Vote for Roger Call
Mayor of Viroqua
Non-Partisan Spring Elections
Tuesday, April 7, 2026

Roger Call

Family Married, Nola Call, Adult Children, 2 Grandchildren.

Government Experience, Vernon County Board of Supervisors, 2018-20, 2020-22.

Work Experience, Dairyland Power Cooperative, retired. Alma, Management. Alma, Plant Operator, IBEW 953 Union Steward. La Crosse Corporation Office, Computer System Administrator. Genoa #3, Site Management. Genoa LACBWR Station, Management Nuclear decommissioning.

Raised in Vernon County on a small Dairy farm. Operated a Beef farm in Buffalo County. Built 1 home in rural Buffalo County. Built 2 homes in Viroqua, 1995, 2015.

Education, Viroqua Schools, Winona Technical College, Supervisory Management.

Past Chairman, I resigned February 1, 2026 as Chairman of the Vernon County Republican Party. The Mayor's Office is a non-partisan position.

Professional Certificates, Wisconsin Real Estate Brokers License, retired 2025.

Clubs & Hobbies, Viroqua Eagles Club, Lions Club, Viola Sportsman Club, (2025) wood working, gardening, and wood carving. Helped build the original Dragon Park.

Endorsed as a Candidate, by many citizens of Viroqua. My wife Nola. Mayor Justin Running. Former Mayor of Viroqua, Larry Fanta. County Sheriff Roy Torgerson.

Vision for Viroqua, I support improving and finding new outdoor opportunities for children and adults. Our outdoor community includes enjoying the areas surrounding Viroqua, not just within our city limits. Viroqua is a small town to our citizens, neighbors, and tourists. We need to maintain that small town feeling as new housing and businesses open, and we rebuild Eckhart Park Dragon Playground and open an Information Center. I look forward to serve the community as we grow Viroqua.

Vote by Tuesday, April 7th, Viroqua City Hall   Cell 608-606-0738

Website Viroqua.info   (f)   Roger Call for Mayor of Viroqua   voterogercall@gmail.com