



MEDIA KIT

2023

I'm an Italian Chef & Culture Writer with a mission to preserve and build on the very traditions of authentic Cucina Italiana, igniting the importance of quality ingredients connecting with our roots through knowledge of regional Italian food wine and Culture. As a recognized member of APCI, Ambassador for RUSTICHELLA D'ABRUZZO and micro influencer in the social realm, it's an honour to work with the brands I naturally love.

Through visual and written journalism of my many travels to Italy learning of Agricultural methods that create the best products, I'm able to replicate and bring to the table of gourmards abroad, the very creations combined with tradition and sustainability.

Have a quality Italian brand you'd like me to try and share with others?
I'd love to hear more.

Ho una passione per antiche tradizioni culinarie e culturale tramandate da generazioni.

Mio obbiettivo come Chef e giornalista del cibo e di insegnare la consapevolezza che dietro ogni piatto ci sono valori, tradizioni, persone e tante storie da raccontare.

Aver trascorso anni in Italia, ho appreso ed apprezzo tanto il vero valore del mangiare in casa, e vorrei con onore portare avanti e diffondere una tradizione che troppo velocemente sta svaldando. Per me è molto importante valorizzare queste tradizioni e preservare una parte fondamentale della nostra cultura. Sarà facile promuovere I brand e prodotti che raccontano le storie che non dovremmo mai dimenticare.

Hai una storia da raccontare con I vostri prodotti?
Sarei lieta di sentirvi.

DANIELA
SFARA

MEDIA STATISTICS

779K SOCIAL
VIEWS

9K SOCIAL
FOLLOWERS

8K AVERAGE
REACH

14K SITE
VISITORS

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As one who specializes in carrying forward the very traditional methods of SLOW FOOD and cooking as it once was, I'm often invited to Italy where I meet the many farmers, wine makers and artisans - to learn their local traditional methods to making quality products. I explore the charming villages and cities and share their beautiful stories on my blog and social posts. Be sure to subscribe free at danielasfara.com

STORIES FROM ITALIA

COLLABORATED BRANDS



EMAIL

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SOCIAL

[daniela sfara](https://www.instagram.com/daniela_sfara) |

SITE

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