

SIGNATURE TASTE BY JELIAN PRESENTS



*A Summer*

**SOIRÉE**

*Sponsorship Proposal*

DELECTABLE BITES & CURATED  
COCKTAILS BY CHEF JELIAN

**SATURDAY | 3 AUGUST**

LOCATION: C47 WORK LOUNGE  
1060 EAST 47TH STREET  
CHICAGO, IL 60653

**GET YOUR TICKETS HERE:**  
[WWW.SIGNATURETASTEBYJELIAN.COM](http://WWW.SIGNATURETASTEBYJELIAN.COM)

*STBJ Sponsorship Proposal 2024*



# ABOUT US



## Jelian B. Steward: Cultivating Community Through Culinary Experiences

Jelian B. Steward, a Chicago native and owner of Signature Taste by Jelian LLC, is more than just a chef. She's a passionate entrepreneur with a mission to connect people through delicious food and vibrant experiences.

Jelian's culinary journey began at a young age, learning from her grandmother in the kitchen. This passion evolved into a successful business, Signature Taste by Jelian, offering a variety of services including personal chef experiences, catering, event planning, and cooking classes.

### A History of Successful Events:

Beyond exquisite food, Jelian is known for her innovative event concepts. She has hosted multiple themed events like Signature Taste by Jelian Presents Diner en Blanc, Diner en Noir, and Elegance en Onyx. These events offered guests unique dress codes, delectable dishes by Chef Jelian, crafted cocktails, and live entertainment with a DJ.

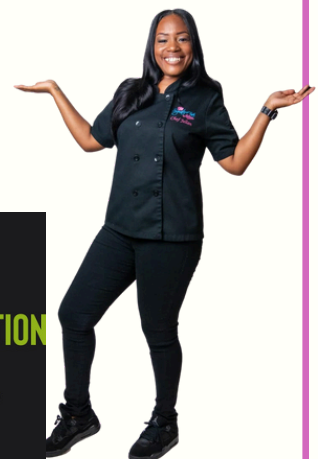
### A Summer Soiree Awaits:

Jelian's latest venture, Signature Taste by Jelian Presents A Summer Soirée, promises to be another unforgettable experience. Guests can expect a vibrant atmosphere filled with Chef Jelian's signature bites and crafted cocktails, complemented by art, live entertainment, and a DJ set by DJ Mook.

### More Than Just Food:

Jelian's passion extends beyond the kitchen. She is a published author with a cookbook, "A Good Conversation About Life & Food," which uses recipes to inspire and encourage readers. She is also a mentor to aspiring entrepreneurs through T and J Steward Enterprises Incorporated.

Jelian's dedication to creating unique culinary experiences and fostering community positions Signature Taste by Jelian as an ideal partner for your sponsorship.



## Goals for Signature Taste By Jelian Presents A Summer Soirée

### **Signature Taste by Jelian Presents A Summer Soiree: Sponsorship Package**

#### **Objective:**

- Attract a diverse group of food enthusiasts to celebrate Chef Jelian's 8th anniversary in business.
- Generate excitement and buzz leading up to the event.
- Introduce attendees to Chef Jelian's signature dishes, curated experiences, and a vibrant atmosphere.
- Foster connections between attendees and create a memorable experience for all food lovers.

### **A Summer Soiree: A Celebration of Food and Community**

#### **Target Audience:**

This event targets a diverse group of local and national food enthusiasts who appreciate:

- High-quality, delicious cuisine
- Unique and curated experiences
- Live entertainment and cultural vibes
- Supporting local businesses and chefs

#### **Marketing & Promotion:**

- Dedicated Event Page: Our dedicated Facebook and Instagram event pages will serve as the hub for all event information and updates.

#### **Social Media Engagement:**

- Share sponsor profiles and highlight their achievements in the food industry.
- Post captivating photos and videos showcasing the event, Chef Jelian's cuisine, and behind-the-scenes preparations.
- Partner with local food influencers to promote the event and engage their audience.
- Create a unique event hashtag to generate buzz and track user-generated content.

#### **Print Media:**

- Collaborate with local businesses to place event ads in their magazines and sponsor brochures.
- Design and distribute eye-catching flyers and posters at local restaurants, foodie hotspots, and through targeted direct mail campaigns.

## Signature Taste By Jelian Presents: A Summer Soirée

### Signature Taste By Jelian Presents: A Summer Soirée

**When?** Saturday, August 3, 2024 3pm-7pm

**Where?** C47 Work Lounge  
1060 east 47th street Chicago, IL 60653

### **Who Benefits? Why Sponsor? Why is your brand's investment in Signature Taste By Jelian A positive business decision?**

Why Sponsor Signature Taste by Jelian's A Summer Soiree? A Positive Business Decision for Your Brand

#### **Target a Passionate Audience:**

- Food Enthusiasts: Reach a diverse group of local and national food lovers eager to experience new flavors, unique vibes, and support local businesses.
- High Engagement Potential: This audience is highly engaged on social media and actively seeks out culinary experiences.

#### **Boost Brand Awareness & Recognition:**

- High-Visibility Marketing: Gain significant exposure through our comprehensive marketing campaign across social media, print media, and the dedicated event page.
- Targeted Audience: Reach a demographic perfectly aligned with your brand's food or beverage products.
- Positive Brand Association: Associate your brand with high-quality cuisine, a vibrant atmosphere, and a community celebration – all qualities that resonate with food enthusiasts.

#### **Generate Leads & Sales Opportunities:**

- Product Sampling & Demonstrations: Showcase your offerings directly to attendees, sparking interest and potential sales.
- Engagement & Networking: Interact with potential customers and build relationships that can lead to future business.
- Targeted Social Media Promotion: Leverage sponsor spotlights to highlight your brand and drive traffic to your channels.

#### **Enhance Your Brand Image:**

- Align with Culinary Excellence: Partner with a renowned chef known for her signature dishes and commitment to quality.
- Support Local Businesses: Demonstrate your commitment to the community and local entrepreneurship.
- Positive PR Opportunity: Generate positive media coverage through event promotion and association with a successful event.

#### **Beyond the Soiree:**

- Long-Term Relationship Building: Sponsorship opens doors for future collaborations and partnerships with Signature Taste by Jelian.
- Expand Your Network: Connect with other businesses and industry professionals at the event.

Investing in Signature Taste by Jelian's A Summer Soirée is a strategic decision that provides a platform to connect with a passionate audience, boost brand awareness, and generate leads – all while supporting a vibrant culinary community.

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# Partnership Opportunities 2024



## Partnership Opportunities

SPONSORSHIP PACKAGES DESIGNED TO MAXIMIZE YOUR BRAND EXPOSURE AND CONNECT YOU WITH OUR ENGAGED AUDIENCE. PACKAGES ARE TAILORED TO FIT YOUR MARKETING GOALS.

### BENEFITS FOR ALL SPONSORS:

- LOGO PLACEMENT AND BRANDING OPPORTUNITIES ON ALL EVENT MATERIALS, SOCIAL MEDIA PLATFORMS, AND THE DEDICATED EVENT PAGE.
- SOCIAL MEDIA MENTIONS AND SPOTLIGHTS HIGHLIGHTING YOUR BRAND AND ITS ACHIEVEMENTS.
- INCLUSION IN EVENT PRESS RELEASES AND MEDIA COVERAGE.
- NETWORKING OPPORTUNITIES WITH OTHER BUSINESSES AND INDUSTRY PROFESSIONALS.

**CULINARY CHAMPION** \$1,500

- CO-SPONSOR DESIGNATION: BE RECOGNIZED AS A CO-SPONSOR ALONGSIDE SIGNATURE TASTE BY JELIAN IN ALL EVENT MATERIALS AND PROMOTION.
- FOOD & BEVERAGE SPONSORSHIP (NEGOTIABLE): PARTNER WITH US TO CURATE A SPECIFIC FOOD OR BEVERAGE OFFERING AT THE SOIREE, WITH SIGNIFICANT BRAND RECOGNITION.
- VIP EXPERIENCE FOR 4: ENJOY A PREMIUM EXPERIENCE WITH A DEDICATED TABLE IN THE VIP AREA, AND EXCLUSIVE ACCESS TO A MEET-AND-GREET WITH CHEF JELIAN
- COMPREHENSIVE MARKETING PACKAGE: DEVELOP A CUSTOMIZED MARKETING STRATEGY THAT LEVERAGES ALL AVAILABLE CHANNELS TO MAXIMIZE YOUR BRAND EXPOSURE.
- THESE ARE JUST SAMPLE PACKAGES, AND WE ARE HAPPY TO WORK WITH YOU TO CREATE A CUSTOM SPONSORSHIP THAT MEETS YOUR SPECIFIC NEEDS AND BUDGET.



- TWO VIP TICKETS TO A SUMMER SOIREE, INCLUDING RESERVED SEATING.
- CO-BRANDED MARKETING OPPORTUNITIES.
- LOGO PLACEMENT WITH PROMINENT MENTION ON ALL EVENT MATERIALS, SOCIAL MEDIA PLATFORMS, AND THE DEDICATED EVENT PAGE.
- BRANDED TABLE WITH PRODUCT SAMPLING OR DEMONSTRATION OPPORTUNITY.

**SIGNATURE SPONSOR** \$1,000

- TWO VIP TICKETS TO A SUMMER SOIREE.
- LOGO PLACEMENT WITH HYPERLINK ON THE DEDICATED EVENT PAGE AND SOCIAL MEDIA PLATFORMS.
- OPPORTUNITY TO PROVIDE A BRANDED DISPLAY TABLE SHOWCASING YOUR PRODUCTS OR SERVICES (SUBJECT TO SPACE AVAILABILITY).
- SOCIAL MEDIA SPOTLIGHT FEATURING YOUR BRAND AND ITS STORY.

**CULINARY CONNOISSEUR** \$500

- TWO VIP TICKETS TO A SUMMER SOIREE.
- SOCIAL MEDIA SHOUTOUT AND LOGO PLACEMENT ON THE "FOODIE FRIEND" SPONSOR SECTION OF THE EVENT PAGE.

**FOODIE FRIEND** \$300





## Partnership Opportunities



### ELEVATE THE GUEST EXPERIENCE: BECOME THE EXCLUSIVE LIQUOR SPONSOR FOR A SUMMER SOIREE!

Signature Taste by Jelian Presents: A Summer Soiree promises a vibrant celebration of food, community, and of course, delectable cocktails! As the exclusive Liquor Sponsor, your brand will play a pivotal role in crafting an unforgettable experience for our guests.

Imagine:

- **Exquisite Crafted Cocktails:** From smoked peach old fashions to blueberry vodka lemonade, we'll feature a curated selection showcasing your brand's premium spirit alongside other local favorites.
- **Chef Jelian's Signature Touch:** Chef Jelian will create a unique cocktail specifically featuring your liquor, highlighting its exceptional qualities.
- **A Toast to Your Brand:** We will recognize you as the exclusive liquor sponsor throughout the event and across all marketing materials.

**By Partnering with Us, You'll Receive:**

- **Premier Branding & Exposure:** Your logo will be prominently displayed on all event collateral, including event signage, social media platforms, our email subscription list, and even on-site signage at the Soiree.
- **Targeted Audience Reach:** Gain significant exposure to a diverse group of food and beverage enthusiasts.
- **Positive Brand Association:** Partner with a renowned chef and a well-respected culinary event, aligning your brand with high-quality experiences.
- **Increased Brand Recognition:** Benefit from pre-event promotion and on-site recognition throughout the Soiree.

**Invest in a Successful Partnership:**

Become the exclusive Liquor Sponsor for A Summer Soiree and elevate your brand in front of a passionate audience. Contact us today to discuss this exciting opportunity and craft a customized sponsorship package tailored to your specific marketing goals.



### IN KIND DONATION

Including: Donate an item, experience or service for our raffle or VIP Guest Bags. If donating items, please email Jelian Steward at [bernardterrellcigars@gmail.com](mailto:bernardterrellcigars@gmail.com) with the following information:

- Name/ Company name (as you would like it to appear on event collateral or attach a high resolution logo)
- Email and phone number
- Item name(s) and description(s)
- Item value(s)

### CONTACT US

**For any questions or concerns please contact us at:**

[signaturetastebyjelian@gmail.com](mailto:signaturetastebyjelian@gmail.com)

872-302-7446

[www.signaturetastebyjelian.com](http://www.signaturetastebyjelian.com)





# SPONSORSHIP TERMS & CONDITIONS

This the Signature Taste By Jelian Presents: A Summer Soirée Contract (the "Contract") states the terms and conditions that govern the contractual agreement between [Signature Taste By Jelian] having its principal place of business at [ SPONSOR ADDRESS] (the "Sponsor"), and Signature Taste By Jelian (the "Host") who agrees to be bound by this Agreement.

WHEREAS, the Host is conducting A Summer Soirée. on August 03, 2024 (the "Event"); and WHEREAS, the Sponsor agrees to sponsor the Event according to the terms and conditions herein.

NOW, THEREFORE, In consideration of the mutual covenant and promises made by the parties hereto, the Company and the Sponsor (individually, each a "Party" and collectively, the "Parties") covenant and agree as follows:

## **Contribution**

The total contribution provided by the Sponsor is \$1,500, \$1,000, \$500.00, or \$300.00, to be paid in full upon execution of the agreement unless mutually agreed upon payment terms are executed.

## **Term/ Termination**

This Contract will terminate automatically if not completed by 07-05-2024.

## **Changes/ Cancellations**

Any changes made to this Contract must be made in writing and signed by all parties. If the Event is canceled, refunds are [due within 30 days (s)].

All monies are non refundable unless the event is cancelled by the host.

[Additional Terms & Conditions]

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Event Host Signature : \_\_\_\_\_ Date: \_\_\_\_\_



Thank You



We look forward to  
working with you

