



Executive Program College Edition

Impact Coaching and Development

Overview

The 10X Your Potential Program isn't just about learning. It's about taking action... and taking action is the most challenging part of all. That's why we coach and develop participants through 10 modules, 30+ hours of one to one meetings with expert professionals. We will invest and hold you accountable to achieve positive long term changes – in yourself.

Why Leadership Coaching

We know an immersion process works best for participants to experience dynamic changes and results. You receive expert advice, guidance and feedback on individual processes, goals and action learning plans.

Impact

- **Action:** Research shows that coaches are instrumental in assisting college students and graduate students, turn intentions into results.
- **Context:** Coaches have a thorough knowledge of the CDP curriculum and reinforce specific CDP frameworks and lessons.
- **Flexibility:** Informational interviews in areas you have an interest and diversified industries to create opportunities.
- **Access:** In person meetings are preferred. However, virtual meetings via phone, Face Time, or Skype allow us to connect anytime, anywhere.

DETAILS

- 30+ hours of extensive coaching
- In depth **Strengths, Weaknesses, Opportunities, Threats (SWOT)** assessment
- 10 modules, covering leadership, relationship building, LINKEDIN, interviewing, financial literacy, resume and cover letter, taking Initiative, etc.
- Journal to track the “informational interviews”, timelines, achievements, precise planning and reference for years to come
- Accountable to an action plan

QUESTIONS?

Contact Jim Brogan at: 619-972-4340

10XYourPotential.com





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10 Modules

- **Leadership I:** brand statement, what is your why, sense of urgency, compound effect
- **Interviewing:** creating and communicating my story, strong elevator pitch (*K. Temple*)
- **Relationship building:** internships, questions to ask, learning from the “experienced”
- **Taking initiative:** projecting your voice, having a presence, thank you notes, SWOT Analysis
- **Think BIG:** risk taking, why not me? Why not now? Vision, awareness training, start my own gig
- **Leadership II:** be solution oriented, running a meeting, organization, capability vs capacity
- **Financial Proficiency:** personal finance, investing, retirement plans, taxes, negotiating salary
- **Manage yourself, not your time:** Build my brand, just 1% improvement
- **LinkedIn:** media platforms, resume and cover letter (*C. Thornberry and L. Martin*)
- **Precise future plan:** maintaining modules, accountability, and engaging with the Program Alumni

