



# SMS Privacy Policy

Advanced Surgery Center of Arizona values your privacy, therefore, SMS opt-in and phone numbers collected for SMS communication purposes will not be shared with any third party and affiliates for marketing purposes.

## Type of SMS Communication

If you have consented to receive text messages from Advanced Surgery Center of Arizona you may receive messages related to the following :

- Appointment reminders
- Follow-up messages
- Billing inquiries
- **Example:** "Hello, this is a friendly reminder of your upcoming appointment with Dr. Heller at 10255 N. 32<sup>nd</sup> St. Suite A Phoenix, 85028 on [Date] at [Time]. You can reply STOP to opt out of SMS messaging from Advanced Surgery Center of Arizona at any time."

## Message Frequency

Message frequency may vary depending on the type of communication. For example, you may receive up to 2 SMS messages per week related to your appointments/billing, etc..

- **Example:**  
"Message frequency may vary. You may receive up to 2 SMS messages per week regarding your appointments or account status."

## Potential Fees for SMS Messaging

Please note that standard message and data rates may apply, depending on your carrier's pricing plan. These fees may vary if the message is sent domestically or internationally.

## Opt-In Method

You may opt-in to receive SMS messages from [Company Name] in the following ways (This is an example. Please include the method used.)

- Verbally, during a conversation

## Opt-Out Method

You can opt out of receiving SMS messages at any time. To do so, simply reply "STOP" to any SMS message you receive. Alternatively, you can contact us directly to request removal from our messaging list.

## Information Sharing and Disclosure

**We do not sell or rent your personal information to third parties. We do not sell, rent, release, or transfer your SMS consent or phone number to any third party for any third party marketing purposes.** We may share your information in the following circumstances:

**Service Providers:** We may share your information with our service providers who perform services on our behalf, such as marketing, customer services, or technical support. These service providers are contractually obligated to protect your information and use it only for services they provide.

**Legal Requirements:** We may disclose your information if required by law, regulation, or legal process, or if we believe disclosure is necessary to protect our rights, property, or the safety of our users or others.

## Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, use, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

## Your Rights and Choices

**Opting Out:** You may opt out of receiving marketing communications from us by following the instructions in those communications or contacting us directly. If you opt out, we may still send you non-promotional communications related to your legal services or our ongoing business relationship.

**Access and Update Information:** You have the right to access, update, or correct your personal information. To do so, please contact us using the information provided below.

## Third-Party Websites

Our Website may contain links to third-party websites. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review the privacy policies of any third-party websites you visit.