

**Privacy Policy** 

#### **Effective Date**

August 2025

#### 1. Information We Collect

We may collect the following types of information: Personal details (name, address, email, phone), payment details (securely processed), client records (photos, consent forms, skin history, treatment notes), digital information (IP address, browser), and educational records for students.

### 2. How We Use Your Information

Your information is used to schedule appointments, provide services, process payments, deliver aftercare, send updates and promotions, and comply with legal or insurance requirements.

# 3. Sharing of Information

We never sell your data. We only share with trusted third-party providers (booking, payment, storage), with medical professionals if required, or when legally obligated.

#### 4. Photos & Media

With your consent, we may use before/after photos for records, marketing, or educational purposes. Consent can be withdrawn anytime.

### 5. Data Retention & Security

We securely store client/student records for at least 7 years. Digital files are encrypted and password-protected, with access limited to authorized staff.

# 6. Your Rights

You may request access, corrections, or deletion of your personal data. Marketing/photo consent can be withdrawn at any time.

### 7. Cookies & Website Use

Our site uses cookies to improve experience and track usage. You may disable cookies in your browser.

# 8. Children's Privacy

Clients under 18 must have parent/guardian consent.

# 9. Updates

We may update this Privacy Policy at any time, with the most recent version available on our website.

#### 10. Contact Us

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