



born ^{TO} run

ULTRA MARATHON EXTRAVAGANZA

2026 BORN TO RUN ULTRA MARATHONS

MAY 13 -17, 2026

BORN TO RUN RANCH, LOS OLIVOS, CALIFORNIA

PRESENTED BY

AllWeDolsRun

2026 BORN TO RUN ULTRA MARATHON PARTICIPANT GUIDE

MAY 13- 17, 2026

BORN TO RUN RANCH, LOS OLIVOS, CA

WELCOME

The Born To Run Ultra Marathon is a trail run and much, much more. Arrive prepared for a magical weekend of trail running on a private cattle ranch in beautiful Northern Santa Barbara County.

EVENT START DATES & TIMES

WEDNESDAY, MAY 13

8:00am Four Day Start

THURSDAY, MAY 14

8:00am Three Day Start

FRIDAY, MAY 15

8:00am 100 mile Start

SATURDAY, MAY 16

8:00am 30 mile, 20 mile and 10 mile Start

SUNDAY, MAY 17

8:00am Final cut off for all events.

QUESTIONS OR SUGGESTIONS

luisescobar150@gmail.com

Luis Escobar, Race Director

WELCOME



PREPARATION

Q&A Pre-Race Runner Meeting

Join us for the pre-race Runner Meeting

Friday, May 8, 2026

5:30pm Pacific <https://us02web.zoom.us/j/8420553231>

Attending this meeting is strongly suggested but not required. This meeting will be recorded and available at AllWeDolsRun.com.

Private Event

The Born To Run Ultra Marathon takes place on private property and is closed to the general public. Access is limited to registered participants, as well as their registered family members and crew.

Additional Days for Purchase

You are welcome to arrive as early as **3:00pm on Tuesday, May 12**. Please note that your Runner and Guest registration fees include a specific number of days on the ranch. If you wish to extend your stay, additional days can be purchased at Runner Check In for **\$35.00 per person**.

Cash or Venmo



CHECK-IN

The ranch gate will close promptly at 6:00pm each night. You may leave the property anytime, but you cannot re-enter until the gate reopens at 6:00 AM the next morning. A security guard will be present to ensure safety and enforce gate hours.

GATE HOURS and RUNNER CHECK IN

Tuesday, May 12 - 3:00pm to 6:00pm

Wednesday, May 13 - 6:00am to 6:00pm

Thursday, May 14 - 6:00am to 6:00pm

Friday, May 15 - 6:00am to 6:00pm

Saturday, May 16 - 6:00am to 6:00pm

Do not arrive outside of the hours of operation. The Main Gate will be not be open. Security guard will be present.

RANCH DUES

Ranch dues are **\$10.00 per person, per day** and must be paid in **cash** upon arrival at Runner Check-In. This fee includes entry to the ranch, overnight camping, and access to all event activities. Camp dues apply to everyone entering the property— registered runners, guests, and crew.

SIMPLE RULES

These rules apply to **EVERYONE** entering the ranch property. If you cannot follow them, you may **not** participate in the event:

- **No refunds, transfers, or deferrals.**
- Gate Hours: 6:00 AM - 6:00 PM.
- **Close the Main Gate behind you.**
- **Open fires prohibited;** camp stoves allowed.
- **Ranch Dues:** \$10.00 per person, per day (cash only).
- **Bring a printed and signed waiver from allowedoisrun.com.**
- **Kindness Policy:** Respect and kindness are mandatory.
- Dogs **must** be on leash at all times. No dogs on the course.
- **Cowboy hats** are encouraged.

PARTNERS & SERVICES

We gratefully acknowledge the 2026 Born To Run Ultra Marathon friends and sponsors:

SPONSORS

Hammer Nutrition
Pickle Juice Sport
LUNA Sandal Company
Copper Canyons Endurance Runs
SUUNTO

PROFESSIONAL SERVICES

PHOTOGRAPHY

TATTOOS

MASSAGE THERAPY

Michelle Evans, Photographer:
venturasalt.smugmug.com

Tyler Tomasello, Tin Type Photographer
<https://www.tylertomasello.com/>

Honest Bob Tattoo
Dr. Sarah Groman PT
Zoey Chiasson LMT
Teresa Shiflett LMT



DIRECTIONS & ARRIVAL

DIRECTIONS TO THE RANCH

1. Navigate to the corner of HWY154 and Figueroa Mountain Road in Los Olivos, California.
2. Travel north on Figueroa Mountain Road for 3 miles to the Ranch Access Gate.
3. **GPS:** [34°42'28.4"N 120°06'43.5"W](#)
4. **Google Maps:** [PV5Q+553](#) Los Olivos, California. The gate is on the right, marked with a large sign that reads: **RUN**. It is not locked – unclip to enter.
5. **Close and clip the gate behind you. Do not let cattle out.**
6. Follow the dirt road 1/4 mile to Runner Check In at the top of the hill.
7. **DO NOT go to the ranch house. Turn back if you do.**

ARRIVAL REQUIREMENTS

1. **Printed & Signed Waiver – No entry without it:** [Download BTR Waiver](#)
2. **Ranch Dues** – \$10 cash per person, per day, due at check-in.
3. **Cowboy Hat** – Encouraged and required for some activities.



SCHEDULE OF EVENTS

Tuesday, May 12

- **3:00pm** - Ranch Gate and Runner Check In opens
- **6:00pm** - Ranch Gate and Runner Check In closes

WEDNESDAY, MAY 13

- **6:00am** - Ranch Gate and Runner Check In opens
- **7:45am** - 4 Day Runner Meeting
- **8:00am** - 4 Day Run Start
- **3:00pm** - BTR Open Mic
- **4:00pm** - Frosh Beer Mile. Main Stage. Bring four beers.
- **6:00pm** - Ranch Gate and Runner Check In closes

THURSDAY, MAY 14

- **6:00am** - Ranch gate and Runner Check In opens
- **7:45am** - 3 Day Runner Meeting
- **8:00am** - 3 Day Run Start
- **9:00am** - Born to Flow Yoga with Jenessia. Main stage.
- **12:00pm** - Raramauri Temezcal / Tarahumara sweat lodge
- **3:00pm** - BTR Open Mic
- **4:00pm** - JV Beer Mile. Main stage. Bring four beers.
- **5:00pm** - Born To Run Hippy Camp Happy Hour Margarita Party. Everyone is welcome. Cowboy hat mandatory.
- **5:00pm** - Live Music with Tommy Stingray at Main Stage
- **5:30pm** - Raramauri Temezcal / Tarahumara sweat lodge
- **6:00pm** - Ranch gate and Runner Check In closes



SCHEDULE OF EVENTS

FRIDAY, MAY 16

- **6:00am** - Ranch Gate and Runner Check In opens
- **6:00am** - Sunrise blessing with Grupo Xochitlexal Koatikue
- **7:45am** - 100 Mile Runner Meeting
- **8:00am** - 100 Mile Start
- **9:00am** - Born to Flow Yoga with Jenessia
- **10:30am** - Raramauri Temezcal
- **12:00pm** - Meet Tarahumara Poet Makawi
- **2:00pm** - Pre-Race Runner Meeting with Race Director, Luis Escobar.
- **3:00pm** - BTR Open Mic
- **4:00pm** - Varsity Beer Mile
- **5:30pm** - Raramauri Temezcal
- **6:00pm** - Check In & Gate Closes
- **6:30pm** - Live Music with the Morganfield Burnett blues band.

WEATHER

Mild spring temps.

Highs: mid-70s, lows: mid-40s.

Check forecast for Los Olivos.

SATURDAY, MAY 17

- **6:00am** - Ranch Gate and Runner Check In Opens
- **7:00am** - Makawki Raramuri Blessing of Runners
- **8:00am** - 30/20/10 Mile Start
- **10:00am** - 10 Mile Awards
- **11:00am** - 20 Mile Award
- **12:00am** - 30 Mile Awards
- **11:30am** - Raramauri Temezcal / Tarahumara sweat lodge
- **12:00pm** - Camp Activities / Children's Piñata
- **12:30pm** - 30 Mile Awards Ceremony
- **1:00pm** - Raramauri poet, musician Makawi Chavez. Main stage.
- **2:00pm** - Raramauri Temezcal / Tarahumara sweat lodge
- **3:00pm** - BTR Open Mic
- **5:00pm** - 100 Mile Awards
- **6:00pm** - Check In & Gate Closes
- **6:30pm** - Dirtbag Prom. With the Soda Crackers direct from Bakersfield California

SUNDAY, MAY 18

- **8:00pm** - Course closes
- **12:00pm** - Event ends, all guests depart

COURSE INFO

COURSE DETAILS

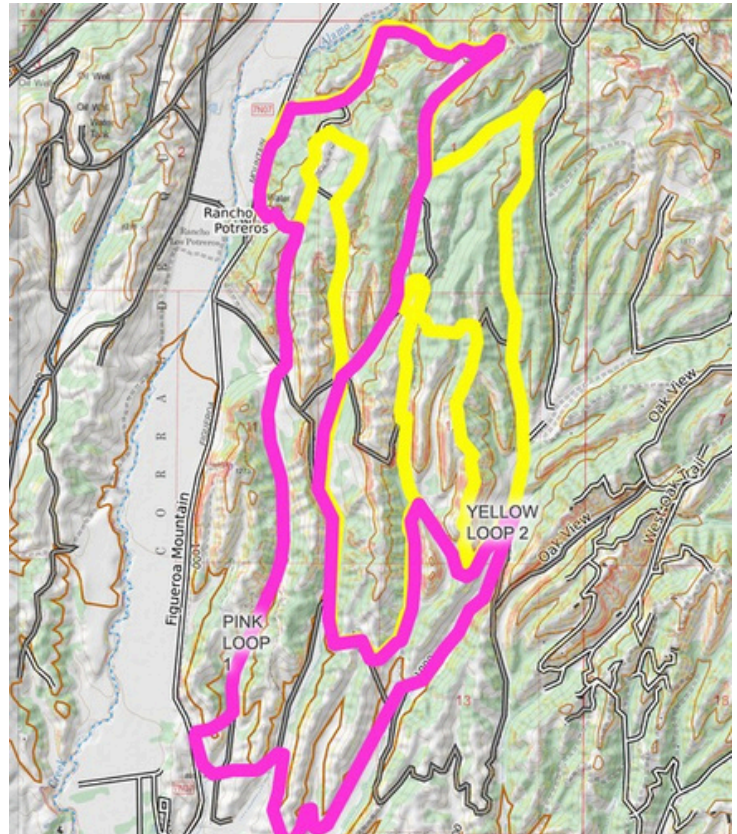
The course is made up of 100% dirt ranch roads and singletrack trails, designed as two unique 10-mile loops.

Map: <https://caltopo.com/m/6POR7>

- Two 10-mile loops:
 - Loop 1: +1000 ft gain, pink ribbons
 - Loop 2: +1400 ft gain, yellow ribbons
 - Striped ribbons = turns;
 - blue = wrong way
- Self-crew at your car every 10 miles

LOOP INFORMATION

- **Loop 1:** ~10 miles, +1000 ft elevation gain, marked with pink ribbons
- **Loop 2:** ~10 miles, +1400 ft elevation gain, marked with yellow ribbons
- Striped ribbons indicate turns;
- Blue ribbons mark incorrect paths – do not follow these
- Runners pass their vehicle and camp every 10 miles for self-crew opportunities



WATER STATIONS - CUPLESS EVENT

Located approximately every 5 miles. Minimally staffed with minimal support.

Stocked with water and packaged Hammer Nutrition products only. No cooked food will be provided at Water Stations. **BRING AND CARRY YOUR OWN CUP!**

AID STATION INFORMATION

AID STATIONS

- Located at Mile 0 and Mile 10 on the course
- Open 24 hours per day, beginning Wednesday at 8:00am through Sunday at 8:00am
- Stocked with water, ice, fruit, Hammer Nutrition, hot water, instant meals, coffee, cocoa, tea, candy, and packaged snacks
- No cooked meals will be provided – please plan accordingly
- Black coffee available 24/7 (bring your own cup, sweetener, and creamer)

SUPPORT FOR 3DAY AND 4DAY RUNNERS

- 24-hour access to all Aid and Water Stations
- Runners may park and camp near the trail
- Personal vehicles and camps may be used for aid
- The course passes your camp every 10 miles
- Volunteers will assist with personal meals when available



TIMING & RESULTS

TIMING & RESULTS

Professional chip timing is provided for all events by **Ultralive Runner Tracking**. Realtime online tracking will be available throughout the event at www.ultralive.net, so friends and family can follow along.

Final results will be posted following the event at:

- www.ultralive.net
- www.allwedoisrun.com

Runners must check in at the timing booth at the end of each loop. Failure to check in will result in no recorded time or disqualification.

Timing Manager: Ted Knudsen

✉ info@ultralive.net

☎ 415-747-4418



AWARDS & NEW BUCKLES

AWARDS

- Special awards presented to the top overall male and female finisher in each distance.
- Trophy buckles awarded to all 100 and 200 mile finishers. Finisher Medals presented to all runners who complete their registered distance
- SUUNTO Race 2 GPS watch to first and second place male and female 100 mile finishers

100 AND 200 MILE TROPHY BUCKLES

Complete 100 or 200 miles and earn this stunning, commemorative buckle – crafted to honor your endurance and spirit.

Eligible Events:

- ✓ 4-Day
- ✓ 3-Day
- ✓ 100-Mile

PUSH YOUR LIMITS.

TAKE HOME THE BUCKLE.



FOOD, CAMPING & MEDICAL

MEDICAL

- First Aid services are available at Main Camp.
- **Nearest emergency room:** Santa Ynez Valley Cottage Hospital - 2050 Viborg Rd, Solvang, CA - (805) 688-6431

LOST & FOUND

- **There is no official lost and found.**
- Items will **not** be mailed post-event, so please **do not bring anything you can't afford to lose.**

FOOD & COFFEE

- A food truck will be available onsite Thursday through Sunday (Cash Only)
- **Dietary accommodations are not guaranteed** – please bring your own food if you have specific needs.

CAMPING INFO

- Primitive, dry camping is available for **\$10 per person, per day.**
- RVs, tents, trailers, and car camping are all welcome.
- There are **no assigned campsites;** locations will be directed upon arrival.
- Rental trailer delivery is permitted starting **Tuesday, May 12 at 8:00am** and **must be picked up by Sunday, May 17 at 12:00pm.**



EVENT RULES & FAQs

- This is a **cupless event**—bring your own reusable bottle or cup.
- You must start and finish the distance for which you are **registered**.
- Bib numbers must be worn on the **front** of your body and **clearly visible** at all times.
- Dogs are **not** allowed on the race course. Drop bags are permitted for 4DAY, 3DAY, and 100M runners **only**.
 - Clearly label them with your name and bib number.
- Drop bags will be returned Sunday morning.
 - Please do **not** include valuables.
- Pacers are allowed for 4DAY, 3DAY, and 100M runners.
 - All pacers **must be registered** guests at \$35.00 per person, per day.
- Trekking poles are allowed.
- You may receive aid and crew support from your personal vehicle or camp setup.
- No motor vehicles or bicycles are allowed on the course.
- **Be prepared for livestock, wildlife, poison oak, and rattlesnakes** on the course.
- Cell phone reception is **unreliable** on the ranch.
- There is **no running water available**.
- Portable toilets are provided – **please bring your own toilet paper**.
- **Follow Leave No Trace principles, especially for waste disposal.**
- There is no WiFi and cell service is unreliable.

TOP 12 THINGS TO BRING

1. **Cowboy hat** - bring it, wear it. (required for some activities.)
2. **A bundle of firewood** to contribute at the Main Stage
3. **Participant Waiver** - Printed and signed
4. **Cash** (\$10 per person, per day, for camp dues)
5. **One gallon of water per person, per day.**
6. **Hydration pack** or **running vest**
7. **Refillable water bottle** or **cup** (no disposable cups will be provided)
8. **Toilet paper**
9. Personal **first aid kit**
10. A **flag** that represents you, your state, or your country
11. **AN OPEN MIND AND OPEN HEART – BE KIND.**



OPEN MIC

INTRODUCING BORN TO RUN OPEN-MIC

3:00 - 4:00 PM | Wednesday - Saturday

Main Stage

Absolutely anything goes – creativity (or not) takes the stage! Whether you're a poet, comedian, musician, exotic dancer, or just someone with a story to tell, **the BTR Open Mic is your moment to shine.**

Expect the unexpected:

Big laughs, wild performances, and a crowd that's all about good vibes and loud cheers. No judgment – just passion, talent, and a mic waiting for you.

Come perform, or just enjoy the show.

This will either be super cool or super lame... Either way, it's happening every day at 3:00 PM.

Join me. Who's in?



TEMEZCAL OPPORTUNITY AT BORN TO RUN

Similar to what most may think of as a Sweat Lodge, in the Sierra Tarahumara it is called a **Temezcal**. A Temezcal offers an opportunity based on your personal preference. It can simply be a chance to sweat and detox your skin and body, or on the other end it can be a deep mind and body spiritual type of regeneration.

The tradition of the Temezcal is to reflect and honor nature, our ancestors and the children. Also, its symbolism is kind of a rebirth, a chance to let go forever or forgive anything and all that we are holding on to in our lives that is not helpful, and we come out fresh and without any of the past and only the present is a focus. It's not 'easy', it can be a physical challenge with the heat. This is purposeful, a reminder that life brings challenges, but we find a way through, and it is through these challenges that gratitude is found. Not too different a metaphor from running long.

There will be five opportunities timewise to participate. We ask those that want to join, to please reserve as soon as possible to ensure your place and time. Additionally, if you have an old blanket (thicker the better) to donate that would be awesome. Please also bring a towel and some water for yourself after the session.

\$25.00 donation to participate. If your resources allow, we would most kindly appreciate a donation to True Messages (a 501c3 all volunteer nonprofit). The donation will be assigned directly to support the travel and expenses of the team and athletes will be with us here at BTR from the Sierra Tarahumara (8-9 days total with 5 full days of travel to complete the journey). Point of Contact: Michael Miller
michael@truemessages.org

TIMES

- **Thursday** 12:30 PM
- **Thursday** 5:30 PM
- **Friday** 10:30 AM
- **Friday** 5:30 PM
- **Saturday** 11:30 AM
- **Saturday** 2:00 PM

RESERVE

Send an email with preferred time and day to:
temezcal@truemessages.org

SUPPORT/DONATE

<https://donate.stripe.com/eVaeXU3tw7HJcta7sx>

TARAHUMARA SUPPORT

Support Our Tarahumara Running Friends & Youth Baseball in Cerocahui Mexico

This May, at the Born To Run Ultra Marathon in Los Olivos, we're honored to welcome a group of Tarahumara (Rarámuri) runners traveling from the Copper Canyon region of Chihuahua, Mexico. Their presence is a powerful reminder of community, resilience, and the deep roots of running culture.

We're inviting all participants to help make their stay comfortable—and to extend that generosity to local youth in Cerocahui.

Why it matters

Cerocahui is a small, remote village where running and youth baseball programs provide structure, teamwork, and positive opportunity. Access to quality gear is limited, and your donations go directly into the hands of kids and teams who use and value every item.

What to Bring

Camping Gear (for our Tarahumara guests)

They will be camping on-site and need basic supplies:

- Tents
- Sleeping bags & pads
- Heavy blankets
- Camp stoves
- Lanterns

Running Gear (gently used is great)

- Running shoes
- Socks
- Hydration packs / bottles
- Apparel (shirts, shorts, jackets)

Baseball Equipment (for Cerocahui youth teams)

Help equip and inspire the next generation:

- Gloves
- Balls
- Bats
- Uniforms
- Catcher's gear
- Any baseball-related items

How to Contribute

Please bring your donations to the event. For coordination or questions, contact:

Michael Miller michael@truemessages.org



Every item you bring has a direct impact—supporting our Tarahumara friends during their stay and empowering young athletes in Cerocahui to play, grow, and thrive.

STAY CONNECTED



ROAD DOG PODCAST

Support and listen to the **Road Dog Podcast**

<https://roaddogpodcast.com>

Casual conversations with interesting people from the global endurance community.

AllWeDolsRun Social Media

- Instagram: @_allwedoisrun
- Facebook: AllWeDolsRun
- Hashtags:
 - #_allwedoisrun
 - #borntorunultras
 - #btr2026

Questions & Suggestions

Luis Escobar

Email: luisescobar150@gmail.com





3:00pm Wednesday - Saturday



5:00pm Thursday

**BORN TO RUN
ULTRA MARATHON
AN EVENING OF BLUES**



**MORGANFIELD BURNETT
BLUES BAND
FRIDAY, MAY 15th
6:30 - Main Stage
@morganfieldburnett**

THE SODA CRACKERS
your Sun-Fun-Stay-Playboys

Born To Run
Main Stage Los Olivos, CA

**SAT MAY 16
7-9pm**

Live Music! Camping! Food! Beer! No Cover! Dancing! Classic Country & Western Music!

7:00pm Saturday



**Grupo Xochiketzal Koatlíkue
6:00am Friday, May 15**

