



## BC Agricultural Expo

September 19-22, 2025  
North Thompson Agriplex  
Barriere, BC



### **BC Ag Expo Ambassador Program**

#### **Purpose:**

To promote leadership in youth at the BC Ag Expo by providing a program where senior members and young adults can formally mentor junior members and give back to their community. The program is intended to provide benefits to the Fair, Ambassadors, and the junior members they mentor. It is the BC Ag Expo's hope that this initiative will encourage the senior members and young adults to become more involved in the implementation of BC Ag Expo and the 4-H program in subsequent years.

1. The individual must be 16 – 25 years of age.
2. The individual must commit to attending at least part of BC Ag Expo as well as one committee meeting. They may attend the committee meeting virtually.
3. The individual must conduct themselves in a professional manner that positively portrays youth and the BC Ag Expo at all times.
4. The individual must submit an application prior to **August 1<sup>st</sup>** of the calendar year.

#### **Requirements of the BC Ag Expo:**

1. The President and one or more committee members must commit to running the program.
2. Each division representative must be open to working with the ambassador assigned to them and provide them with direction before and during the Fair.
3. Provide letters of reference for the ambassadors as appropriate.
4. Provide official ambassador clothing.
5. Offer a bursary program only for individuals that commit to the ambassador program.



## BC Agricultural Expo

September 19-22, 2025  
North Thompson Agriplex  
Barriere, BC



6. Provide a written review of the two bursary recipients to the committee after the Expo.

### **Benefits to the Youth:**

1. Provide leadership opportunity.
2. Looks good on a resume or scholarship/bursary application.
3. Helps youth at the fair by having senior members available to assist them and provide teaching.
4. Chance to receive a bursary.
5. Opportunity to give back to the Expo in the future.

### **Bursary**

The President, Vice President and committee members overseeing the program will collaborate after the BC Ag Expo, no later than October 15, to determine the recipients of the two \$500.00 bursarys available. If any committee members feel they are in conflict, they will remove themselves from decision making.