



# MEDIA RELEASE

17 February 2026

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## CYBER SPARC AI™ LAUNCHES AS A NEW SUBSIDIARY OF PLATINUM BUSINESS SERVICES LLC, DELIVERING AI-DRIVEN CYBERSECURITY AND COMPLIANCE AUTOMATION

**Cyber Sparc AI™** announced its official launch as a wholly-owned subsidiary of Platinum Business Services LLC, expanding Platinum's portfolio of secure, mission-focused technology solutions with a dedicated emphasis on artificial intelligence-enabled cybersecurity and compliance automation.

Cyber Sparc AI is a cutting-edge cybersecurity Small Disadvantaged Business (SDB) that integrates artificial intelligence with proven federal and commercial cybersecurity frameworks to deliver proactive, intelligent cyber solutions. Built on innovation and guided by NIST standards, we provide scalable solutions that enhance resilience, ensure readiness, and enable mission assurance across the cyber domain. Our Generative AI and hyper-automation solutions deliver cybersecurity-related support and innovation to innovate a more efficient and secure computing environment. Our purpose is to empower organizations to protect their digital assets and operations by developing innovative AI-driven cybersecurity solutions that detect, prevent, and respond to evolving threats with speed, intelligence, and reliability. From continuous monitoring and incident response to automated compliance and audit log analysis, Cyber Sparc AI™ empowers teams to stay one step ahead of adversaries.

"Cyber Sparc AI was created to address the growing need for continuous cybersecurity readiness in highly regulated environments," said President and CEO Jody Venkatesan of Cyber Sparc AI™. "As a subsidiary of Platinum Business Services, we combine the agility and innovation of a specialized AI company with the proven federal expertise, trust, and operational excellence Platinum is known for."

Cyber Sparc AI capabilities include:

- Automated mapping of security and AI controls to federal cybersecurity frameworks
- Continuous monitoring, assessment, and compliance reporting
- Real-time visibility into security posture and risk prioritization
- Scalable solutions designed for mission-critical and regulated systems

As part of the Platinum Business Services family, Cyber Sparc AI™ leverages a strong foundation in cybersecurity, information assurance, cloud services, and DevSecOps, while operating with a focused mandate to innovate and advance AI-driven cyber solutions.

Cyber Sparc AI™ is committed to supporting agencies and organizations seeking to modernize cybersecurity operations, reduce compliance burden, and strengthen cyber resilience through secure, responsible AI.

For more information about Cyber Sparc AI™, visit [cybersparcai.com](https://cybersparcai.com).