



New York Reined Cow Horse Association

About Us

The New York Reined Cow Horse Association (NYRCHA) was formed in January 2009 and is affiliated with the National Reined Cow Horse Association (NRCHA.) The NYRCHA maintains a green-rider-friendly attitude, offering numerous levels of competition for green riders and green horses in addition to open and non-pro bridle and hackamore classes. The mission of the NYRCHA is to perpetuate the early Spanish traditions of highly trained reined cow horses, to promote interest in the reined cow horse throughout the Northeast by providing educational and competitive venues that have family-oriented environments, and to develop all around cow horses using proper horsemanship and good sportsmanship.

Our club was the 2019 NRCHA Affiliate of the Year!

2021 Events

April 24th & 25th: Brad Barkemeyer Clinic – Schaghticoke Fair, Schaghticoke, NY

April 30th – May 2nd: Good To Be Green Classic - Fonda Fairgrounds, Fonda, NY
*****ANNUAL MEETING and 2020 AWARDS CEREMONY TO BE HELD FRIDAY, APRIL 30th**
after Herd Work***

June 4th – June 6th: Silver Spur Classic - Fonda Fairgrounds, Fonda, NY

Tentative – Green Rider Clinic in July 2021

July 23rd – July 25th: Cowhand Classic - Fonda Fairgrounds, Fonda, NY

August 20th – August 22nd: Northeast Cow Horse Extravaganza (looking for event sponsor!) - Fonda Fairgrounds, Fonda, NY

October 8th – October 10th: Yahoo Buckaroo



SPONSORSHIP LEVELS

Premier Event Sponsor - \$2,500 & Up – New for 2021!

Main sponsor for a specific NYRCHA show, with “Presented By” designation on promotional materials, with name and location mentioned on promotional items. Name and three-line advertisement to be announced throughout the day at shows. An opportunity to setup promotional booth at shows. Get postings on social media and website throughout the year noting premier event sponsorship. Promotional sign hung around arena at shows and events, can send promotional material to NYRCHA Treasurer for membership distribution. Payment can be in the form of services, cash or combination of equal or greater to the \$2,500.00 value. Four complimentary banquet tickets per \$2,500.00 donation.

Gold Rush Sponsorship \$1,000 - \$2,500

Receive name and location mentioned on promotional items. Name and three-line advertisement to be announced throughout the day at shows. An opportunity to setup promotional booth at shows. Get postings on social media and website throughout the year. Promotional sign hung around arena at shows and promotional events. Can send promotional material to NYRCHA Treasurer for membership distribution. Payment can be in the form of services, cash or combination of equal or greater to the \$1,000.00 value. Two complimentary banquet tickets per \$1,000.00 donation.

Silver Spur Sponsorship \$500-\$999

Receive name and location mentioned on promotional items. Name and a three-line advertisement to be announced throughout the day at shows. An opportunity to setup a promotional booth at shows. Postings on social media and website throughout the year. Promotional sign hung around arena at shows and promotional events. Can send promotional material to NYRCHA Treasurer for membership distribution. Payment can be in the form of services, cash or combination of equal or greater to the \$500.00 value. One complimentary banquet ticket per \$500 donation.

Silver Buckle Sponsorship \$250

Sponsor a year end buckle for individual classes. Receive name and location mentioned on promotional items and announced throughout each show. Link provided on NYRCHA Sponsor page. An opportunity to setup a banner inside the show ring (provided by the sponsor). An opportunity to setup a promotional booth at shows. Mentioned and thanked on Social Media (Facebook).

Hackamore Sponsorship \$100

Receive name and location mentioned on promotional items and link provided on NYRCHA Sponsor page. Mentioned and thanked on Social Media (Facebook). Opportunity to set up a banner inside the show ring (provided by the sponsor).

Snaffle Bit Sponsorship: \$50.00 & under

Receive name and location mentioned on promotional material, and link provided on NYRCHA Sponsor page. Mentioned and thanked on Social Media (Facebook).

CASH AND/OR PRODUCT SPONSORSHIPS ARE GREATLY APPRECIATED AT ANY LEVEL!



2021 Sponsorship Form

Name/ Business Name: _____

Contact Name: _____

Type of Business: _____

Business Phone: _____ Cell Phone: _____ Text (yes/no)

Address: _____

Website: _____

E-mail: _____

Sponsorship type: _____

Product or Cash Donated: _____

Dollar or value amount/type: _____

Advertisement:

Logo received?: Yes No If yes, email to lisasykes@yahoo.com

Promotional items / flyers to be given to members?: Yes No

Approval: Yes No

Donors' name _____

Signature _____ Date _____

NYRCHA is a 501(c)(3) organization

Mail completed form to:

**Lesa Didas
NYRCHA Treasurer
206 Main St.
Hornell, NY 14843**