

OUR ORIGIN STORY

A weatherman-turned-founder

Founded by famed meteorologist, Rick Reichmuth, Weatherman was built to reinvent a product resigned to low quality. After years in the field covering severe weather events, Rick couldn't find an umbrella that he could count on.

So, he decided to design one himself.





THE PROBLEM

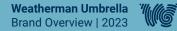
Everyone needs umbrellas, but they're not built to last — frustrating consumers and creating enormous amounts of non-degradable waste each year.

6 months

is the average lifespan of an umbrella

1 billion

umbrellas are broken, lost, or discarded each year



OUR SOLUTION

Applying modern principles of technology, engineering, and design, we've developed an umbrella that's as **beautiful as it is reliable.**

All materials used, from hand-sewn panels to fiberglass ribs, integrate form and function — for a true all-purpose umbrella that can protect you from UV rays on the golf course, or a 55mph tropical storm.

OUR COMMITMENT

We only make great umbrellas. We make five umbrellas, from small, easy to carry to large golf umbrellas. Each is the best you can buy in its size.

We will never make an umbrella that doesn't live up to that commitment, creating a place you can always go to, and rely upon, for a great umbrella.

WHAT MAKES US DIFFERENT





THE RESULT?





DON'T TAKE OUR WORD FOR IT

Our umbrellas have won awards from Golf Digest's best umbrella (for 5 years running) to accolades from some of the best golf shops.

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"I love the Weatherman umbrellas.

They have been very well received by our members and their guests.

The full custom Sankaty design for last year's tournament was a definite winner. You have to love an event favor with no sizing!"

Dieter Wiedmayer
Head Golf Professional
Sankaty Head Golf Club

OUR UMBRELLAS

All Weatherman products are professionally tested to withstand wind-driven rain up to 55 mph. Plus, environmental tests are a mandatory step in our production process to ensure our umbrellas are safe for the environment and for our customers. All our products have passed CA Prop 65 and REACH (EU/UK) testing standards.



The last umbrella you'll ever need.

TRAVEL UMBRELLA

Small, light and designed to carry with you everyday. Fits in your purse or bag.









COLLAPSIBLE UMBRELLA

Built for the big storm and fits in your backpack.





Up To 55 Mph

Comfort Grip

Fast Drying





STICK UMBRELLA

Withstands everything from summer downpours to nor'easters, perfect for your trunk.





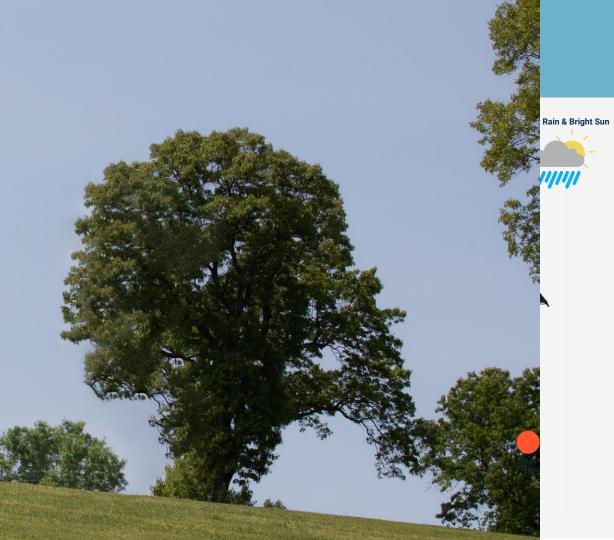




















FOLDS OF HONOR FREEDOM COLLECTION

In continued collaboration with the Folds of Honor Foundation, Weatherman proudly delivers another patriotic design with the Freedom Collection. The latest addition takes the primary elments of our cherished star-spangled banner, freeing them from their forms and reuniting them in a lattice pattern. Behind the design is the notion that no matter what our nation endures, we always come back stronger and better together.













The Travel

Retail Price:
\$69.00

Wholesale Price:

\$34.50

Style

TBD

Product Availability:

07/01/2023

The Collapsible

Retail Price: \$74.00

Wholesale Price:

\$37.00

Style

TBD

Product Availability:

07/01/2023

The Stick

Retail Price:

\$84.00

Wholesale Price:

\$42.00

Style

Product Availability:

07/01/2023

The Golf

Retail Price:

\$94.00

Wholesale Price:

\$47.00

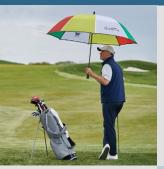
Style

TBD

Product Availability:

07/01/2023

ARNOLD PALMER CLASSIC & AVIATION



THE CLASSIC

The Weatherman x Arnold Palmer Classic umbrella is inspired by the golf legend's charismatic personality and brings his iconic umbrella logo to life.

THE AVIATION

The Aviation design bears the signature tail number of Mr. Palmer's jet — N1AP — and embodies the iconic bold, colorful style that made Palmer "The King" both on and off the course.







The Classic Arnold Palmer

Collapsible

Retail Price:

\$79.00

Wholesale Price:

\$39.50

SKU#

12005-AP1-221-51

Product Availability:

In-stock



The Classic Arnold Palmer

Golf 68"

Retail Price:

\$104.00

Wholesale Price:

\$52.00

SKU#

14005-AP1-221-68

Product Availability:

In-stock



The Aviation Arnold Palmer

Golf 68"

Retail Price:

\$104.00

Wholesale Price:

\$52.00

SKU#

14005-AP4-221-68

Product Availability:

In-stock





ARNOLD PALMER MICRO DRINK & **FAIRWAY CAMO**









Retail Price:

\$79.00 Wholesale Price:

\$34.50

SKU# 12006-AP4-00006

Product Availability:

In-stock



The Fairway Camo Golf 68"

Retail Price: \$104.00

Wholesale Price:

\$52.00

SKU# 14006-AP4-00002

Product Availability:

In-stock



The Fairway Camo Collapsible

Retail Price: \$79.00

Wholesale Price:

\$39.50

SKU#

12006-AP4-00005

Product Availability: In-stock



The Fairway Camo Golf 68"

Retail Price: \$104.00

Wholesale Price:

\$52.00

SKU# 14006-AP4-00001

Product Availability:

In-stock



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ARNOLD PALMER 1973 & HIGH FLYER

















The Palm Springs Collapsible

Retail Price:

\$79.00

Wholesale Price:

\$39.50

SKU#

12006-AP4-00009

Product Availability:

05/01/2023

The Palm Springs Golf 68"

> **Retail Price:** \$104.00

Wholesale Price:

\$52.00

SKU#

14006-AP4-00006

Product Availability:

05/01/2023

The Aviation 2023 Collapsible

Retail Price:

\$79.00

Wholesale Price:

\$39.50

SKU#

12006-AP4-00010

Product Availability:

05/01/2023

The Aviation 2023 Golf 68"

Retail Price:

\$104.00

Wholesale Price:

\$52.00

SKU#

14006-AP4-00007

Product Availability:

05/01/2023

weathermanumbrella.com/arnold-palmer/

PRODUCT LINE



^{*}Custom printing requires a one-time setup fee of \$100

^{*}Pricing includes one panel print. Additional panel print is \$6/panel

^{*}Volume discount pricing is available



WHY CHOOSE WEATHERMAN FOR YOUR EVENT?

- · High quality, performance, & protection, make our umbrellas a thoughtful gift!
- Our designs are backed by years of research and development to ensure quality.
- Event orders are given high priority to allow for unmatched turnaround time.
- Our team treats every order and customer with exceptional care and service.

BENEFITS:

- Built to last, designed with life in mind, and engineered to withstand all weather.
- UPF Protection and water-repellent fabric means the game goes on no matter what.
- Zero inventory commitment on orders including 'unlogo'd' products.
- Weatherman provides the boxes to minimize hassle.

Less than 50 units:	5% discount
50 to 100 units:	10% discount
100 + units:	15% discount