



New York Reined Cow Horse Association

www.newyorkRCA.com nycowhorse@gmail.com

**SPONSORSHIP
PACKET 2024**

Your support helps us host exciting reined cow horse events in the Northeast! Every cent donated will go into the costs of hosting shows, adding money to award payouts or reducing costs for exhibitors. NYRCHA is a non-profit IRS 501c. All donations are tax deductible.

Check out the chart of sponsorship levels to see how we will let our competitors know about your business during shows and throughout the year on our website, social media and through Performance Horse Central live streamed events:

INVESTMENT	SPONSOR LEVEL	BENEFITS FROM NYRCHA
\$50-\$249	INDIVIDUAL	<ul style="list-style-type: none"> PA announcements of sponsorship
\$250-\$499	BRONZE SPONSOR	All benefits of above level and: <ul style="list-style-type: none"> Name/Logo on NYRCHA website with link and on all show bills Banner (provided by sponsor) displayed in arena at all shows Social media posts tagging your business
\$500-\$999	SILVER SPONSOR	All benefits of above level and: <ul style="list-style-type: none"> Logo/name on Performance Horse Central live stream of show
\$1,000 - \$1999	GOLD *DIVISION* SPONSOR	All benefits of above level and: <ul style="list-style-type: none"> Banner in prominent place in arena Advertised as sponsor of added \$ for a specific division Logo on Performance Horse Central live stream of show played during drag 60 second commercial video on Performance Horse Central live stream of show played during drag
\$2,000 & up	PLATINUM *EVENT* SPONSOR	All benefits of above level and: <ul style="list-style-type: none"> Title sponsor prominently displayed on top of showbill Title sponsor prominently displayed on Performance Horse Central live stream Premier event time slot for 60 second commercial video on Performance Horse Central live stream of show played during drag

Sponsorships can be money, product or services or a combination of both.

Want to sponsor a saddle, buckle, or other award? Please contact us for a quote and custom sponsorship.

PLEASE FILL OUT AND RETURN THE ATTACHED FORM TO: nycowhorse@gmail.com

2024 Events

April 12-14 NRCHA sanctioned Derby and Bridle Spectaculars plus 2 NRCHA Horse Shows – Garwood Arena Columbiana, Ohio

May 10-12 2 NRCHA sanctioned Shows - Keystone Horse Center Bloomsburg, PA

June 28-30 NRCHA sanctioned Derby and Spectaculars plus 2 NRCHA Horse Shows – Garwood Arena

Sept 19-22 NRCHA sanctioned Pre-futurity, Derby and Spectaculars plus 2 NRCHA Horse Shows – Garwood Arena



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Name / Company Name:	
Website:	
Company phone:	
Company address:	
Facebook / Instagram handles:	
Contact name:	
Contact address (if different than above)	
Email:	
Phone #:	
Authorized signature / date	
Sponsorship Level:	
Amount:	
Description of your business to be announced at shows:	
Division chosen or custom sponsorship notes (\$1,000 and up)	

Please attach company logo to email. Logo received _____

Please make checks payable to: NYRCHA and send: c/o Cindy Pfeifer, 6040 Cleary Rd, Livonia, NY 14487

For questions, or more information and to send completed form, email: nycowhorse@gmail.com