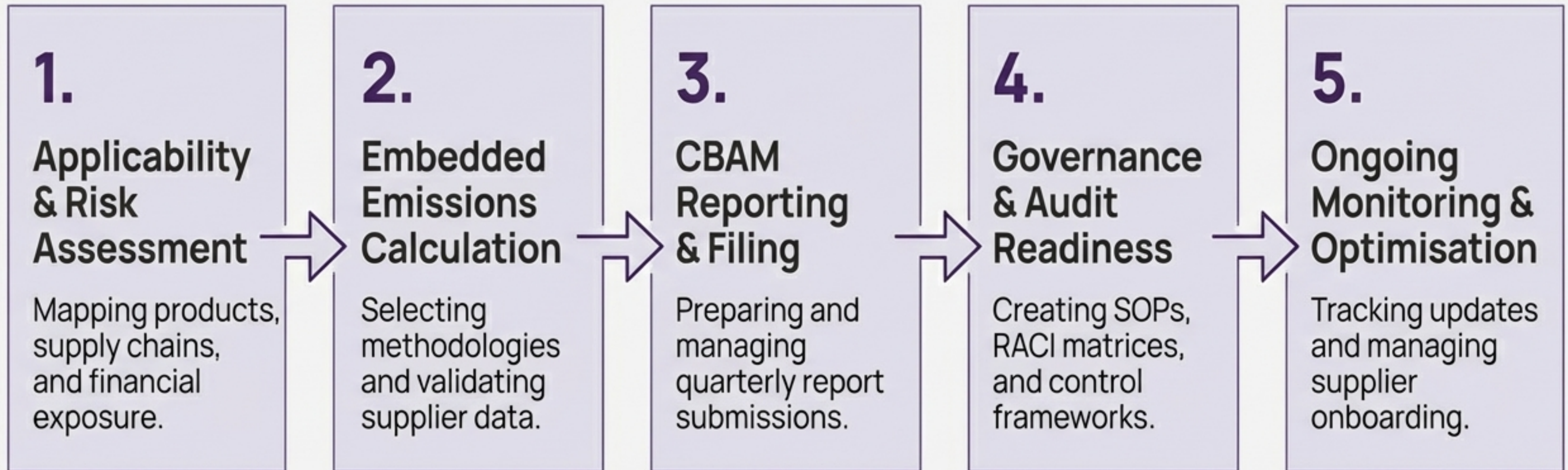
## Purple People (Strategy + Execution)

Delivers strategy PLUS hands-on implementation, reporting, and audit-ready documentation.

**“Our expertise sits at the intersection of Tax, Customs, ESG, and Finance.”**



# Our End-to-End Service Architecture is a Proven, 5-Phase Methodology for Audit-Ready Compliance.





# We Produce Board-Ready and Regulator-Ready Outcomes at Every Step.

**Phase 1**      →      **Deliverable:** CBAM Applicability & Risk Memo



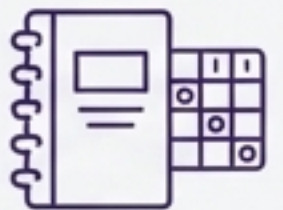
**Phase 2**      →      **Deliverable:** Embedded Emissions Calculation Workbook



**Phase 3**      →      **Deliverable:** Filed CBAM Reports + Submission Proof



**Phase 4**      →      **Deliverable:** CBAM Compliance Manual & RACI Matrix



**Phase 5**      →      **Deliverable:** CBAM Monitoring Dashboard





# Why Clients Trust Purple People for Mission-Critical Compliance.

- ✓ **Deep Cross-Functional Expertise:** Unmatched understanding of International Tax, Customs, and ESG regulations.
- ✓ **Practical Execution Focus:** We are implementers, not just advisors.
- ✓ **Technology-Enabled Compliance:** We use a platform-led approach for reporting and maintaining a clear audit trail.
- ✓ **CXO-Level Mindset:** We deliver insights and documentation ready for the board room.

*CBAM compliance is not optional.  
Getting it right is a competitive advantage.*



# We Deploy Industry-Specific Playbooks to Address Your Unique Challenges.

## For Manufacturing (Steel / Aluminium)

- Multi-plant emissions consolidation.
- Strategies for handling supplier data gaps.

## For Chemicals & Fertilisers

- Tackling complex process emissions.
- Optimising between default vs. actual data methodologies.

## For Traders & Distributors

- Tracking emissions data across multiple suppliers.
- Mitigating risk as the potential declarant.



# Choose the Engagement Model That Fits Your Needs.

## Advisory – Foundation

**USD 2,500 / year**

- ↓ Applicability assessment,
- 🗃️ CN code mapping
- 📅 Quarterly updates
- ✉️ Email support.

### Best for:

Companies needing to understand their initial exposure.

## Advisory – Professional

**USD 6,000 / year**

- ↓ Everything in Foundation,
- 📄 plus Reporting review
- ✅ Calculation validation
- 📁 Supplier templates
- 🎧 Priority helpdesk.

### Best for:

Teams managing compliance in-house but requiring expert oversight.

Recommended

## Managed Services – Enterprise

**USD 12,000 / year**

- ↓ End-to-end execution
- 📄 Report preparation & filing support
- 📁 Supplier coordination
- 📅 SOPs & RACI
- 📊 Board-level summaries.

### Best for:

Organisations seeking a complete, outsourced compliance solution.



# Secure Your EU Market Access. Take Control of Your CBAM Compliance Journey Today.

Don't wait for penalties or rejected filings. Proactive compliance protects your revenue and reputation.

## Get Started

1.



### Request a CBAM Diagnostic

Understand your specific risks and obligations.

2.



### Talk to a CBAM Expert

Discuss a tailored compliance roadmap.

3.



### Achieve Audit-Ready Compliance

Implement a robust, sustainable process.



# Let's Begin the Conversation.



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## Purple People

### From Vision to Impact.