



Our Mission at Family Promise is to make homelessness a distant memory instead of an ever-present threat for families and children in Anderson County. As a sponsor for the **2024 Homeless for the Homeless** event, you are a true year-round partner and an integral part of the mission and success of Family Promise of Anderson County. With prior arrangements, sponsorship opportunities can be tailored to meet the specific needs and interests of businesses, corporations, civic groups, and individuals.

Presenting Sponsor - \$5000

- Exclusivity as Presenting Sponsor for Homeless for the Homeless
- Logo prominently placed on all custom t-shirts, gear, and printed collateral for the event.
- Use of tagline **“Presenting Sponsor of 2024 Homeless for The Homeless”** in your advertising and events
- Prominent Logo and Presenting verbiage on all signage at event Company Box Family entry and exhibit space.
- Company logo with link on Family Promise website for one year if provided.
- Recognition on all social media posts as Presenting Sponsor
- Opportunity to have a representative address the crowd from the Homeless for the Homeless event stage.
- Opportunity to provide flyers, giveaway items, or other marketing materials to event participants.
- Family Promise Associate to visit the company for a speaking engagement and learning opportunity for company staff.

City Sponsor - \$2500

- Medium Logo on all custom t-shirts, gear, and printed collateral for the event
- Use of City Sponsor in your advertising and events
- Medium Logo on all signage at event Company Box Family entry and exhibit space.
- Company logo with link on Family Promise website for one year
- Recognition on all social media posts as City Sponsor
- Recognition as City Sponsor with company mission announcement from the stage at the Homeless for the Homeless event
- Opportunity to provide flyers or other marketing materials to event participants.

Village Sponsor - \$1,000

- Name in Large Font on all custom t-shirts and printed collateral for the event
- Use of Village Sponsor in your advertising and events
- Company name listed on the Family Promise website for one year.
- Recognition as Village Sponsor from the stage at the Homeless for the Homeless event
- Opportunity to provide flyers or other marketing materials to event participants.

Neighborhood Sponsor - \$250

- Name listed on all custom t-shirts and printed collateral for the event
- Name listed on all event banners
- Name recognition from the stage on event night