



# WEATHERMAN

Wholesale Catalog | 2024



# OUR ORIGIN STORY

A weatherman-turned-founder

Founded by famed meteorologist, Rick Reichmuth, Weatherman was built to reinvent a product resigned to low quality. After years in the field covering severe weather events, Rick couldn't find an umbrella that he could count on.

So, he decided to design one himself.





# THE PROBLEM

Everyone needs umbrellas, but they're not built to last — frustrating consumers *and* creating enormous amounts of non-degradable waste each year.

## 6 months

is the average lifespan of an umbrella

## 1 billion

umbrellas are broken, lost, or discarded each year



## OUR SOLUTION

Applying modern principles of technology, engineering, and design, we've developed an umbrella that's as **beautiful as it is reliable**.

All materials used, from hand-sewn panels to fiberglass ribs, integrate form and function — for a true all-purpose umbrella that can **protect you from UV rays on the golf course, or a 55mph tropical storm**.

## OUR COMMITMENT

**We only make great umbrellas.** We make five umbrellas, from small, easy to carry to large golf umbrellas. **Each is the best you can buy in its size.**

We will never make an umbrella that doesn't live up to that commitment, **creating a place you can always go to, and rely upon, for a great umbrella.**



# WHAT MAKES US DIFFERENT



Recycled packaging  
protects umbrella and  
is great for gifting





THE RESULT?

The last umbrella you'll ever need.



COVERED BY A LIFETIME  
WARRANTY

**Guaranteed. Literally.**

We stand by the quality and reliability of our products — which is why we offer a Lifetime Warranty on all of our umbrellas.





# DON'T TAKE OUR WORD FOR IT

Our umbrellas have won awards from Golf Digest's best umbrella (for 5 years running) to accolades from some of the best golf shops.

**"I would highly recommend Weatherman to any club.** Their top quality and durable umbrellas are only surpassed by the outstanding customer service support that is offered!"

*Matt Cahill*

Head Golf Professional  
Seminole Golf Club

**"The Weatherman Golf Umbrella is the best umbrella I have ever sold in my golf shop hands down.** We have had multiple members come back and purchase a second one for their household or spouse. **The durability and design make it sturdy and** reliable in the heaviest of winds. I only want the best for my members and Weatherman delivers."

*John Marino*

Director of Golf  
Old Chatham Golf Club

"I love the Weatherman umbrellas. **They have been very well received by our members and their guests.** The full custom Sankaty design for last year's tournament was a definite winner. You have to love an event favor with no sizing!"

*Dieter Wiedmayer*

Head Golf Professional  
Sankaty Head Golf Club

# OUR UMBRELLAS

All Weatherman products are professionally tested to withstand wind-driven rain up to 55 mph. Plus, environmental tests are a mandatory step in our production process to ensure our umbrellas are safe for the environment and for our customers. All our products have passed CA Prop 65 and REACH (EU/UK) testing standards.



**The Travel**



**The Collapsible**



**The Stick**



**The Golf Lite**



**The Golf**

The last umbrella you'll ever need.





# TRAVEL UMBRELLA

Small, light and designed to carry with you everyday. Fits in your purse or bag.



Daily Showers



BUILT TO ENDURE WINDS  
Up To 55 Mph



WATER REPELLENT &  
Fast Drying



REFLECTIVE ACCENTS  
For Safety



ERGONOMIC HANDLE  
Comfort Grip



COVERED BY A  
Lifetime Warranty



AUTO OPEN &  
Auto Close



Available Now



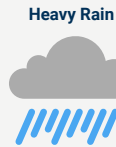
Available on 5/15





# COLLAPSIBLE UMBRELLA

Built for the big storm and fits in your backpack.



BUILT TO ENDURE WINDS  
**Up To 55 Mph**



WATER REPELLENT &  
**Fast Drying**



REFLECTIVE ACCENTS  
**For Safety**



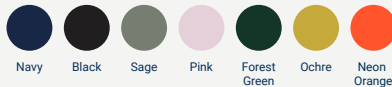
ERGONOMIC HANDLE  
**Comfort Grip**



COVERED BY A  
**Lifetime Warranty**



AUTO OPEN &  
**Manual Close**



Available Now



Available on 5/15





# STICK UMBRELLA

Withstands everything from summer downpours to nor'easters, perfect for your trunk.



Heavy Rain



BUILT TO ENDURE WINDS  
Up To 55 Mph



WATER REPELLENT &  
Fast Drying



REFLECTIVE ACCENTS  
For Safety



ERGONOMIC HANDLE  
Comfort Grip



COVERED BY A  
Lifetime Warranty



AUTO OPEN &  
Manual Close



White



Navy



Black



Forest  
Green



Ochre



Neon  
Orange

Available Now



Sage



Red



Pink

Available on 5/15





# GOLF LITE UMBRELLA

Our lightest umbrella ever.



Heavy Rain & Bright Sun



UPF 50 + UV  
Protection



BUILT TO ENDURE WINDS  
Up To 55 Mph



WATER REPELLENT &  
Fast Drying



REFLECTIVE ACCENTS  
For Safety



MESH POCKET FOR  
Dry Storage



ERGONOMIC HANDLE  
Comfort Grip



COVERED BY A  
Lifetime Warranty



MANUAL OPEN &  
Manual Close



**WEIGHS**  
**1.87LB**



Black



White



Navy



Lilac



Neon  
Pink

Available Now

Available on 5/15





# GOLF UMBRELLA

The perfect golf umbrella  
for rain or shine.



Heavy Rain & Bright Sun



UPF 50 + UV  
Protection



BUILT TO ENDURE WINDS  
Up To 55 Mph



WATER REPELLENT &  
Fast Drying



REFLECTIVE ACCENTS  
For Safety



MESH POCKET FOR  
Dry Storage



ERGONOMIC HANDLE  
Comfort Grip



COVERED BY A  
Lifetime Warranty



AUTO OPEN &  
Manual Close



Black



White



Neon  
Orange

Available Now



Navy



Red

Available on 5/15

