



New York Reined Cow Horse Association

Website: <https://newyorkrcha.com/>

Club Email: nycowhorse@gmail.com

NYRCHA is a registered 501(c)3 non-profit. All donations qualify as tax deductible.

Please review the chart below to see how we will let our competitors know about your business during shows and throughout the year on our website, social media and through Performance Horse Central live streamed events:

INVESTMENT	SPONSOR LEVEL	BENEFITS FROM NYRCHA
\$50-\$249	INDIVIDUAL	<ul style="list-style-type: none"> PA announcements of sponsorship
\$250-\$499	BRONZE SPONSOR	All benefits of above level and: <ul style="list-style-type: none"> Name/Logo on NYRCHA website with link and on all show bills Banner (provided by sponsor) displayed in arena at all shows Social media posts tagging your business
\$500-\$999	SILVER SPONSOR	All benefits of above level and: <ul style="list-style-type: none"> Logo/name on Performance Horse Central live stream of show
\$1,000 - \$1999	GOLD *DIVISION* SPONSOR	All benefits of above level and: <ul style="list-style-type: none"> Banner in prominent place in arena Advertised as sponsor of added \$ for a specific division Logo on Performance Horse Central live stream of show played during drag 60 second commercial video on Performance Horse Central live stream of show played during drag
\$2,000 & up	PLATINUM *EVENT* SPONSOR	All benefits of above level and: <ul style="list-style-type: none"> Title sponsor prominently displayed on top of showbill Title sponsor prominently displayed on Performance Horse Central live stream Premier event time slot for 60 second commercial video on Performance Horse Central live stream of show played during drag

Sponsorships can be money, product or services or a combination of both.

Want to sponsor a saddle, buckle, or other award? Please contact us for a quote and custom sponsorship.

We are always open to any sponsorship or event idea - feel free to reach out to us via email to discuss.



PLEASE FILL OUT AND RETURN THE ATTACHED FORM TO ADDRESS BELOW

Name / Company Name:	
Website:	
Company phone:	
Company address:	
Facebook / Instagram handles:	
Contact name:	
Contact address (if different than above)	
Email:	
Phone #:	
Authorized signature / date	
Sponsorship Level:	
Amount:	
Description of your business to be announced at shows:	
Division chosen or custom sponsorship notes (\$1,000 and up)	

Please attach company logo to email. Logo received _____

Please make checks payable to NYRCHA and mail to:

c/o Anna Richards, Treasurer

2930 Shamrock Road

Skaneateles, NY 13152