



# WEATHERMAN

Wholesale Catalog | 2023



# OUR ORIGIN STORY

A weatherman-turned-founder

Founded by famed meteorologist, Rick Reichmuth, Weatherman was built to reinvent a product resigned to low quality. After years in the field covering severe weather events, Rick couldn't find an umbrella that he could count on.

So, he decided to design one himself.





# THE PROBLEM

Everyone needs umbrellas, but they're not built to last — frustrating consumers *and* creating enormous amounts of non-degradable waste each year.

## 6 months

is the average lifespan of an umbrella

## 1 billion

umbrellas are broken, lost, or discarded each year



## OUR SOLUTION

Applying modern principles of technology, engineering, and design, we've developed an umbrella that's as **beautiful as it is reliable**.

All materials used, from hand-sewn panels to fiberglass ribs, integrate form and function — for a true all-purpose umbrella that can **protect you from UV rays on the golf course, or a 55mph tropical storm**.

## OUR COMMITMENT

**We only make great umbrellas.** We make five umbrellas, from small, easy to carry to large golf umbrellas. **Each is the best you can buy in its size.**

We will never make an umbrella that doesn't live up to that commitment, **creating a place you can always go to, and rely upon, for a great umbrella.**



# WHAT MAKES US DIFFERENT



Recycled packaging protects umbrella and is great for gifting





THE RESULT?

The last umbrella you'll ever need.



COVERED BY A LIFETIME  
WARRANTY

**Guaranteed. Literally.**

We stand by the quality and reliability of our products — which is why we offer a Lifetime Warranty on all of our umbrellas.



# DON'T TAKE OUR WORD FOR IT

Our umbrellas have won awards from Golf Digest's best umbrella (for 5 years running) to accolades from some of the best golf shops.

**"I would highly recommend Weatherman to any club.** Their top quality and durable umbrellas are only surpassed by the outstanding customer service support that is offered!"

*Matt Cahill*

Head Golf Professional  
Seminole Golf Club

**"The Weatherman Golf Umbrella is the best umbrella I have ever sold in my golf shop hands down.** We have had multiple members come back and purchase a second one for their household or spouse. **The durability and design make it sturdy and** reliable in the heaviest of winds. I only want the best for my members and Weatherman delivers."

*John Marino*

Director of Golf  
Old Chatham Golf Club

"I love the Weatherman umbrellas. **They have been very well received by our members and their guests.** The full custom Sankaty design for last year's tournament was a definite winner. You have to love an event favor with no sizing!"

*Dieter Wiedmayer*

Head Golf Professional  
Sankaty Head Golf Club

# OUR UMBRELLAS

All Weatherman products are professionally tested to withstand wind-driven rain up to 55 mph. Plus, environmental tests are a mandatory step in our production process to ensure our umbrellas are safe for the environment and for our customers. All our products have passed CA Prop 65 and REACH (EU/UK) testing standards.



**The Travel**



**The Collapsible**



**The Stick**



**The Golf Lite 66"**



**The Golf 68"**

The last umbrella you'll ever need.





# TRAVEL UMBRELLA

Small, light and designed to carry with you everyday. Fits in your purse or bag.



Daily Showers



BUILT TO ENDURE WINDS  
**Up To 55 Mph**



WATER REPELLENT &  
**Fast Drying**



REFLECTIVE ACCENTS  
**For Safety**



ERGONOMIC HANDLE  
**Comfort Grip**



COVERED BY A  
**Lifetime Warranty**



AUTO OPEN &  
**Auto Close**



# COLLAPSIBLE UMBRELLA

Built for the big storm and fits in your backpack.



Heavy Rain



BUILT TO ENDURE WINDS  
**Up To 55 Mph**



WATER REPELLENT &  
**Fast Drying**



REFLECTIVE ACCENTS  
**For Safety**



ERGONOMIC HANDLE  
**Comfort Grip**



COVERED BY A  
**Lifetime Warranty**



AUTO OPEN &  
**Manual Close**



# STICK UMBRELLA

Withstands everything from summer downpours to nor'easters, perfect for your trunk.



BUILT TO ENDURE WINDS  
Up To 55 Mph



WATER REPELLENT &  
Fast Drying



REFLECTIVE ACCENTS  
For Safety



ERGONOMIC HANDLE  
Comfort Grip



COVERED BY A  
Lifetime Warranty



AUTO OPEN &  
Manual Close



White



Navy



Black



Ochre



Sage



Neon  
Orange

Heavy Rain





# GOLF LITE UMBRELLA

Our lightest umbrella ever.



Heavy Rain & Bright Sun



UPF 50 + UV  
Protection



BUILT TO ENDURE WINDS  
Up To 55 Mph



WATER REPELLENT &  
Fast Drying



REFLECTIVE ACCENTS  
For Safety



**WEIGHS**  
**1.87LB**



MESH POCKET FOR  
Dry Storage



ERGONOMIC HANDLE  
Comfort Grip



COVERED BY A  
Lifetime Warranty



MANUAL OPEN &  
Manual Close



Black



White



Navy



Neon  
Pink





# GOLF 68" UMBRELLA

The perfect golf umbrella for rain or shine.



Heavy Rain & Bright Sun



UPF 50 + UV  
Protection



BUILT TO ENDURE WINDS  
Up To 55 Mph



WATER REPELLENT &  
Fast Drying



REFLECTIVE ACCENTS  
For Safety



MESH POCKET FOR  
Dry Storage



ERGONOMIC HANDLE  
Comfort Grip



COVERED BY A  
Lifetime Warranty



AUTO OPEN &  
Manual Close



Green



Navy



Black



White



Neon  
Orange





## FOLDS OF HONOR FREEDOM COLLECTION

In continued collaboration with the Folds of Honor Foundation, Weatherman proudly delivers another patriotic design with the Freedom Collection. The latest addition takes the primary elements of our cherished star-spangled banner, freeing them from their forms and reuniting them in a lattice pattern. Behind the design is the notion that no matter what our nation endures, we always come back stronger and better together.



**The Travel**

<b>Retail Price:</b>	\$69.00
<b>Wholesale Price:</b>	\$34.50
<b>Style #</b>	TBD
<b>Product Availability:</b>	07/01/2023



**The Collapsible**

<b>Retail Price:</b>	\$74.00
<b>Wholesale Price:</b>	\$37.00
<b>Style #</b>	TBD
<b>Product Availability:</b>	07/01/2023



**The Stick**

<b>Retail Price:</b>	\$84.00
<b>Wholesale Price:</b>	\$42.00
<b>Style #</b>	TBD
<b>Product Availability:</b>	07/01/2023



**The Golf**

<b>Retail Price:</b>	\$94.00
<b>Wholesale Price:</b>	\$47.00
<b>Style #</b>	TBD
<b>Product Availability:</b>	07/01/2023



# ARNOLD PALMER CLASSIC & AVIATION



## THE CLASSIC

The Weatherman x Arnold Palmer Classic umbrella is inspired by the golf legend's charismatic personality and brings his iconic umbrella logo to life.



## THE AVIATION

The Aviation design bears the signature tail number of Mr. Palmer's jet – N1AP – and embodies the iconic bold, colorful style that made Palmer "The King" both on and off the course.



### The Classic Arnold Palmer

Collapsible

Retail Price:	\$79.00
Wholesale Price:	\$39.50
SKU #	12005-AP1-221-51
Product Availability:	In-stock



### The Classic Arnold Palmer

Golf 68"

Retail Price:	\$104.00
Wholesale Price:	\$52.00
SKU #	14005-AP1-221-68
Product Availability:	In-stock



### The Aviation Arnold Palmer

Golf 68"

Retail Price:	\$104.00
Wholesale Price:	\$52.00
SKU #	14005-AP4-221-68
Product Availability:	In-stock





# ARNOLD PALMER MICRO DRINK & FAIRWAY CAMO



## THE MICRO DRINK

This design was inspired by the golf legend's favorite beverage. The micropattern is printed tone on tone allowing for an elevated nod to the King's lasting legacy.

## THE FAIRWAY CAMO

Inspired by the most famous golf courses in the world, Fairway Camo is part of our Arnold Palmer Collection. This new canopy celebrates the King's ultimate love of the game and the courses he helped design.



**The Micro Drink**  
Collapsible

Retail Price:
\$79.00

Wholesale Price:
\$34.50

SKU #
12006-AP4-00006

Product Availability:
In-stock



**The Fairway Camo**  
Golf 68"

Retail Price:
\$104.00

Wholesale Price:
\$52.00

SKU #
14006-AP4-00002

Product Availability:
In-stock



**The Fairway Camo**  
Collapsible

Retail Price:
\$79.00

Wholesale Price:
\$39.50

SKU #
12006-AP4-00005

Product Availability:
In-stock



**The Fairway Camo**  
Golf 68"

Retail Price:
\$104.00

Wholesale Price:
\$52.00

SKU #
14006-AP4-00001

Product Availability:
In-stock





# ARNOLD PALMER 1973 & HIGH FLYER

## THE 1973

Inspired by the legend's required love for the desert, Weatherman brings you the latest addition to our Arnold Palmer Collection – "The 1973" Umbrella. This new design coalesces the retro vibe that contributes to the allure of Palm Springs with a charismatic color palette to match the King's charming personality. And the name? It's a nod to the classic 1973 match at the Bermuda Dunes course, at which Arnie took the victory in the pouring rain.



## THE HIGH FLYER

A fresh design has just landed in the Weatherman x Arnold Palmer Collection. Drawing inspiration from The King's passion and exceptional talent for flying, the High Flyer Umbrella is a wink to his record-breaking trip around the globe in his Lear 36 Jet. From one corner of the world to another, this collection is bound to set your inner Palmer free.



[weathermanumbrella.com/arnold-palmer/](http://weathermanumbrella.com/arnold-palmer/)



**The Palm Springs Collapsible**

<b>Retail Price:</b>	\$79.00
<b>Wholesale Price:</b>	\$39.50
<b>SKU #</b>	12006-AP4-00009
<b>Product Availability:</b>	05/01/2023



**The Palm Springs Golf 68"**

<b>Retail Price:</b>	\$104.00
<b>Wholesale Price:</b>	\$52.00
<b>SKU #</b>	14006-AP4-00006
<b>Product Availability:</b>	05/01/2023



**The Aviation 2023 Collapsible**

<b>Retail Price:</b>	\$79.00
<b>Wholesale Price:</b>	\$39.50
<b>SKU #</b>	12006-AP4-00010
<b>Product Availability:</b>	05/01/2023



**The Aviation 2023 Golf 68"**

<b>Retail Price:</b>	\$104.00
<b>Wholesale Price:</b>	\$52.00
<b>SKU #</b>	14006-AP4-00007
<b>Product Availability:</b>	05/01/2023

# PRODUCT LINE



Travel Umbrella



Collapsible Umbrella



Stick Umbrella



Golf Lite 66" Umbrella



Golf 68" Umbrella



MSRP	\$69.00	\$74.00	\$84.00	\$90.00	\$94.00
Wholesale Price	\$34.50	\$37.00	\$42.00	\$45.00	\$47.00
Custom Pricing*	\$41.40	\$44.40	\$50.40	\$54.40	\$56.40

\*Custom printing requires a one-time setup fee of \$100  
 \*Pricing includes one panel print. Additional panel print is \$6/panel  
 \*Volume discount pricing is available



TOURNAMENT PROGRAM 2023

## WHY CHOOSE WEATHERMAN FOR YOUR EVENT?

- High quality, performance, & protection, make our umbrellas a thoughtful gift!
- Our designs are backed by years of research and development to ensure quality.
- Event orders are given high priority to allow for unmatched turnaround time.
- Our team treats every order and customer with exceptional care and service.

## BENEFITS:

- Built to last, designed with life in mind, and engineered to withstand all weather.
- UPF Protection and water-repellent fabric means the game goes on – no matter what.
- Zero inventory commitment on orders including ‘unlogo’d’ products.
- Weatherman provides the boxes to minimize hassle.

**Less than 50 units:** 5% discount

**50 to 100 units:** 10% discount

**100 + units:** 15% discount