

# Powerful Enterprise Analytic and Search Platform



enzo

# What is Enzo?

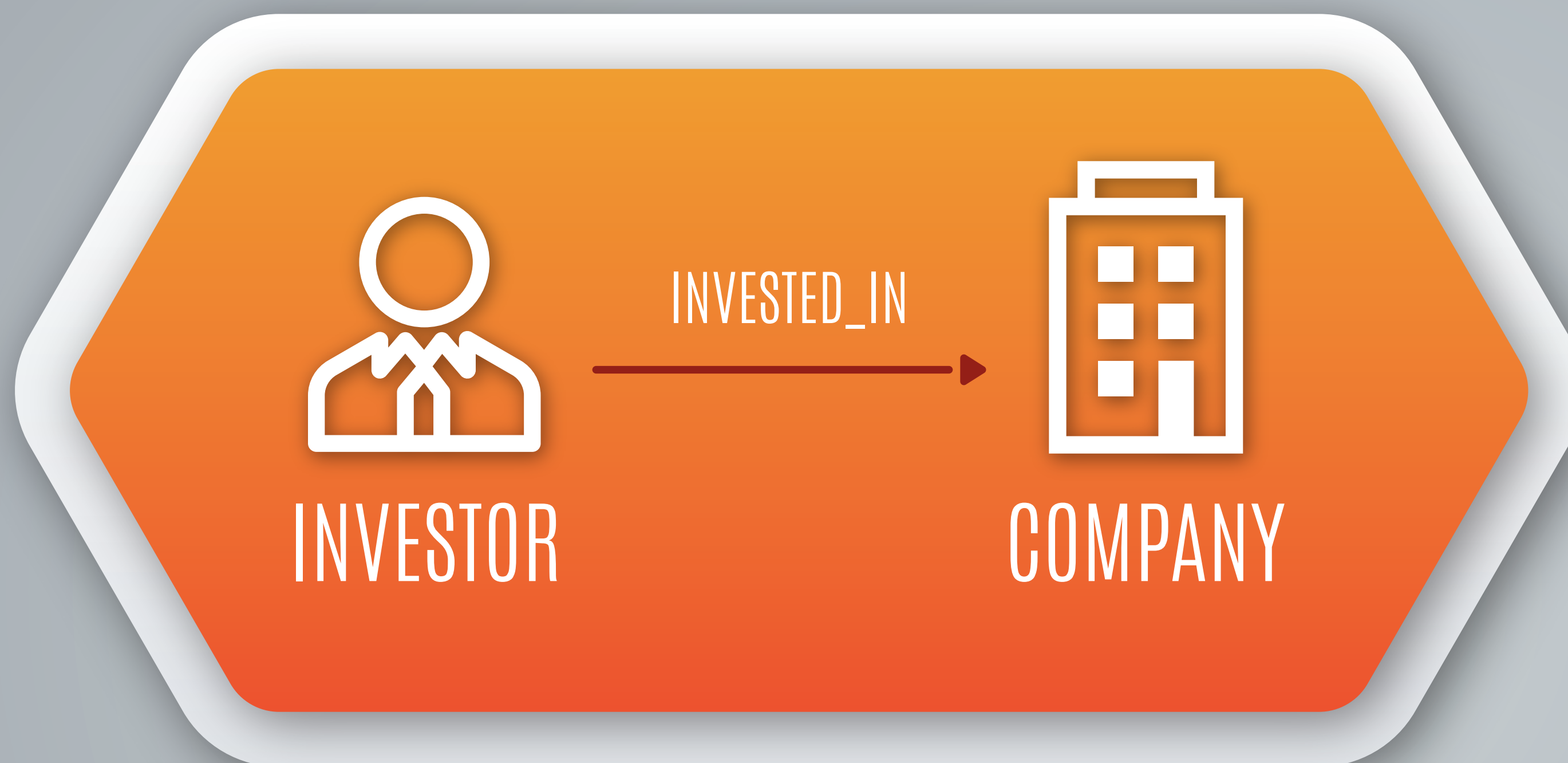
Enzo is an analytic platform, allowing the user to ask custom questions across all datasets.

# Building Blocks - Defining your Data

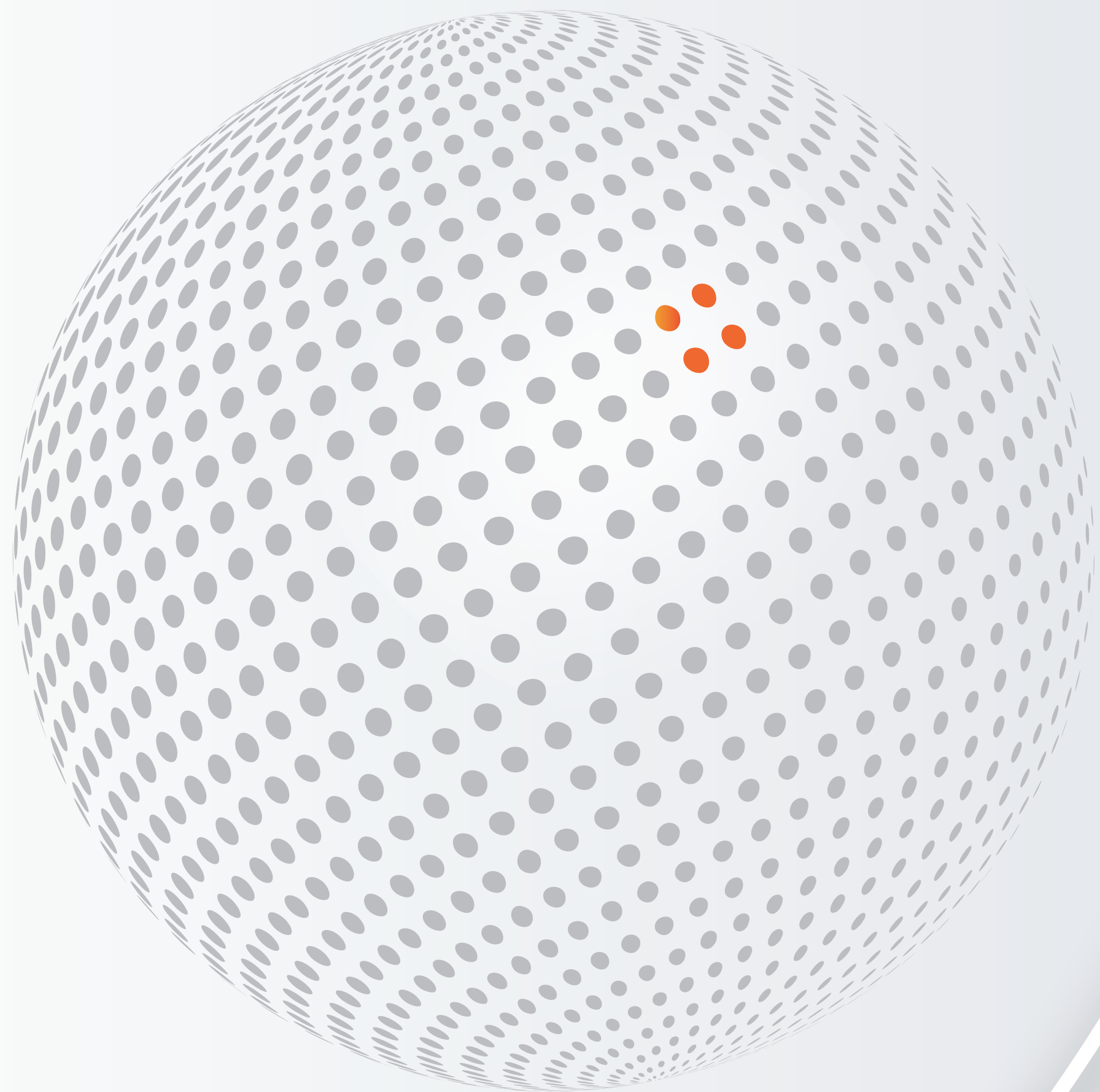
Unique Type Nodes  
(Data)



Relationship Links  
(Actions)







# Data Mapping

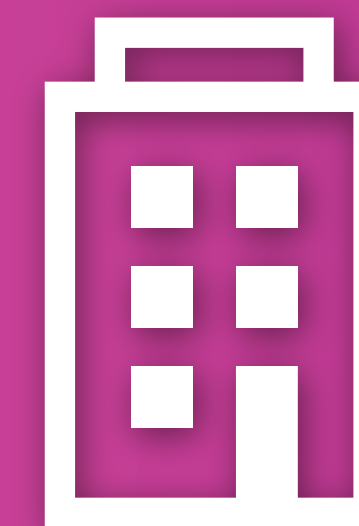
See your data differently.



# Unique Nodes

- ▶ Identifying unique properties within your data allows Enzo to leverage large scale search across all datasets.
- ▶ For a given Company, Enzo users would initially identify the Company Name or the Company Tax ID as the unique property of the Node Type.

COMPANY NAME	ULTIMATE CORPORATE PARENT	CURRENT & PENDING INVESTORS	COUNTRY OF INCORPORATION
Acclaris Holdings, inc.	Willis Towers Watson Public Limited Company (NasdaqGS:WLTW)	Willis Towers Watson US LLC (Current Parent)	United States
Acclipse Limited	Wolters Kluwer N.V. (ENXTAM:WKL)	GCH Australia Limited (Current Parent)	New Zealand
Acclivis Technologies and Solutions Pte. Ltd.	CITIC Telecom International Holdings Limited (SEHK:1883)	CITIC Telecom International Holdings Limited (SEHK:1883) (Current Parent)	Singapore
Acclivity Group LLC	Priority Software Ltd.	Priority Software Ltd. (Current Parent)	United States



COMPANY

# Unique Relationships

- ▶ Enzo leverages the ability to create custom actions or relationships between the data type nodes, allowing for custom questions.
- ▶ For example, the user can query for all of the people who have invested in a Company given a temporal constraint.



INVESTOR

INVESTED\_IN



COMPANY

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# Ontology Modelling

Ask the right question.

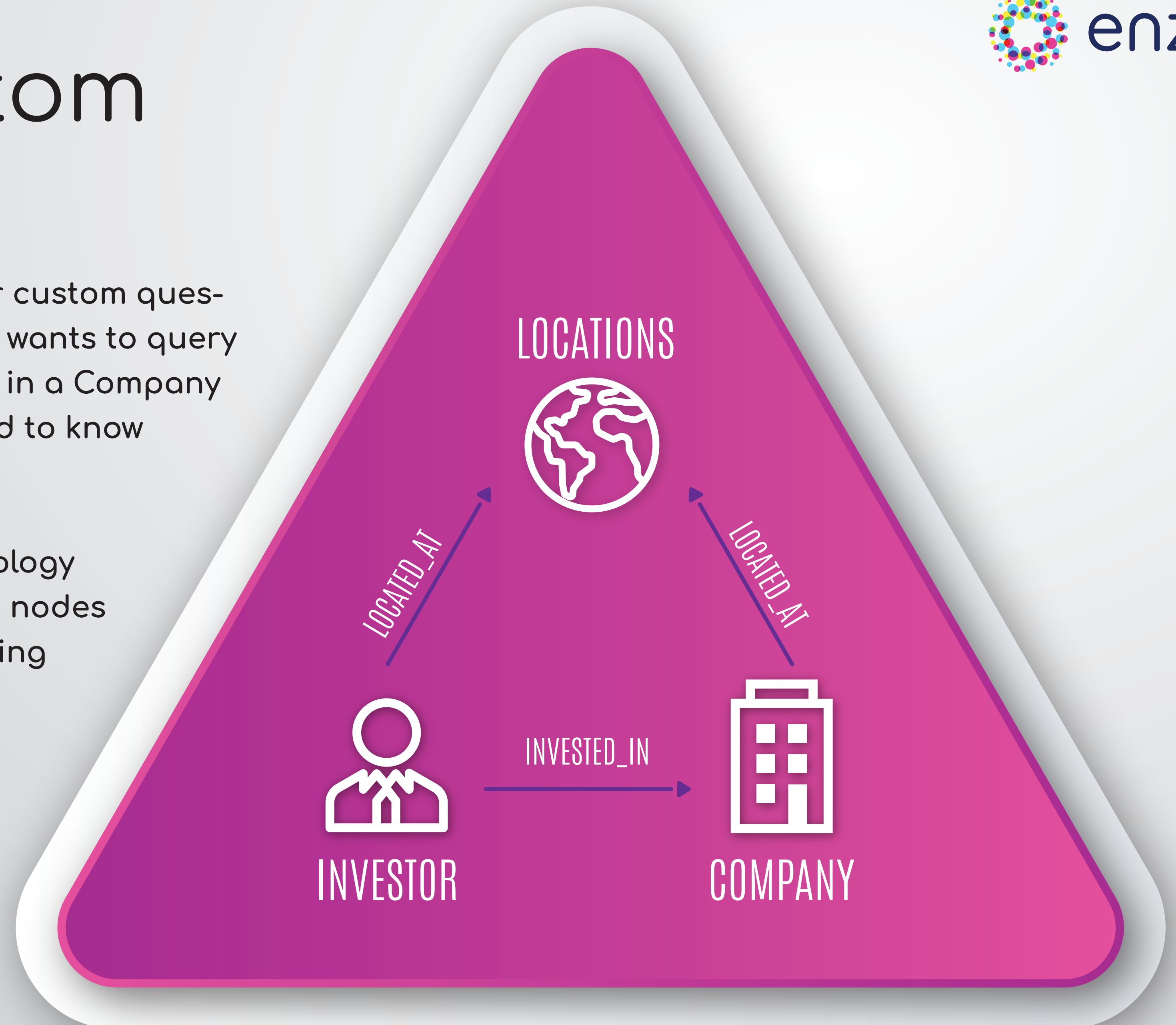


# Creating Custom Questions

Enzo allows the user to find and answer custom questions. In the following example, the user wants to query whether a specific person had invested in a Company of interest. Additionally, the user wanted to know where that Company was located?

The user had created the following ontology model to leverage the unique data type nodes and create custom questions surrounding those interactions.

- ▶ Location
- ▶ Time/Date
- ▶ Company
- ▶ Investor



# Single Directionality within your Data Model

If users overly simplify their data model, the users will only be able to search connections from a single search vector.

- ▶ **Example Query.** Which Investors funded a Company-of-interest?

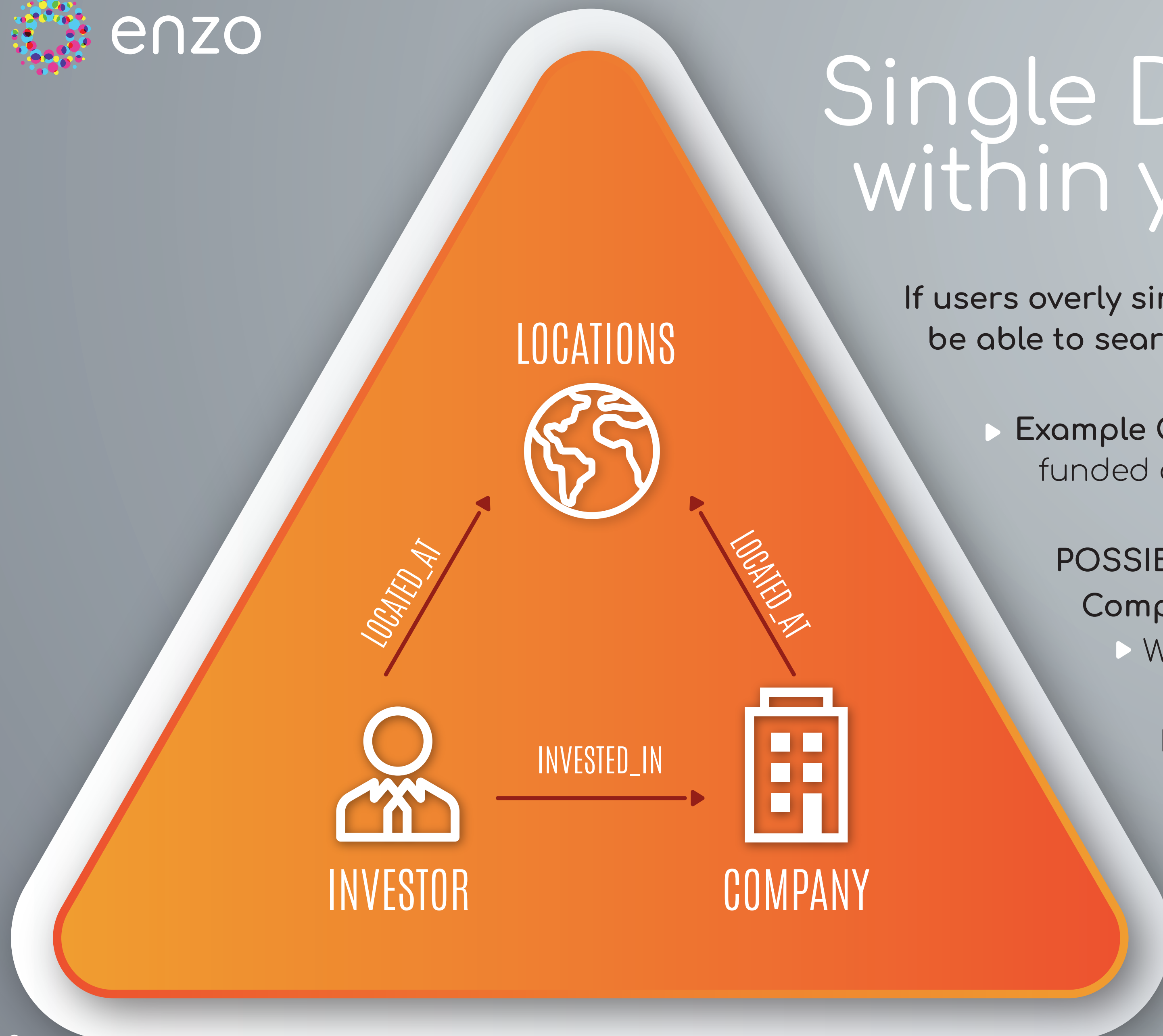
## POSSIBLE QUERIES

**Company:**

- ▶ Where is the Company located?

**Investor:**

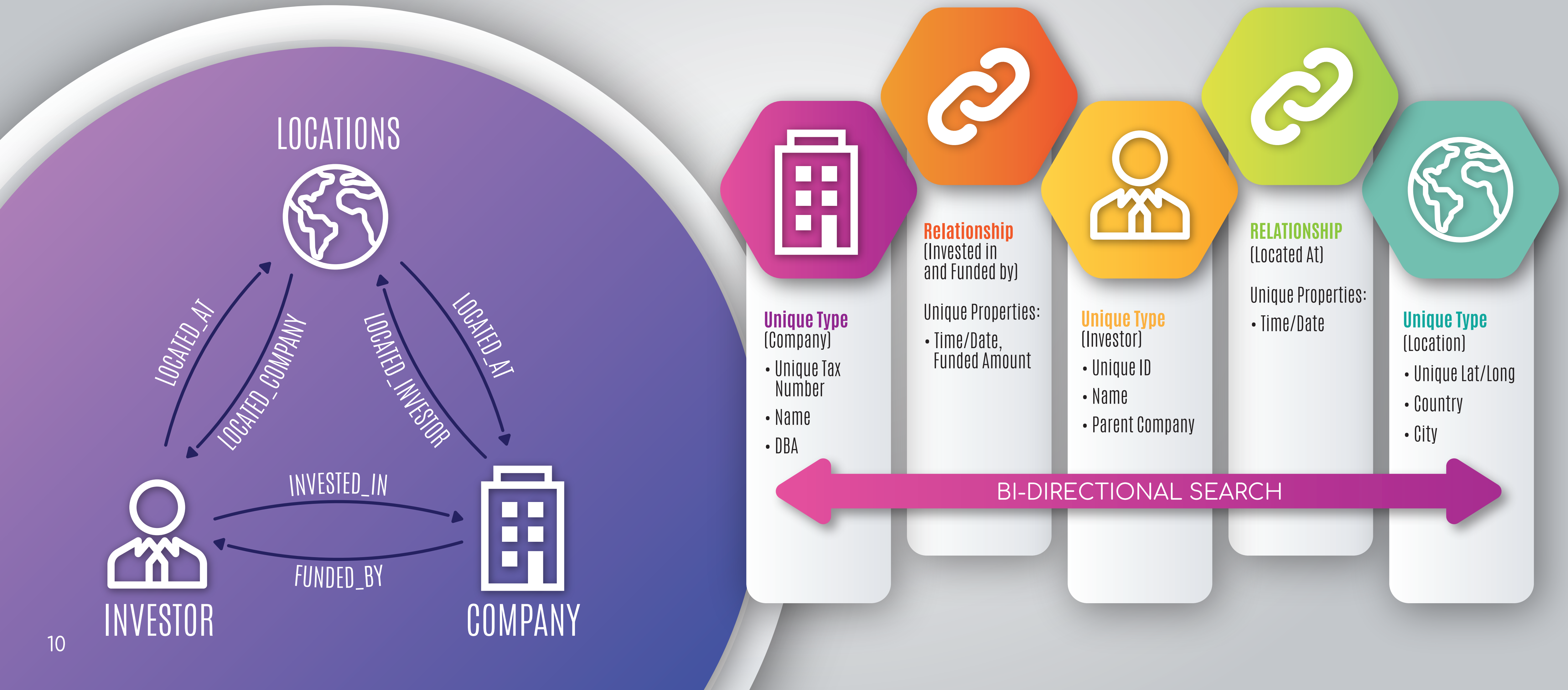
- ▶ Where are the Investors located?
- ▶ What Companies have Investors-of-interest funded?





# Bi-directional Search

In order to perform bi-directional search within unique types (ie., Company/Investors), the users must define two unique relationships from both target types and destinations.





# Bi-directional Search

Increase Your Inquiry Possibilities

## Location Queries:

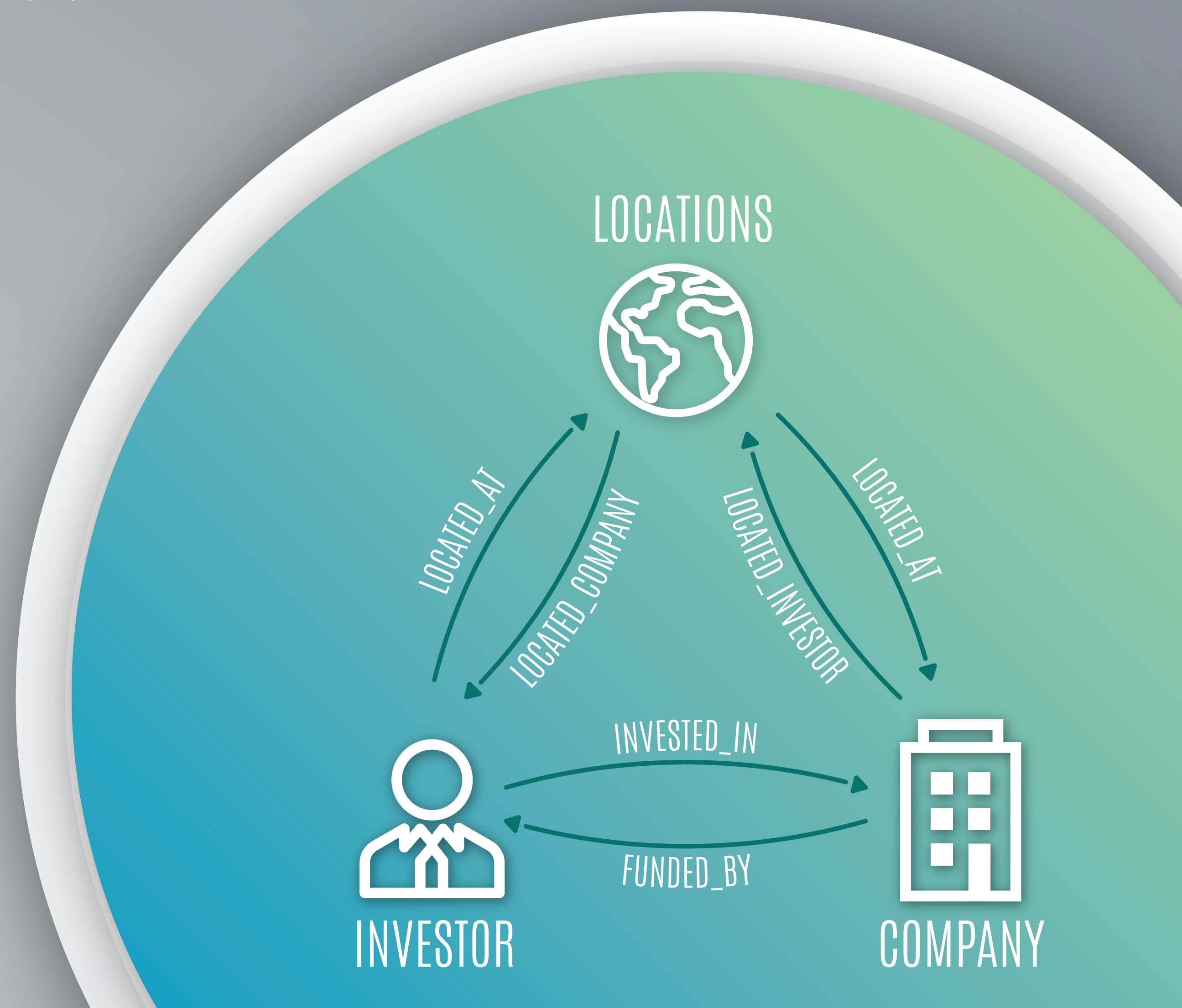
- ▶ What Companies are located in a place of interest?
- ▶ What Investors are located in a place of interest?

## Company Queries:

- ▶ What Investors have funded a specific Company?
- ▶ Which locations house a specific Company?

## Investor Queries:

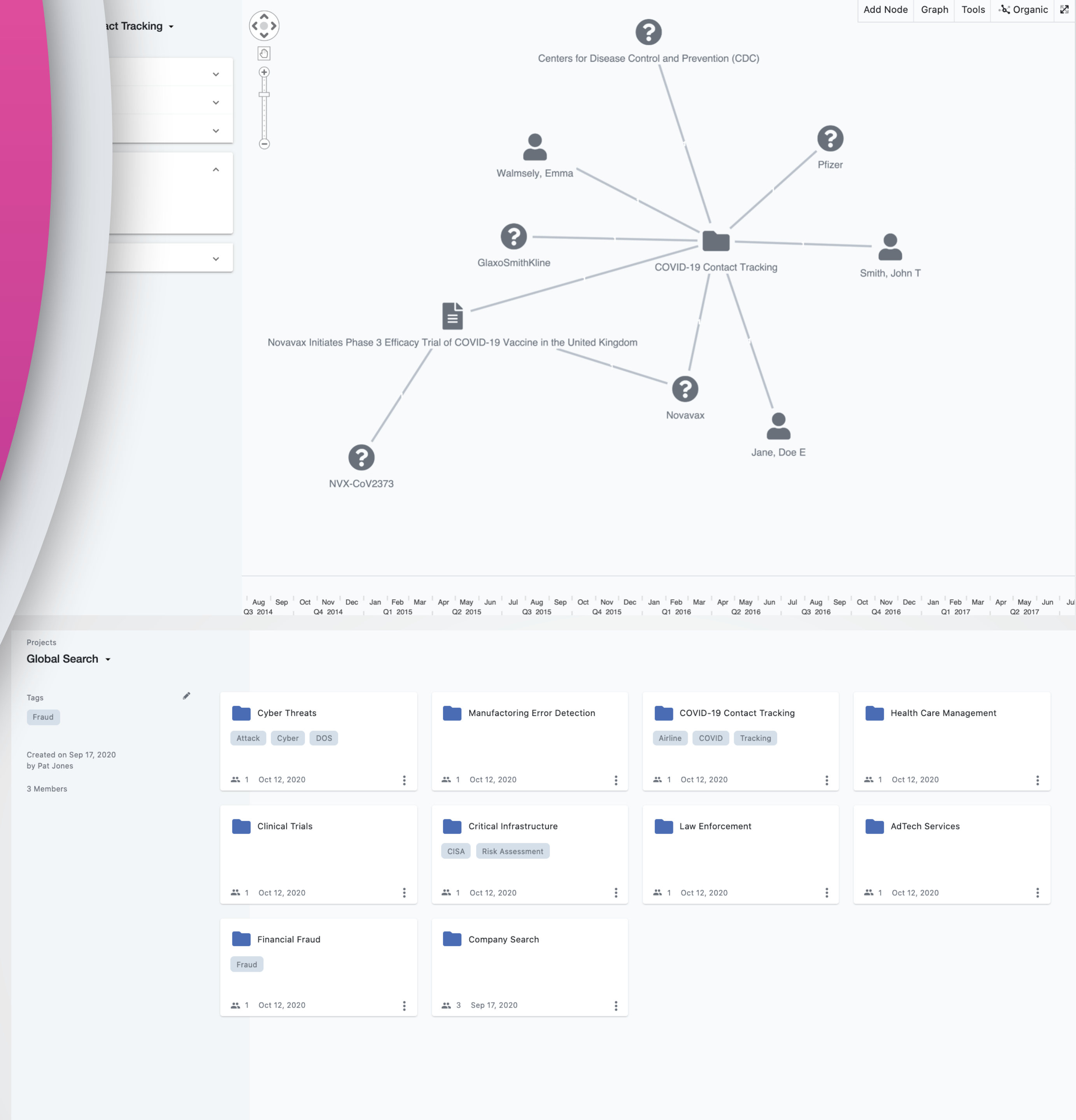
- ▶ Which Companies have been funded by a specific Investor?
- ▶ Which locations house specific Investors?





# Built For Case Management

Purpose build for data management, organizational structures and individual security for case management.

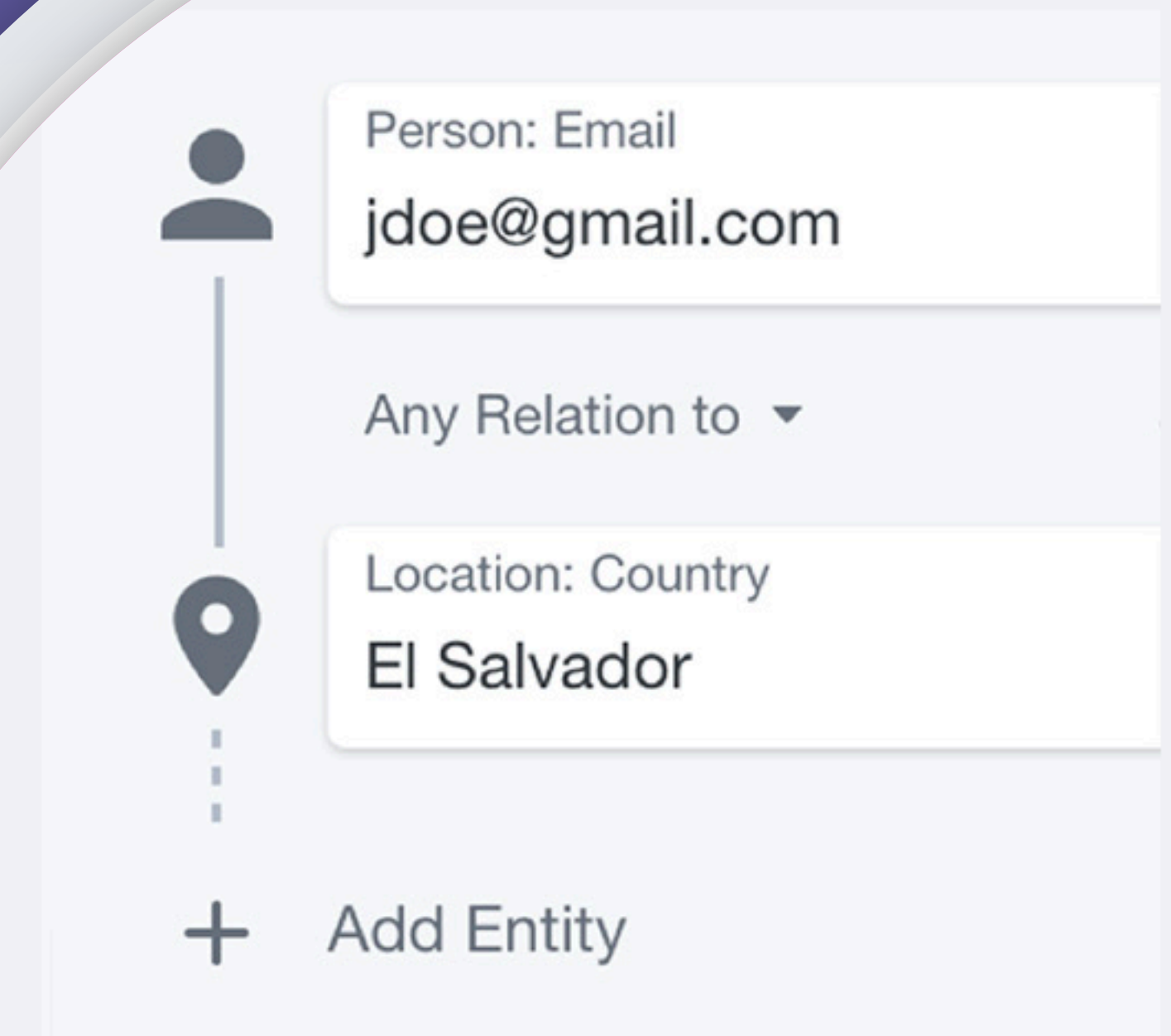




# Built for Data Diversity

Powerful entity  
and relational  
search abilities

-  1. Health Care Management
-  2. Social Media Analysis
-  3. Telecommunication
-  4. Critical Infrastructure
-  5. Internet Traffic
-  6. Cyber Threats
-  7. Quality Control
-  8. Risk Management
-  9. Financial Fraud
-  10. Foreign Investment



Person: Email  
jdoe@gmail.com

Any Relation to ▾

Location: Country  
El Salvador

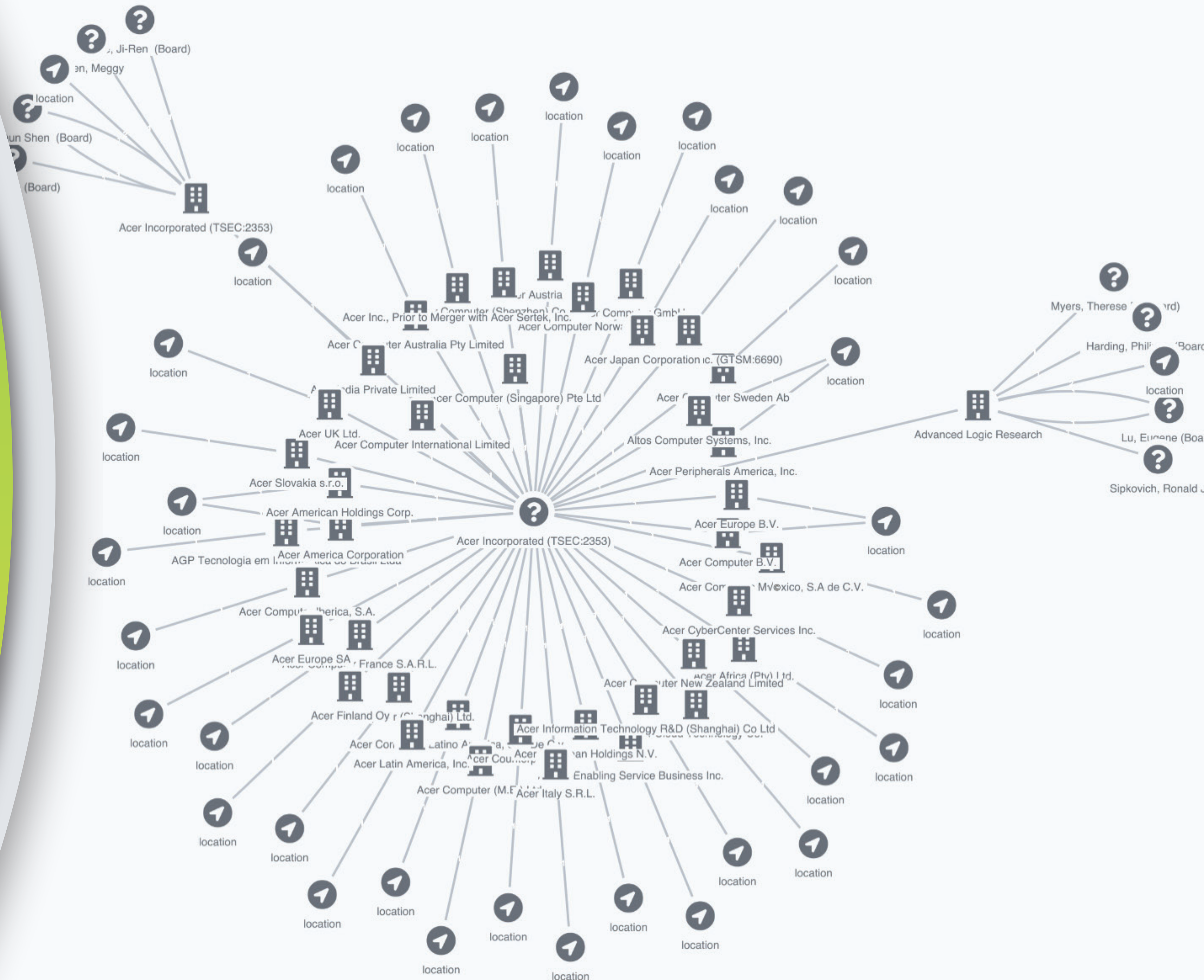
+ Add Entity

+ Add Another Query



# Built for Visual Analysis

Powerful visual graphs  
to illustrate relational  
and descriptive links.







# enzo



Case Management allows visualization of data, and assignment of permissions.

Graphical Search allows users to interact with the data and enrichments.



Open search allows you to perform advanced queries of unique and custom data ontology

Data Analysis requires asking the right question to find outlier clusters. Leveraging Enzo's ability to ask custom questions across all data sets, quickly sets Enzo apart in finding your answers.

Ask the right question.



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