

# Corporate Sponsorship Proposal

2023 Gulf Breeze Sertoma Family Fishing Rodeo

June 3rd & 4th, 2023, 12-5pm  
South Shoreline Park – Gulf Breeze, Florida

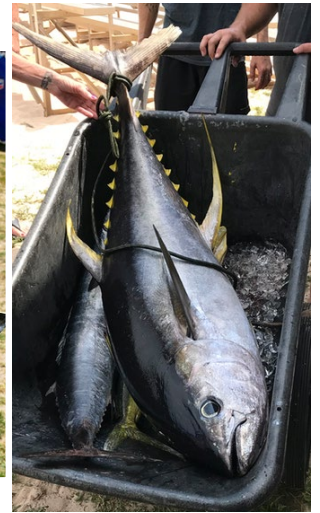


Web Site: <https://familyfishingrodeo.com/>

Facebook: [@GBSertomaFishingRodeo](https://www.facebook.com/GBSertomaFishingRodeo)



**Sponsoring the Gulf Breeze Sertoma Family Fishing Rodeo provides exposure, support and involvement in our community. 100% of the net proceeds will help facilitate and enable Gulf Breeze Sertoma's charitable work throughout the year.**



**Please Sponsor our Family Fishing Rodeo and join us in supporting Gulf Breeze, Santa Rosa, and Escambia County children's charities and community outreach programs.**





Gulf Breeze Sertoma is a local chapter of the many clubs belonging to Sertoma International. Sertoma's International mission is 'To improve the quality of life today for those at risk or impacted by hearing loss through education and support'. Our Gulf Breeze Sertoma vision is 'To create communities of change under a common leadership with a common voice that will serve the many children in need'.

Gulf Breeze Sertoma Club was established in 1985 as a corporation with 501(3) C status. Since then we have been a major contributor form children of need in the local Gulf Breeze, Santa Rosa and Escambia County communities. Our membership base is consistently around 50, with about half of those being respected military service veterans. The primary charity we donate to is the Speech & Hearing Aid Banks but we also provide major donations to youth orientated organizations and other local programs which are youth orientated. A list is provided on the following page.

The Annual Gulf Breeze Sertoma Family Fishing Rodeo is our only fund-raising activity with **100%** of the net proceeds being returned to the benefactors in our community. This annual event has been successful for 33 years thanks to the generosity of our sponsors' donations, the support from thousands of participating anglers and our ability to offer additional fishing educational activities for all family members. We intend to obtain as many sponsor donations as possible for our Family Fishing Rodeo which provides visibility to the good-natured organizations willing to support the efforts of Gulf Breeze Sertoma. We support and recommend our corporate sponsors to ensure continued growth for those businesses and our charitable reach.

There are 19 fish categories for the Master Angler and 13 fish categories for the Jr Angler (under 14 at time of weigh in). Hand Hammered Copper Fish Replica Trophies are awarded for first place and monetary award for 2<sup>nd</sup> and 3<sup>rd</sup>. Event shirts are awarded for 1<sup>st</sup> thru 3<sup>rd</sup> for each category.

We would greatly appreciate your corporate donation, sponsorship and participation in our 2023 Family Fishing Rodeo.

Sincerely,

Wil Pergande  
Event Chairman - Family Fishing Rodeo  
[pergandw@bellsouth.net](mailto:pergandw@bellsouth.net)  
[Rodeo Event Information Familyfishingrodeo.com](http://RodeoEventInformationFamilyfishingrodeo.com)  
Facebook: [@GBSertomaFishingRodeo](https://www.facebook.com/GBSertomaFishingRodeo)



### **Stats to Date:**

- **2023** will be the 33rd Annual Gulf Breeze Sertoma Family Fishing Rodeo
- Over \$510,000 has been raised over the years across for local community project support
- More than 9000 participating anglers since this event began
- 100 plus local community groups have benefited from sponsorship donations
- Our Scholarship Funds and Computers assist a number of students departing for college

**100% of the net proceeds raised from the Family Fishing Rodeo benefit local charities and community outreaches.** Organizations that have benefited from the proceeds include:

- Santa Rosa Kids House
- Sertoma Speech and Hearing Foundation
- Miracle League
- Pyramid
- Pensacola State College Scholarship Foundation
- Gulf Breeze High School: PTO, Project Graduation, ROTC & Minor Sports Booster Clubs
- Take Stock in Children Computer Program
- Big Brothers & Big Sisters
- AHERO
- Special Olympics
- Fish Florida & Navarre Marine Science Center
- Local Family Christmas Sponsorship
- Good Samaritan Free Clinic
- Embrace Florida Kids Girls Home in Milton
- United Way "Stuff the Bus" for Santa Rosa Schools
- Night to Shine
- For The Children Orphanage in Milton
- Gulf Breeze Weekend Food Program

### **Event Details:**

- Our 2022 Rodeo was successful and we are focusing on growing this year's event by adding more fish categories, site activities and entertainment!
- **Fishing Chaos** mobile app for Information on the LIVE Leader Boards and Sponsors
- Fish Florida education course providing Rods/Reels & Fishing Box for children
- Food and beverages for participant
- Retail area for vendors and local artists
- Silent Auction, Green Egg & Yeti Raffle, and guest speakers



**Service To Mankind**

## **Sponsorship Levels**

Donation amounts listed below reflect the goals set for this year's rodeo. We appreciate and will accept any donation amount towards supporting our efforts in the community.

**PARTNERS:** Organizations offering significant monetary donations and who help facilitate the event by providing products and/or services.

### **Platinum Level - over \$5,000**

- Corporate banners displayed at the event (provided by donor)
- Company listed on Event Web site and logo displayed on big screen TV's at the event
- 2' x 2' min Leaderboard banner
- Company logo on [FamilyFishingRodeo Fishing Chaos Leaderboard Header](#)
- Facebook promotion to 2,900+ followers [@GBSertomaFishingRodeo](#)
- 100 - \$15 Gulf Breeze Sertoma Family Fishing Rodeo tickets
- 3 Event Shirts and Hats

### **Gold Level - \$1,000 to \$5,000**

- Corporate banners displayed at the event (max 2, provided by donor)
- Company listed on Event Web Site and logo displayed on big screen TV's at the event
- 2' x 2' min Leaderboard banner
- Company logo on [FamilyFishingRodeo Fishing Chaos Leaderboard Header](#)
- Facebook promotion to 2,900+ followers [@GBSertomaFishingRodeo](#)
- 50 - \$15 Gulf Breeze Sertoma Family Fishing Rodeo tickets
- 3 Event Shirts and Hats

**SPONSORS:** Organizations and Individuals providing monetary donations

### **Sponsorships - \$500+**

- Company logo displayed on big screen TV's at the Event
- Company name listed on the Sertoma Event Web Site
- 2' x 2' Leaderboard banner
- 30 - (\$ 450 Value) Gulf Breeze Sertoma Family Fishing Rodeo tickets
- Company mentioned [FamilyFishingRodeo Fishing Chaos App](#)
- Facebook promotion to 2,900+ followers [@GBSertomaFishingRodeo](#)  
2 Event Shirt and Hat

### **Sponsorships - \$250+**

- Company logo displayed on big screen TV's at the Event
- Company name listed on the Sertoma Event Web site
- Company name listed on Leaderboard
- 20 - (\$300 Value) Gulf Breeze Sertoma Family Fishing Rodeo tickets
- Company mentioned [FamilyFishingRodeo Fishing Chaos App](#)
- Facebook promotion to 2,900+ followers [@GBSertomaFishingRodeo](#)  
1 Event Shirt and Hat

### **Sponsorships - \$150 +**

- 5 - (\$75 Value) Gulf Breeze Sertoma Family Fishing Rodeo tickets  
Company name listed on the Sertoma Event Web Site

**The Event has a Silent Auction which needs Gift Cards, In-kind Donations and Merchandise.**

**The value of these gifts will be treated as an above Sponsorship in the appropriate Value Category.**



Service To Mankind

**33rd Annual Gulf Breeze Sertoma  
Family Fishing Rodeo  
June 3rd & 4th, 2023  
Partner / Sponsor Application**



Corporate sponsorship and underwriting the Gulf Breeze Sertoma Family Fishing Rodeo presents a unique opportunity to support local charities, educational facilities, outreach programs, scholarships and other non-profit organizations active in our community. This annual event has been successful for 32 years thanks to the generosity of our sponsors' donations and 100% of the net proceeds are returned to the community. We invite you to join our efforts in Gulf Breeze, Santa Rosa and Escambia Counties.

**\* All Fields are REQUIRED - Please Print and send your Donation by April 15,2023**

<b>Company or Persons Name:</b>	
<b>Address:</b>	
<b>Contact Person and Shirt Size:</b>	<b>Donation:</b>
<b>Email:</b>	<b>Contact Phone Number:</b>
<b>Sertoma Member:</b>	<b>Date:</b>

Make checks payable to the Gulf Breeze Sertoma Club and include a copy of this agreement form. Please return to your Sertoma Member listed above or Mail to:

**Gulf Breeze Sertoma Club Inc.  
C/O Wil Pergande, Chairman  
PO Box 108 – 1333 College Parkway  
Gulf Breeze Florida 32563**

Gulf Breeze Sertoma is working to improve the exposure and recognition of our sponsors. Updated information and requirements will be posted soon. Please send your **company logo** to [pergandw@bellsouth.net](mailto:pergandw@bellsouth.net) for use at the event. We greatly appreciate your support and contributions.

**Wil Pergande, Event Leader 850.287.5127**

**Thank you for supporting your community!**