



BC Agricultural Expo

September 20-23, 2024

North Thompson Agriplex

Barriere, BC



4-H PHOTOGRAPHY RULES, requirements and notes.

1. 4-H Division Rules & Regulations & scoring will follow the **BC 4-H Guidelines** for Photography Projects (where applicable). *4-H BC Publication 5201-Revised Jan2020*
2. 4-H Photography Unit & Photography Classes will be scheduled upon receiving all entries in order to determine age category and unit class sizes.
3. **ENTRIES CLOSE: JUNE 30th, 2024** ENTRY FEE: \$15.00 per unit + GST = \$15.75

Please make CHEQUE OUT TO: BC Agricultural Exposition Society

Return forms to: BC Agricultural Exposition Society PO Box 1082, Barriere, BC V0E1E0

secretary@bcagexpo.ca

Note: In 2024, there is no Open Photography Division.

4. Framed Photography Project(s) may be sold through the BC Ag Expo Livestock Auction on the Monday of the Expo at a 6% commission to the BC Agricultural Expo Society
*Note for Buyers: ******(Payable GST is applicable on the auction price)*
Maximum framed photograph size is a total area of 660 square inches (measured from outside edge to outside edge). See notes below for more requirements.
5. Members have until **NOON on FRIDAY** of the Expo to inform the BC Ag Expo Office that they wish to sell their Framed Photography Project through the BC Ag Expo Livestock Auction. Members must be present on Sale Day in the ring with their project in order to sell it.
6. Members entering the photo editing class "Before and After" must also let the Office know by Noon on Friday if they wish their framed Before and After entry to be **considered** for inclusion in the Auction. Selling the B&A in the auction is not guaranteed, regardless of placing in the class. See notes below for more information/requirements.
7. Additional Displays or Work Areas required for the division(s) will need to be requested through the BC Ag Expo Committee/Secretary.
8. In 2020, BC 4-H released the newly revised and improved 4-H Photography Unit work criteria. The new Unit Work includes a unit with photo editing options (Unit5), as well as the option for all units to **photo edit the enlargement required** for the display board. Way to go BC 4-H!!
9. We are looking for one parent or leader from each Photo club to volunteer for 2-3 hours for one of the days (Fri/Sat/Sun) to help with the running of the project. Please let the Photo Rep know Thursday of the Fair or before. Example, Help required with answering questions, paperwork, set-up, tallying, etc.

10. Unit Work Photographs – size - recommend 4x6 for record book, and 5x7 for display boards. Photos for the display boards can come from Unit work or any other 4-H photo outing from this year.
11. Unit work Item 3 ‘ Frame your best photo’ – for BC Ag Expo an 8x10 inch print (or larger), framed or not, is fine. The sale day photo (described below) **can also be used** for this Unit work Item 3. (so you do not need an 8x10 on your poster board if you have an 8x10 (or larger) photograph you are selling as your sale photo. Please note that your Before and After enlargement **CANNOT be** used as your Unit work Item 3 enlargement.)
12. **Showmanship** / Item 2 in the new unit work – Photographic Techniques Class with Display Board. Photography ‘Showmanship’ is different than most other projects (where the entire class is judged at once). BC 4-H Publication #149(e) is the judging card used by judge(s).

Photo members’ showmanship skills are judged one on ‘one’ with the judge(s), and to improve the scheduling/wait times, there will be a **time staggered signup sheet** in the office. Members will pick an available time slot and show up at that time to compete. This will reduce waiting time for all members as you only need to be there to compete at your time, and hopefully help scheduling for dual project members as well. Friends and family are welcome to attend your ‘time’ and watch you participate. You will need your Display board, your camera gear, and a warm smile if possible.

Note: there might be more than one judge during your showmanship presentation.

13. **Sale day Photo** – at the member’s discretion, they can print/mount/mat/frame and hopefully sell a ‘Sale Day photo’ from their photography project work or photo outings (must be taken this current year).

These photos are typically their best work, taken with the sale day audience in mind (what type of photo does the member think will sell at sale day auction? eg cows, farm, flowers, abstract, birds, etc). These photos should be **technically excellent, well printed, mounted on photo card stock, perhaps matted as well, and framed** with the goal of creating an engaging photo exhibit that some lucky buyer would be pleased to hang on their wall.

The photo entry form has a checkbox to complete if a member already wants to auction a ‘sale photo’. They also have until Friday 12 noon of the Fair to decide in case they have not already done so on the entry form. (entry fee is the same whether selling a photo or not)

14. **Requirements for Sale Photo** – total size of picture/frame not to exceed 660 square inches (4250 square cm). This is outside edge to outside edge of entire frame. (example, this would be about a 20” x 30” frame holding a smaller matt/photo inside it (plus 10% if required). It is **highly recommended** that prints larger than 8x10 be mounted (glued to a photo backing) so they do not wrinkle in their mat/frame.
15. **Recommendations for Sale Photo – We usually recommend a much smaller (than maximum) size for most sale photos**, remember **bigger is not always better** and sale day buyers will more likely have wall space/room to hang a well matted and framed 8x10 or 11x14 print than a maximum size framed photo. (remember the bigger the print, the better technically -focus, printing quality, colour saturation, and more artistic it **must be** to look great)
16. The ‘Before and After’ class has been a fun and engaging class and was created to provide 4-H photography members an opportunity to edit or manipulate a photograph on their

computers or other screen device using photo editing software. For 2024 the class will continue. This will provide members with the opportunity to explore this almost limitless area for creative expression.

17. The **Before and After Class** Registration deadline is June 30, 2024. The B & A Class rules are simple, submit two printed photographs; the first a smaller (eg. 4x6 or 5x7 print – framed or not) of the '**Before**' image (no editing whatsoever), and the second '**After**' photograph which is to be a minimum print size of 5x7, framed or not, up to a maximum of 660 square inches (edge of frame to edge of frame-same criteria as Sale Photo), with **any** photo editing or manipulation the member wishes. (If submitting an unframed After, it will not be considered for sale but just be for the B & A class)

At the judge's discretion, up to five of the entries in the 'Before and After' class will be eligible to sell their photos at the sale day auction on Monday. (**Note: these might not be the top placing photos in the class**, but the best likely to represent the category of sale photographs). Example, a high placing creative edited photo/artwork might excel at showcasing the skills of the member in editing and could have placed first or second, but not really be a great sale photo and not be included in the auction.

Remember the same recommendations as for quality of Sale photo apply here as well (technically excellent, engaging photograph, well printed, mounted on photo card stock, perhaps matted as well, **and framed**).

18. During the fair there will also be some **optional competitions** for photo members as well as opportunities for the members **photos taken during the fair to be used in various publications** promoting the fair. Example, Contests could be for things like 'best project preparation photo', 'member showing photo', 'fun group photo', etc.

The purpose of these competitions is threefold: to help promote interclub photo member comradery as the members meet and compete together; to give some value added opportunities to members in their 'downtime' from the project; and ideally to also produce some great AgExpo images for the Fair to use online in promotions and publications. There are awards and prizes awarded for these contests. (note: sometimes these awards/prizes will be awarded in the month after the fair.)

19. It is hoped that these additions, and others over time, will keep the project dynamic and fun, as well as encourage members and youth to develop their skills in the exciting and creative world of photography/digital art 😊.