



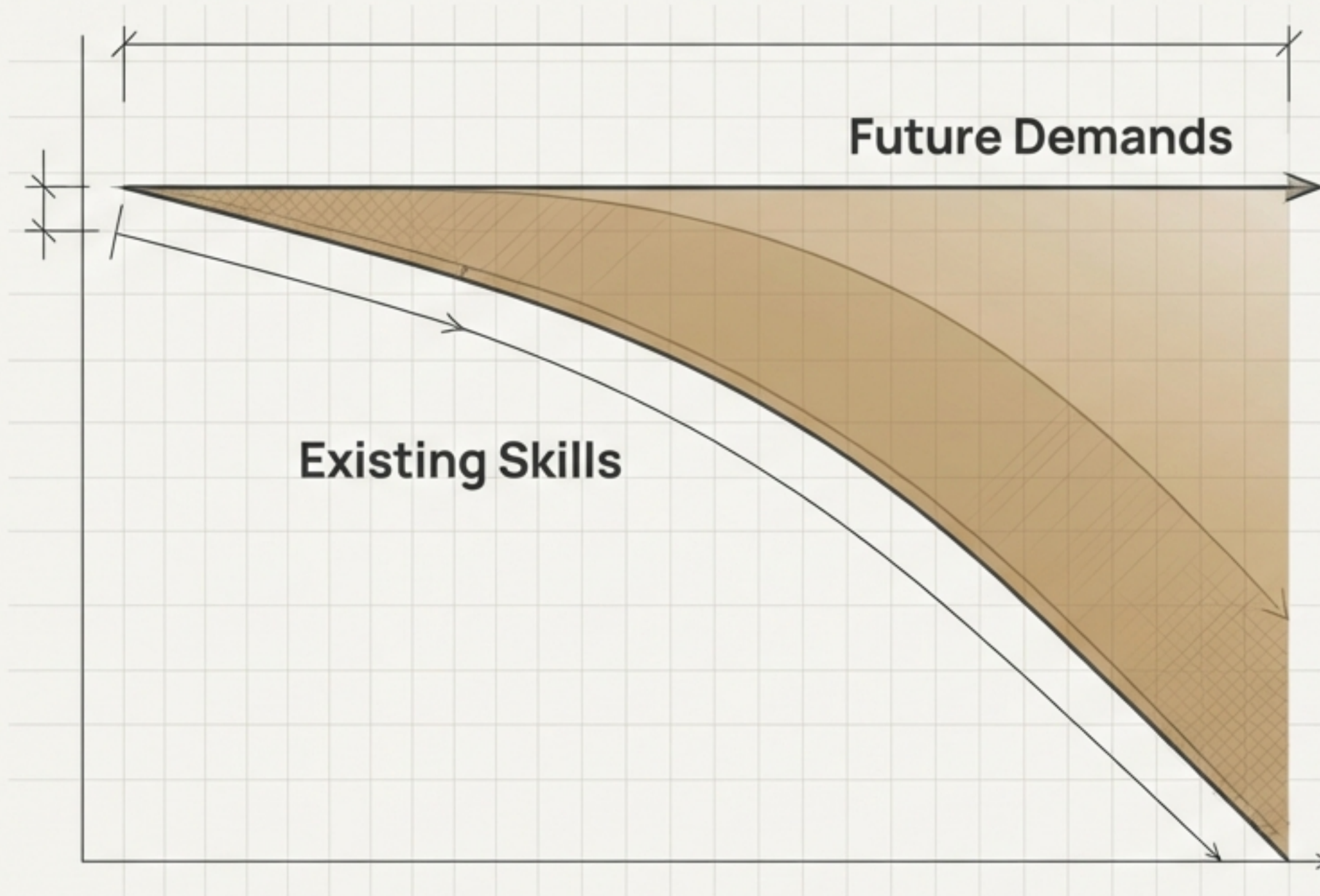
# Purple People

## A Blueprint for Organisational Excellence

The **definitive guide** to building enduring, future-ready capabilities for your organisation.



# The Modern Capability Gap



The pace of technological and market change is relentless. Success is no longer guaranteed by past performance but by the ability to adapt and evolve.

Traditional, isolated training is not enough.

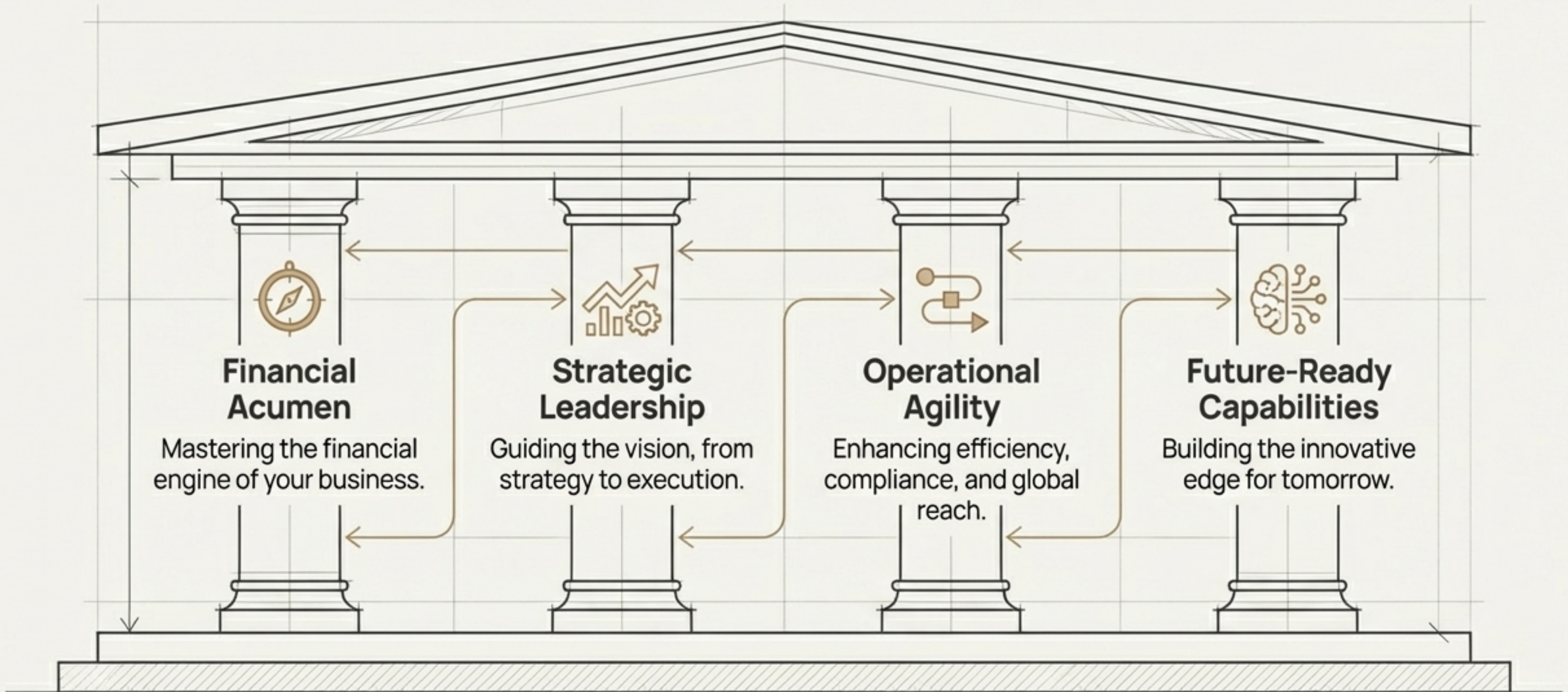
Today's challenges demand a holistic approach—building comprehensive, interconnected capabilities across your entire organisation.

This is how you bridge the gap between where you are and where you need to be.





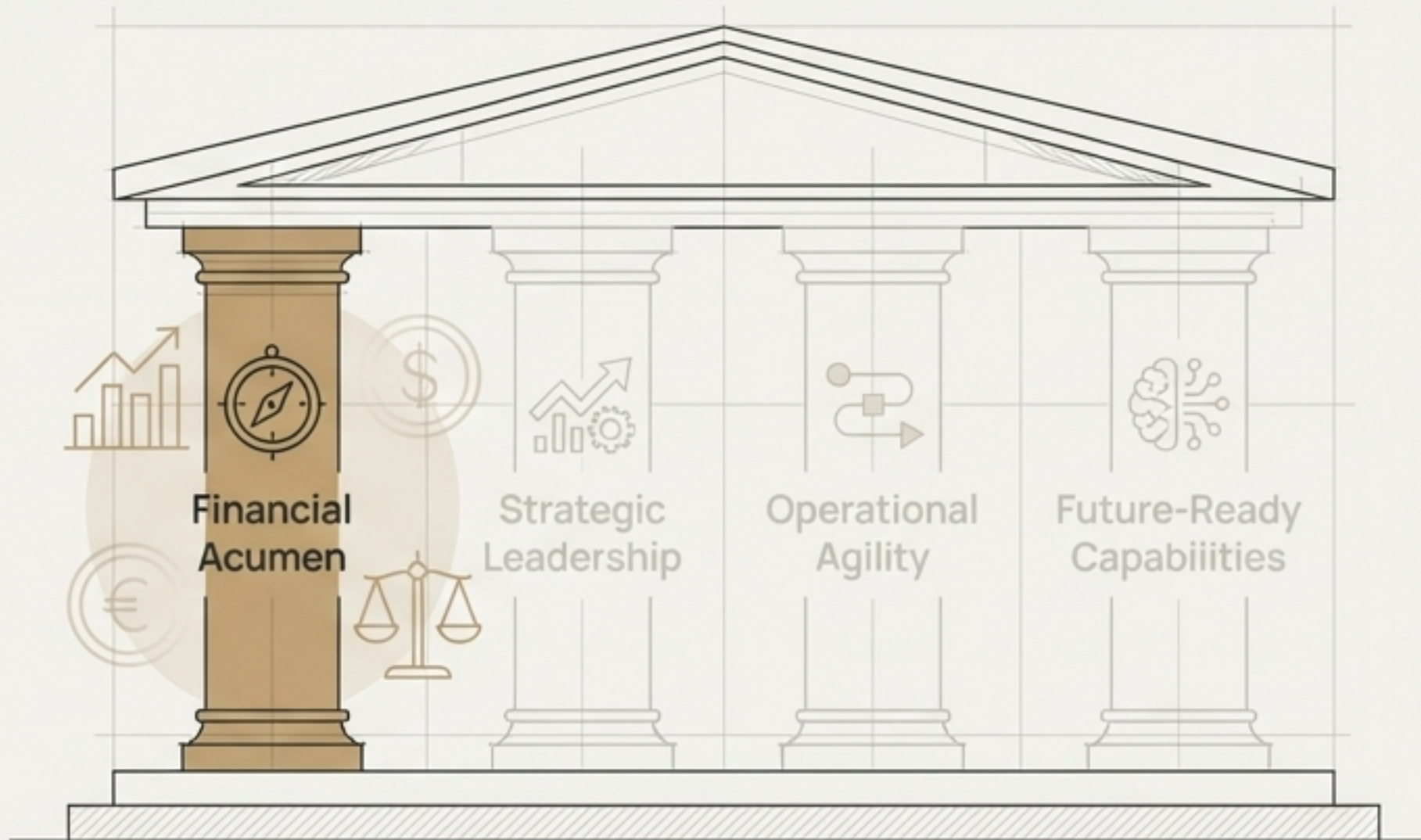
# Our Framework: The Four Pillars of Excellence





# Pillar I: Financial Acumen

From boardroom analysis to daily operations, financial mastery is non-negotiable for sustainable growth and stability. Our curriculum is designed to build robust financial intelligence at every level of your organisation, ensuring every decision is financially sound.





# Core Financial Programmes



## Financial Management

Drive sustainable growth through data-driven financial mastery.

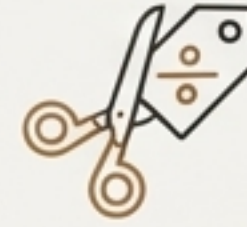
4 Weeks | ₹10,000 / \$120



## Financial Planning & Analysis

Enable superior decision-making with expert budgeting and forecasting.

3 Weeks | ₹12,000 / \$145



## Cost Optimization

Boost profitability by identifying savings and implementing efficiencies.

2 Weeks | ₹10,000 / \$120



## GST Training

Ensure seamless compliance and master GST processes, from filing to input tax credit.

2 Weeks | ₹8,000 / \$100



## Internal Audit

Strengthen governance with robust auditing processes and risk assessment.

2 Weeks | ₹10,000 / \$120



## Internal Financial Control

Fortify financial integrity by implementing and evaluating internal controls.

3 Weeks | ₹12,000 / \$145



# Specialised & Global Finance



## International Tax

Navigate global complexity and optimise cross-border tax exposure.

3 Weeks | ₹12,000 / \$145



## Transfer Pricing

Manage multinational risk with expertise in intercompany pricing and OECD compliance.

4 Weeks | ₹15,000 / \$180

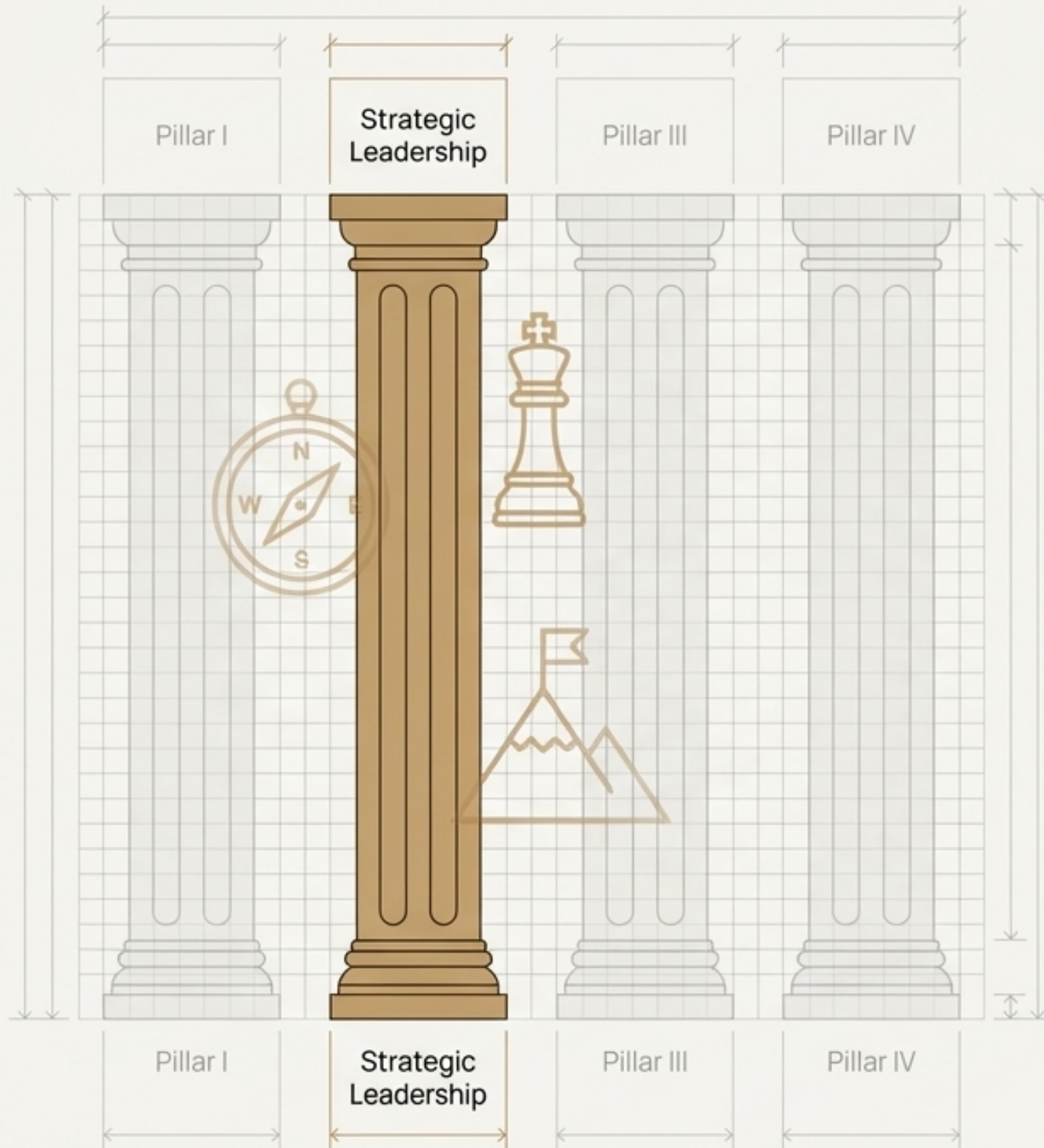


## IFRS

Achieve global reporting excellence with deep knowledge of International Financial Reporting Standards.

4 Weeks | ₹15,000 / \$180





# Pillar II: Strategic Leadership

Leadership is the catalyst for growth and the guide through complexity. We equip current and future leaders—from aspiring managers to the C-Suite—with the strategic frameworks and human-centric skills needed to inspire action and drive breakthrough performance.



# Strategic Leadership Programmes



## Strategic Management

Secure long-term market leadership with advanced strategic planning and competitive analysis.

4 Weeks | ₹15,000 / \$180

Inter Regular



## C-Suite Leadership

Amplify executive impact with skills tailored for senior leaders.

5 Weeks | ₹20,000 / \$240

Inter Regular



## Change Management

Lead successful transformations and ensure smooth adoption of new initiatives.

3 Weeks | ₹12,000 / \$145

Inter Regular



## Innovation & Leadership

Foster a culture of creativity and drive organisational growth through strategic innovation.

3 Weeks | ₹16,000 / \$200

Inter Regular



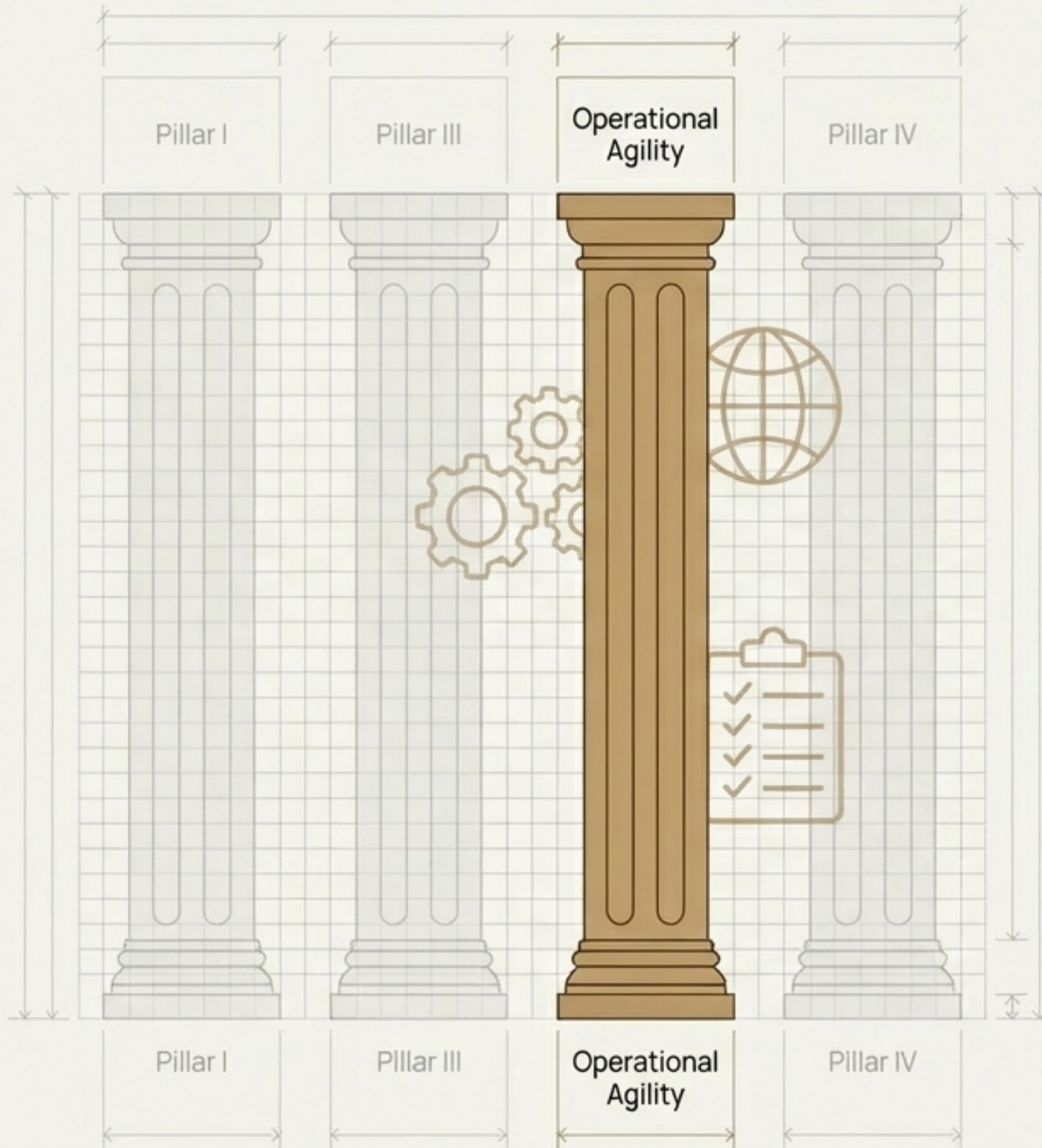
## Entrepreneurship

Build and scale ventures with skills in planning, fundraising, and risk management.

3 Weeks | ₹14,000 / \$170

Inter Regular





# Pillar III: Operational Agility

Excellence in execution is what separates strategy from achievement. These programmes are engineered to optimise processes, manage risk, ensure compliance, and expand global operations with precision and control.



# Operational Agility Programmes



## Project Management

Deliver projects efficiently using Agile, Scrum, and PMP methodologies.

4 Weeks | ₹15,000 / \$180



## Corporate Governance

Uphold integrity with frameworks for effective governance and risk management.

3 Weeks | ₹12,000 / \$145



## International Trade

Unlock global markets with expertise in trade regulations and expansion strategies.

3 Weeks | ₹14,000 / \$170



## EXIM Trade

Master the complexities of export-import operations, logistics, and compliance.

3 Weeks | ₹13,000 / \$155

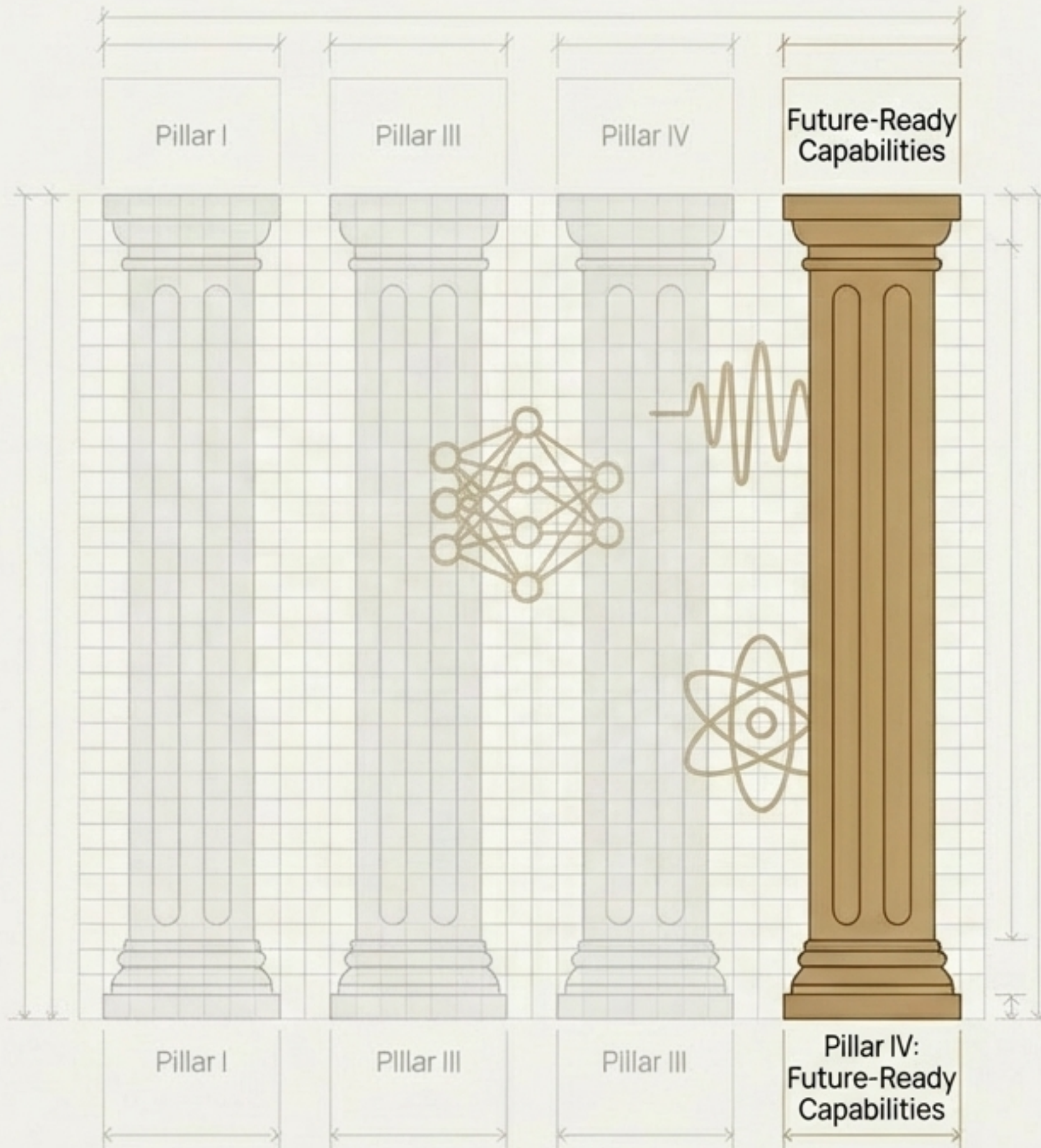


## ESG

Build a resilient and responsible business with strategies for sustainability and ESG reporting.

3 Weeks | ₹15,000 / \$180





# Pillar IV: Future-Ready Capabilities

The future belongs to those who prepare for it today. We provide the essential skills to harness transformative technologies, master modern communication, and build the talent pipeline required for sustained success in the next decade and beyond.



# Future-Ready Programmes



## AI & ML

Harness the power of technology by integrating Artificial Intelligence into core business processes.

4 Weeks | ₹18,000 / \$220



## Digital Marketing

Capture market share and drive engagement with mastery of SEO, social media, and content strategy.

3 Weeks | ₹10,000 / \$120



## AI & ML

Harness the power of technology by integrating Artificial Intelligence into core business processes.

4 Weeks | ₹18,000 / \$220



## Digital Marketing

Capture market share and drive engagement with mastery of SEO, social media, and content strategy.

3 Weeks | ₹10,000 / \$120



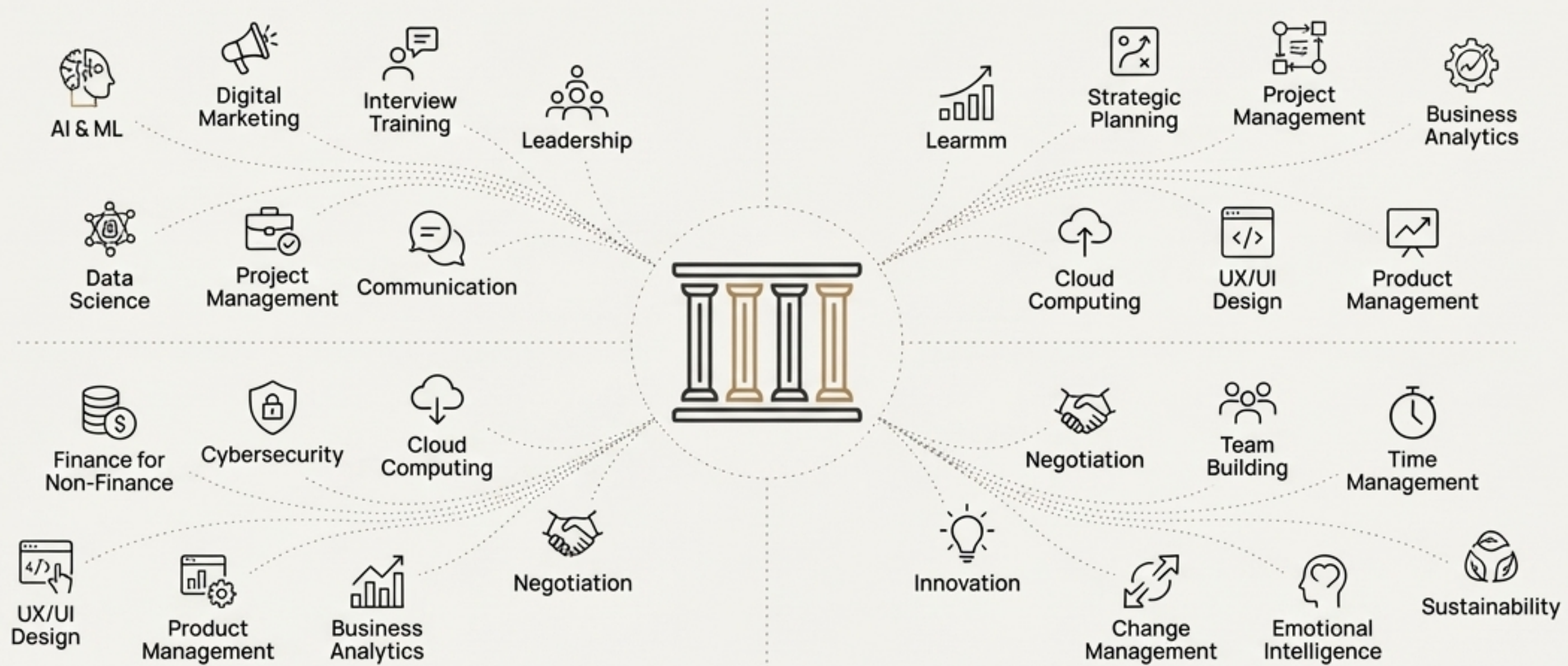
## Interview Training

Empower professionals to articulate their value and advance their careers with proven interview techniques.

2 Weeks | ₹8,000 / \$100



# Your Complete Learning Ecosystem



This is more than a catalogue; it's a flexible ecosystem of learning. Programmes can be combined, sequenced, and tailored to create bespoke development pathways for individuals, teams, and your entire organisation. Build the precise capabilities you need, when you need them.

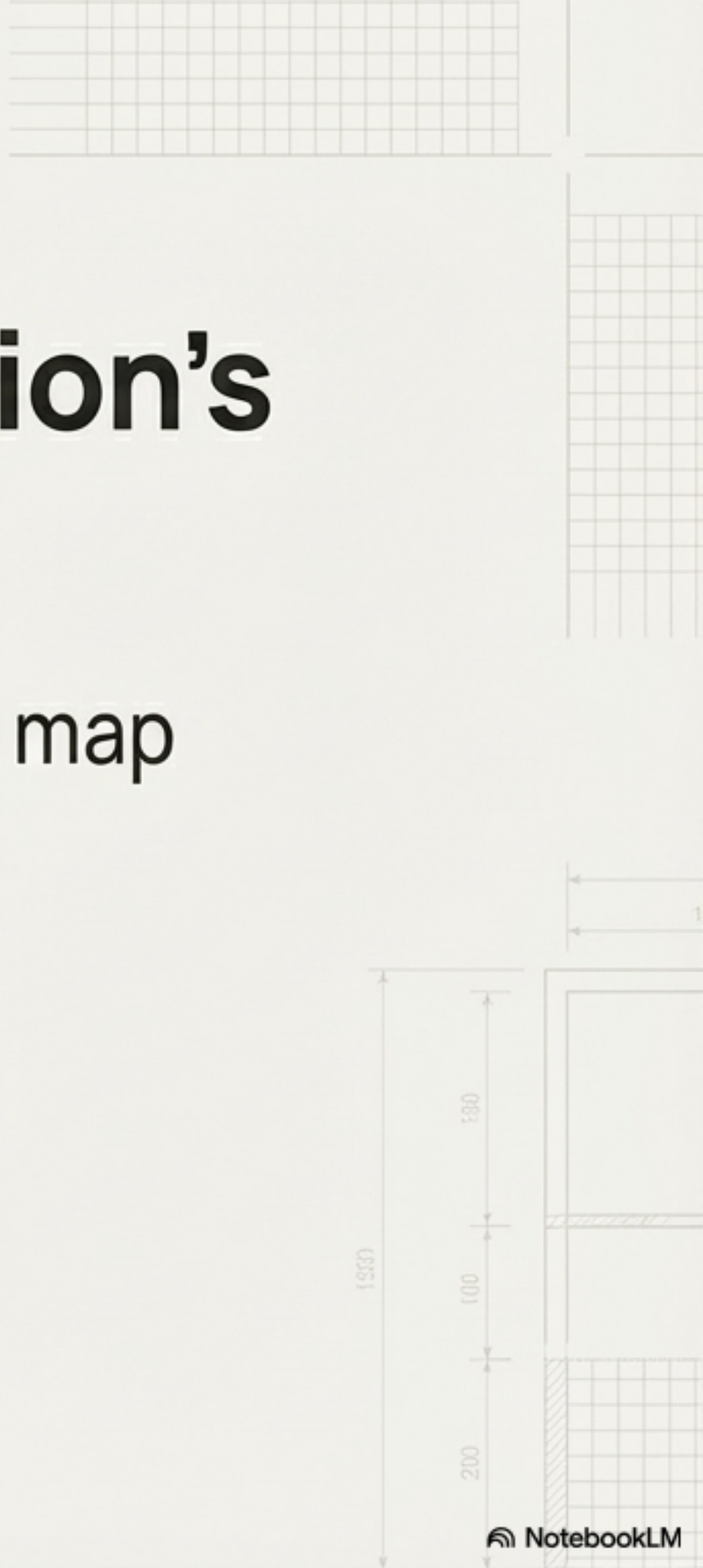



# Investment at a Glance

Programme	Pillar	Duration (Weeks)	Investment (₹)	Investment (\$)
GST Training	Financial Acumen	2 Weeks	₹8,000	\$100
Cost Optimization	Financial Acumen	2 Weeks	₹10,000	\$120
Internal Audit	Financial Acumen	2 Weeks	₹10,000	\$120
Financial Management	Financial Acumen	4 Weeks	₹10,000	\$120
Financial Planning & Analysis	Financial Acumen	3 Weeks	₹12,000	\$145
Internal Financial Control	Financial Acumen	3 Weeks	₹12,000	\$145
International Tax	Financial Acumen	3 Weeks	₹12,000	\$145
Transfer Pricing	Financial Acumen	4 Weeks	₹15,000	\$180
IFRS	Financial Acumen	4 Weeks	₹15,000	\$180
Change Management	Strategic Leadership	3 Weeks	₹12,000	\$145
Entrepreneurship	Strategic Leadership	3 Weeks	₹14,000	\$170
Strategic Management	Strategic Leadership	4 Weeks	₹15,000	\$180
Innovation & Leadership	Strategic Leadership	3 Weeks	₹16,000	\$200
C-Suite Leadership	Strategic Leadership	5 Weeks	₹20,000	\$240
Corporate Governance	Operational Agility	3 Weeks	₹12,000	\$145
EXIM Trade	Operational Agility	3 Weeks	₹13,000	\$155
International Trade	Operational Agility	3 Weeks	₹14,000	\$170
Project Management	Operational Agility	4 Weeks	₹15,000	\$180
ESG	Operational Agility	3 Weeks	₹15,000	\$180
Interview Training	Future-Ready	2 Weeks	₹8,000	\$100
Digital Marketing	Future-Ready	3 Weeks	₹10,000	\$120
AI & ML	Future-Ready	4 Weeks	₹18,000	\$220

Transparent pricing and a range of programme lengths to fit your team's specific budget and timeline requirements.





# Let's design your organisation's path to excellence.

Schedule a complimentary consultation to map your team's unique learning journey.

**Know More:** <https://www.purplepeople.in/contact>

**Email:** [contact@purplepeople.in](mailto:contact@purplepeople.in)

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