

CALLING VOLUNTEERS

For The Patron Project

Valentine's Day Event

Dear Medical Medium® Community,

Below you can see a message I received from one of our receivers.

This level of isolation and suffering is the motivation behind our volunteer program, and specifically for our upcoming Valentine's Day event. My dream is that each receiver has at least 2-3 people from the Medical Medium© community who know their story, and who are willing to share their story for them with compassion and love this Valentine's Day. Imagine how healing that will be!



We know that limited **time** is the main reason why people hesitate to volunteer. So we've created a 3 step plan where volunteers give 6 hours *total*, all at your own pace and within your own schedule.

We are calling in volunteers who can give 6 hours from now until February 14. Check out the details and see if you'd like to participate. Let's create the most compassionate and loving Medical Medium© community Valentine's Day ever!



With love, Emily Potter Founder of the Patron Project Instagram @the.patron.project



The Volunteer Program

The Patron Project Team Matches Caring Volunteers with Receivers

The **purpose** of the program is for volunteers to work together with a team and share one receiver's story publicly. Sharing their story will gain awareness about the receiver's situation and assist to bring in monthly patronage for the receiver. The ultimate goal of the program is to assist each receiver to gain regular access to Medical Medium© tools.

The **need** for the program is that our receivers are unable to work or advocate for themselves due to a constant struggle with severe chronic illness symptoms. Our receivers need advocates to speak up on their behalf.

The **result** of the program is that volunteers will reach those in the Medical Medium© community who feel sincere compassion for the receiver's situation. Those who feel inspired to will sign up as their patron.

YOUR 6 VOLUNTEER HOURS

STEP ONE: 1 HOUR Listen to Your Receiver's Story

- 1 Hour: The receiver's story is the most important element of the volunteer program. Listen to your receiver's story.
 - o Scroll through the receiver's posts, videos, photos, etc.
 - Ask Emily if the receiver is available to send you videos, audios, or written journaling of their daily struggles for you
 - By listening and taking notes of the details of their story, you can confidently guide the community to where they can best offer compassionate support by becoming a patron.

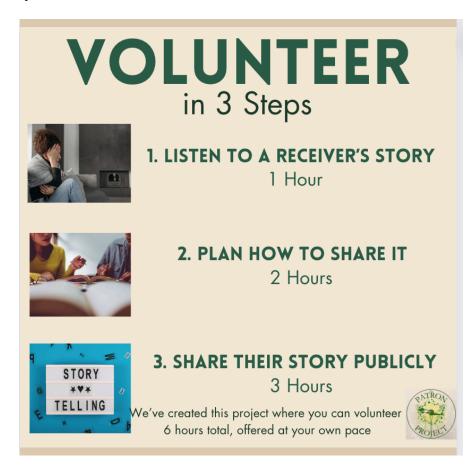
STEP TWO: 2 HOURS Make a Plan How to Share Their Story

- 1 Hour: Create posts with a call to action. Example: "Consider becoming Sophie's patron for \$5 or \$20". Create a follow up post sharing more details about their story
- 1 Hour: Schedule a preparation call with your team if you choose to go live together. Prepare an outline of how the live content will flow.



STEP THREE: 3 HOURS Share Your Receiver's Story

- 1 Hour: Going live is not necessary; however, it can be very helpful. If you choose to, it is recommended to do three different lives, such as in a three day campaign. Each live can be about 20 minutes long.
- 2 Hours: Share the receiver's story any way you'd like. Here are some ideas.
 - Create stories, posts, reels, encourage shares
 - Add your teammate as a collaborator to reach more people
 - Create posts with a theme. Example: Cite and give credit to a Medical Medium© quote. If you're a runner/artist/writer....share that you will complete a specific personal goal when your receiver has reached a certain amount of patrons that you choose
 - o Include the receiver's Patron page and GoFundMe in every post and in your bio



Contact Emily Potter at <u>lightworkermusicians@gmail.com</u> or @lightworkermusicians on instagram to sign up as a volunteer! Thank you for making a huge difference!