



KID HERO 5K RUN/WALK

**CALLING
ALL
SUPERHEROES...**

Saturday, January 27, 2024
Vista View Park | Davie | 7:30 am
Virtually: January 7-27, 2024

Presented by:
UKG
Our purpose is people



Be A Hero. Make KIDpossible.

For 44 years, KID has been on a mission to prevent child abuse, preserve the family, and treat children who have been abused and neglected through child abuse prevention, foster care, family strengthening and educational services programs.

The generous support from corporate partners, foundations, and the community continues to be an enabling force helping us empower the lives of 20,000+ vulnerable children and families.



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About The KID Hero 5K

The 20th Annual KID Hero 5K presented by UKG and hosted by the KID Auxiliary is a family fun day for all. Participants are encouraged to release their inner superhero by dressing up in their best costume solo or with sidekicks! Virtual participants can join forces from January 7-27, 2024 by running or walking 3.1, anytime...anywhere.

Event Highlights:

- Top 3 Overall + Age Group Awards
- Smallville Kids Fun Zone
- Gotham Tent City
- Power-Up Breakfast
- An incredible warm-up, energetic entertainment & more



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Benefiting 20,000+
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Sponsorship Opportunities

Release your inner superhero through the power of generosity! All sponsors will receive company recognition on press release and KID social media, company logo on event shirt, sponsor banner, and KIDHero5k.org for 1 year.

The Avengers (presenting sponsor)
\$50,000 (Filled)

- Prominent logo placement on all visual communications
- Exclusive company recognition on all media communications
- Opportunity to speak at event
- Monarch Society membership for 1 year
- 100 race registrations
- Sponsor gift

The Justice League Sponsor -
\$20,000

- Monarch Society membership for 1 year
- 40 race registrations
- Sponsor gift

The X-Men Sponsor - \$15,000

- Monarch Society membership for 1 year
- 25 event reservations
- Sponsor gift

The Fantastic Four Sponsor - \$10,000

- Monarch Society membership for 1 year
- 15 race registrations
- Sponsor Gift

Guardians of The Galaxy Sponsor -
\$5,000

- 8 race registrations

Big Hero 6 Sponsor - \$2,500

- 5 race registrations

Copper Sponsor - \$1,000

- 2 race registrations



Naming Opportunities

(Check all that apply. 100% tax deductible.)

- Gotham Tent City..... \$5,000
- Power Up Breakfast..... \$4,000
- Smallville Kids Fun Zone.....\$3,500
- Champion Parking.....\$2,500
- Mile Marker Power-Up! (3 available) \$1,000
- Hydration Station..... \$1,000

Underwriting Opportunities

(Check all that apply. 100% tax deductible.)

- Event Shirts.....\$6,000
- Entertainment & Production.....\$5,500
- Marketing & Promotions.....\$3,200
- Awards & Prizes.....\$2,500
- Safety & Security..... \$1,000





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I want to release my inner superhero to become a KID Hero 5K Sponsor!

Register online: www.KIDHero5K.org

Contact: **Elsa Blanco-Bridgen**
Director of Events & Engagement
ElsaBlancoBridgen@KIDinc.org
954.390.7620

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A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free 1.800.453.7352.

Registration does not imply endorsement, approval, or recommendation by the state. Kids In Distress registration number is CH-218. Your donation may be tax-deductible under section 501(c)3 of the IRS code.

