

CANDIDATE / OFFICEHOLDER CAMPAIGN FINANCE REPORT

FORM C/OH
COVER SHEET PG 1

The C/OH Instruction Guide explains how to complete this form.

1 Filer ID (Ethics Commission Filers)

2 Total pages filed: **4**

3 CANDIDATE /
OFFICEHOLDER
NAME

MS / MRS / MR

FIRST

MI
M

NICKNAME

LAST

SUFFIX

MARK

BRIGGS

OFFICE USE ONLY

Date Received

4/18/17

JK

4 CANDIDATE /
OFFICEHOLDER
MAILING
ADDRESS

ADDRESS / PO BOX:

APT / SUITE #:

CITY:

STATE:

ZIP CODE

303 CEDAR LANE

EL LAJO, TX

77586

☐ Change of Address

5 CANDIDATE/
OFFICEHOLDER
PHONE

AREA CODE

PHONE NUMBER

EXTENSION

(281)

704

5528

Date Hand-Delivered or Date Postmarked

4/18/17

Receipt #

Amount \$

Date Processed

Date Imaged

6 CAMPAIGN
TREASURER
NAME

MS / MRS / MR

FIRST

MI

NICKNAME

LAST

SUFFIX

MARK

BRIGGS

7 CAMPAIGN
TREASURER
ADDRESS

(Residence or Business)

STREET ADDRESS (NO PO BOX PLEASE):

APT / SUITE #:

CITY:

STATE:

ZIP CODE

303 CEDAR LN

EL LAJO, TX

77586

8 CAMPAIGN
TREASURER
PHONE

AREA CODE

PHONE NUMBER

EXTENSION

(281)

704 - 5528

9 REPORT TYPE

☐ January 15

☐ 30th day before election

☐ Runoff

☐ 15th day after campaign
treasurer appointment
(Officeholder Only)

☐ July 15

☐ 8th day before election

☒ Exceeded \$500 limit

☐ Final Report (Attach C/OH - FR)

10 PERIOD
COVERED

Month

Day

Year

3

17

17

THROUGH

Month

Day

Year

4

17

17

11 ELECTION

ELECTION DATE

Month

Day

Year

5

6

17

☐ Primary

☐ Runoff

ELECTION TYPE

☐ Other
Description

☒ General

☐ Special

12 OFFICE

OFFICE HELD (if any)

COUNCIL - POSS

13 OFFICE SOUGHT (if known)

MAYOR

GO TO PAGE 2

CANDIDATE / OFFICEHOLDER CAMPAIGN FINANCE REPORT

FORM C/OH
COVER SHEET PG 2

14 C/OH NAME

MARK BRIGGS

15 Filer ID (Ethics Commission Filers)

16 NOTICE FROM
POLITICAL
COMMITTEE(S)

THIS BOX IS FOR NOTICE OF POLITICAL CONTRIBUTIONS ACCEPTED OR POLITICAL EXPENDITURES MADE BY POLITICAL COMMITTEES TO SUPPORT THE CANDIDATE / OFFICEHOLDER. THESE EXPENDITURES MAY HAVE BEEN MADE WITHOUT THE CANDIDATE'S OR OFFICEHOLDER'S KNOWLEDGE OR CONSENT. CANDIDATES AND OFFICEHOLDERS ARE REQUIRED TO REPORT THIS INFORMATION ONLY IF THEY RECEIVE NOTICE OF SUCH EXPENDITURES.

COMMITTEE TYPE

COMMITTEE NAME

☐ GENERAL

☐ SPECIFIC

COMMITTEE ADDRESS

COMMITTEE CAMPAIGN TREASURER NAME

COMMITTEE CAMPAIGN TREASURER ADDRESS

☐ Additional Pages

17 CONTRIBUTION
TOTALS

1. TOTAL POLITICAL CONTRIBUTIONS OF \$50 OR LESS (OTHER THAN PLEDGES, LOANS, OR GUARANTEES OF LOANS), UNLESS ITEMIZED

\$ 0

2. TOTAL POLITICAL CONTRIBUTIONS (OTHER THAN PLEDGES, LOANS, OR GUARANTEES OF LOANS)

\$ 0

EXPENDITURE
TOTALS

3. TOTAL POLITICAL EXPENDITURES OF \$100 OR LESS, UNLESS ITEMIZED

\$ 0

4. TOTAL POLITICAL EXPENDITURES

\$ 571.00

CONTRIBUTION
BALANCE

5. TOTAL POLITICAL CONTRIBUTIONS MAINTAINED AS OF THE LAST DAY OF REPORTING PERIOD

\$ 0

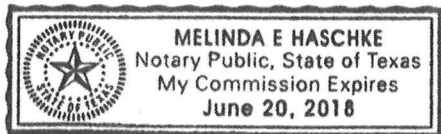
OUTSTANDING
LOAN TOTALS

6. TOTAL PRINCIPAL AMOUNT OF ALL OUTSTANDING LOANS AS OF THE LAST DAY OF THE REPORTING PERIOD

\$ 0

18 AFFIDAVIT

I swear, or affirm, under penalty of perjury, that the accompanying report is true and correct and includes all information required to be reported by me under Title 15, Election Code.



AFFIX NOTARY STAMP / SEAL ABOVE

Mark M. Briggs

Signature of Candidate or Officeholder

Sworn to and subscribed before me, by the said Mark M Briggs, this the 18th day of April, 2017, to certify which, witness my hand and seal of office.

Melinda E Haschke

Signature of officer administering oath

Melinda E Haschke

Printed name of officer administering oath

Title of officer administering oath

SUBTOTALS - C/OH

FORM C/OH
COVER SHEET PG 3

19 FILER NAME

20 Filer ID (Ethics Commission Filers)

21 SCHEDULE SUBTOTALS
NAME OF SCHEDULE

SUBTOTAL
AMOUNT

1.	<input type="checkbox"/>	SCHEDULE A1: MONETARY POLITICAL CONTRIBUTIONS	\$
2.	<input type="checkbox"/>	SCHEDULE A2: NON-MONETARY (IN-KIND) POLITICAL CONTRIBUTIONS	\$
3.	<input type="checkbox"/>	SCHEDULE B: PLEDGED CONTRIBUTIONS	\$
4.	<input type="checkbox"/>	SCHEDULE E: LOANS	\$
5.	<input type="checkbox"/>	SCHEDULE F1: POLITICAL EXPENDITURES MADE FROM POLITICAL CONTRIBUTIONS	\$
6.	<input type="checkbox"/>	SCHEDULE F2: UNPAID INCURRED OBLIGATIONS	\$
7.	<input type="checkbox"/>	SCHEDULE F3: PURCHASE OF INVESTMENTS MADE FROM POLITICAL CONTRIBUTIONS	\$
8.	<input type="checkbox"/>	SCHEDULE F4: EXPENDITURES MADE BY CREDIT CARD	\$
9.	<input checked="" type="checkbox"/>	SCHEDULE G: POLITICAL EXPENDITURES MADE FROM PERSONAL FUNDS	\$ 571.00
10.	<input type="checkbox"/>	SCHEDULE H: PAYMENT MADE FROM POLITICAL CONTRIBUTIONS TO A BUSINESS OF C/OH	\$
11.	<input type="checkbox"/>	SCHEDULE I: NON-POLITICAL EXPENDITURES MADE FROM POLITICAL CONTRIBUTIONS	\$
12.	<input type="checkbox"/>	SCHEDULE K: INTEREST, CREDITS, GAINS, REFUNDS, AND CONTRIBUTIONS RETURNED TO FILER	\$

POLITICAL EXPENDITURES MADE FROM PERSONAL FUNDS

SCHEDULE G

EXPENDITURE CATEGORIES FOR BOX 8(a)

Advertising Expense
Accounting/Banking
Consulting Expense
Contributions/Donations Made By
Candidate/Officeholder/Political Committee
Credit Card Payment

Event Expense
Fees
Food/Beverage Expense
Gift/Awards/Memorials Expense
Legal Services

Loan Repayment/Reimbursement
Office Overhead/Rental Expense
Polling Expense
Printing Expense
Salaries/Wages/Contract Labor


Solicitation/Fundraising Expense
Transportation Equipment & Related Expense
Travel In District
Travel Out Of District
Other (enter a category not listed above)

The Instruction Guide explains how to complete this form.

1 Total pages Schedule G: 1	2 FILER NAME MARK BRIGGS		3 Filer ID (Ethics Commission Filers)
4 Date 4/17/17	5 Payee name POLITICAL SIGNS TO YOU		
6 Amount (\$) <input type="checkbox"/> Reimbursement from political contributions intended	7 Payee address: City: State: Zip Code www.signstoyou.com		
8 PURPOSE OF EXPENDITURE	(a) Category (See Categories listed at the top of this schedule) ADVERTISING	(b) Description <input type="checkbox"/> Check if travel outside of Texas. Complete Schedule T. <input type="checkbox"/> Check if Austin, TX. officeholder living expense	
9 Complete <u>ONLY</u> if direct expenditure to benefit C/OH			
Candidate / Officeholder name MARK BRIGGS		Office sought COUNCIL POS 5	Office held MAYOR
Date	Payee name		
Amount (\$) <input type="checkbox"/> Reimbursement from political contributions intended	Payee address: City: State: Zip Code		
PURPOSE OF EXPENDITURE	Category (See Categories listed at the top of this schedule)	(b) Description <input type="checkbox"/> Check if travel outside of Texas. Complete Schedule T. <input type="checkbox"/> Check if Austin, TX. officeholder living expense	
Complete <u>ONLY</u> if direct expenditure to benefit C/OH			
Candidate / Officeholder name		Office sought	Office held
Date	Payee name		
Amount (\$) <input type="checkbox"/> Reimbursement from political contributions intended	Payee address: City: State: Zip Code		
PURPOSE OF EXPENDITURE	Category (See Categories listed at the top of this schedule)	(b) Description <input type="checkbox"/> Check if travel outside of Texas. Complete Schedule T. <input type="checkbox"/> Check if Austin, TX. officeholder living expense	
Complete <u>ONLY</u> if direct expenditure to benefit C/OH			
Candidate / Officeholder name		Office sought	Office held

ATTACH ADDITIONAL COPIES OF THIS SCHEDULE AS NEEDED

Note Mr. Tave's status as a candidate for political office in the top right. Also note the correctly identified political advertising for Ann Vernon



LA VENTANA DEL LAGO

Volume 36 Number 2 A Newspaper for El Lago March 2017

---- Paid Political Advertising ----

ANN VERNON - FOR MAYOR

I am Ann Vernon and I want to be your Mayor. I truly love this city and have dedicated almost 17 years working for the residents of El Lago, first at the local Water District and then at City Hall. I've enjoyed every minute of it and I want to continue to serve. In this edition of the *LaVentana*, I have enclosed a flyer which introduces myself and also outlines some of the items I plan to accomplish as your Mayor.

For the last ten years I have been in a unique position, to be present and a part of virtually every City Council meeting, Planning and Zoning Commission meeting, Building Standards Commission meeting and Board of Adjustment meeting. I planned and orchestrated almost every city event for the last decade and have relationships with the Water Office, local city and area officials. For 10 years I worked closely with the City Attorney to understand, enforce and write our city's law. I understand the city's finance, budget and tax processes. I have more experience in local municipal government than anyone currently on the City Council. I am simply the most experienced, serious, down to earth, real, El Lago-focused, long-time resident; and I would like to be your Mayor to serve and lead our community, keeping El Lago great.

I have a flyer in this edition of the *LaVentana* which outlines some of the items I plan to accomplish as your mayor. I hope you will look for and read it. If you have any comments, questions or want to discuss issues facing the city, please email me at: vernon.for.mayor@gmail.com

This is a political advertisement paid for by Ann Vernon

May 6, 2017 City of El Lago Election

Jeff Tave

The candidates who have filed for the Saturday, May 6, 2017 City Election are as follows:

Mayor
Mark Briggs
Tim Rogan
John Skelton
Ann Vernon

City Council Position I
Darin Clark
Jeff Tave

City Council Position II
Bill Heintzleman
Jeff Michalak (incumbent)

Good Luck to all candidates! Candidate Information Forms were sent out to all candidates. Those that are returned by our deadline will be published in the April issue to help you decide which is the right candidate for you.

Dates of Interest
March 29th - Last day to mail balloting materials for early voting by mail
April 6th - Last day to register or transfer registration to vote in a new precinct and different county for the May 6 election
April 24th - In-person early voting begins
April 25th - Last day to receive application by mail for a ballot to vote by mail
May 1st - 1st day City Hall is open 7 AM - 7 PM for early voting
May 2nd - 2nd day City Hall is open 7 AM - 7 PM for early voting
May 2nd - Last day for in-person early voting
May 6th - Election Day - City Hall open 7 AM - 7 PM
May 15th - City Council meeting - Election results canvassed. New officials take oath and are sworn in.

Ready - Set - Go!

El Lago Parks Board

The El Lago Proud Committee is still in business, and as in the past we are encouraging attention to our landscaping and how it appears to passers-by. You have all done so well since this competition was reinstated a few years ago, and it's very obvious that you all care about the appearance of our city. Old Man Winter has left the building, Miss Spring is knocking at the door, and you're feeling inclined to show off your horticultural ability to your neighbors - and it wouldn't hurt to make them just a wee bit jealous - now would it?

A bit of color would certainly perk up the landscapes. Spiff up those flower beds with some colorful spring blossoms and a few of those summer loving perennials. A few pots of color by the front door would be a nice touch, and maybe a new flowering shrub or two. Your favorite nursery will soon have plenty of choices available, all guaranteed to ratchet up that 'curb appeal.' The Committee has obtained a few non-resident judges to peruse our city and pick one winner and one runner-up from each section. The El Lago Proud signs are ready to go, and wouldn't it feel good to have one appear in your yard? Can you think of a better piece of 'yard art' for your front lawn? Non-resident judges will be perusing the neighborhood in April and signs will be placed at the winning addresses in May.

And if you're not a winner of the spring contest, you'll have another chance in fall. Winners will not be eligible again for two years - it's only fair to give your neighbors a chance to out perform your efforts - as if they could!



LA VENTANA DEL LAGO

Volume 36 Number 1

A Newspaper for El Lago

February 2017

Serving You and Your City Councilman Mark Briggs - Position 5

In the issues of the *La Ventana* preceding the upcoming election in May 2017 - I have committed to solicit the citizens on their views of City Government so that I may be best informed to represent these views in our Council meetings and in conversations with constituents. As some of you may know we have experienced a large turnover in City staff in the past few months, including our City Secretary of 10 years. Many of these positions remained unfilled as of this writing, and the City is actively seeking qualified candidates for staff. Additionally, the City Council has not received a current set of financial statements on the City's financial position since April, 2016.

This situation is concerning; however, it provides us with an opportunity to reflect and forge new systems that incorporate your views and rights as citizens of this City. To that end, I am going to be conducting a series of online surveys in the coming months to gauge your priorities and opinions (I would like you to grade us on our performance) and, if allowed by our current Council and Mayor, present the results in open session. If possible, I would lobby for one or two Town Hall Meetings on these subjects before May.

The first survey will ask you to define, by priority, just what services you expect from your City. Please go to www.surveymonkey.com/r/T2CKYLW to complete the survey. I will use this data to attempt to forge a Mission Statement for the City of El Lago, and present that Statement to Council for a vote. Items you will be asked to prioritize and evaluate past and current performance include the following:

- Police Mission and Presence
- Fire and EMS
- City Code Enforcement
- Building Permits, Variances and Zoning
- City Planning
- City Events and Public Functions
- City Financial Strength and Transparency
- Courtesy of City Staff and Elected Officials
- Streets and Sidewalks
- City Council Effectiveness and Transparency
- Other Issues You Feel Are Important

Based on the results of this survey, I will formulate the second survey prior to May and present the results in the *La Ventana*. I want to assure you that I have discussed these issues with the Mayor on several occasions, and I do not question his commitment and work ethic towards these important goals. While some constituents may question his methods, his drive and commitment are formidable. It is my hope that through your involvement and open communication between citizens and Council that we can forge a common commitment towards a better courteous, accountable, professional, and efficient government.

City of El Lago & WCID No. 50 - May 6, 2017 Election

Jeff Tave

The City of El Lago will hold municipal elections on Saturday, May 6, 2017. The filing deadline for packet submission is February 17th (Friday). Note that City Hall closes at noon on Fridays. The following positions are up for election:

Mayor

City Council, Position I

City Council, Position II

More information may be found on the city's website at www.ellago-tx.gov.

WCID No. 50 will also hold elections on May 6th. At least two Board of Directors are up for election. No information is posted on the District website www.wcid50.com at this time so if you're interested, please call the District office at 281-326-5573 for details.

El Lago Dorados News Karina Garcia

2017 El Lago Dorados Key Dates

- Electronic Registration Open	March 1 st
- In Person Registration	April 2 nd
- Electronic Registration Closed	April 9 th
- Practice Starts	May 1 st

<http://www.ellagodorados.com>

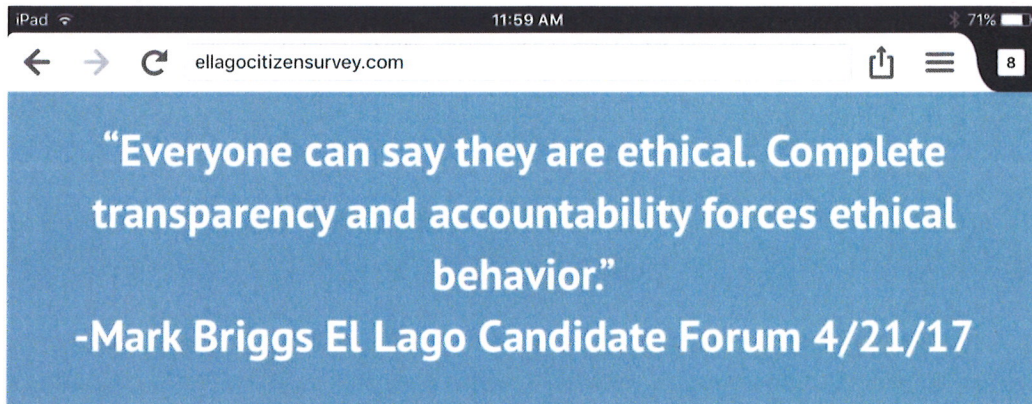
Luv 'Ya Blue

Donna J. Ward

No, I'm not a football fan, but I am a fan of Lakeview Police Department. On January 10th, I was ready to leave the house to go to a Dr.'s appointment that had taken me weeks to procure. Then the power outage hit. Checked the breaker box, nothing flipped. Called a neighbor and was relieved to know she was also without power - meant that I wasn't having an individual problem. She recommended that I call LPD. I explained to the Dispatcher that I am a vertically challenged senior citizen, and reaching and having the strength to pull the rope and raise the garage door was an impossibility. Five minutes later Officers Nelson and French arrived - twenty-five seconds later - door open. I managed to make it to my appointment on time. Anybody know where I can get one of those blue ribbons to tie on my front gate?

Survey Results.

Page 1 of Mark Briggs' political campaign paid survey. - Screen Shots of political paid advertising and website, disguised as city council business. These pages removed from the internet immediately after the election in May, 2017. **These survey results were not released or made available from any other source and paid for directly by Mr. Briggs.**



Survey Results

Just under 100 citizens participated in an internet survey put forth in the La Ventana. In my first few months on Council I tried to interest the Mayor and City Secretary in this form of data gathering (internet survey) on at least 4 occasions. There was no interest – so I financed and conducted this survey myself with the help of Clive Taylor.

So – Why Survey the Citizens at All?

Survey Results – Priority

Citizens who responded had a pretty good handle on their priorities.

Priority Number 1 – Fire and EMS

Citizens selected Fire and EMS as the number one priority to which we in local government should give importance.

Priority Number 2 – Police Mission and Presence

Citizens selected Police Mission and Presence as a very close number 2.

Priority Number 3 – City Financial Strength and Fiscal Accountability.

Priority Number 4 – City Council Effectiveness.

Priority Number 5 – Streets and Sidewalks/Courtesy of City Staff.

Priority Number 6 – City Code Enforcement.

Survey Results – Performance

Now is where it gets interesting. We also asked citizens to rank what they believed the local government performance was on all 16 categories presented. Here is what we found in this sample group:



Performance Number 1 – Police Mission and Presence**Performance Number 2 – Fire and EMS**

Citizens feel good about our Police Force and Fire/EMS and their management. They believe they are doing their job. They are switched from importance but they are still the top 2.

Performance Number 3 – City Events and Public Functions.

Well this is all very nice that the City spends so much time coordinating the social calendar – however in rank of Citizen Importance it is ranked 15th out of 16 items presented

Performance Number 4 – City Parks

Also nice – but ranks about number 10 out of 16 categories in Citizen Importance.

Performance Number 5 – City Splash Pad

OK – well that was number 14th out 16 categories in Citizen Importance.

Performance Number 6 – City Fitness Center

Dead last in Citizen Importance – 16 out of 16.

Citizens did not correlate what they felt the City did well with what they felt was most important. Other than Fire/EMS/Police – Based on this data – your local government does not currently do a good job of interpreting Citizen priorities and creating an action plan that meets them.



Priority vs. Importance

This is what the citizen sample thinks the City actually does well. There is a very big disconnect between what the citizens feel is important (priority) – and what the City does well (performance), with the exception of Fire and Police – which are really contracts with no day to day management requirements from Mayor or City staff. So let's regroup and take a look at the priority list for **Importance** and see how the City is actually doing on **Performance** on each of these top categories (we have excluded Fire and Police since they were #1 and #2 in both – and started with Number 3):

Priority Number 3 – City Financial Strength and Fiscal Accountability. (Performance – 14th out of 16)

Priority Number 4 – City Council Effectiveness. (Performance – 15th out of 16)

Priority Number 5 (tie) – Streets and Sidewalks/Courtesy of City Staff. (Performance – 13th and 7th)

Priority Number 6 – City Code Enforcement. (Performance – 9th)

Survey Raw Data



[VIEW DATA RESULTS PDF](#)



So how did we get to this place where the priorities of our local government are so at odds with what Citizens say are their priorities? And where do we go from here?

These are tough questions. But the answers start with getting data and setting goals. If you elect people with personal agendas – they really don't need (or want) any data like this unless it matches their personal agenda or "vision".

We are a small town. But just because we are small does not mean we can't be professional. We can also (with our information portals and existing systems and softwares) very effectively communicate with you on almost any matter – not just the date of the next City party (ranked 15th out of 16 in importance). We can get your opinion on your government and then publish that – and create accountability, transparency, and priorities.

**After all – it is your government.
More surveys to come.**



with you on almost any matter – not just the date of the next City party (ranked 15th out of 16 in importance). We can get your opinion on your government and then publish that – and create accountability, transparency, and priorities.

**After all – it is your government.
More surveys to come.**



Kind regards,

Mark M. Briggs

El Lago City Council – Position 5

mbriggs@ellago-tx.gov

Mark Briggs Campaign Poster clearly identifying the connection between the El Lago Citizen Survey and his political campaign. Note reference to the www.ellagocitizensurvey.com, which the conduct of the survey was promoted by La Ventana, February, 2017 – see previous enclosure.

