

Sathish Arul

Program Management

Digital Solutions & Creative Services

Accenture Interactive (Digital)

(2016 to 2020)

KPIs



Key Projects



Digital Innovations

AI ChatBOT

CyberArk Security Dashboard Prototype

Yammer Data Feed API

Azure Cognitive Search

API Data Intelligence

API Store Procedure Data Automation



Game Changer

At a time when the Creative Services team was focused on PPTs and Word Design templates, I introduced the concept of **Microsites as a Service** to run Digital Sales Enablement Campaigns.

Design Thought Leadership with direction on integrated 2 or more web applications with Data Intelligence and Automation.



New Service Offerings Initiated

Video based Sales Enablement Solution Demos

Microsites as a Service

Accelerated Microsites based on pre-defined design templates



Hiring and Team Building

Expanded the Web Capability by hiring FED and Full Stack Developers to scale up the team strengths.



New Process And Guidelines Introduced

Creative Delivery Effort Guideline and SoP/SLA

Agile Delivery Model for Microsites

Microsite QA / Review



Key Client Deliverables

		H&PS RPA ICE Campaign Video Demos Video based Use-Case Prototype demo for H&PS NA	My role was Technical Program Management & Creative Video Services Lead. Inception of AI Based RPA for Health Care Systems
	 	Sasol South Africa 109 Apps Digital Transformation Pre-Sales	Led the Digital Sales Enablement Program Management & Sales Campaign. Innovated with Plan A or B Digital Solutions that worked to WIN the Business Deal for Accenture
		Inland Revenue Authority of Singapore Accelerate Agility Business Orals Microsite	Led the Digital Sale Enablement Campaign for this Customer Business Proposal with an Innovative Digital Solution to Present the Digital Solution through an Digital Integrated Microsite.
		WellCare Health Plans Advanced Hi-Fid Digital Solution MVP	Led the Digital Team with an innovation of Tableau Dashboard integrated Minimum Viable Web Application Prototype and an Aesthetical Design UI Pattern.
		CyberArk Vault Data Dashboard Client ready code based e2e Dashboard Prototype	Led the Digital Team with an Innovation of Graphic View Data Analytics visualization for an integrated Minimum Viable Dashboard Application Prototype.
		Discover I Sales Catalog Sales Catalog Web Application with Cognitive Search Intelligence	Led the Digital Team with Program Management and UX Design Leadership for an Internal Sales Catalog Web Application. Introduced the AI Cognitive Search Intelligence and user centric search filter UI

Key Client Deliverables



Digital Industry Accenture Solutions

Lean Reference Solution Templates Catalog App

Led the Digital Team with Program Management and UX Product Design Leadership for an Internal Catalog Web Application. Introduced the Data Intelligence to feed and fetch data between to work flow management apps.

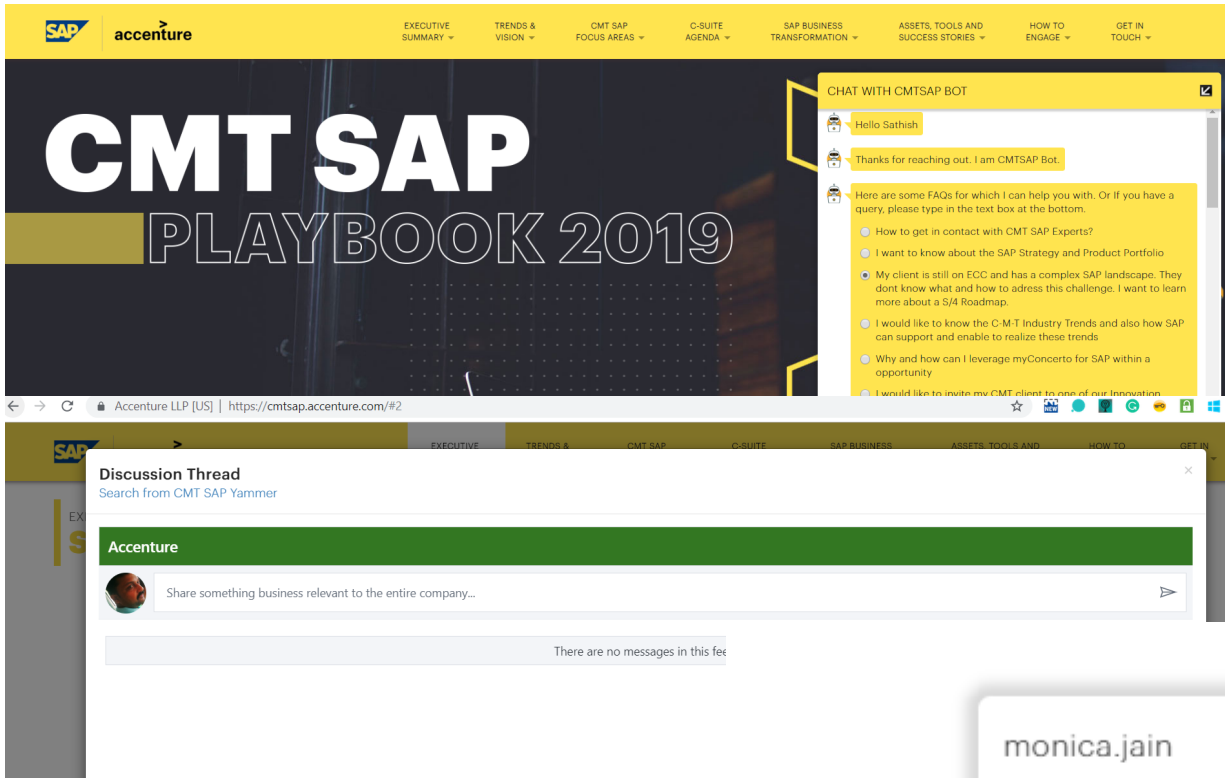


Data Win Center MVP

WorkFlow management web tool Minimum Viable Prototype

Led the Digital Team with Program Management and UX Design Leadership for an Internal Work Flow Management tool with Integrated Digital WorkBench. This MVP was designed and developed in a record timeline of 5 weeks. Introduced the concept of Azure Cognitive Search Intelligence, API based Data Store Procedure Automation and Data Feed Widgets.

Digital Innovations



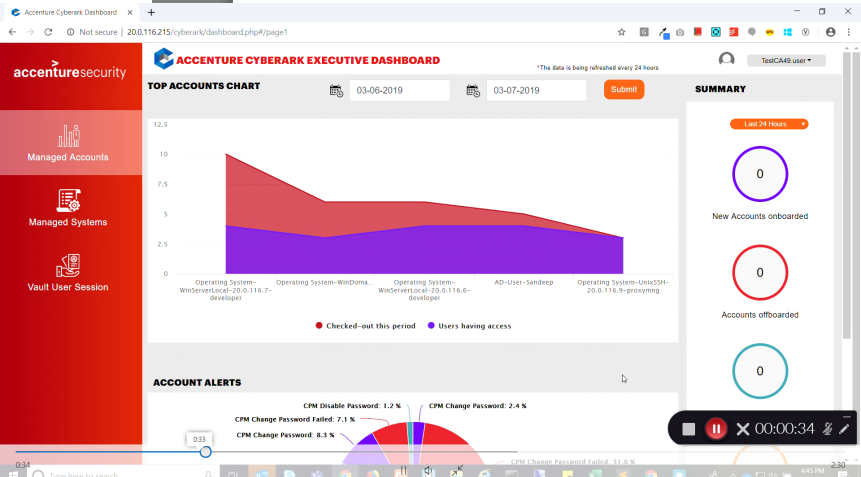
Azure Cognitive Search and Store Procedure Data Automation between 2 or more Apps



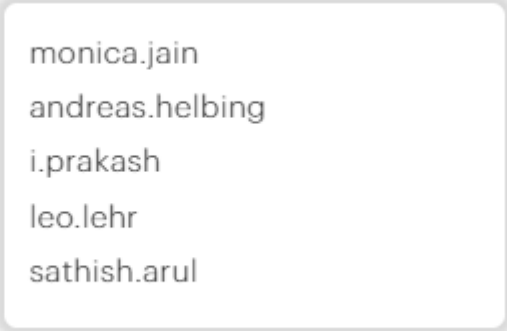
A ChatBot that responds to user on information related to CMT SAP from within the Portal and with Accenture.com/CMT. This is a First of a kind innovation for Content Navigation and Search chat AI assisted ChatBot.



An Accenture Yammer integrated discussion thread Data Feed that enables the users to collaborate and exchange information on CMT SAP topics. This is first of a kind innovation within DPC Services.



A like/unlike functionality that enables user To like or dislike a topic and the analytics Tracked as part of site visit log analytics to determine the most frequently liked topic etc. This is first of a kind innovation within DPC Services



Opportunity Conversion: A Security Analytic Dashboard which connects to vault data and project graphically represented data analytics on vault users, reports etc. This is a full scale model proof of concept which is Client-Ready for deployment.

Feedbacks and Appreciations

Thomas Mangan - Managing Director at Accenture

Updated On: 22 Jul 2019

Feedback

Sathish did a great job at putting together an RPA Use Case Video demo for us to review with the Mayo Clinic executives during our Future State workshop for the 'Art of the Possible' session. He made great recommendations to our team that resulted in the excitement in the client workshop. In our next phase of work, we have included the discovery and design of 2-3 use cases for the Revenue Cycle area of Mayo Clinic.

Julie Yip - Senior Manager at Accenture

Updated On: 20 Jul 2019

Feedback

We had a very short timeframe (~10 days) to get a client-facing microsite built for Entergy orals. Sathish was assigned to oversee the creation and production of the site. He was very easy to work with and communicated with us daily on site updates. He was flexible and receptive to our feedback and site changes, and he ensured they were completed in a timely manner. Overall, the site received positive feedback from the team. I would work with Sathish and the Digital Proposal Center again on future opportunities.

Prakash Kadirvelu – Senior Manager at Accenture

I have been working with Sathish very closely on developing a complex microsite for a live Strategy project for Motorola solutions. Over the 2 months we worked together Sathish comes across as a great professional. What stands out for me is the Project management of the delivery. We (from client account team) kept throwing curve balls at him by changing the scope numerous times. Strategy projects by nature are very ambiguous and very short time on time. Despite all this Sathish and his team delivered everything on time and with great quality.

Kathrine Maldonado - Client Engagement Lead at Accenture

Hi Deal Execution friends,

Happy Friday! The Entergy pursuit team recently had a great experience working with the Digital Proposal Center (DPC) to build a microsite to be shown on iPads for Orals. The DPC was a cost-efficient option and the team was very easy to work with, turning around new content and updates on short notice. Using a pre-existing interface, the team was able to build the site in just a little over a week...and in true Orals fashion, we were sending them updates hours before but the team was very flexible and responsive 😊
I've copied in Sathish who was our primary point of contact and helped make all the magic happen. I highly recommend his team for future Orals!

Leo Lehr - Managing Director at Accenture

Updated On: 27 Jun 2019

Feedback

We have come a long way with the inline version of the CMT SAP Playbook. Your engagement and technical advice made the solution possible. You always strive to propose better solutions and have deep insights on what is possible from a technology PoV.

Leo Lehr - Managing Director at Accenture

Updated On: 27 Jun 2019

Feedback

Thanks for making the CMT SAP Playbook 3.0 happen. From the very beginning you have been very supportive and significantly contributing to the technical development of the web site. Starting from the planning phase to the delivery you always took the right action, brought in the right people and raised concerns or made suggestions to make this endeavor a success.

Olivier Sue – Managing Director at Accenture

Sathish has been an absolute Life Saver and is truly a Leader at Accenture. We reached out to Sathish on a number of Sasol deals to help us with Micro-sites, multiple RFP proposals etc. Each and every time, Sathish demonstrated his ability to rally the right skills and team resources to address our need. He took the time to understand the ask, provide recommendations and propose the best way forward. The value that he and his team delivered, has allowed us to win 80% of the proposals which we have put forward. Excellent Management skills, very strong Design SME.

Srinivasa Kodimela - Senior Manager at Accenture

Congratulations! You have been recognized by Technology Services Industry Practice! This award is worth 200 recognition points.

Thank you Sathish for all your help and efforts in building Discover I industry portal which acts as catalogue for all industry offerings/assets, capabilities and thought leadership. Also, good work by you and team on integrating Industry Live 2019 content to the portal which helps to access the session recordings and help for future Industry Live events. Much appreciate all the help and collaboration.