



Clear Channel
Outdoor

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Christina Loren Clement

Clement for Senate

January 27, 2026

Linda Ostrowski

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Flight Name: Political Propensity

Start Date: February 9, 2026

Market Name:
End Date: March 8, 2026

Market Type: DMA

Duration: 4 Weeks

Map Loc.#	Media Type	Panel ID	Location Description	Buy Type Combined	Facing	Display Size (h x w)	Illum (Y/N)	4-Wk Proposed Rate	Add'l Costs	Total Est. Tax	Total Price
247	Digital	002015	837 Ga 400 ES 1mi S/O Hwy 53 F/S -	Display,Fixed	S	10'6" x 36'	Yes	\$2,100	\$0	\$0.00	\$2,100
248	Digital	002016	837 Ga 400 ES 1mi S/O Hwy 53 F/N -	Display,Fixed	N	10'6" x 36'	Yes	\$1,800	\$0	\$0.00	\$1,800
249	Digital	019381	Peachtree Pkwy ES 500ft S/O Ga 400 F/N - 1	Display,Fixed	N	10'6" x 36'	Yes	\$2,750	\$0	\$0.00	\$2,750
250	Digital	019382	Peachtree Pkwy ES 500ft S/O Ga 400 F/S - 1	Display,Fixed	S	10'6" x 36'	Yes	\$2,500	\$0	\$0.00	\$2,500
251	Digital	020243	Hwy 9 NS 0.1mi E/O Windward Pkwy F/E -	Display,Fixed	E	10'6" x 36'	Yes	\$2,200	\$0	\$0.00	\$2,200
252	Digital	020244	Hwy 9 NS 0.1mi E/O Windward Pkwy F/W -	Display,Fixed	W	10'6" x 36'	Yes	\$2,750	\$0	\$0.00	\$2,750
253	Digital	020251	Arnold Mill Rd ES 500ft N/O Chadwick Road F/N -	Display,Fixed	N	10'6" x 36'	Yes	\$1,650	\$0	\$0.00	\$1,650
254	Digital	020252	Arnold Mill Rd ES 500ft N/O Chadwick Road F/S -	Display,Fixed	S	10'6" x 36'	Yes	\$1,650	\$0	\$0.00	\$1,650
255	Digital	020263	State Bridge Rd NS 0.1mi W/O Kimball Bridge Rd F/E	Display,Fixed	E	14' x 48'	Yes	\$3,850	\$0	\$0.00	\$3,850
256	Digital	020264	State Bridge Rd NS 0.1mi W/O Kimball Bridge Rd F/W	Display,Fixed	W	14' x 48'	Yes	\$3,300	\$0	\$0.00	\$3,300
257	Digital	020273	North Main St SS 0.2mi W/O Henderson Pkwy F/E	Display,Fixed	E	10'6" x 36'	Yes	\$1,650	\$0	\$0.00	\$1,650
258	Digital	020274	North Main St SS 0.2mi W/O Henderson Pkwy F/W	Display,Fixed	W	10'6" x 36'	Yes	\$2,000	\$0	\$0.00	\$2,000
259	Digital	020281	Roswell Rd ES 0.1mi N/O Dunwoody PI F/N -	Display,Fixed	N	14' x 48'	Yes	\$3,850	\$0	\$0.00	\$3,850
260	Digital	020282	Roswell Rd ES 0.1mi N/O Dunwoody PI F/S -	Display,Fixed	S	14' x 48'	Yes	\$3,850	\$0	\$0.00	\$3,850

261	Digital	020291	Hwy 9 WS 0.3mi S/O Bethany Bend F/N -	Display,Fixed	N	10'6" x 36'	Yes	\$1,650	\$0	\$0.00	\$1,650
262	Digital	020292	Hwy 9 WS 0.3mi S/O Bethany Bend F/S -	Display,Fixed	S	10'6" x 36'	Yes	\$1,650	\$0	\$0.00	\$1,650
263	Digital	020301	GA 400 ES 1000ft N/O Abernathy Rd F/N -	Display,Fixed	N	14' x 48'	Yes	\$6,600	\$0	\$0.00	\$6,600
264	Digital	020324	Northridge Rd NS 0.1mi E/O Roswell Rd F/W -	Display,Fixed	W	14' x 48'	Yes	\$1,650	\$0	\$0.00	\$1,650
265	Digital	020331	Abbotts Bridge Road NS 125ft E/O Medlock Bridge Rd F/NW 1	Display,Fixed	NW	14' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
266	Digital	020332	Abbotts Bridge Road NS 125ft E/O Medlock Bridge Rd E/SE 2	Display,Fixed	SE	14' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
267	Digital	020343	McGinnis Ferry Rd SS 0.25mi W/O Peachtree Blvd E/E	Display,Fixed	E	14' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
268	Digital	020344	McGinnis Ferry Rd SS 0.25mi W/O Peachtree Blvd F/W	Display,Fixed	W	14' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
269	Digital	020361	Medlock Bridge Road WS 100ft N/O State Bridge F/N	Display,Fixed	N	14' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
270	Digital	020362	Medlock Bridge Road WS 100ft N/O State Bridge F/S	Display,Fixed	S	14' x 48'	Yes	\$2,750	\$0	\$0.00	\$2,750
271	Digital	020373	Kimball Bridge Rd NS 500ft W/O Jones Bridge Rd E/E	Display,Fixed	E	14' x 48'	Yes	\$2,750	\$0	\$0.00	\$2,750
272	Digital	020374	Kimball Bridge Rd NS 500ft W/O Jones Bridge Rd F/W	Display,Fixed	W	14' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
273	Digital	020381	Medlock Bridge Rd WS 300ft N/O Abbotts Bridge Rd E/N	Display,Fixed	N	14' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
274	Digital	020382	Medlock Bridge Rd WS 300ft N/O Abbotts Bridge Rd E/S	Display,Fixed	S	14' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
275	Digital	020391	State Bridge Rd NS 900ft W/O Medlock Bridge Rd E/NW 1	Display,Fixed	NW	14' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
276	Digital	020392	State Bridge Rd NS 900ft W/O Medlock Bridge Rd E/SE 2	Display,Fixed	SE	14' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
277	Digital	020423	McGinnis Ferry Rd SS 200ft E/O Old Atlanta Rd. E/E	Display,Fixed	E	14' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
278	Digital	020424	McGinnis Ferry Rd SS 200ft E/O Old Atlanta Rd. F/W	Display,Fixed	W	14' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
279	Digital	020431	State Bridge Road WS 100ft S/O Jones Bridge Rd E/N	Display,Fixed	N	14' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
280	Digital	020432	State Bridge Road WS 100ft S/O Jones Bridge Rd E/S	Display,Fixed	S	14' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
281	Digital	045094	GA 20 SS 225ft E/O Peachtree Blvd (Industrial) F/W 2	Display,Fixed	W	14' x 48'	Yes	\$2,900	\$0	\$0.00	\$2,900

282	Digital	045151	GA 400 WS 0.7mi N/O Northridge Rd F/N - 1	Display,Fixed	N	14' x 48'	Yes	\$4,950	\$0	\$0.00	\$4,950
283	Digital	045152	GA 400 WS 0.7mi N/O Northridge Rd. F/S - 2	Display,Fixed	S	14' x 48'	Yes	\$3,850	\$0	\$0.00	\$3,850
284	Digital	045261	GA 400 WS 1.3mi S/O BUFORD HWY (SR 20) F/N - 1	Display,Fixed	N	14' x 48'	Yes	\$3,300	\$0	\$0.00	\$3,300
285	Digital	045262	GA 400 WS 1.3mi S/O BUFORD HWY (SR20) F/S	Display,Fixed	S	14' x 48'	No	\$2,750	\$0	\$0.00	\$2,750
286	Digital	045391	GA 400 ES 0.9mi S/O Hwy 20 F/N - 1	Display,Fixed	N	10'6" x 36'	Yes	\$2,200	\$0	\$0.00	\$2,200
287	Digital	045392	GA 400 ES 0.9mi S/O Hwy 20 F/S - 2	Display,Fixed	S	10'6" x 36'	Yes	\$2,750	\$0	\$0.00	\$2,750
288	Digital	045403	I-20W SS 0.4mi W/O Liberty RD F/E - 1	Display,Fixed	E	14' x 48'	Yes	\$2,750	\$0	\$0.00	\$2,750
289	Digital	061111	Johnson Ferry Rd ES 100ft N/O Lower Roswell Rd F/N - 1	Display,Fixed	N	14' x 48'	Yes	\$3,900	\$0	\$0.00	\$3,900
290	Digital	061112	Johnson Ferry Rd ES 100ft N/O Lower Roswell Rd F/S - 1	Display,Fixed	S	14' x 48'	Yes	\$6,050	\$0	\$0.00	\$6,050
291	Digital	071132	GA 400 WS 1.4mi S/O HWY 141 (EXIT 13) F/S - 1	Display,Fixed	S	12' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
292	Digital	071151	Market Place Blvd. ES 0.1mi N/O Hwy. 20 F/N - 1	Display,Fixed	N	10'6" x 36'	Yes	\$2,200	\$0	\$0.00	\$2,200
293	Digital	071152	Market Place Blvd. ES 0.1mi N/O Hwy. 20 F/S - 1	Display,Fixed	S	10'6" x 36'	Yes	\$2,200	\$0	\$0.00	\$2,200
294	Digital	071191	GA 400 ES 1.1mi S/O SR 141 F/N - 1	Display,Fixed	N	12' x 48'	Yes	\$2,200	\$0	\$0.00	\$2,200
295	Digital	072083	ABERNATHY RD. SS 700ft E/O ROSWELL RD F/E - 1	Display,Fixed	E	14' x 48'	Yes	\$3,300	\$0	\$0.00	\$3,300
296	Digital	072343	I-20W SS 1000ft E/O SR 61 F/E - 1	Display,Fixed	E	14' x 48'	Yes	\$3,300	\$0	\$0.00	\$3,300
297	Digital	072344	I-20W SS 1000ft E/O SR 61 F/W - 2	Display,Fixed	W	14' x 48'	Yes	\$3,300	\$0	\$0.00	\$3,300

Target Demo – Persons 18+ yrs											
Map Loc.#	Media Type	Panel ID	Location Desc.	Plan In-Market Imps	Plan Total Imps	Weekly TRP	Plan TRP	CPM	CPP	Plan Reach %	Plan Frequency
247	Digital	002015	837 Ga 400 ES 1mi S/O Hwy 53 F/S -	134,148	142,823	0.6	2.3	\$15.65	\$923	1.3	1.8

248	Digital	002016	837 Ga 400 ES 1mi S/O Hwy 53 F/N -	260,360	277,694	1.1	4.4	\$6.91	\$408	1.1	3.9
249	Digital	019381	Peachtree Pkwy ES 500ft S/O Ga 400 F/N - 1	621,416	655,162	2.6	10.5	\$4.43	\$261	1.8	5.7
250	Digital	019382	Peachtree Pkwy ES 500ft S/O Ga 400 F/S - 1	808,385	849,216	3.4	13.7	\$3.09	\$182	2.0	6.8
251	Digital	020243	Hwy 9 NS 0.1mi E/O Windward Pkwy F/E -	489,490	528,993	2.1	8.3	\$4.49	\$265	0.8	10.3
252	Digital	020244	Hwy 9 NS 0.1mi E/O Windward Pkwy F/W -	195,121	206,838	0.8	3.3	\$14.09	\$831	0.8	4.2
253	Digital	020251	Arnold Mill Rd ES 500ft N/O Chadwick Road F/N -	121,922	128,103	0.5	2.1	\$13.53	\$798	0.7	2.8
254	Digital	020252	Arnold Mill Rd ES 500ft N/O Chadwick Road F/S -	124,705	130,637	0.5	2.1	\$13.23	\$780	0.7	2.9
255	Digital	020263	State Bridge Rd NS 0.1mi W/O Kimball Bridge Rd F/E -	750,147	791,818	3.2	12.7	\$5.13	\$303	2.2	5.7
256	Digital	020264	State Bridge Rd NS 0.1mi W/O Kimball Bridge Rd F/W -	1,636,007	1,735,685	6.9	27.8	\$2.02	\$119	2.6	10.8
257	Digital	020273	North Main St SS 0.2mi W/O Henderson Pkwy F/E -	234,201	246,284	1.0	4.0	\$7.05	\$415	0.9	4.5
258	Digital	020274	North Main St SS 0.2mi W/O Henderson Pkwy F/W -	239,298	254,225	1.0	4.1	\$8.36	\$493	0.9	4.4
259	Digital	020281	Roswell Rd ES 0.1mi N/O Dunwoody PI F/N -	487,884	521,271	2.1	8.3	\$7.89	\$465	1.1	7.8
260	Digital	020282	Roswell Rd ES 0.1mi N/O Dunwoody PI F/S -	351,991	372,578	1.5	6.0	\$10.94	\$645	1.4	4.1
261	Digital	020291	Hwy 9 WS 0.3mi S/O Bethany Bend F/N -	191,724	201,363	0.8	3.2	\$8.61	\$507	0.8	4.2
262	Digital	020292	Hwy 9 WS 0.3mi S/O Bethany Bend F/S -	200,919	211,375	0.9	3.4	\$8.21	\$484	0.8	4.4
263	Digital	020301	GA 400 ES 1000ft N/O Abernathy Rd F/N -	386,836	433,783	1.6	6.6	\$17.06	\$1,006	4.3	1.5

264	Digital	020324	Northridge Rd NS 0.1mi E/O Roswell Rd F/W -	683,613	736,652	2.9	11.6	\$2.41	\$142	2.4	4.8
265	Digital	020331	Abbotts Bridge Road NS 125ft E/O Medlock Bridge Rd F/NW - 1	1,196,779	1,270,246	5.1	20.3	\$1.84	\$108	3.7	5.5
266	Digital	020332	Abbotts Bridge Road NS 125ft E/O Medlock Bridge Rd F/SE - 2	416,429	439,572	1.8	7.1	\$5.28	\$311	0.8	9.1
267	Digital	020343	McGinnis Ferry Rd SS 0.25mi W/O Peachtree PkwY F/E -	327,696	352,488	1.4	5.6	\$6.71	\$396	0.7	8.2
268	Digital	020344	McGinnis Ferry Rd SS 0.25mi W/O Peachtree PkwY F/W -	361,561	384,136	1.5	6.1	\$6.08	\$359	0.7	8.9
269	Digital	020361	Medlock Bridge Road WS 100ft N/O State Bridge F/N -	1,078,520	1,150,036	4.6	18.3	\$2.04	\$120	1.9	9.9
270	Digital	020362	Medlock Bridge Road WS 100ft N/O State Bridge F/S -	989,186	1,045,014	4.2	16.8	\$2.78	\$164	4.0	4.2
271	Digital	020373	Kimball Bridge Rd NS 500ft W/O Jones Bridge Rd F/E -	998,043	1,049,031	4.2	16.9	\$2.76	\$162	2.6	6.5
272	Digital	020374	Kimball Bridge Rd NS 500ft W/O Jones Bridge Rd F/W -	1,124,488	1,189,438	4.8	19.1	\$1.96	\$115	1.1	17.8
273	Digital	020381	Medlock Bridge Rd WS 300ft N/O Abbotts Bridge Rd F/N -	1,360,771	1,450,072	5.8	23.1	\$1.62	\$95	2.3	10.0
274	Digital	020382	Medlock Bridge Rd WS 300ft N/O Abbotts Bridge Rd F/S -	1,338,412	1,434,555	5.7	22.7	\$1.64	\$97	2.3	9.8
275	Digital	020391	State Bridge Rd NS 900ft W/O Medlock Bridge Rd F/NW - 1	617,010	650,401	2.6	10.5	\$3.57	\$210	1.3	8.1
276	Digital	020392	State Bridge Rd NS 900ft W/O Medlock Bridge Rd F/SE - 2	248,634	261,386	1.1	4.2	\$8.85	\$522	1.2	3.4
277	Digital	020423	McGinnis Ferry Rd SS 200ft E/O Old Atlanta Rd. F/E -	722,394	763,604	3.1	12.2	\$3.05	\$180	1.1	10.9
278	Digital	020424	McGinnis Ferry Rd SS 200ft E/O Old Atlanta Rd. F/W -	485,333	505,581	2.1	8.2	\$4.53	\$267	1.6	5.1
279	Digital	020431	State Bridge Road WS 100ft S/O Jones Bridge Rd F/N -	491,167	513,901	2.1	8.3	\$4.48	\$264	2.3	3.6

280	Digital	020432	State Bridge Road WS 100ft S/O Jones Bridge Rd F/S -	234,119	246,059	1.0	4.0	\$9.40	\$554	1.4	2.9
281	Digital	045094	GA 20 SS 225ft E/O Peachtree Blvd (Industrial) F/W - 2	393,684	417,415	1.7	6.7	\$7.37	\$434	2.0	3.3
282	Digital	045151	GA 400 WS 0.7mi N/O Northridge Rd F/N - 1	874,006	960,425	3.7	14.8	\$5.66	\$334	6.3	2.4
283	Digital	045152	GA 400 WS 0.7mi N/O Northridge Rd. F/S - 2	870,046	943,813	3.7	14.8	\$4.43	\$261	6.4	2.3
284	Digital	045261	GA 400 WS 1.3mi S/O BUFORD HWY (SR 20) F/N - 1	429,418	454,804	1.8	7.3	\$7.68	\$453	2.8	2.6
285	Digital	045262	GA 400 WS 1.3mi S/O BUFORD HWY (SR20) F/S -	385,329	410,678	1.6	6.5	\$7.14	\$421	2.8	2.4
286	Digital	045391	GA 400 ES 0.9mi S/O Hwy 20 F/N - 1	283,352	300,209	1.2	4.8	\$7.76	\$458	2.6	1.8
287	Digital	045392	GA 400 ES 0.9mi S/O Hwy 20 F/S - 2	391,782	417,706	1.7	6.6	\$7.02	\$414	3.0	2.2
288	Digital	045403	I-20W SS 0.4mi W/O Liberty RD F/E - 1	191,468	243,699	0.8	3.2	\$14.36	\$847	1.8	1.8
289	Digital	061111	Johnson Ferry Rd ES 100ft N/O Lower Roswell Rd F/N - 1	503,688	529,385	2.1	8.5	\$7.74	\$456	1.0	8.1
290	Digital	061112	Johnson Ferry Rd ES 100ft N/O Lower Roswell Rd F/S - 1	551,738	575,591	2.3	9.4	\$10.97	\$646	1.8	5.1
291	Digital	071132	GA 400 WS 1.4mi S/O HWY 141 (EXIT 13) F/S - 1	444,309	473,631	1.9	7.5	\$4.95	\$292	2.8	2.7
292	Digital	071151	Market Place Blvd. ES 0.1mi N/O Hwy. 20 F/N - 1	264,014	278,880	1.1	4.5	\$8.33	\$491	0.7	6.1
293	Digital	071152	Market Place Blvd. ES 0.1mi N/O Hwy. 20 F/S - 1	111,707	117,959	0.5	1.9	\$19.69	\$1,161	0.6	3.1
294	Digital	071191	GA 400 ES 1.1mi S/O SR 141 F/N - 1	538,620	565,938	2.3	9.1	\$4.08	\$241	3.4	2.7
295	Digital	072083	ABERNATHY RD. SS 700ft E/O ROSWELL RD F/E - 1	1,018,370	1,083,335	4.3	17.3	\$3.24	\$191	1.5	11.9

296	Digital	072343	I-20W SS 1000ft E/O SR 61 F/E - 1	178,639	227,361	0.8	3.0	\$18.47	\$1,089	1.9	1.6
297	Digital	072344	I-20W SS 1000ft E/O SR 61 F/W - 2	221,025	273,733	0.9	3.8	\$14.93	\$880	2.0	1.9
			Totals:								

Important Notes:

Sizes are approximate and not intended for final production specifications. All calculations are based on four week periods. All space submitted is without reservation and subject to prior sale. This proposal does not include the cost of production or extensions/embellishments unless stated otherwise. All space rates are quoted as net. Any additional costs are not agency commissionable unless otherwise stated. Market may be subject to sales tax, please contact your representative for details. Total Price may include estimated sales tax on media, production, shipping, installation.

The Total 18+ Imps (Weekly) reported for digital represent those impressions for a single spot in rotation. They do not represent all impressions available on the structure, since these structures have multiple spots. For Quantity/Custom campaigns, impression and rating point delivery are calculated using the market average and multiplying that by the number of units contracted. This is an estimate, and not a guarantee of delivery. Metrics provided for Quantity/Full Market buys are estimates and will be finalized once actual locations are selected.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

Clear Channel will deliver at least 92.5% of total contracted time for digital inventory.

DEFINED TERMS:

"Fixed Campaign" shall mean a Campaign where advertising services are provided based on a location of a Sign or Signs, Quantity Deliverables, or Impressions Deliverable basis, with guaranteed deliverables. Depending on the Campaign, and subject to these Terms and Conditions, guaranteed deliverables could include, without limitation, confirmed start and end dates for the Campaign, the specific location of Signs where the Advertising Materials will post, and the quantity and/or type of Signs to be used in the Campaign.

"Flexible Campaign" shall mean a Campaign where advertising services are provided based on a specific location of a Sign or Signs, Quantity Deliverables, or Impressions Deliverable basis, but the actual deliverables are not guaranteed and may be provided in full, in part, or not at all. The option to purchase a Flexible Campaign is available only to Customers with approved credit terms. Clear Channel reserves the right to not offer a Flexible Campaign option at its discretion. Clear Channel will invoice the Customer only for the portion of the Flexible Campaign that has been delivered.

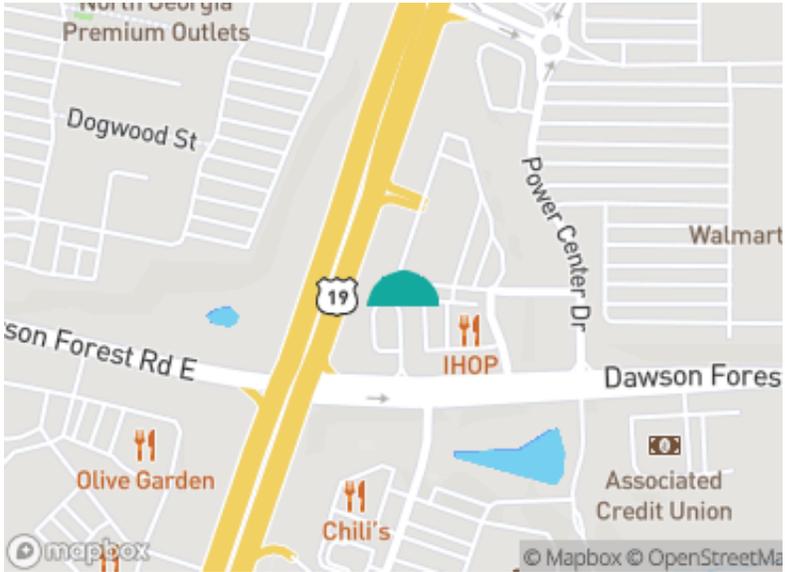
"Quantity Deliverables" means a Fixed or Flexible Campaign delivered by Clear Channel without the guarantee of specific Sign(s) location(s).

"Sign" or "Signs" shall mean the sign or signs identified in the Contract where the advertising services will be performed.

002015 – Atlanta



Description: 837 Ga 400 ES 1mi S/O Hwy 53 F/S -
Geopath ID: 30574295 **Media Type:** Digital
Facing: S **Size:** 10'6" x 36'
City: Dawsonville **Zip:** 30534
Latitude: 34.354264 **Longitude:** -84.045769
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	33,537	35,706

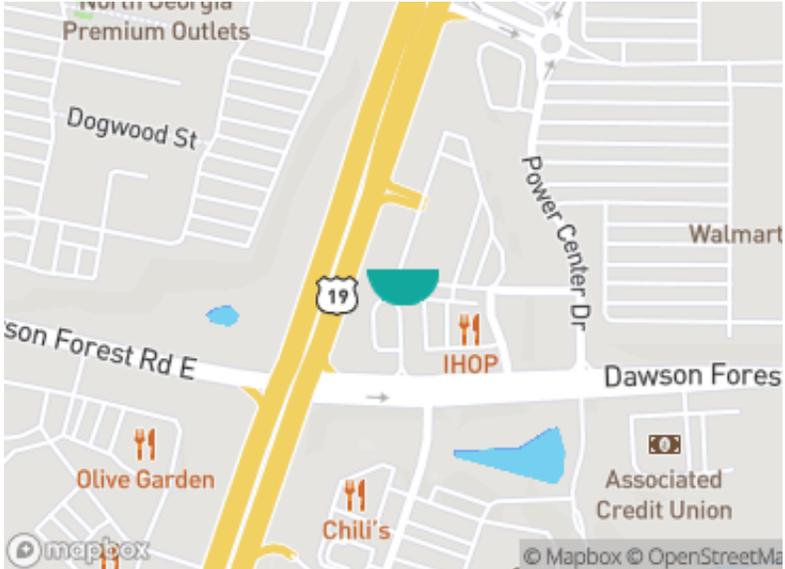
Highlights: Spot Length: 10 seconds. Targets shoppers heading to the North Georgia Premium Outlets and travelers to Dawsonville, Dahlonega and North Georgia Mountains. The immediate area contains restaurants, retail shopping and residential neighborhoods. Lake Lanier is just east of this area.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

002016 – Atlanta



Description: 837 Ga 400 ES 1mi S/O Hwy 53 F/N -
Geopath ID: 30574296 **Media Type:** Digital
Facing: N **Size:** 10'6" x 36'
City: Dawsonville **Zip:** 30534
Latitude: 34.354264 **Longitude:** -84.045769
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	65,090	69,423

Highlights: Spot Length: 10 seconds. Targets travelers heading south from the North Georgia Premium Outlets, Dawsonville, Dahlonega and North Georgia Mountains. The immediate area contains restaurants, retail shopping and residential neighborhoods. Lake Lanier is just east of this area.

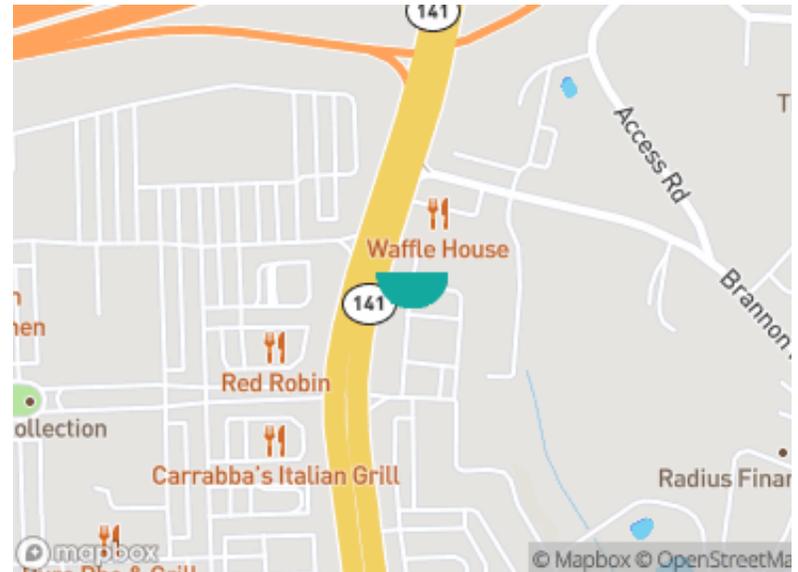
Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

019381 – Atlanta



Description: Peachtree Pkwy ES 500ft S/O Ga 400 F/N - 1
Geopath ID: 37408
Facing: N
City: Cumming
Latitude: 34.154608
Current Advertiser:

Media Type: Digital
Size: 10'6" x 36'
Zip: 30041
Longitude: -84.173466



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	155,354	163,791

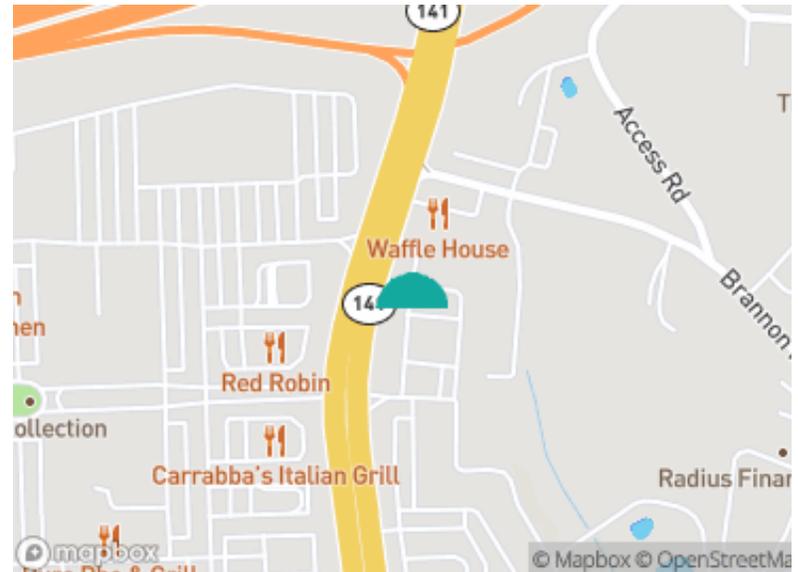
Highlights: Spot Length: 10 seconds. Reads to commuter connecting from Georgia 400. Forsyth County is one of the fastest growing and richest counties in the U.S. Traffic is heavy during evening rush hours. The Avenue Forsyth lifestyle center is directly across from this location.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

019382 – Atlanta



Description: Peachtree Pkwy ES 500ft S/O Ga 400 F/S - 1
Geopath ID: 37409 **Media Type:** Digital
Facing: S **Size:** 10'6" x 36'
City: Cumming **Zip:** 30041
Latitude: 34.154608 **Longitude:** -84.173466
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	202,096	212,304

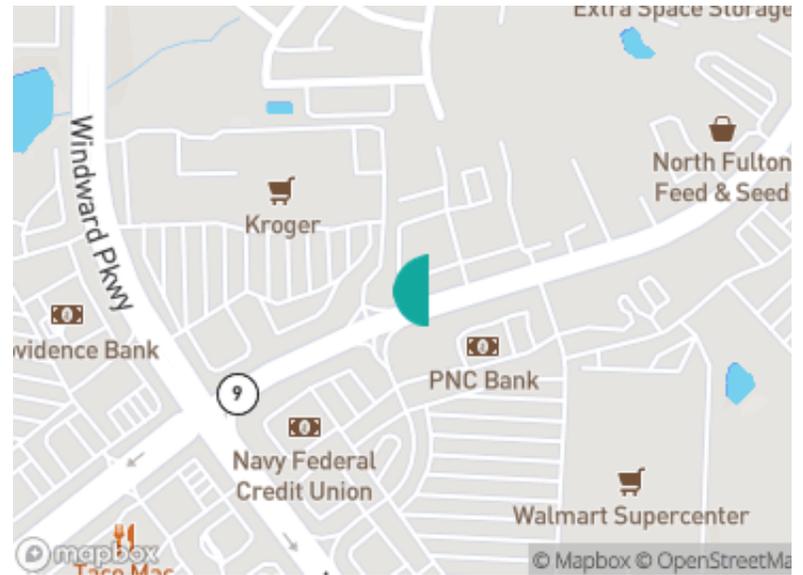
Highlights: Spot Length: 10 seconds. Reads to commuter connecting to Georgia 400. Forsyth County is one of the fastest growing and richest counties in the U.S. Traffic is heavy during morning rush hours. The Avenue Forsyth lifestyle center is directly across from this location.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020243 – Atlanta



Description: Hwy 9 NS 0.1mi E/O Windward Pkwy F/E -
Geopath ID: 30736694 **Media Type:** Digital
Facing: E **Size:** 10'6" x 36'
City: Milton **Zip:** 30004
Latitude: 34.09532 **Longitude:** -84.276674
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	122,373	132,248

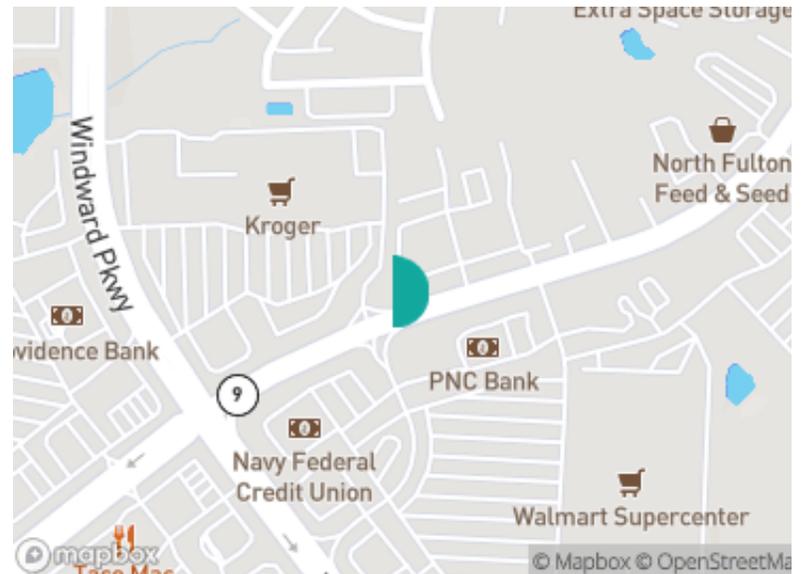
Highlights: This superb digital bulletin targets commuters and shoppers as they travel toward Windward Pkwy and Alpharetta. Windward Pkwy is a major artery to and from Georgia 400. Traffic is heavy throughout the day. In the surrounding area are retail shopping, restaurants, affluent residential neighborhoods and grocery stores. Lowe's, Home Depot, Costco, Fry's Electronics and Super Target are all nearby. Limited OOH opportunities available in this area.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020244 – Atlanta



Description: Hwy 9 NS 0.1mi E/O Windward Pkwy F/W -
Geopath ID: 30736695 **Media Type:** Digital
Facing: W **Size:** 10'6" x 36'
City: Milton **Zip:** 30004
Latitude: 34.09532 **Longitude:** -84.276674
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	48,780	51,709

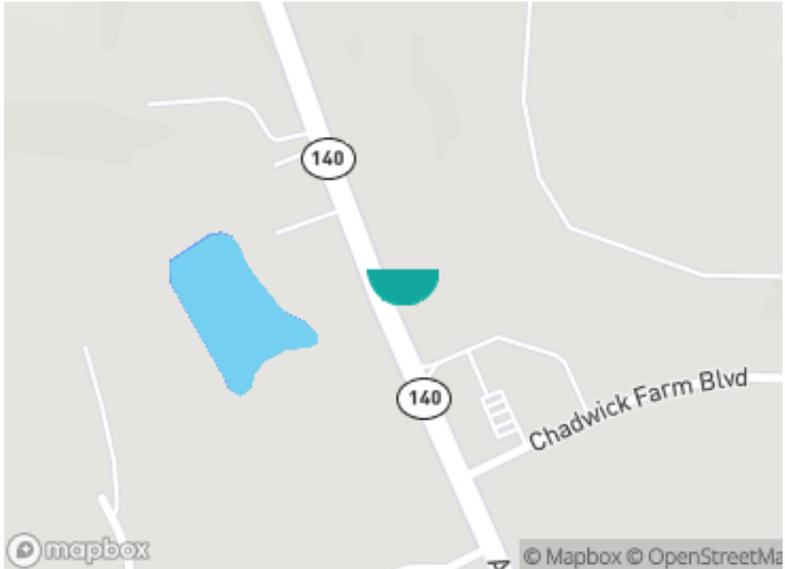
Highlights: This superb digital bulletin targets commuters and shoppers as they travel from Alpharetta and Windward Pkwy. Windward Pkwy is a major artery to and from Georgia 400. Traffic is heavy throughout the day. In the surrounding area are retail shopping, restaurants, affluent residential neighborhoods and grocery stores. Lowe's, Home Depot, Costco, Fry's Electronics and Super Target are all nearby. Limited OOH opportunities available in this area.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020251 – Atlanta



Description: Arnold Mill Rd ES 500ft N/O Chadwick Road F/N -
Geopath ID: 30716803 **Media Type:** Digital
Facing: N **Size:** 10'6" x 36'
City: Milton **Zip:** 30075
Latitude: 34.114876 **Longitude:** -84.386031
Current Advertiser:



Weekly Impressions		
Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	30,480	32,026

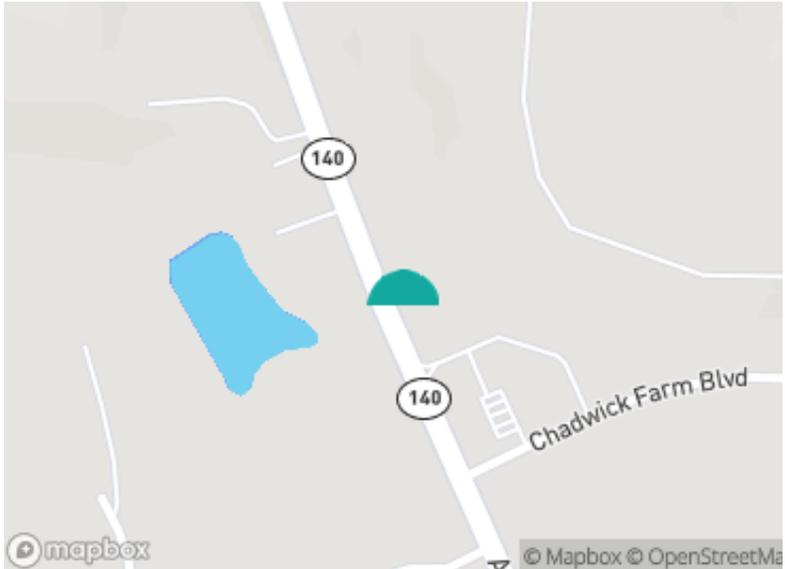
Highlights: This digital bulletin reaches affluent commuters as they travel toward Alpharetta, Roswell, Alpharetta Hwy, GA 400 and the Atlanta Perimeter area. There are very few outdoor advertising opportunities in this area. Traffic is very heavy during rush hours. Surrounding this location are affluent residential neighborhoods and retail shopping. Verizon Amphitheater and North Point Mall are nearby in Alpharetta.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020252 – Atlanta



Description: Arnold Mill Rd ES 500ft N/O Chadwick Road F/S -
Geopath ID: 30736693 **Media Type:** Digital
Facing: S **Size:** 10'6" x 36'
City: Milton **Zip:** 30075
Latitude: 34.114876 **Longitude:** -84.386031
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	31,176	32,659

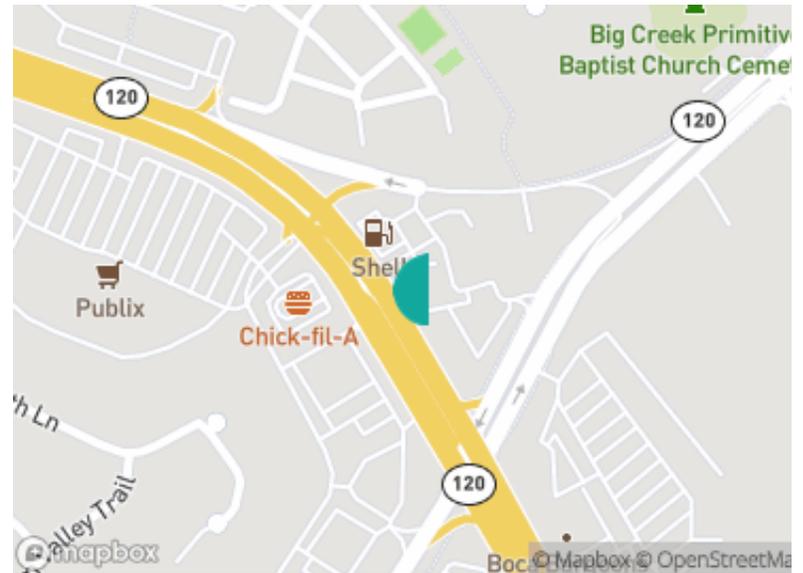
Highlights: This digital bulletin reaches affluent commuters as they travel north from Alpharetta, Roswell, Alpharetta Hwy, GA 400 and the Atlanta Perimeter area. There are very few outdoor advertising opportunities in this area. Traffic is very heavy during rush hours. Surrounding this location are affluent residential neighborhoods and retail shopping. Verizon Amphitheater and North Point Mall are nearby in Alpharetta.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020263 – Atlanta



Description: State Bridge Rd NS 0.1mi W/O Kimball Bridge Rd F/E -
Geopath ID: 30721152 **Media Type:** Digital
Facing: E **Size:** 14' x 48'
City: Alpharetta **Zip:** 30005
Latitude: 34.057275 **Longitude:** -84.231794
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	187,537	197,955

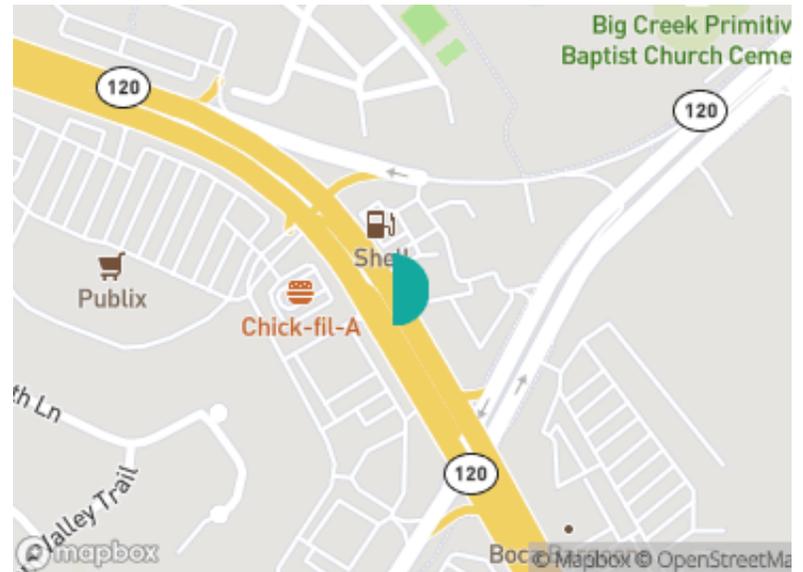
Highlights: This outstanding digital bulletin reaches commuters and motorists as they travel toward Georgia 400 and the city of Alpharetta. State Bridge becomes Old Milton Parkway just beyond this location. Outdoor advertising opportunities are very limited in this area. Traffic is heavy throughout the day, very heavy during rush hours. In the surrounding area are retail shopping, restaurants, grocery stores, banks and affluent residential neighborhoods. North Point Mall and Verizon Amphitheatre are nearby.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020264 – Atlanta



Description: State Bridge Rd NS 0.1mi W/O Kimball Bridge Rd F/W -
Geopath ID: 30721153 **Media Type:** Digital
Facing: W **Size:** 14' x 48'
City: Alpharetta **Zip:** 30005
Latitude: 34.057195 **Longitude:** -84.231815
Current Advertiser:



Weekly Impressions		
Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	409,002	433,921

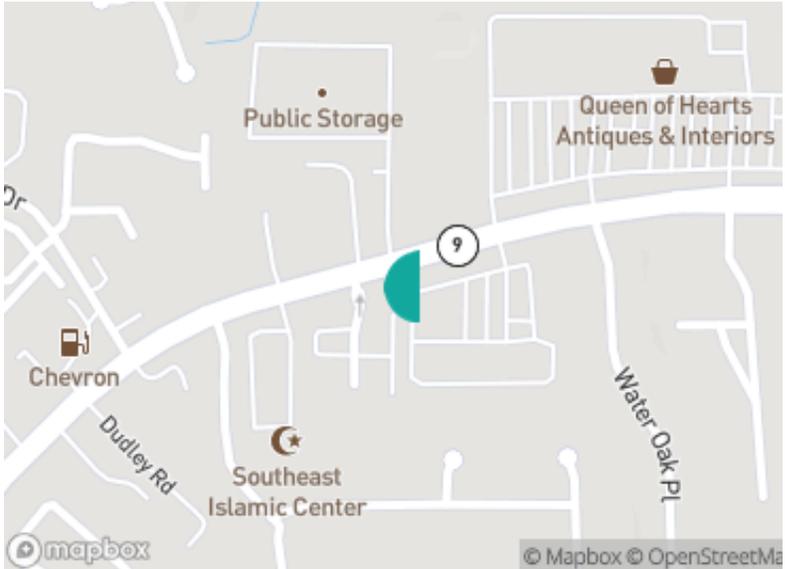
Highlights: This outstanding digital bulletin targets commuters and motorists as they travel from Georgia 400 and the city of Alpharetta. Old Milton Parkway becomes State Bridge as you approach this location. Outdoor advertising opportunities are very limited in this area. Traffic is heavy throughout the day, very heavy during rush hours. In the surrounding area are retail shopping, restaurants, grocery stores, banks, golf communities and affluent residential neighborhoods. North Point Mall and Verizon Amphitheater are nearby.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020273 – Atlanta



Description: North Main St SS 0.2mi W/O Henderson Pkwy F/E -
Geopath ID: 30816116 **Media Type:** Digital
Facing: E **Size:** 10'6" x 36'
City: Milton **Zip:** 30009
Latitude: 34.091454 **Longitude:** -84.290046
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	58,550	61,571

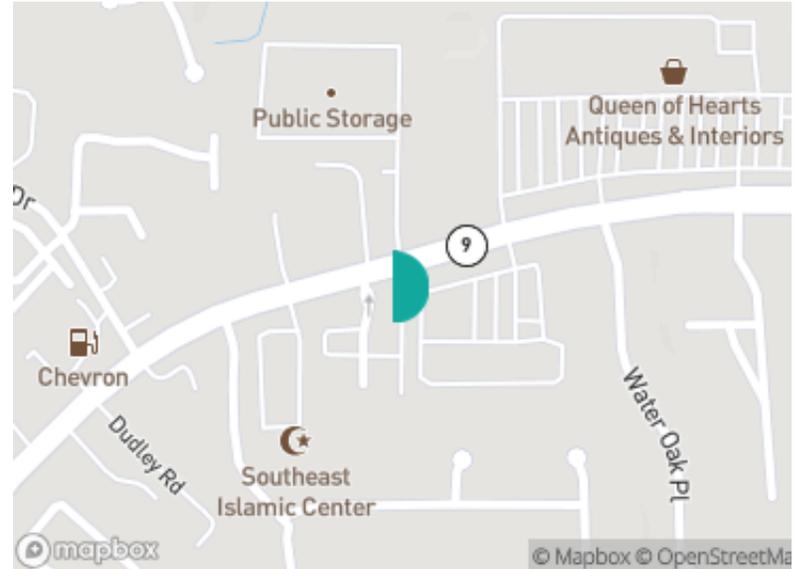
Highlights: This superb digital bulletin targets commuters and shoppers as they travel from Windward Pkwy toward Alpharetta. Windward Pkwy is a major artery to and from Georgia 400. Traffic is heavy throughout the day. In the surrounding area are retail shopping, restaurants, affluent residential neighborhoods and grocery stores. Limited OOH opportunities are available in this area.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020274 – Atlanta



Description: North Main St SS 0.2mi W/O Henderson Pkwy F/W -
Geopath ID: 30816117 **Media Type:** Digital
Facing: W **Size:** 10'6" x 36'
City: Milton **Zip:** 30009
Latitude: 34.091454 **Longitude:** -84.290046
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	59,825	63,556

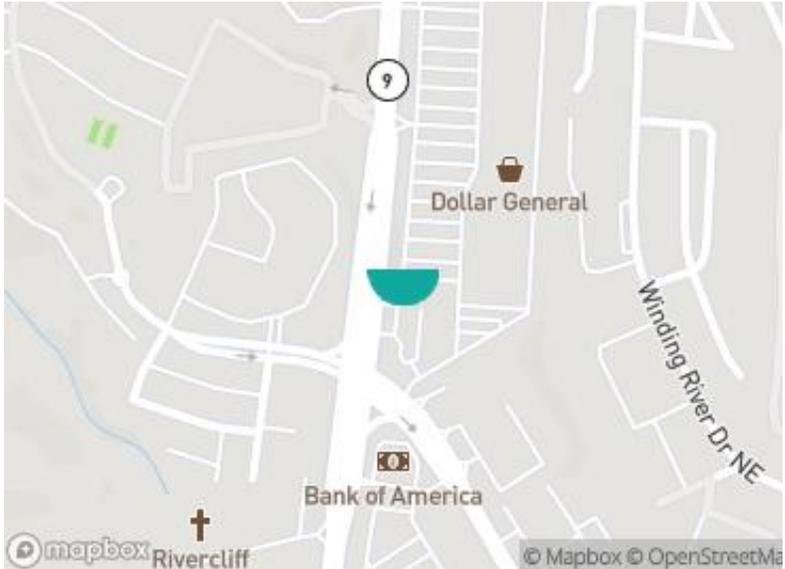
Highlights: This superb digital bulletin targets commuters and shoppers as they travel from Alpharetta toward Windward Pkwy. Windward Pkwy is a major artery to and from Georgia 400. Traffic is heavy throughout the day. In the surrounding area are retail shopping, restaurants, affluent residential neighborhoods and grocery stores. Limited OOH opportunities are available in this area.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020281 – Atlanta



Description: Roswell Rd ES 0.1mi N/O Dunwoody PI F/N -
Geopath ID: 30721198 **Media Type:** Digital
Facing: N **Size:** 14' x 48'
City: Sandy Springs **Zip:** 30350
Latitude: 33.997814 **Longitude:** -84.350367
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	121,971	130,318

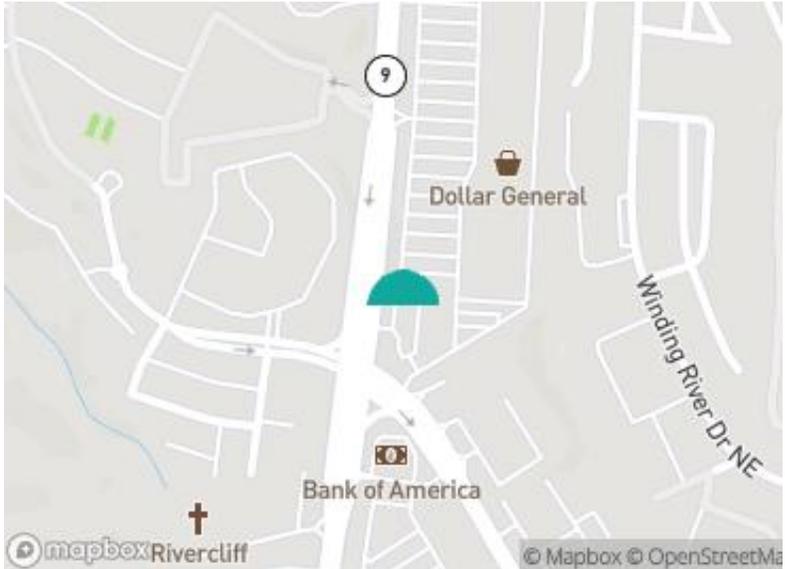
Highlights: This superb digital bulletin targets commuters and shoppers as they travel toward Sandy Springs from Roswell and northern suburbs. Dunwoody Place is a major artery to and from Georgia 400. Traffic is heavy throughout the day. In the surrounding area are retail shopping, restaurants, affluent residential neighborhoods, golf communities, banks and grocery stores. Cherokee Town & Country Club is just ahead.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020282 – Atlanta



Description: Roswell Rd ES 0.1mi N/O Dunwoody PI F/S -
Geopath ID: 30721199 **Media Type:** Digital
Facing: S **Size:** 14' x 48'
City: Sandy Springs **Zip:** 30350
Latitude: 33.997765 **Longitude:** -84.35035
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	87,998	93,144

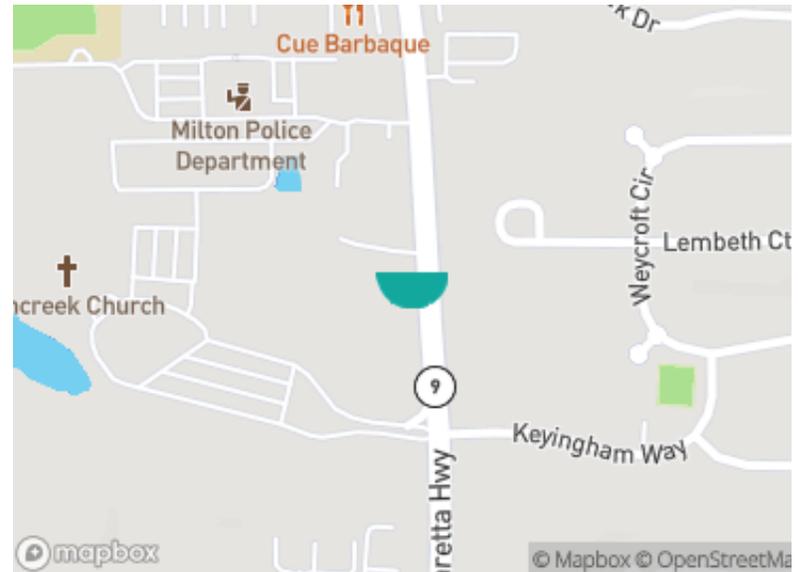
Highlights: This great new digital bulletin reaches commuters and shoppers as they travel toward the Chattahoochee River and the City of Roswell from the Sandy Springs. Dunwoody Place is a major artery to and from Georgia 400. Traffic is heavy throughout the day. In the surrounding area are retail shopping, restaurants, banks, grocery stores, affluent residential neighborhoods and golf communities. The Chattahoochee River, Splash?n Play Riverside Park and Historic Roswell are just ahead.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020291 – Atlanta



Description: Hwy 9 WS 0.3mi S/O Bethany Bend F/N -
Geopath ID: 30736696 **Media Type:** Digital
Facing: N **Size:** 10'6" x 36'
City: Milton **Zip:** 30004
Latitude: 34.111871 **Longitude:** -84.269218
Current Advertiser:



Weekly Impressions		
Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	47,931	50,341

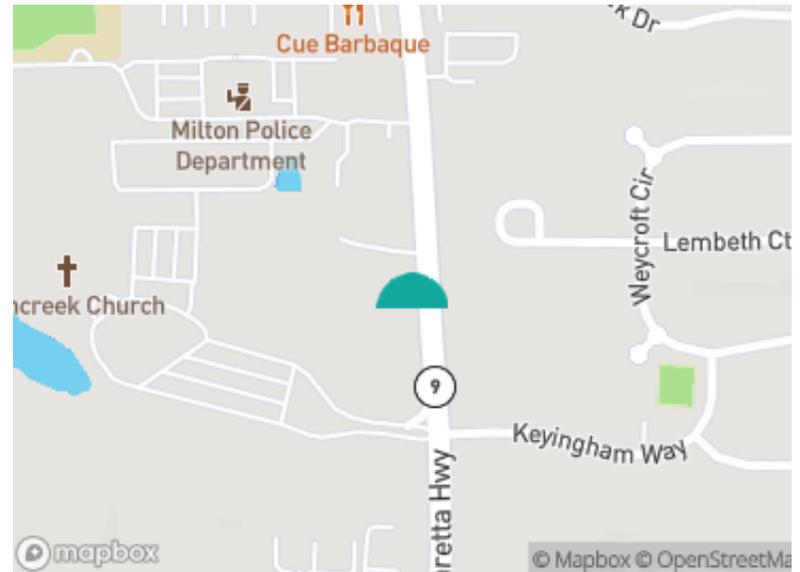
Highlights: This outstanding digital bulletin reaches commuters and shoppers as they travel Alpharetta Hwy, a major surface artery between Milton and Alpharetta. Traffic is consistently busy throughout the day. In the surrounding area are affluent residential neighborhoods, restaurants and grocery stores. Alpharetta Athletic Club, Kohl's, Super Target, Staples, AT&T and many other retail stores are nearby. Limited OOH opportunities available in this area.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020292 – Atlanta



Description: Hwy 9 WS 0.3mi S/O Bethany Bend F/S -
Geopath ID: 30736697 **Media Type:** Digital
Facing: S **Size:** 10'6" x 36'
City: Milton **Zip:** 30004
Latitude: 34.111871 **Longitude:** -84.269218
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	50,230	52,844

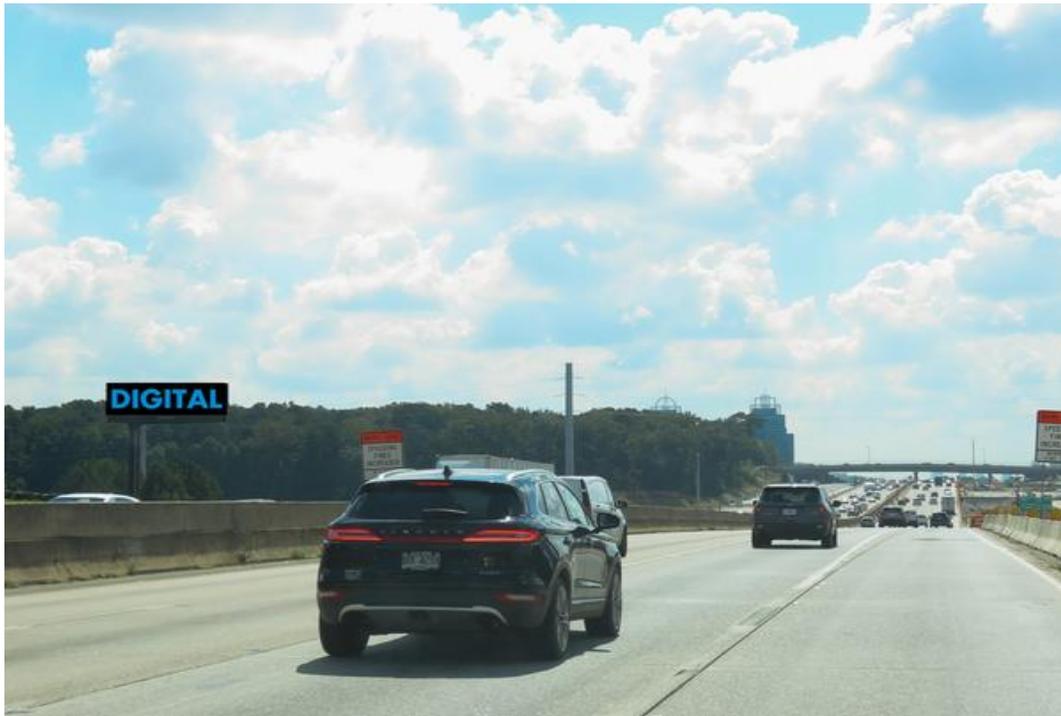
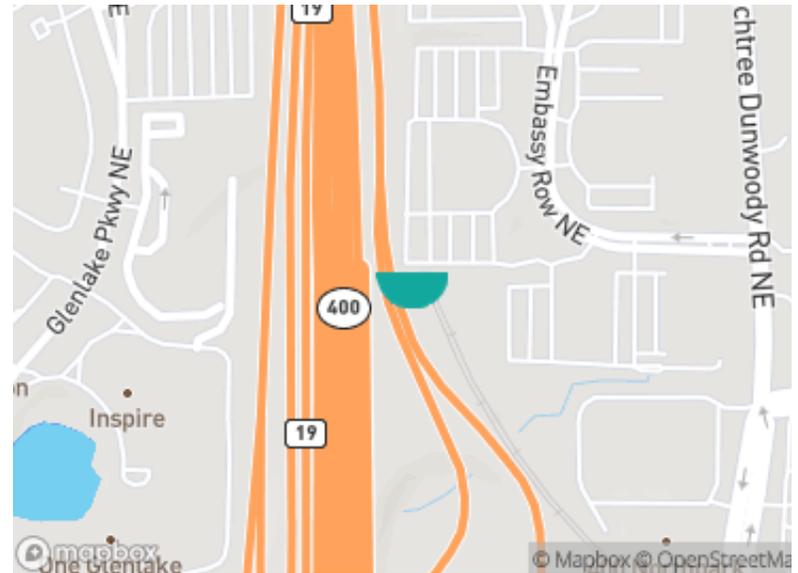
Highlights: This outstanding digital bulletin reaches commuters and shoppers as they travel Alpharetta Hwy, a major surface artery between Milton and Alpharetta. Traffic is consistently busy throughout the day. In the surrounding area are affluent residential neighborhoods, restaurants and grocery stores. Alpharetta Athletic Club is just ahead. Kohl's, Super Target, Staples, AT&T and many other retail stores are nearby. Limited OOH opportunities available in this area.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020301 – Atlanta



Description: GA 400 ES 1000ft N/O Abernathy Rd F/N -
Geopath ID: 30775730 **Media Type:** Digital
Facing: N **Size:** 14' x 48'
City: Sandy Springs **Zip:** 30328
Latitude: 33.936178 **Longitude:** -84.357069
Current Advertiser:



Weekly Impressions		
Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	96,709	108,446

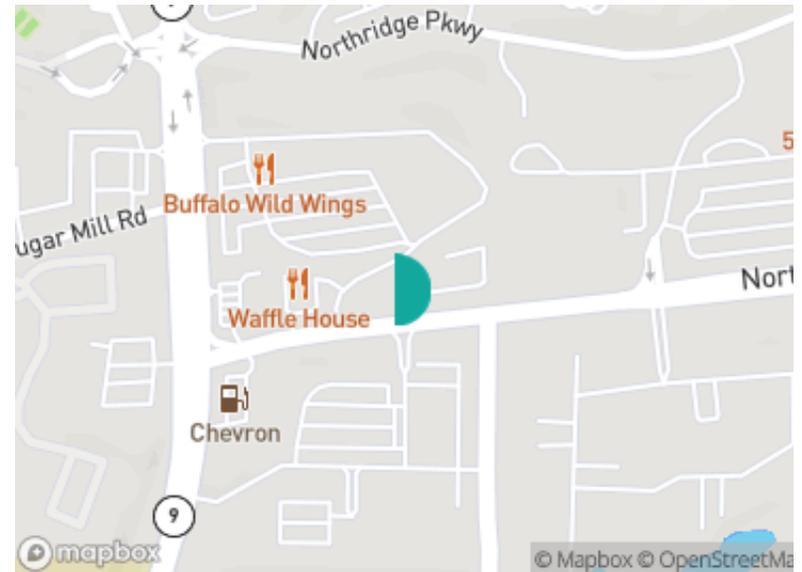
Highlights: This digital display targets commuters and travelers as they move south from Alpharetta, Roswell and North Georgia toward the I-285 Perimeter Hwy, Buckhead and Atlanta. In the surrounding area are office parks, retail shopping, restaurants and affluent residential neighborhoods. Perimeter Mall is just east off Abernathy. Northside Hospital, St. Joseph's Hospital and Children's Healthcare of Atlanta are just ahead at I-285. Nearby corporate headquarters: Beazer Homes, Global Payments, Inspire Brands, Newell Rubbermaid and Mercedes-Benz.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020324 – Atlanta



Description: Northridge Rd NS 0.1mi E/O Roswell Rd F/W -
Geopath ID: 30775982 **Media Type:** Digital
Facing: W **Size:** 14' x 48'
City: Sandy Springs **Zip:** 30350
Latitude: 33.982011 **Longitude:** -84.348055
Current Advertiser:



Weekly Impressions		
Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	170,903	184,163

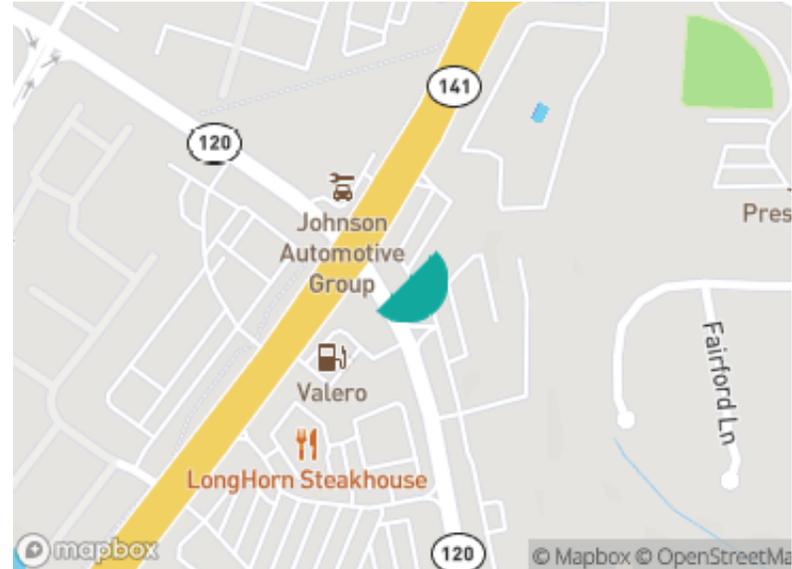
Highlights: This digital bulletin targets commuters as they move east from Roswell Road to GA 400. A major artery for traffic connecting to GA 400. In the surrounding area are affluent residential neighborhoods, office parks, retail shopping, restaurants and small businesses. BMW North America Regional Headquarters and multiple upscale auto dealerships are just south on Roswell Road. Cherokee Town & Country Club is just north off Roswell Road and Chattahoochee Nature Center is nearby.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020331 – Atlanta



Description: Abbotts Bridge Road NS 125ft E/O Medlock Bridge Rd F/NW - 1
Geopath ID: 30973128 **Media Type:** Digital
Facing: NW **Size:** 14' x 48'
City: Johns Creek **Zip:** 30097
Latitude: 34.04754 **Longitude:** -84.176864
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	299,195	317,561

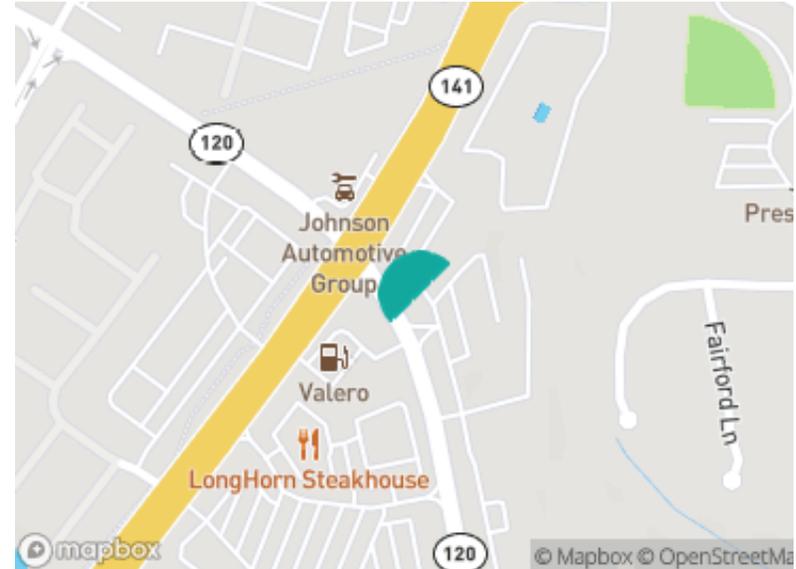
Highlights: This outstanding digital bulletin targets commuters and motorists as they travel south on Medlock Bridge Road towards State Bridge Road and Peachtree Blvd. Outdoor advertising opportunities are very limited in the area. In the surrounding area is retail shopping, restaurants, golf communities, and affluent residential neighborhoods.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020332 – Atlanta



Description: Abbotts Bridge Road NS 125ft E/O Medlock Bridge Rd F/SE - 2
Geopath ID: 30973129 **Media Type:** Digital
Facing: SE **Size:** 14' x 48'
City: Johns Creek **Zip:** 30097
Latitude: 34.04754 **Longitude:** -84.176864
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	104,107	109,893

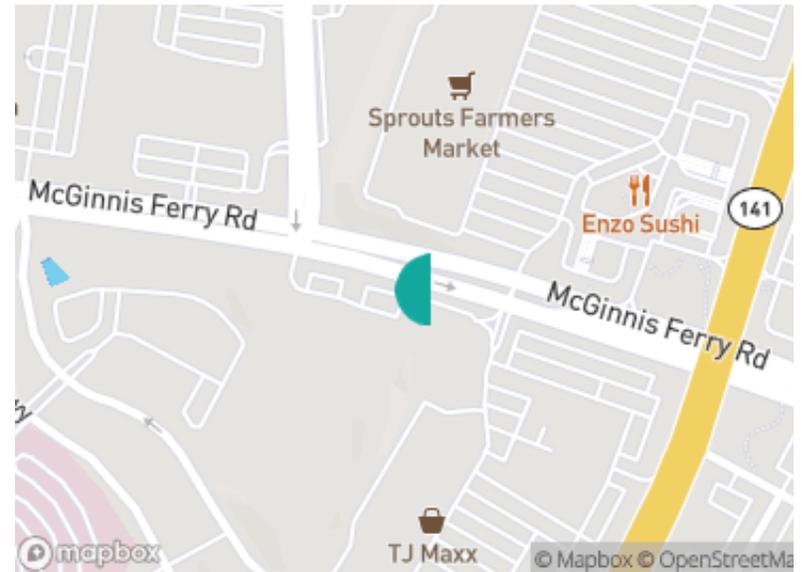
Highlights: This outstanding digital bulletin targets commuters and motorists as they travel North on Medlock Bridge Road towards McGinnis Ferry Road. Outdoor advertising opportunities are very limited in the area. In the surrounding area is retail shopping, restaurants, golf communities, and affluent residential neighborhoods.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020343 – Atlanta



Description: McGinnis Ferry Rd SS 0.25mi W/O Peachtree Pkwy F/E -
Geopath ID: 30783970 **Media Type:** Digital
Facing: E **Size:** 14' x 48'
City: Johns Creek **Zip:** 30097
Latitude: 34.06851 **Longitude:** -84.171271
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	81,924	88,122

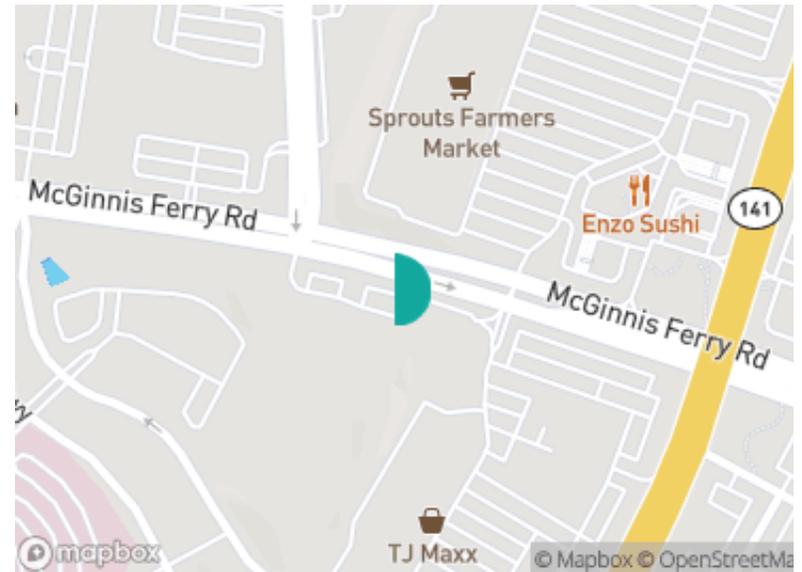
Highlights: This outstanding digital bulletin reaches commuters moving toward Johns Creek, Alpharetta, and Roswell, affluent North Atlanta suburbs. Traffic is very busy throughout the day. The immediate area contains affluent residential, retail stores, banks and grocery stores. Emory Johns Creek Hospital, The Standard Club, The Golf Club of Georgia, Webb Bridge Park, Lake Windward, and North Point Community Church are just ahead.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020344 – Atlanta



Description: McGinnis Ferry Rd SS 0.25mi W/O Peachtree Pkwy F/W -
Geopath ID: 30783971 **Media Type:** Digital
Facing: W **Size:** 14' x 48'
City: Johns Creek **Zip:** 30097
Latitude: 34.06851 **Longitude:** -84.171271
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	90,390	96,034

Highlights: This new digital bulletin reaches commuters moving toward Peachtree Blvd. and I-85N from Johns Creek, Alpharetta, Roswell, and GA 400. Traffic is busy throughout the day. The immediate area contains affluent residential, retail stores, banks and grocery stores. Chattahoochee Pointe Park, Olde Atlanta Golf Club, The River Club, SkyZone, Coolray Field, and Mall of Georgia are nearby.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020361 – Atlanta



Description: Medlock Bridge Road WS 100ft N/O State Bridge F/N -
Geopath ID: 30809313 **Media Type:** Digital
Facing: N **Size:** 14' x 48'
City: Johns Creek **Zip:** 30022
Latitude: 34.019279 **Longitude:** -84.190035
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	269,630	287,509

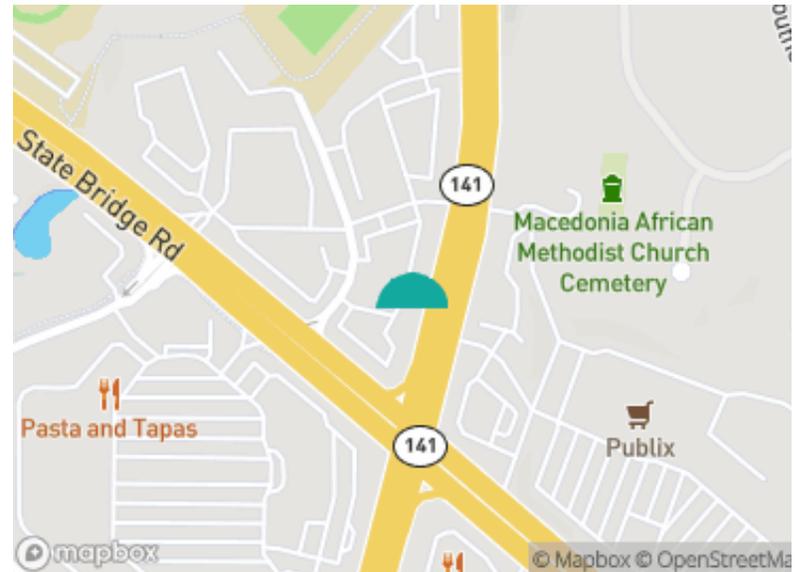
Highlights: This outstanding digital bulletin targets commuters and motorists as they travel from Georgia 400, Medlock Bridge Road, and the cities of Alpharetta and Cumming. Outdoor advertising opportunities are very limited in this area. Traffic is heavy throughout the day, and very heavy during rush hours. In the surrounding area is retail shopping, restaurants, grocery stores, banks, golf communities, and affluent residential neighborhoods. North Point Mall and Verizon Amphitheater are nearby.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020362 – Atlanta



Description: Medlock Bridge Road WS 100ft N/O State Bridge F/S -
Geopath ID: 30809314 **Media Type:** Digital
Facing: S **Size:** 14' x 48'
City: Johns Creek **Zip:** 30022
Latitude: 34.019264 **Longitude:** -84.190054
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	247,296	261,253

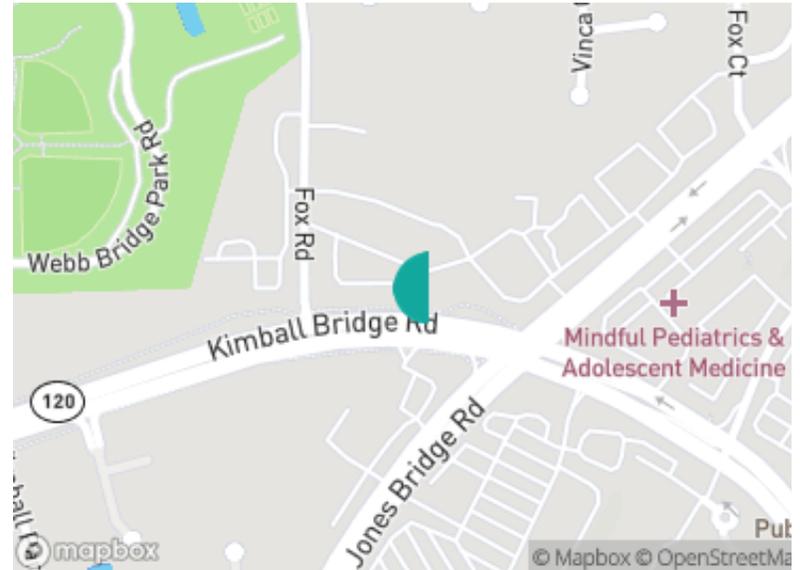
Highlights: This outstanding digital bulletin targets commuters and motorists as they travel from Georgia 400, Medlock Bridge Road, and the cities of Johns Creek, Roswell, and Dunwoody. Outdoor advertising opportunities are very limited in this area. Traffic is heavy throughout the day, and very heavy during rush hours. In the surrounding area is retail shopping, restaurants, grocery stores, banks, golf communities, and affluent residential neighborhoods. North Point Mall and Verizon Amphitheater are nearby.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020373 – Atlanta



Description: Kimball Bridge Rd NS 500ft W/O Jones Bridge Rd F/E -
Geopath ID: 30761493 **Media Type:** Digital
Facing: E **Size:** 14' x 48'
City: Johns Creek **Zip:** 30005
Latitude: 34.065284 **Longitude:** -84.213844
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	249,511	262,258

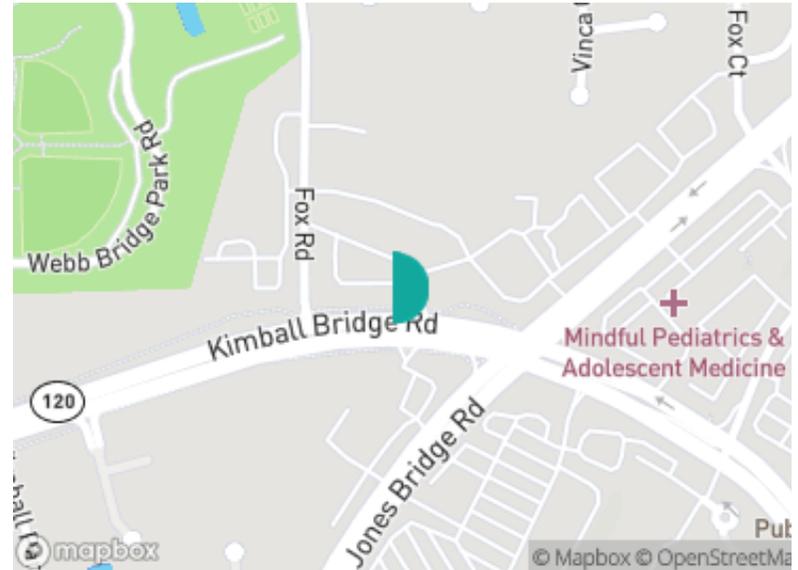
Highlights: This digital bulletin targets commuters as they travel from northern suburbs toward State Bridge Road, GA 400 and Roswell. In the surrounding area are affluent residential neighborhoods, restaurants, retail shopping and small businesses. Webb Bridge Park and Alpharetta International Academy are just ahead. The Standard Club and Dynamo Swim Center are close by.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020374 – Atlanta



Description: Kimball Bridge Rd NS 500ft W/O Jones Bridge Rd F/W -
Geopath ID: 30761494 **Media Type:** Digital
Facing: W **Size:** 14' x 48'
City: Johns Creek **Zip:** 30005
Latitude: 34.065284 **Longitude:** -84.213844
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	281,122	297,359

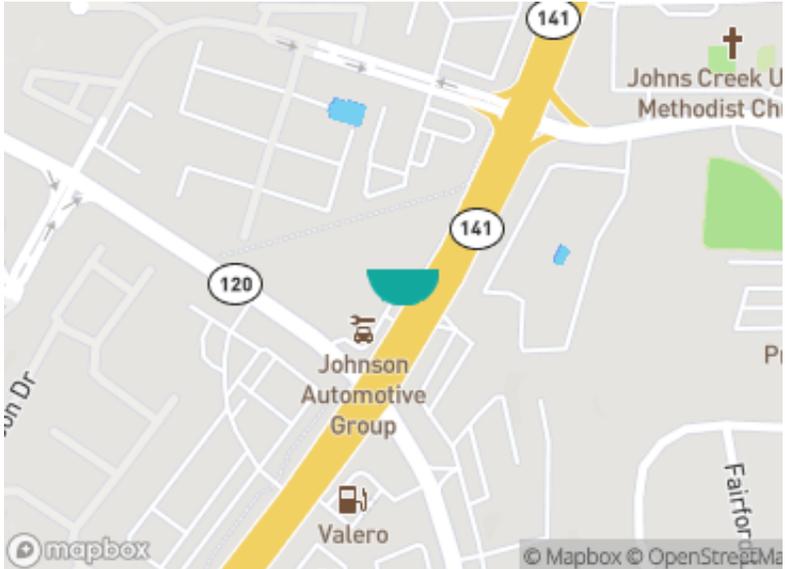
Highlights: This new digital bulletin targets commuters as they travel to the northern suburbs from State Bridge Road, GA 400 and Roswell. In the surrounding area are affluent residential neighborhoods, restaurants, retail shopping and small businesses. The Standard Club and Dynamo Swim Center are just ahead. Webb Bridge Park and Alpharetta International Academy are close by.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020381 – Atlanta



Description: Medlock Bridge Rd WS 300ft N/O Abbotts Bridge Rd F/N -
Geopath ID: 30858827 **Media Type:** Digital
Facing: N **Size:** 14' x 48'
City: Johns Creek **Zip:** 30097
Latitude: 34.048727 **Longitude:** -84.177171
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	340,193	362,518

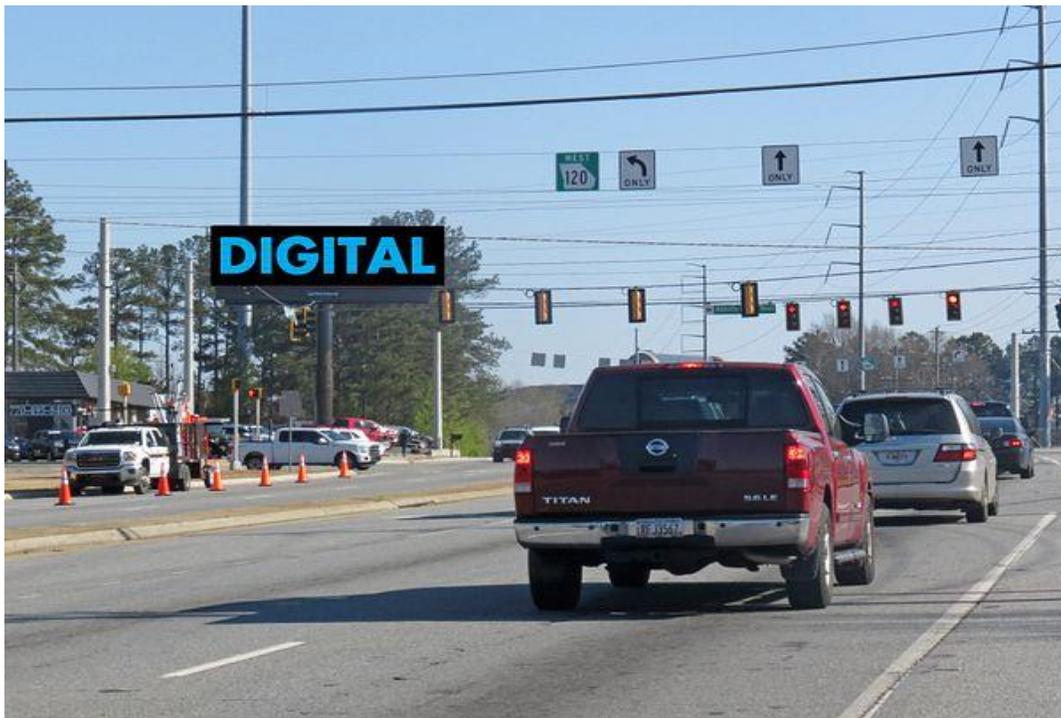
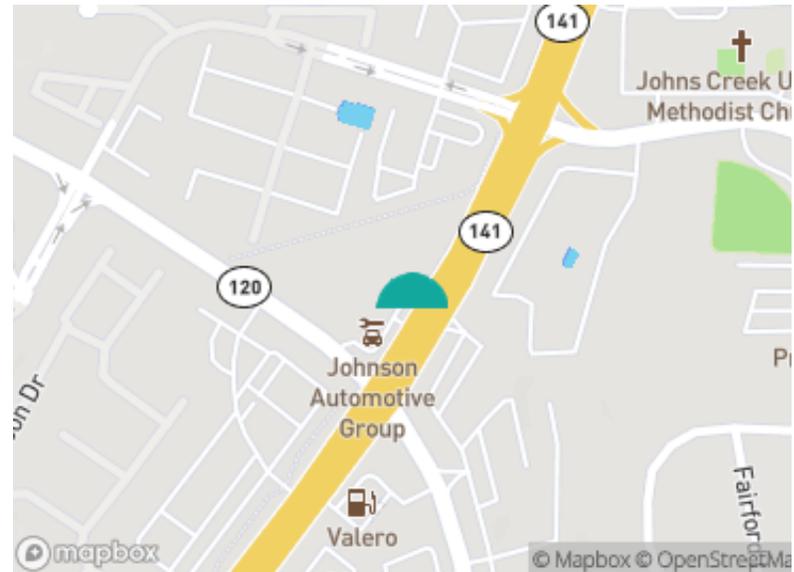
Highlights: This outstanding digital bulletin targets commuters and motorists as they travel south on Medlock Bridge Road towards State Bridge Road and Peachtree Blvd. Outdoor advertising opportunities are very limited in the area. In the surrounding area is retail shopping, restaurants, golf communities, and affluent residential neighborhoods.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020382 – Atlanta



Description: Medlock Bridge Rd WS 300ft N/O Abbotts Bridge Rd F/S -
Geopath ID: 30858828 **Media Type:** Digital
Facing: S **Size:** 14' x 48'
City: Johns Creek **Zip:** 30097
Latitude: 34.048727 **Longitude:** -84.177171
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	334,603	358,639

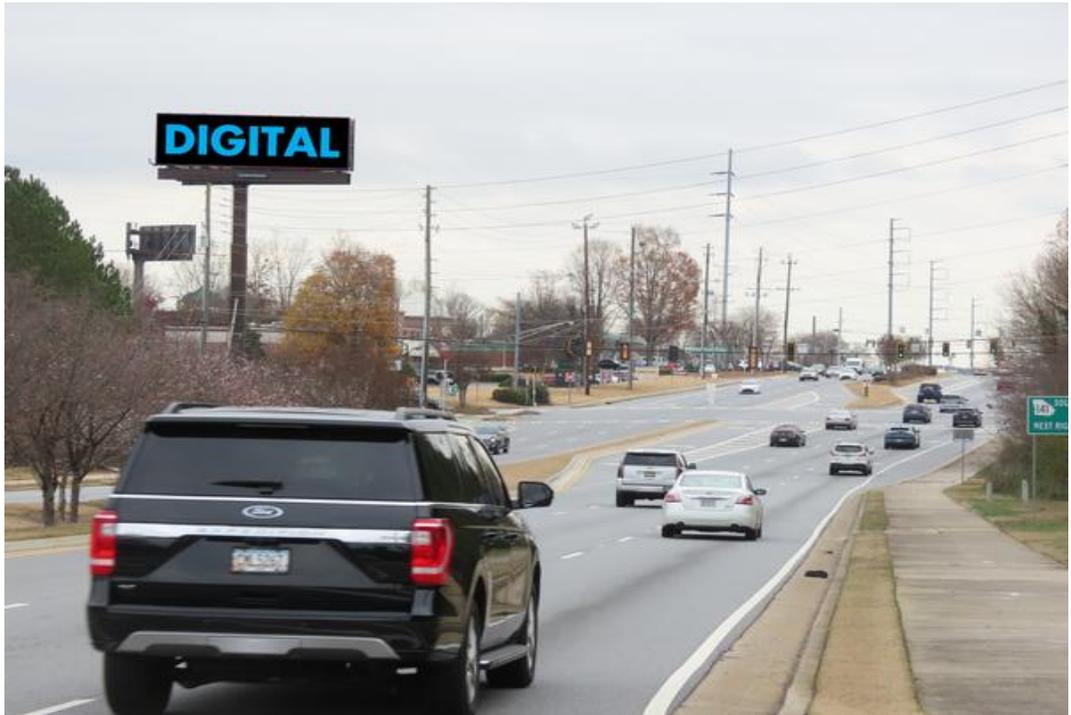
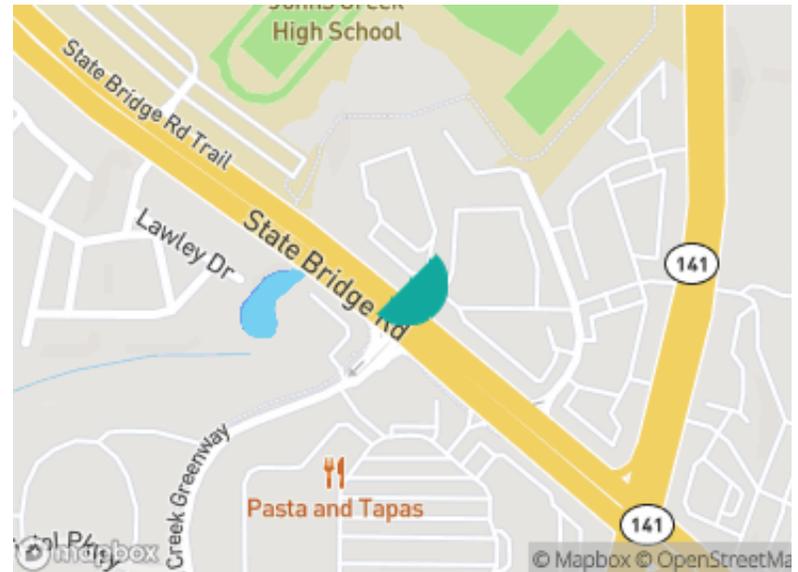
Highlights: This outstanding digital bulletin targets commuters and motorists as they travel North on Medlock Bridge Road towards McGinnis Ferry Road. Outdoor advertising opportunities are very limited in the area. In the surrounding area is retail shopping, restaurants, golf communities, and affluent residential neighborhoods.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020391 – Atlanta



Description: State Bridge Rd NS 900ft W/O Medlock Bridge Rd F/NW - 1
Geopath ID: 30973130 **Media Type:** Digital
Facing: NW **Size:** 14' x 48'
City: Johns Creek **Zip:** 30022
Latitude: 34.019934 **Longitude:** -84.192341
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	154,252	162,600

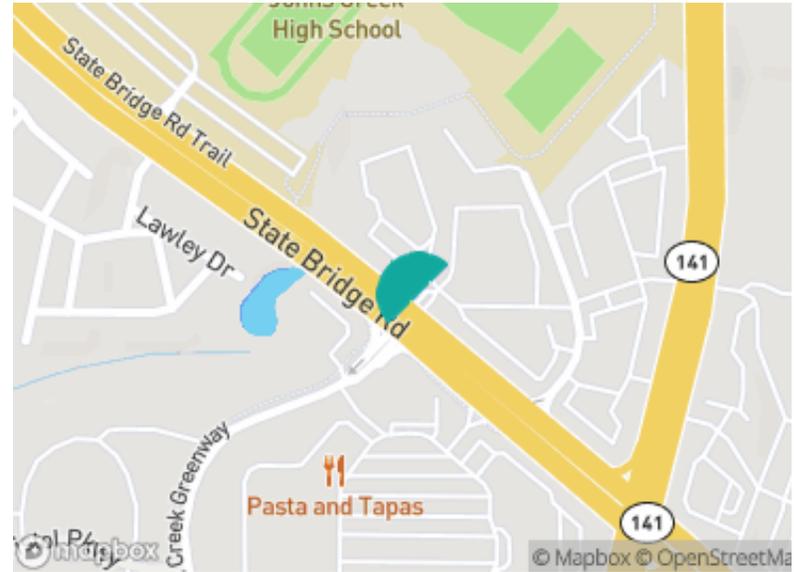
Highlights: This digital bulletin in the affluent Johns Creek reaches traffic traveling south on State Bridge Road towards Medlock Bridge Road. This busy intersection is surrounded by many restaurants, retail stores, and local businesses.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020392 – Atlanta



Description: State Bridge Rd NS 900ft W/O Medlock Bridge Rd F/SE - 2
Geopath ID: 30973131 **Media Type:** Digital
Facing: SE **Size:** 14' x 48'
City: Johns Creek **Zip:** 30022
Latitude: 34.019934 **Longitude:** -84.192341
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	62,158	65,346

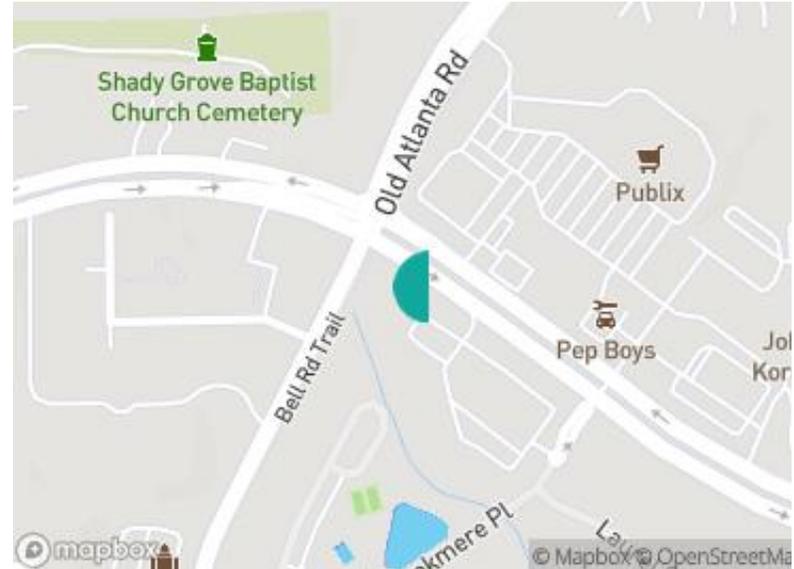
Highlights: This digital bulletin targets motorists as they travel from from Johns Creek towards Alpharetta.. Outdoor advertising opportunities are very limited in this area. Traffic is heavy throughout the day, very heavy during rush hours. In the surrounding area is retail shopping, restaurants, grocery stores, banks, golf communities, and affluent residential neighborhoods.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020423 – Atlanta



Description: McGinnis Ferry Rd SS 200ft E/O Old Atlanta Rd. F/E -
Geopath ID: 30801366 **Media Type:** Digital
Facing: E **Size:** 14' x 48'
City: Johns Creek **Zip:** 30024
Latitude: 34.056089 **Longitude:** -84.131348
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	180,598	190,901

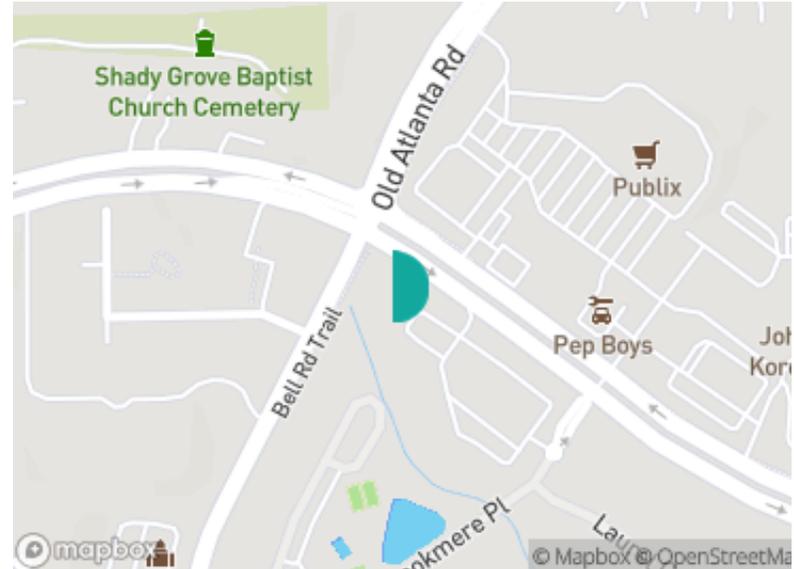
Highlights: This digital bulletin reaches commuters moving toward Johns Creek, Alpharetta, and Roswell, affluent North Atlanta suburbs. Traffic is very busy throughout the day. The immediate area contains affluent residential, retail stores, banks and grocery stores. Emory Johns Creek Hospital, The Standard Club, The Golf Club of Georgia, Webb Bridge Park, Lake Windward, and North Point Community Church are nearby.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020424 – Atlanta



Description: McGinnis Ferry Rd SS 200ft E/O Old Atlanta Rd. F/W -
Geopath ID: 30801367 **Media Type:** Digital
Facing: W **Size:** 14' x 48'
City: Johns Creek **Zip:** 30024
Latitude: 34.056046 **Longitude:** -84.131318
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	121,333	126,395

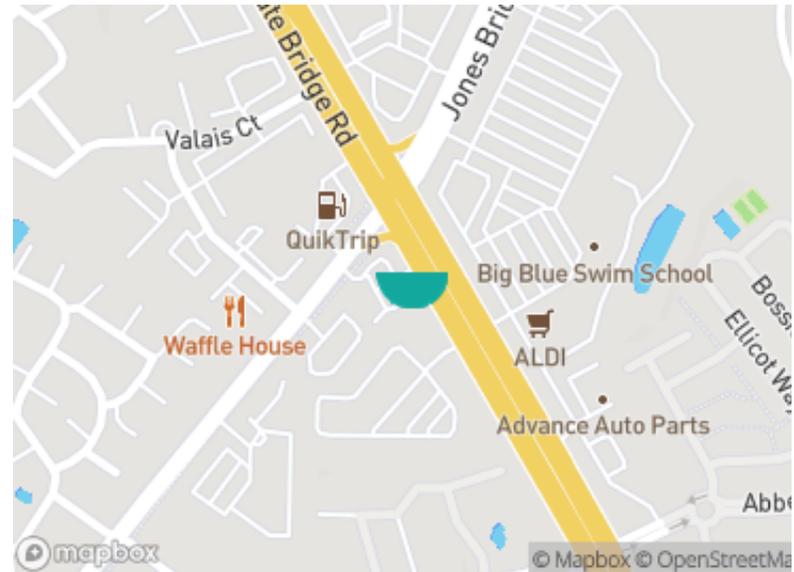
Highlights: This digital bulletin reaches commuters moving toward Johns Creek, Alpharetta, and Roswell, affluent North Atlanta suburbs. Traffic is very busy throughout the day. The immediate area contains affluent residential, retail stores, banks and grocery stores. Emory Johns Creek Hospital, The Standard Club, The Golf Club of Georgia, Webb Bridge Park, Lake Windward, and North Point Community Church are nearby.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020431 – Atlanta



Description: State Bridge Road WS 100ft S/O Jones Bridge Rd F/N -
Geopath ID: 30784108 **Media Type:** Digital
Facing: N **Size:** 14' x 48'
City: Johns Creek **Zip:** 30022
Latitude: 34.045771 **Longitude:** -84.222841
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	122,792	128,475

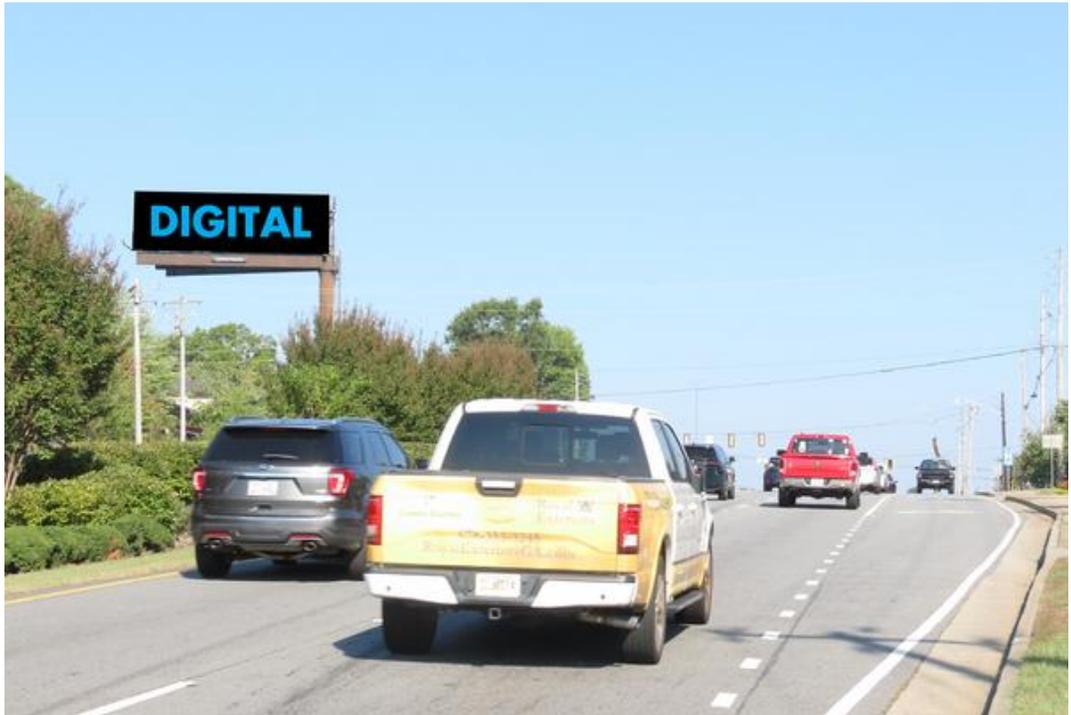
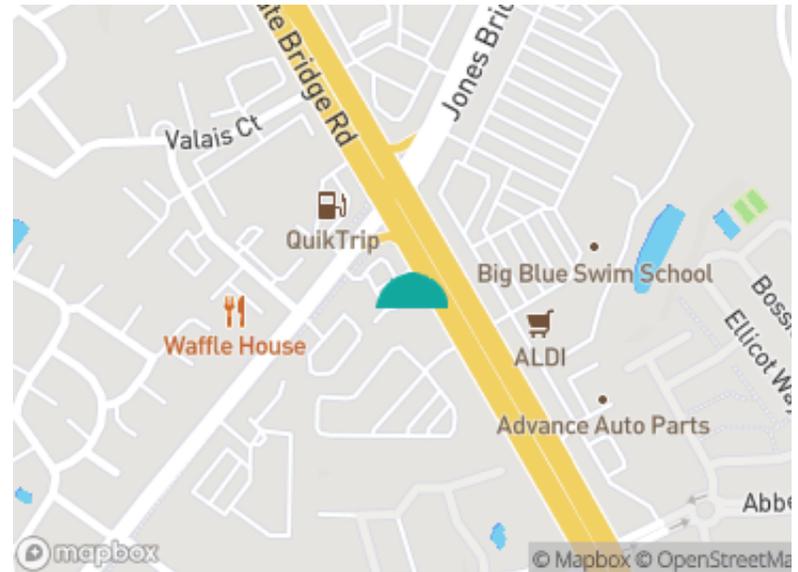
Highlights: This outstanding digital bulletin targets commuters and motorists as they travel from Georgia 400, Medlock Bridge Road, and the cities of Alpharetta and Cumming. Outdoor advertising opportunities are very limited in this area. Traffic is heavy throughout the day, very heavy during rush hours. In the surrounding area is retail shopping, restaurants, grocery stores, banks, golf communities, and affluent residential neighborhoods. North Point Mall and Verizon Amphitheater are nearby.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

020432 – Atlanta



Description: State Bridge Road WS 100ft S/O Jones Bridge Rd F/S -
Geopath ID: 30784109 **Media Type:** Digital
Facing: S **Size:** 14' x 48'
City: Johns Creek **Zip:** 30022
Latitude: 34.045771 **Longitude:** -84.222841
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	58,530	61,515

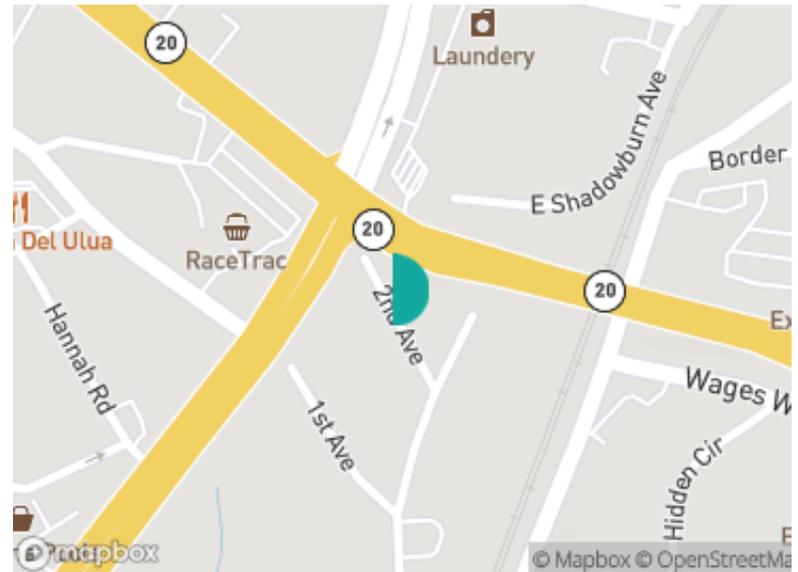
Highlights: This outstanding digital bulletin targets commuters and motorists as they travel from Georgia 400, Medlock Bridge Road, and the cities of Johns Creek, Roswell, and Dunwoody. Outdoor advertising opportunities are very limited in this area. Traffic is heavy throughout the day, very heavy during rush hours. In the surrounding area is retail shopping, restaurants, grocery stores, banks, golf communities, and affluent residential neighborhoods. North Point Mall and Ameris Bank Amphitheater are nearby.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

045094 – Atlanta



Description: GA 20 SS 225ft E/O Peachtree Blvd (Industrial) F/W - 2
Geopath ID: 30820423 **Media Type:** Digital
Facing: W **Size:** 14' x 48'
City: Sugar Hill **Zip:** 30518
Latitude: 34.105053 **Longitude:** -84.029596
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	98,421	104,354

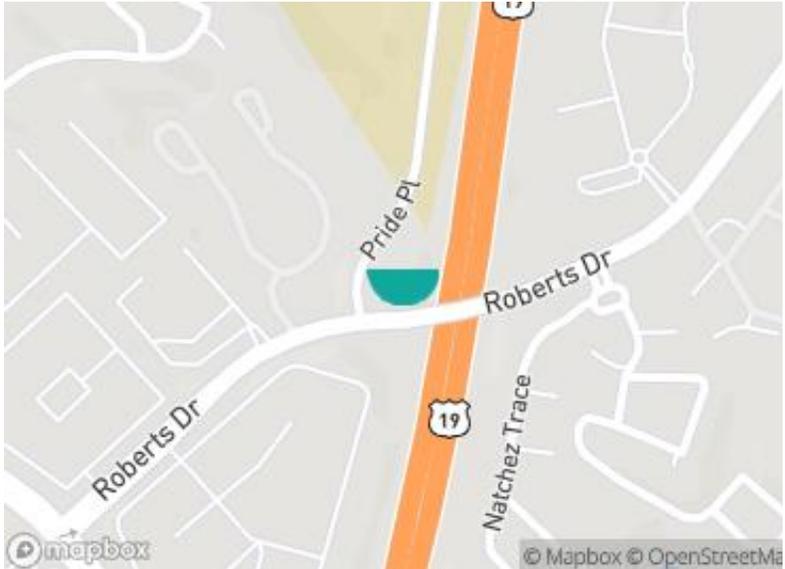
Highlights: Targets traffic traveling east on Buford Drive from Cumming. In the surrounding area are small businesses, auto dealerships and residential neighborhoods. The Mall of Georgia is ahead.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

045151 – Atlanta



Description: GA 400 WS 0.7mi N/O Northridge Rd F/N - 1
Geopath ID: 30815556 **Media Type:** Digital
Facing: N **Size:** 14' x 48'
City: Sandy Springs **Zip:** 30350
Latitude: 33.991781 **Longitude:** -84.338753
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	218,502	240,106

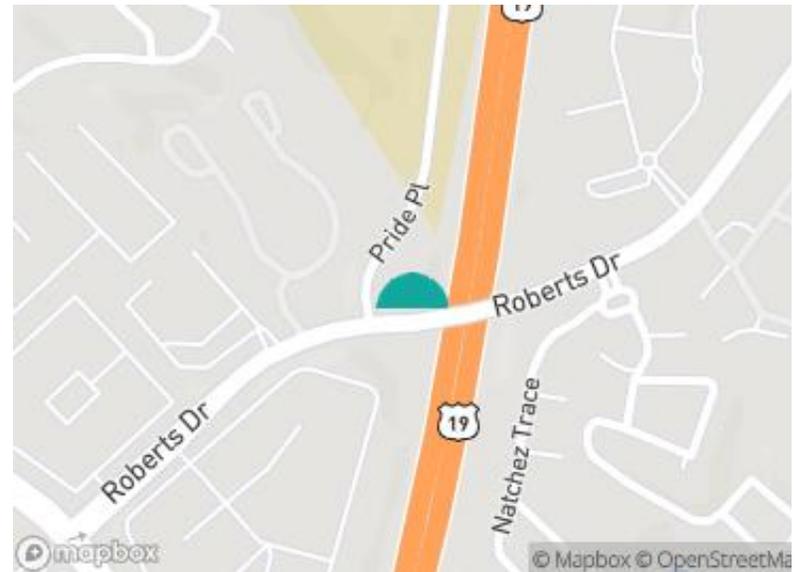
Highlights: This digital bulletin reads to traffic traveling south on GA 400 from the affluent North Fulton suburbs into Buckhead and downtown Atlanta. Outdoor advertising opportunities in this area are very limited.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

045152 – Atlanta



Description: GA 400 WS 0.7mi N/O Northridge Rd. F/S - 2
Geopath ID: 30815557 **Media Type:** Digital
Facing: S **Size:** 14' x 48'
City: Sandy Springs **Zip:** 30350
Latitude: 33.991781 **Longitude:** -84.338753
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	217,511	235,953

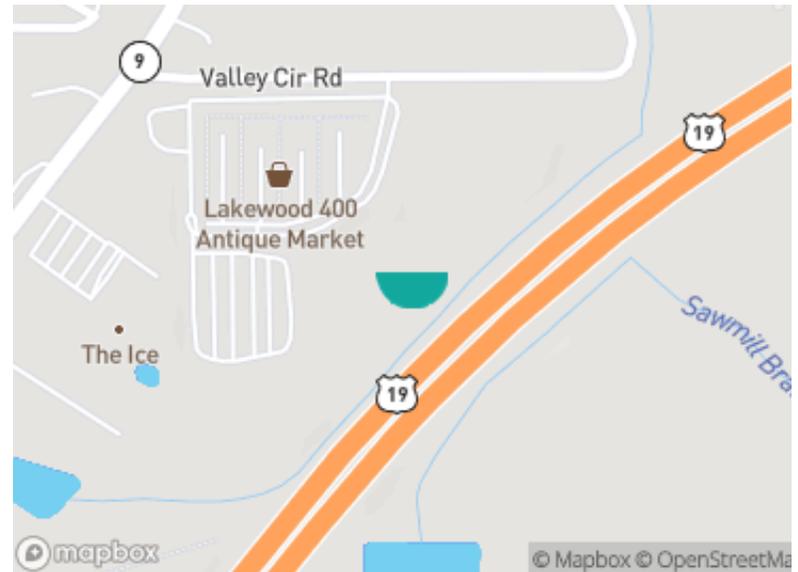
Highlights: This digital bulletin in affluent North Fulton reaches traffic traveling north on GA 400 from Atlanta and Sandy Springs towards the suburbs of Alpharetta and Roswell. OOH opportunities are limited in this area.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

045261 – Atlanta



Description: GA 400 WS 1.3mi S/O BUFORD HWY (SR 20) F/N - 1
Geopath ID: 30920877 **Media Type:** Digital
Facing: N **Size:** 14' x 48'
City: Cumming **Zip:** 30040
Latitude: 34.173329 **Longitude:** -84.156694
Current Advertiser:



Weekly Impressions		
Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	107,354	113,701

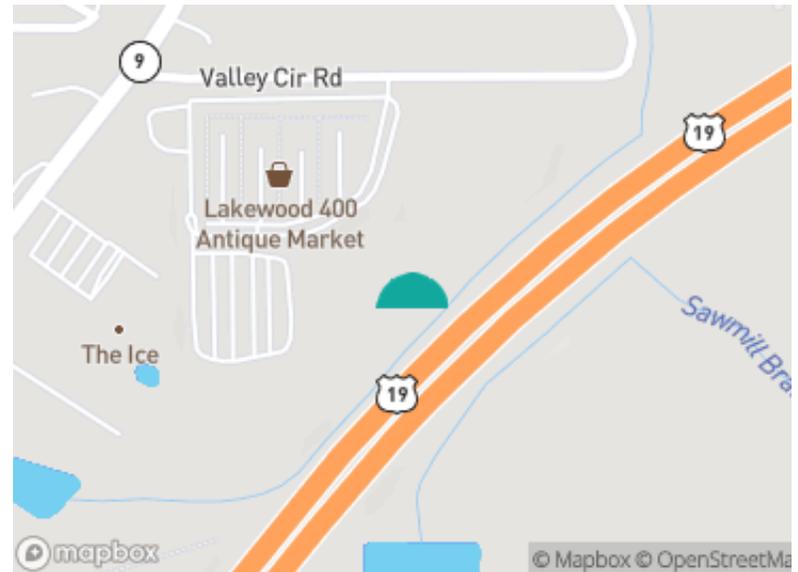
Highlights: Engage audiences with digital flexibility, offering real-time, contextually-relevant messages in heavily-trafficked areas. Digital displays serve as an integral component to amplify and extend social and mobile campaigns. These targeted messages also provide a quick turnaround and do not incur media production costs. This unit reads to commuters on Georgia 400 traveling toward Atlanta from the northeastern suburbs. Forsyth County is one of the fastest growing and richest counties in the U.S. Traffic is heavy during morning rush hours. The Collection at Forsyth shopping center and Lanier Technical College are nearby.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

045262 – Atlanta



Description: GA 400 WS 1.3mi S/O BUFORD HWY (SR20) F/S -
Geopath ID: 30920878 **Media Type:** Digital
Facing: S **Size:** 14' x 48'
City: Cumming **Zip:** 30040
Latitude: 34.173329 **Longitude:** -84.156694
Current Advertiser:



Weekly Impressions		
Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	96,332	102,670

Highlights: Engage audiences with digital flexibility, offering real-time, contextually-relevant messages in heavily-trafficked areas. Digital displays serve as an integral component to amplify and extend social and mobile campaigns. These targeted messages also provide a quick turnaround and do not incur media production costs. This unit reads to commuters on Georgia 400 traveling from Atlanta toward the northeastern suburbs. Forsyth County is one of the fastest growing and richest counties in the U.S. Traffic is heavy during morning rush hours. The Collection at Forsyth shopping center and Lanier Technical College are nearby.

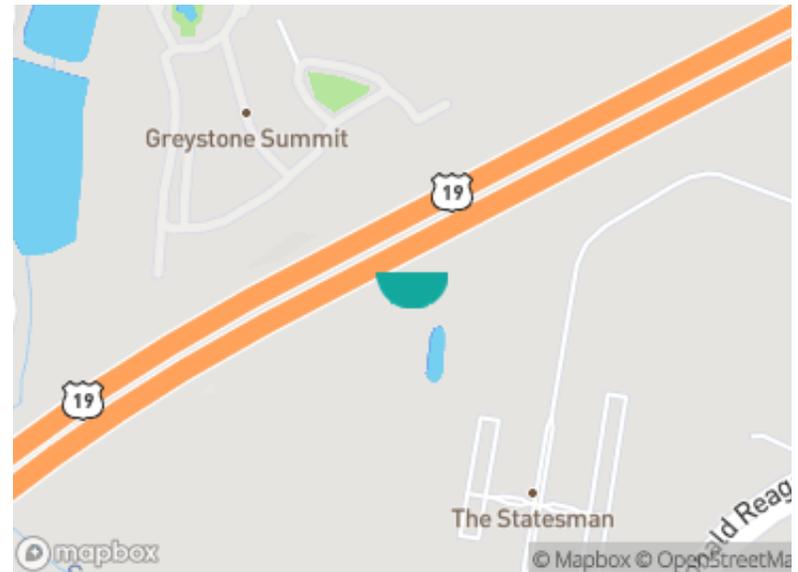
Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

045391 – Atlanta



Description: GA 400 ES 0.9mi S/O Hwy 20 F/N - 1
Geopath ID: 50750569
Facing: N
City: Cumming
Latitude: 34.17557
Current Advertiser:

Media Type: Digital
Size: 10'6" x 36'
Zip: 30041
Longitude: -84.150419



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	70,838	75,052

Highlights: This digital bulletin in Forsyth County reaches traffic traveling south on GA 400 towards Alpharetta and Atlanta. Forsyth County is one of the wealthiest and fastest growing counties in the state of Georgia.

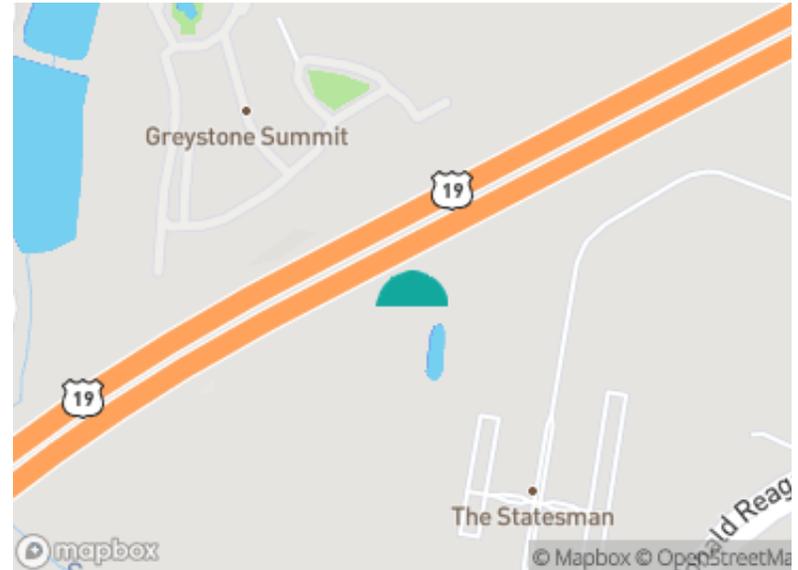
Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

045392 – Atlanta



Description: GA 400 ES 0.9mi S/O Hwy 20 F/S - 2
Geopath ID: 50750583
Facing: S
City: Cumming
Latitude: 34.17557
Current Advertiser:

Media Type: Digital
Size: 10'6" x 36'
Zip: 30041
Longitude: -84.150419



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	97,946	104,426

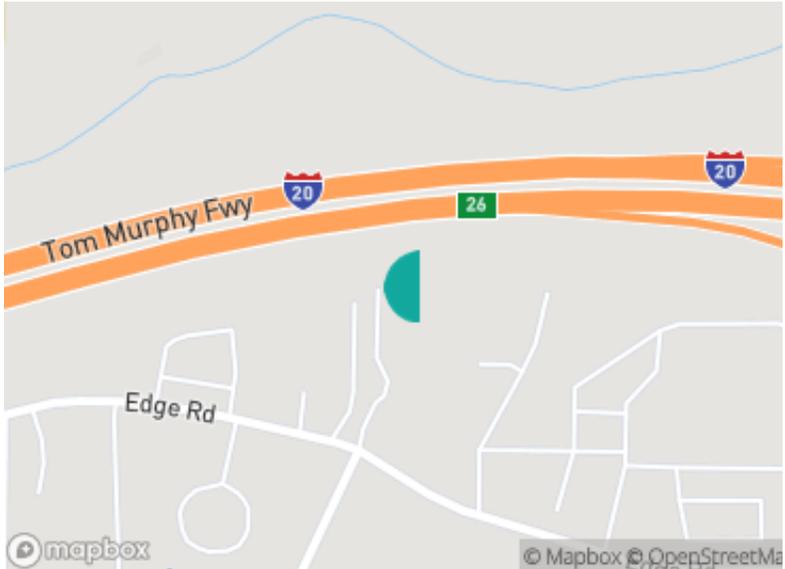
Highlights: This digital bulletin in Forsyth County reaches traffic traveling north on GA 400 from Alpharetta and Atlanta towards downtown Cumming and Lake Lanier. Forsyth County is one of the wealthiest and fastest growing counties in the state of Georgia.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

045403 – Atlanta



Description: I-20W SS 0.4mi W/O Liberty RD F/E - 1
Geopath ID: 50753261 **Media Type:** Digital
Facing: E **Size:** 14' x 48'
City: Villa Rica **Zip:** 30180
Latitude: 33.724572 **Longitude:** -84.907743
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	47,867	60,925

Highlights: Reaches traffic traveling west on I-20 in Villa Rica towards western Georgia and the Alabama border. The exit just ahead has several shopping centers and hotels.

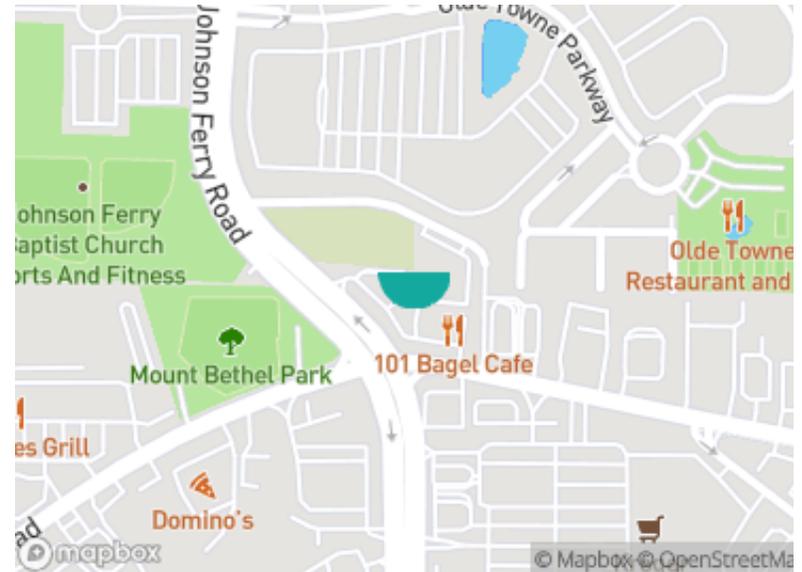
Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

061111 – Atlanta



Description: Johnson Ferry Rd ES 100ft N/O Lower Roswell Rd F/N - 1
Geopath ID: 38865
Facing: N
City: Marietta
Latitude: 33.9671
Current Advertiser:

Media Type: Digital
Size: 14' x 48'
Zip: 30068
Longitude: -84.411576



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	125,922	132,346

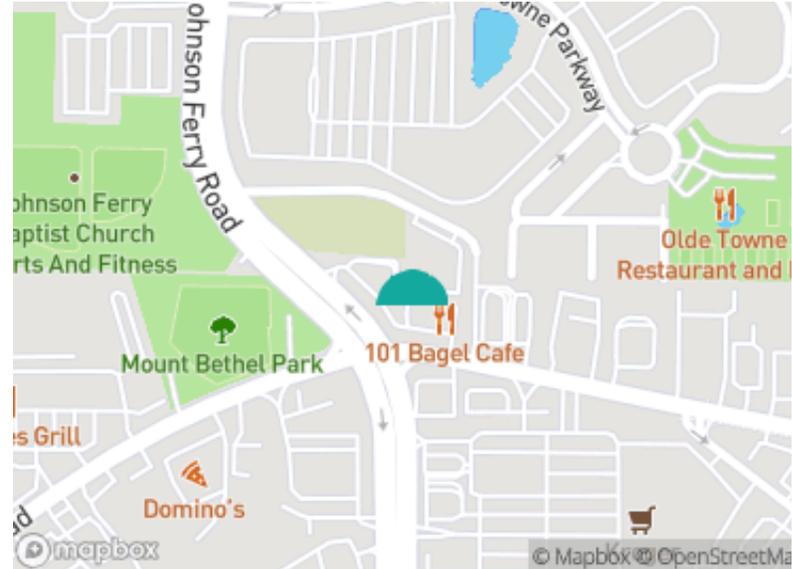
Highlights: Spot Length: 10 seconds. This East Cobb County digital bulletin is in a heavy retail area and has heavy traffic throughout the day, reaching both residential and commuter traffic. Many restaurants, apartments and upscale residential areas surround this excellent locations.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

061112 – Atlanta



Description: Johnson Ferry Rd ES 100ft N/O Lower Roswell Rd F/S - 1
Geopath ID: 38866 **Media Type:** Digital
Facing: S **Size:** 14' x 48'
City: Marietta **Zip:** 30068
Latitude: 33.967032 **Longitude:** -84.411508
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	137,934	143,898

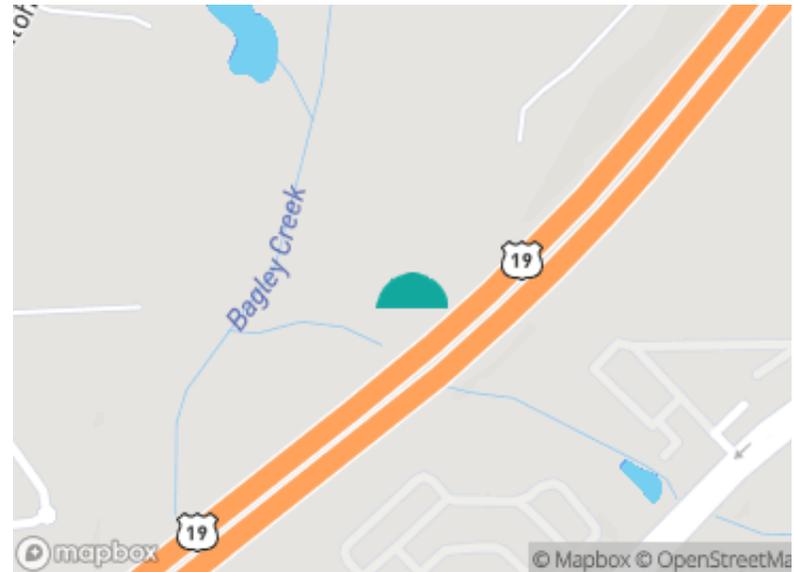
Highlights: Spot Length: 10 seconds. This East Cobb County digital bulletin is in a heavy retail area and has heavy traffic throughout the day, reaching both residential and commuter traffic. Positioned at traffic light. Many restaurants, apartments and upscale residential areas surround this excellent locations.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

071132 – Atlanta



Description: GA 400 WS 1.4mi S/O HWY 141 (EXIT 13) F/S - 1
Geopath ID: 30579484 **Media Type:** Digital
Facing: S **Size:** 12' x 48'
City: Cumming **Zip:** 30040
Latitude: 34.145878 **Longitude:** -84.193511
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	111,077	118,408

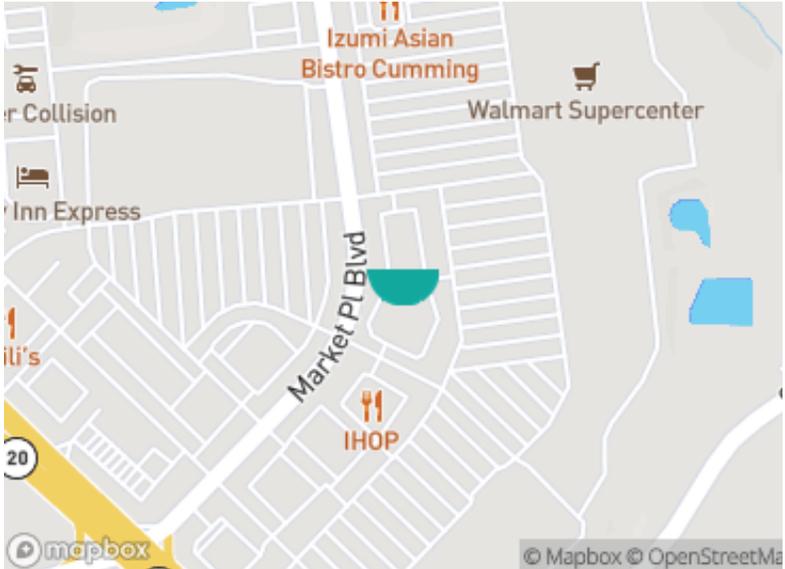
Highlights: Engage audiences with digital flexibility, offering real-time, contextually-relevant messages in heavily-trafficked areas. Digital displays serve as an integral component to amplify and extend social and mobile campaigns. These targeted messages also provide a quick turnaround and do not incur media production costs.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

071151 – Atlanta



Description: Market Place Blvd. ES 0.1mi N/O Hwy. 20 F/N - 1
Geopath ID: 30579637
Facing: N
City: Cumming
Latitude: 34.18218
Media Type: Digital
Size: 10'6" x 36'
Zip: 30041
Longitude: -84.130987
Current Advertiser:



Weekly Impressions		
Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	66,004	69,720

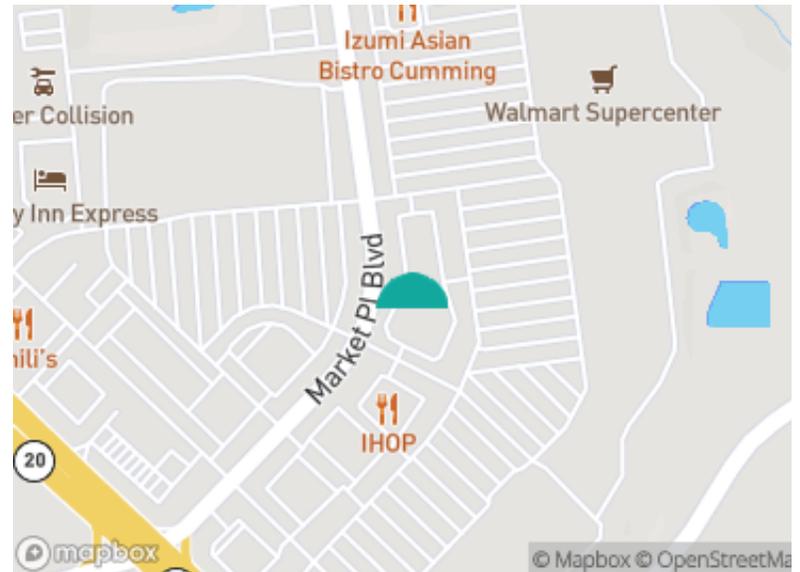
Highlights: Engage audiences with digital flexibility, offering real-time, contextually-relevant messages in heavily-trafficked areas. Digital displays serve as an integral component to amplify and extend social and mobile campaigns. These targeted messages also provide a quick turnaround and do not incur media production costs.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

071152 – Atlanta



Description: Market Place Blvd. ES 0.1mi N/O Hwy. 20 F/S - 1
Geopath ID: 30579638 **Media Type:** Digital
Facing: S **Size:** 10'6" x 36'
City: Cumming **Zip:** 30041
Latitude: 34.182172 **Longitude:** -84.131072
Current Advertiser:



Weekly Impressions		
Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	27,927	29,490

Highlights: This digital bulletin in Forsyth County reaches traffic traveling north on Market Boulevard. Market Boulevard is lined with many retailers and restaurants. Forsyth County is one of the fastest growing and most affluent counties in Georgia.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

071191 – Atlanta



Description: GA 400 ES 1.1mi S/O SR 141 F/N - 1
Geopath ID: 30579485 **Media Type:** Digital
Facing: N **Size:** 12' x 48'
City: Cumming **Zip:** 30040
Latitude: 34.14835 **Longitude:** -84.188847
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	134,655	141,484

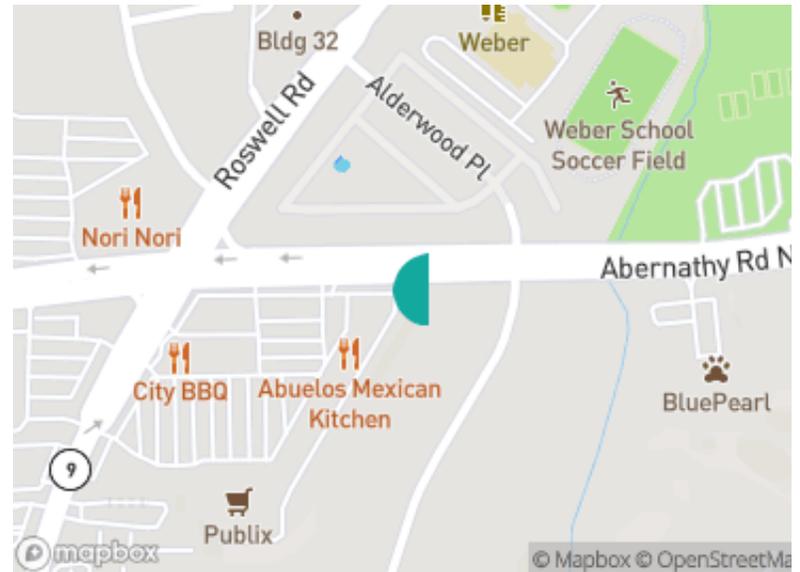
Highlights: Reads to commuters on Georgia 400 traveling toward Atlanta from the northeastern suburbs. Forsyth County is one of the fastest growing and richest counties in the U.S. Traffic is heavy during morning rush hours. The Collection at Forsyth shopping center and Lanier Technical College are nearby.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

072083 – Atlanta



Description: ABERNATHY RD. SS 700ft E/O ROSWELL RD F/E - 1
Geopath ID: 30700560 **Media Type:** Digital
Facing: E **Size:** 14' x 48'
City: ATLANTA **Zip:** 30328
Latitude: 33.93682 **Longitude:** -84.37601
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	254,592	270,834

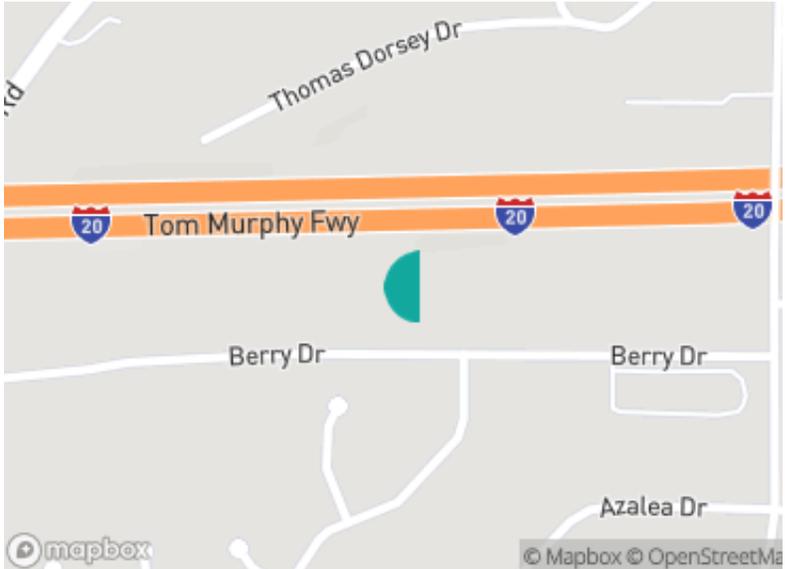
Highlights: This digital bulletin in affluent North Fulton County reaches traffic traveling west on Abernathy Road towards Johnson Ferry Road. There are several busy shopping centers ahead with restaurants, grocery, and retail.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

072343 – Atlanta



Description: I-20W SS 1000ft E/O SR 61 F/E - 1
Geopath ID: 596944 **Media Type:** Digital
Facing: E **Size:** 14' x 48'
City: VILLA RICA **Zip:** 30180
Latitude: 33.721846 **Longitude:** -84.925732
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	44,660	56,840

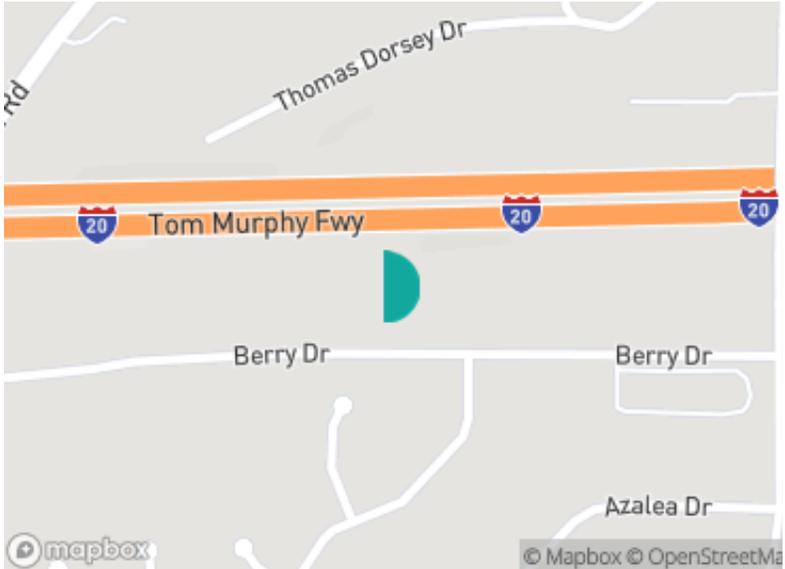
Highlights: This digital bulletin on I-20 reaches traffic traveling west on I-20 from Atlanta and its western suburbs towards the Alabama border. Just ahead is a shopping district that includes hotels, restaurants, healthcare offices, and retail stores. Downtown Villa Rica is just north of this location.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

072344 – Atlanta



Description: I-20W SS 1000ft E/O SR 61 F/W - 2
Geopath ID: 596943 **Media Type:** Digital
Facing: W **Size:** 14' x 48'
City: VILLA RICA **Zip:** 30180
Latitude: 33.721841 **Longitude:** -84.92578
Current Advertiser:



Weekly Impressions Atlanta GA (DMA)		
Demo	In Market	Total
Persons 18+ yrs	55,256	68,433

Highlights: This digital bulletin on I-20 reaches traffic traveling east on I-20 from the Alabama border towards Atlanta and its western suburbs. Nearby is a busy shopping district that includes hotels, restaurants, healthcare offices, and retail stores. Downtown Villa Rica is just north of this location.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photosheet. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and /or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath, All Rights Reserved. Powered by Bentley SystemSM

Digital-10'6" H x 36' W



Artwork Requirements

Artwork should be delivered 3 days prior to a scheduled contract date and formatted to the specifications below. Design using Photoshop & Illustrator

Design using Photoshop & Illustrator

400px H x 1400px W @ 72ppi

File Specifications

- RGB Color Mode
- No Bleed
- No Paths or Layers
- JPG (Quality 12 Maximum Compression)

File Delivery

Please contact your CCO representative for more information.

Design Considerations

- Design with Color & High Contrast
Stick with fully saturated web-safe hues. Strong contrast in both hue and value are essential.
- Use Simple Backgrounds
Steer clear of patterns or busy backgrounds, as they may compete with your text.
Note: Try to avoid having the majority of the background as white since this might compete with creative elements.
- Use 7 to 10 Words
Be concise and keep it simple.
- Use Bold, Easy-To-Read Fonts
Thin fonts at a distance can optically fade or break up. Maximize the size of your headline & contact information to ensure legibility.



Live Area: 400 px H x 1400 px W

Disclaimer & Warning Guidelines: For roadside digital formats this copy must be in easily legible type and in a size at least 12 inches tall or as required by applicable law or regulation, whichever is greater.

Digital-14' H x 48' W



Artwork Requirements

Artwork should be delivered 3 days prior to a scheduled contract date and formatted to the specifications below. Design using Photoshop & Illustrator

Design using Photoshop & Illustrator

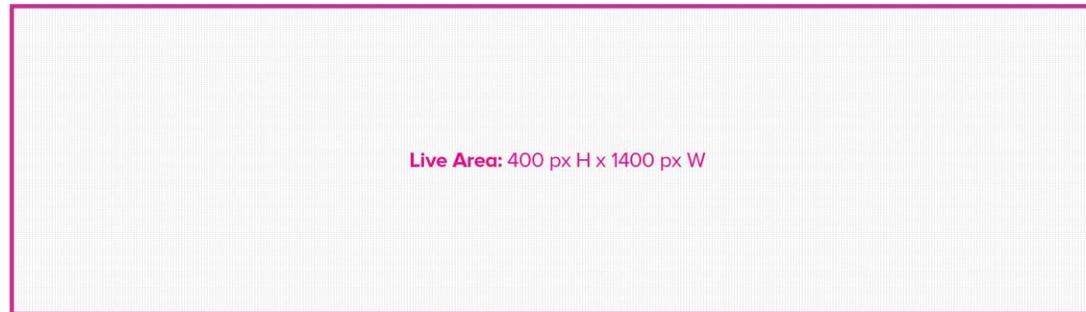
400px H x 1400px W @ 72ppi

File Specifications

- RGB Color Mode
- No Bleed
- No Paths or Layers
- JPG (Quality 12 Maximum Compression)

File Delivery

Please contact your CCO representative for more information.



Design Considerations

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Digital-12' H x 48' W



Artwork Requirements

Artwork should be delivered 3 days prior to a scheduled contract date and formatted to the specifications below. Design using Photoshop & Illustrator

Design using Photoshop & Illustrator

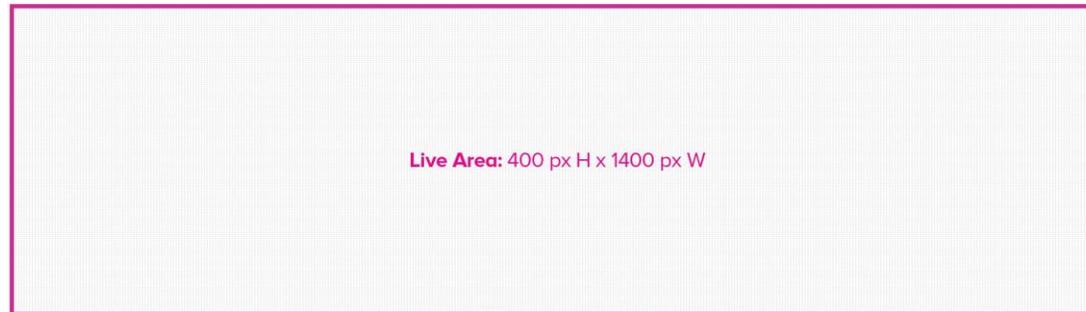
400px H x 1400px W @ 72ppi

File Specifications

- RGB Color Mode
- No Bleed
- No Paths or Layers
- JPG (Quality 12 Maximum Compression)

File Delivery

Please contact your CCO representative for more information.



Design Considerations

Design with Color & High Contrast

Stick with fully saturated web-safe hues. Strong contrast in both hue and value are essential.

- Use Simple Backgrounds

Steer clear of patterns or busy backgrounds, as they may compete with your text.

Note: Try to avoid having the majority of the background as white since this might compete with creative elements.

- Use 7 to 10 Words

Be concise and keep it simple.

- Use Bold, Easy-To-Read Fonts

Thin fonts at a distance can optically fade or break up. Maximize the size of your headline & contact information to ensure legibility.

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