

# CARBON3

THE WORLD FIRST CARBON CREDIT COMMUNITY CARD



**SAVING THE EARTH  
STARTS WITH YOU**

“

## Our Common Ground



**THE EARTH IS WHAT WE  
ALL HAVE IN COMMON.**

WENDELL BERRY

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A photograph of a row of greenhouses in a field. The greenhouses are covered in a translucent material and supported by a metal frame. The ground in front of the greenhouses is covered in dark mulch. In the background, there are several trees, some of which are bare, suggesting a cooler season. The sky is overcast. The entire image has a dark green overlay.

"Businesses and consumers have an important role to play in the fight against climate change."

MDC



# Global Temperatures

**Think It's Too Late To Fight Climate Change? Think Again.**

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Many people feel powerless in the fight against climate change. But the truth is, we can all do our bit.

If every single one of us made small, but meaningful changes to our daily routine, we could reduce our collective carbon footprint dramatically.

This would help restrict warming to +2 degrees by the end of this century.



NET CARBON ZERO

## OUR VISION

To improve all forest, idle lands, parks and agricultural lands by managing carbon trapping capabilities, reforestation, planting trees, protecting forest from wild fire and collecting carbon credits by partnering with consumers and business owners - creating the world first Carbon-Zero Community Card.

SAVE OUR CHILDREN'S FUTURE

# OUR MISSION - 1 MILLION TREES BY ~~2050~~ ASAP.

To achieve this goal we need to manage and plant 3 trees per minute if we start now. Its very challenging but together its doable.



SAVE ENVIRONMENT

# ONE TREE AT A TIME

Carbon3 objective is to partner with major business owners, consumers, and government to manage forest, idle lands, park lands, agriculture lands and even ocean. Utilizing state of the art equipment with deep AI technologies, we are decreasing the carbon footprint by trapping the CO<sub>2</sub> emission thus credit CARBON CREDIT. Each tree can trap 21 Kilograms of Carbon per year.







# OUR JOURNEY TO NET ZERO

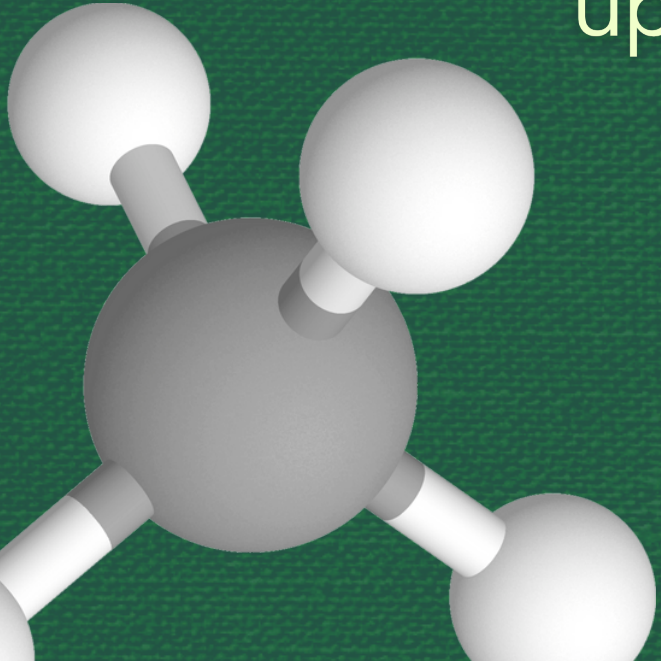


ONE TREE AT A TIME - 1,000 TOKEN = 1 TREE



# WHY IS IT IMPORTANT TO ADDRESS CARBON EMISSIONS?

Carbon footprints – how much carbon dioxide (CO<sub>2</sub>) we produce – along with other greenhouse gases, increasingly trap the sun radiation inside the earth's atmosphere, causing the earth to heat up and leading to the well-known global warming phenomenon.



# What is Carbon Neutrality?

Carbon neutrality is about guaranteeing that the carbon dioxide we produce and discharge through our activities, businesses, practices, or lifestyle is net zero.

It applies not only to businesses and individuals but also to beauty products and brands.



# How to measure carbon emission?

## THE THREE SCOPES:



### SCOPE 1

Emission directly from the company



### SCOPE 2

Emission from purchasing electricity (e.g., power manufacturing machinery, lighting an office, etc.)

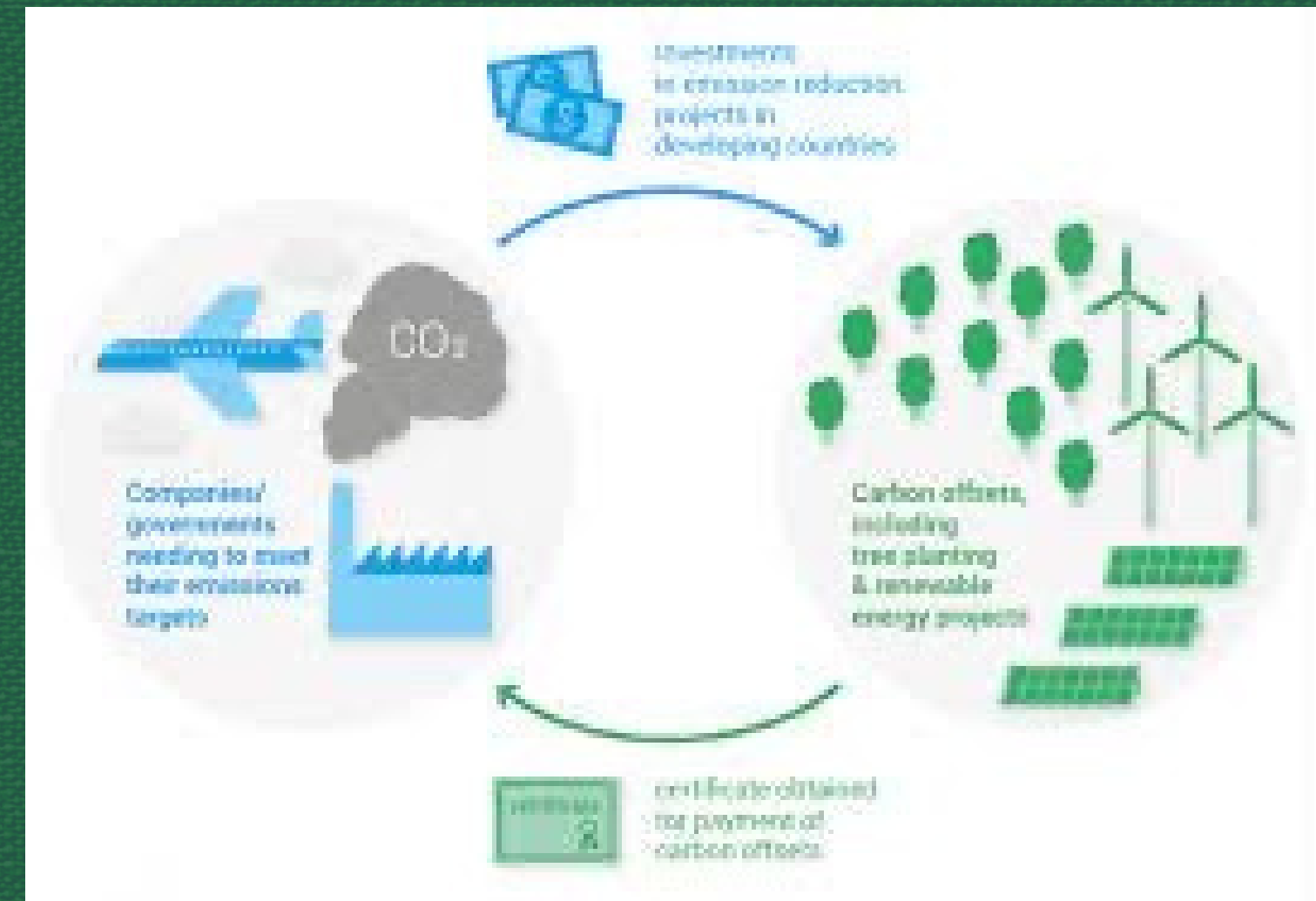


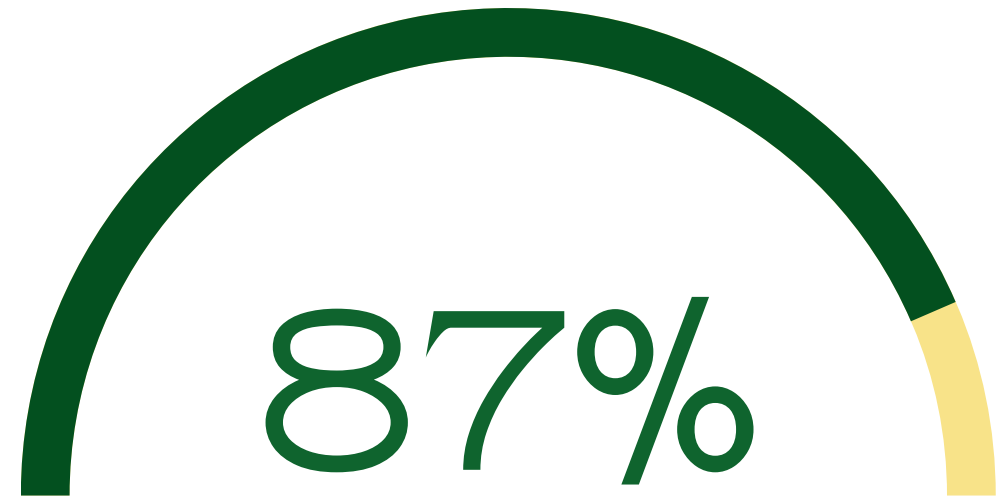
### SCOPE 3

Other indirect emissions (e.g., incurred due to raw materials extraction, related to shipping, etc.)

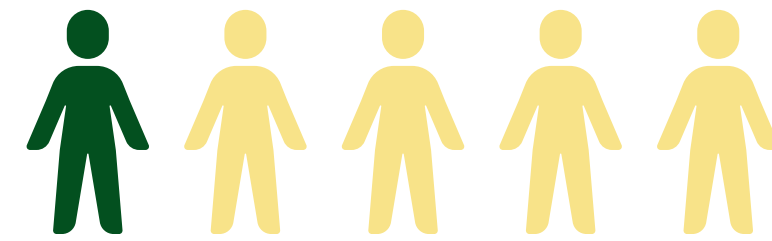
# What do “Offsetting” and “Carbon Credits” mean?

- Once emissions are measured, a brand first should go through a reduction stage.
- Anything that cannot be reduced needs to be “offset”. This offsetting can be done by buying “carbon credits.”
- The money from those carbon credits is then used to support any projects for reducing carbon dioxide.





Countries are not even started



1 in 5

We need 1 out of 5 person we know to volunteer to meet the 2050 Carbon Zero Deadline

THE OPPORTUNITY

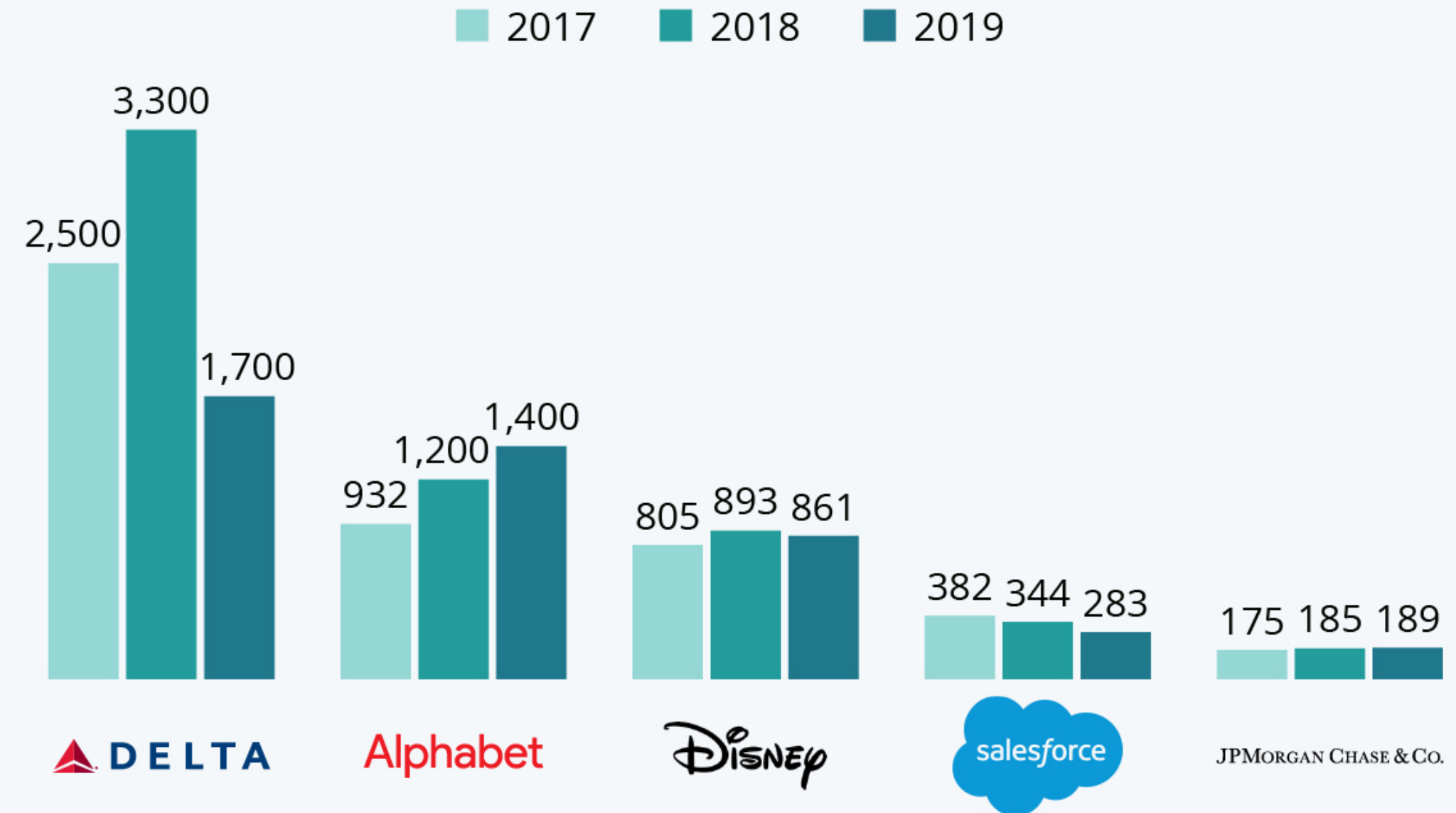
# 2.27 TRILLION USD CARBON MARKET

Almost \$535B for 2021 CAGR 25.7%



## Trend in Carbon Offset Purchases

Carbon offsets purchased by select companies, 2017-2019 (in thousand metric tons of CO<sub>2</sub> equivalent)



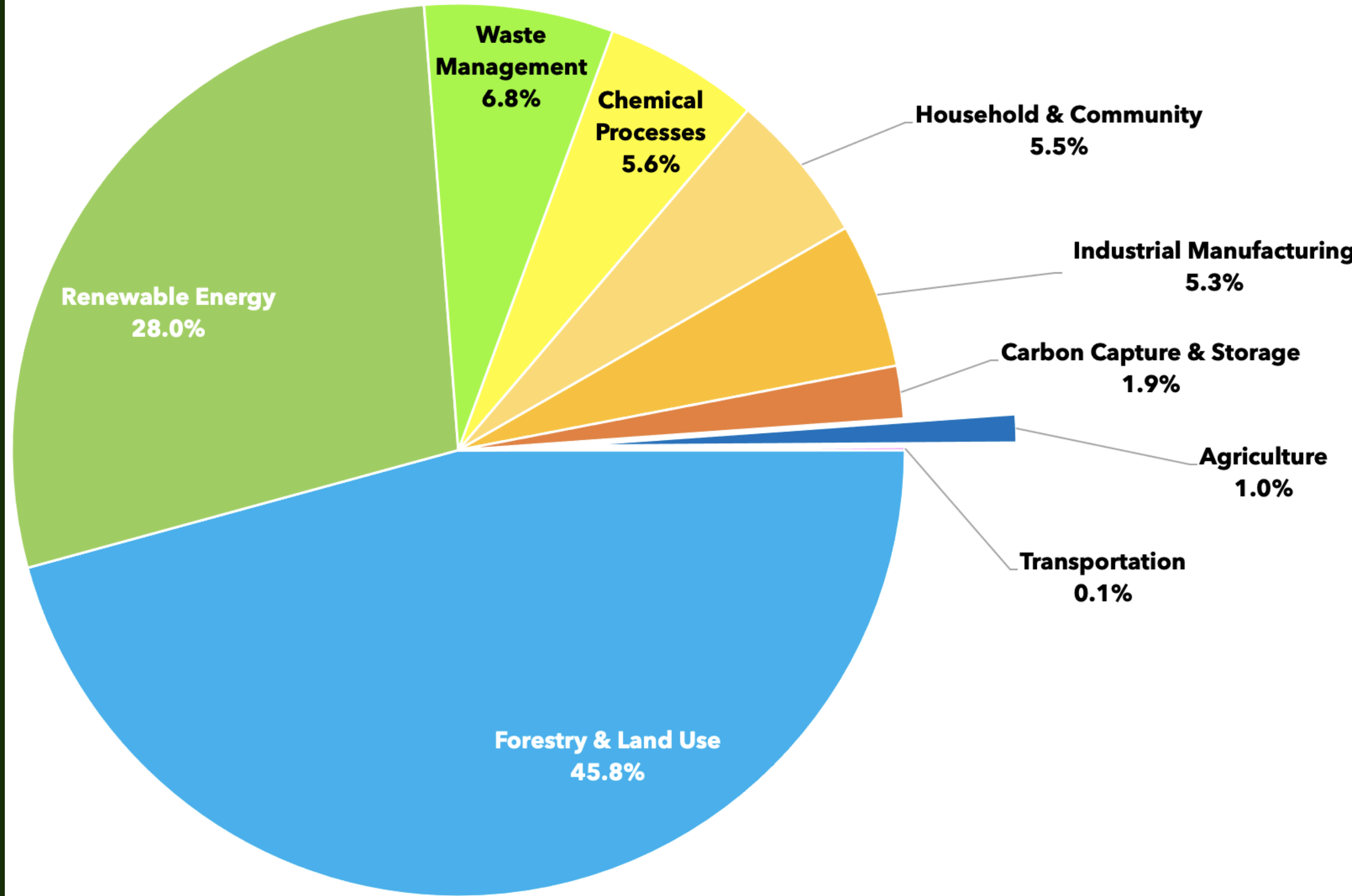
Sources: Company filings, Bloomberg



THE PROJECT

# MANAGED TREES AND PLANT MORE TREES

500 trees per hectare  
for every idle lands in  
the planet. Target  
carbon credit - 1  
Billion Tons Per Year





BY THE NUMBERS

# CARBON3 \$10M YR3 PROJECTED

## 1 Carbon Credit = 1MT of Carbon

In current carbon markets, the price of one carbon credit can vary from a few cents per metric ton of CO<sub>2</sub> emissions to \$15/mtCO<sub>2</sub>e or even \$20/mtCO<sub>2</sub>e for afforestation or reforestation projects to \$100 or even \$300/mtCO<sub>2</sub>e for tech-based removal projects such as CCS.

## 67 Trees = 1MT of CO<sub>2</sub>/Yr

it is generally considered that a tree can store about 167 kg of CO<sub>2</sub> per year, or 1 ton of CO<sub>2</sub> per year for 6 mature trees. This means that more than 67 trees would have to be planted a year to offset the CO<sub>2</sub> emissions of a single Brit.

## 3.5MT/Hectare of Forest

On average, the replacement of fossil fuels and the increase in wood compensates the CO<sub>2</sub> emissions or CO<sub>2</sub> concentration of around 3.5 tons per hectare of forest.

**CARBON3 TOKEN  
= \$3/MT of CO<sub>2</sub>e**

# Progress to date

1

## Key update 1

Singapore entity is completed and ready for carbon trading.

2

## Key update 2

Carbon3 Card (C3) ready to launch on March 01, 2024. For every 1,000 Token spent, 1 Tree will be planted.

3

## Key update 3

Korea Forest Ministry MOU by August 2024.

Independent validation by August 2024.

TIMELINE

# PRODUCT ROADSHOW

**20%**

In August  
2024

**30%**

In December  
2024

**50%**

In May 2024

**1,000 Token spent for one tree planting**

**Projected 10,000 planted trees by December 2024**

**Projected 100,000 planted trees by December 2027**





# OUR CONTACT



info@carbon3.co



www.carbon3.co



1 Coleman Street Singapore



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