



PROJECT REFERENCES



**THOMAS
& FRIENDS**



THOMAS & FRIENDS - MATTEL PLAY

LIVERPOOL & SEVENUM, NETHERLANDS





Bob
THE BUILDER

BOB THE BUILDER - MATTEL PLAY

LIVERPOOL & SEVENUM, NETHERLANDS



EMERGENCY

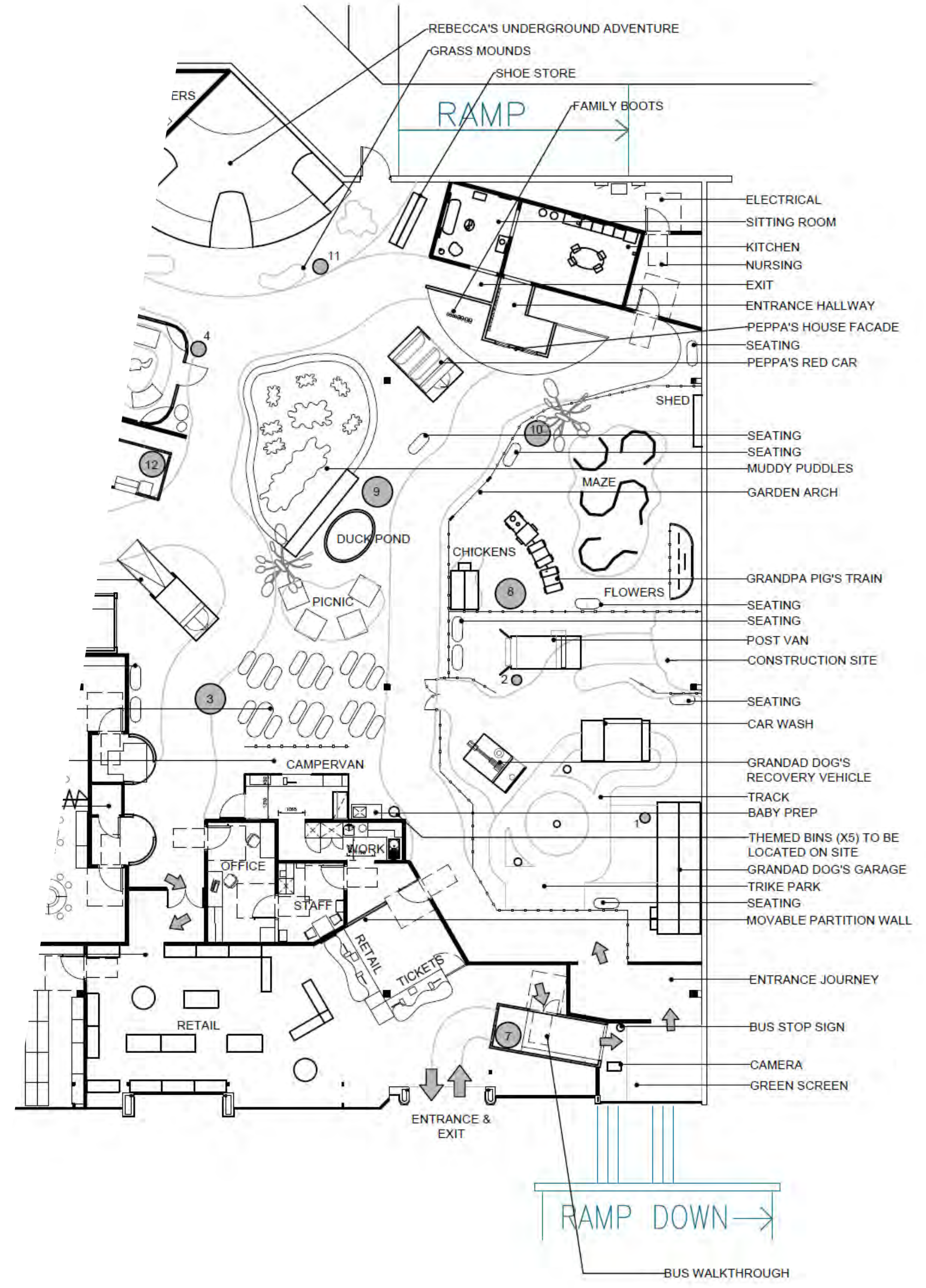


FIREMAN SAM



FIREMAN SAM - MATTEL PLAY
LIVERPOOL & SEVENUM, NETHERLANDS





PEPPA PIG WORLD OF PLAY
 SHANGHAI CHINA, DALLAS & MICHIGAN US

THE SMURFS



THE SMURFS FEC
NEW CONCEPT CREATION



THE SMURFS

THE SMURFS

THE SMURFS Pop-Up

Education

Theming

Activity

THE SMURFS

Seating - areas for parents to sit, relax and watch the children - or of course they can join in!

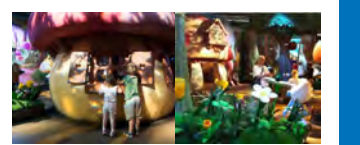
Maker Workshop

Get hands on and creative in the workshop, activities such as stop motion animations and prototyping flying machines.
Capacity 18
Dwell time 25mins



Papa Smurfs House

Immerse yourself in Papa Smurfs House, complete with interactives and games.
Capacity 8
Dwell time 15mins



Library - search through old stories and drawings by creator Peyo
Capacity 6
Dwell time 10mins



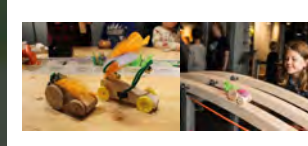
Science

Take on a range of science tasks and interactives for the whole family.
Capacity 10
Dwell time 20mins



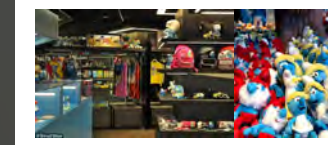
Smurf Racing

Build your own Smurf Racer, using sustainable materials, and take to the track racing against friends.
Capacity 10
Dwell time 15mins



Retail

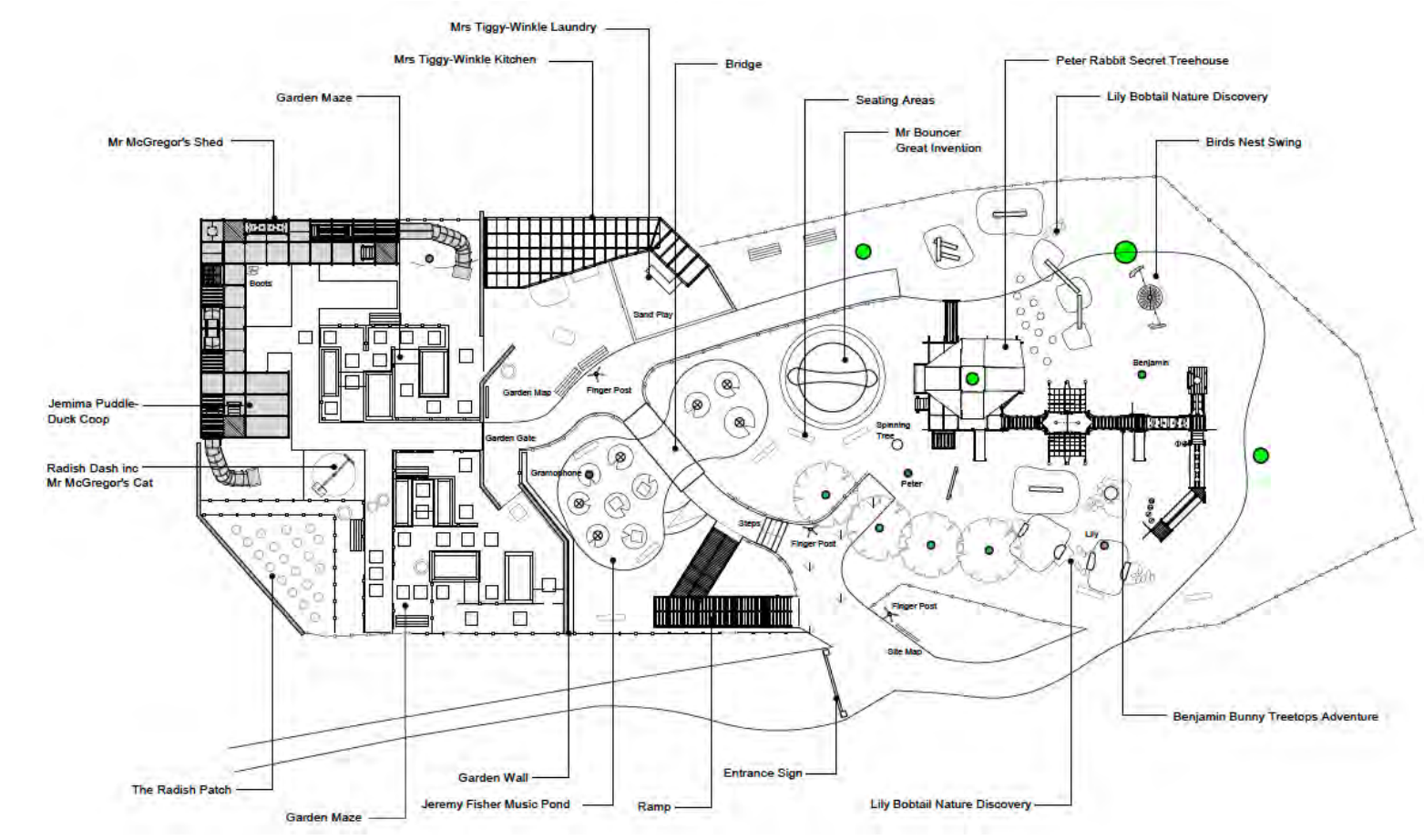
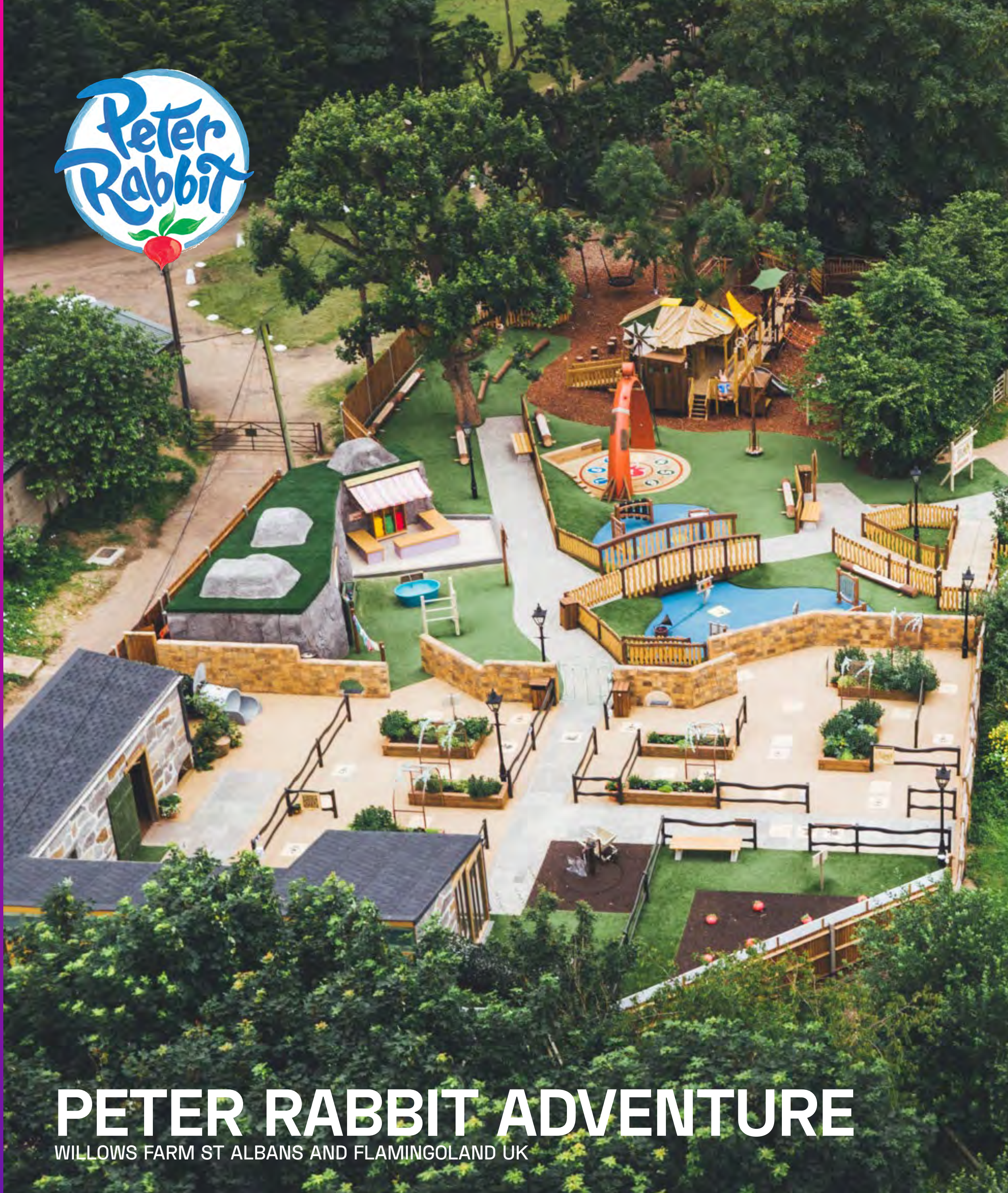
Take home some of the latest Smurf toys and accessories.
Capacity 8
Dwell time 5mins



THE SMURFS MAKER POP-UP

NEW CONCEPT CREATION





PETER RABBIT ADVENTURE

WILLOWS FARM ST ALBANS AND FLAMINGOLAND UK

ACTIVITIES



SHOW STAGE

Sit, relax and watch Peter and Friends on stage sharing stories of new adventures. Ending with an opportunity to meet the characters in person!



PLAYGROUND

Visit Peter's Treehouse and plan your next secret mission and take on the Rabbit Run agility course challenge and record your scores!



LONG GRASS MAZE

Get lost in the long grass noodle maze and find your way to the treehouse, just be careful, Mr Tod might be lurking close by!



COFFEE POP-UP

Ginger and Pickles will be serving some delicious Coffee and tasty treats!



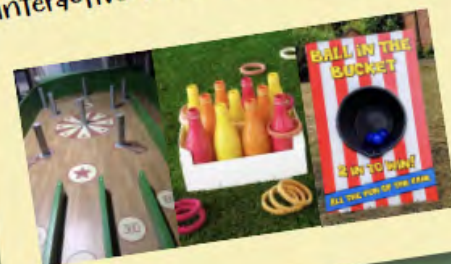
MR BOUNCERS WORKSHOP

All things creative happen here, be that arts and crafts, maker activities or painting, a chance to create a reminder of your wonderful experience!



FETE GAMES

Join the loveable characters as you take on a series of traditional fete games all with an interactive twist and scoring!



PETER RABBIT LIVE SHOW

NEW CONCEPT



WATER, water, everywhere!



A Full-Scale Activity Attraction

Example activities:



Building an Arctic shelter for survival



Build a safe passage for polar bear to get back on land

The ARCTIC

CORAL REEF



DEEP SEA

THE OCTOPOD

THE AMAZON

SIZE:
1500-3000 sqm
DWELL TIME:
120min average
CAPACITY:
300-600 ppl PER HOUR



Coral quadrat counting



Preventing corals from fading



ANGRY BIRDS



ANGRY BIRDS ACTIVITY PARK

LIGHTWATER VALLEY AND SUNDOWN ADVENTURELAND UK, GRAN CANARIA





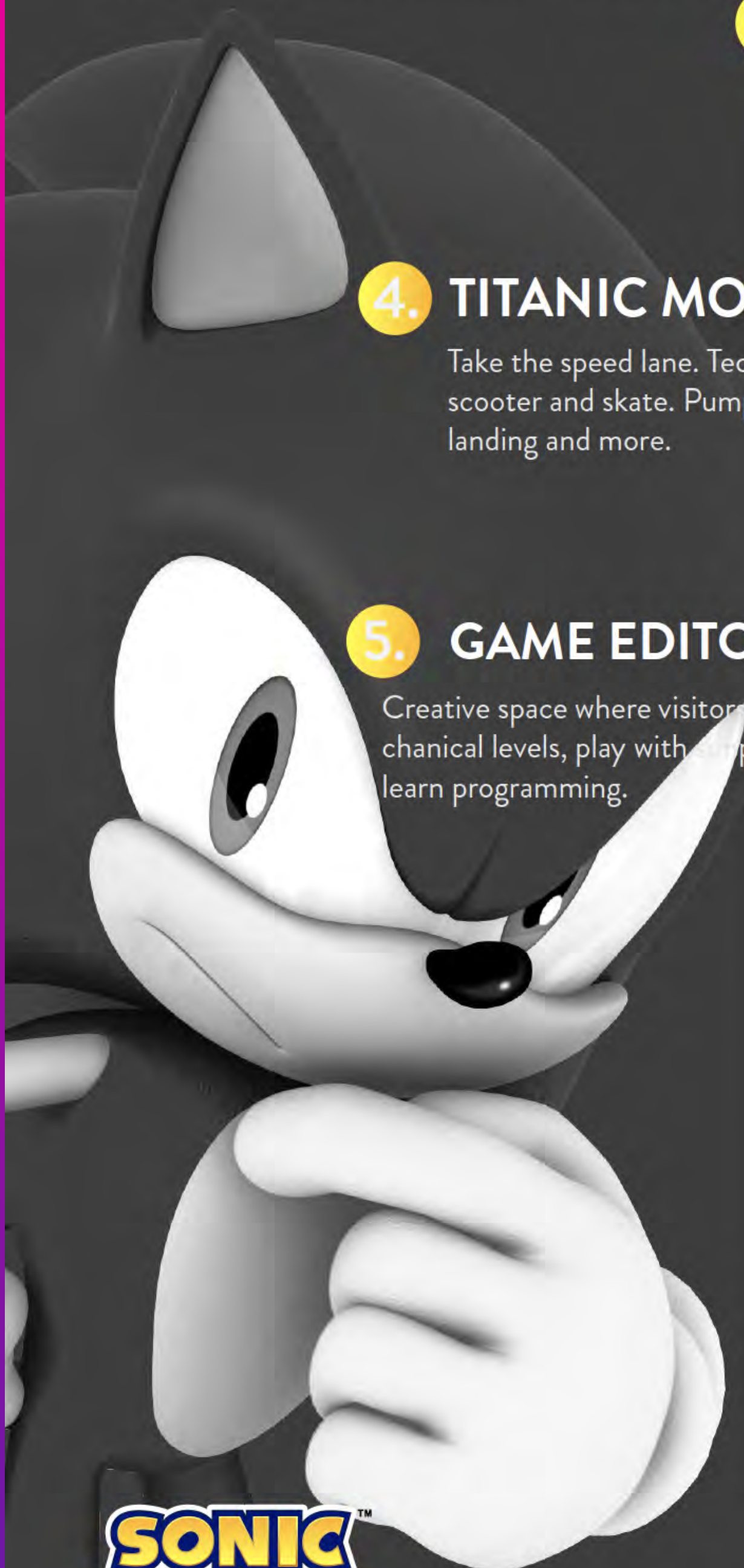
LEGOLAND



PIRATE SHIP & ISLANDS

LEGOLAND GERMANY





3. FLYING BATTERY ZONE

Shooting above the clouds. Tricks and games on high-performance trampolines with some added interactive elements.

2. CHEMICAL PLANT ZONE

Modern take on a retro funhouse. Crazy and surprising walkthrough experience full of lights, sounds, and moving elements.

1. GREEN HILL ZONE

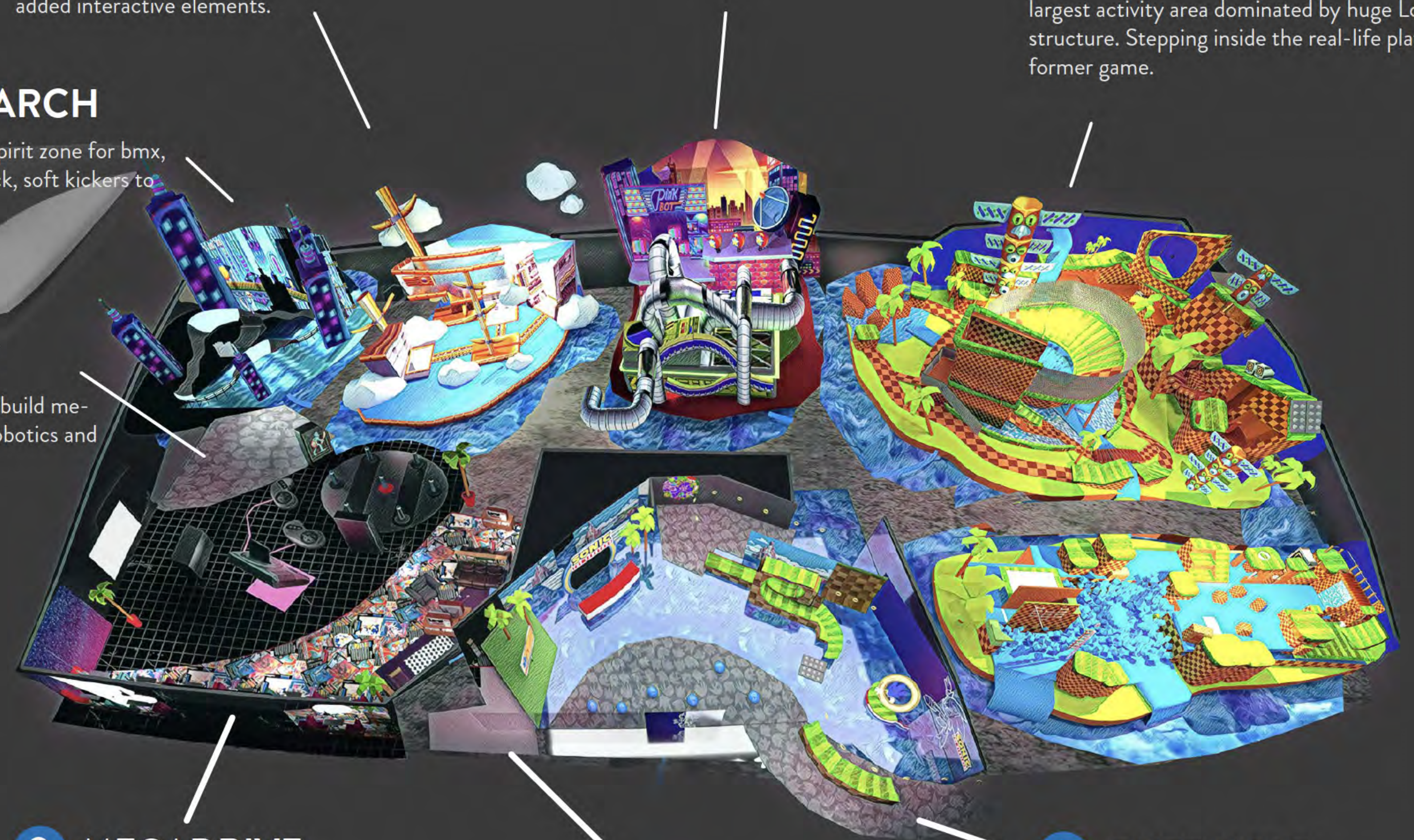
The most iconic of all Zones. The first and the largest activity area dominated by huge Loop structure. Stepping inside the real-life platformer game.

4. TITANIC MONARCH

Take the speed lane. Tecno spirit zone for bmx, scooter and skate. Pumptrack, soft kickers to landing and more.

5. GAME EDITOR

Creative space where visitors can build mechanical levels, play with simple robotics and learn programming.



3. MEGADRIVE PARADISO LOUNGE

Retro café and game lounge done with respect to the classic Megadrive 16-bit system.

2. SONIC STORE

Experiential brand store full of collectables.

1. ENTRANCE

The first impression of the attraction, themed as the iconic Title Screen of classic Sonic Games.

● ACCESSIBLE AREA WITHOUT TICKET

● ACCESSIBLE AREA WITH TICKET





KEEPER ACADEMY

CHESTER ZOO - NEW CONCEPT





DRIVER TRAINING ACADEMY

LITTLE ENGINEERS

SIMULATOR RACING

E-SPORT ZONE

TRACKSIDE CAFE

2018 Ticket Prices

Month	Day	Price
March	23	£15
April	13	£15
April	27	£15
May	21	£15
June	8	£15
July	4	£15
August	25	£15
September	17	£15
October	14	£15
November	4	£15
November	11	£15

SILVERSTONE FAMILY ENTERTAINMENT CENTRE

SILVERSTONE FEC
NEW CONCEPT

