



# *New York Reined Cow Horse Sponsorships*

## ***What We're About?***

The New York Reined Cow Horse Association (NYRCHA) was formed in January 2009 and is affiliated with the National Reined Cow Horse Association (NRCHA.) The NYRCHA maintains a green-rider-friendly attitude, offering numerous levels of competition for green riders and green horses in addition to open and non-pro bridle and hackamore classes. The mission of the NYRCHA is to perpetuate the early Spanish traditions of highly trained reined cow horses, to promote interest in the reined cow horse throughout the Northeast by providing educational and competitive venues that have family oriented environments, and to develop all around cow horses using proper horsemanship and good sportsmanship.

## ***2020 Events***

*Cayley Wilson Clinic: April 18-19 Norwich, NY*

*May 2-3: Good To Be Green Classic, Fonda Fairgrounds, Fonda, NY*

*June 6-7: Silver Spur Classic, Fonda Fairgrounds, Fonda, NY*

*July 25-26: Cowboy Classic, Fonda Fairgrounds, Fonda, NY*

*Aug 22-23: Cowgirl Classic, Fonda Fairgrounds, Fonda, NY*

*October 10-11: Yahoo Buckaroo, Fonda Fairgrounds, Fonda, NY*

## ***Gold Rush Sponsorship \$1000 & up***

Recognition of primary event sponsor. Receive name and location mentioned on promotional items. Name and three line advertisement to be announced throughout the day at shows. An opportunity to setup promotional booth at shows. Get postings on social media and website throughout the year. Promotional sign hung around arena at shows and promotional events. Can send promotional material to NYRCHA Secretary for membership distribution. Payment can be in the form of services, cash or combination of equal or greater to the \$750.00 value. Two complimentary banquet tickets per \$750 donation.

## ***Silver Spur Sponsorship \$500-\$999***

Receive name and location mentioned on promotional items. Name and a three line advertisement to be announced throughout the day at shows. An opportunity to setup a promotional booth at shows. Postings on social media and website throughout the year. Promotional sign hung around arena at shows and promotional events. Can send promotional material to NYRCHA Secretary for membership distribution. Payment can be in the form of services, cash or combination of equal or greater to the \$500.00 value. One complimentary banquet ticket per \$500 donation.

## ***Blue Ribbon Sponsorship \$250***

Receive name and location mentioned on promotional items, name to be continuously announced throughout the show and link provided on NYRCHA Sponsor page. An opportunity to setup a banner inside the show ring (provided by the sponsor). An opportunity to setup a promotional booth at shows. Mentioned and thanked on Social Media (Facebook).

## ***Silver Buckle Sponsorship \$175***

Sponsor a year end buckle for individual classes. Receive name and location mentioned on promotional items. Link provided on NYRCHA Sponsor page. An opportunity to setup a banner inside the show ring (provided by the sponsor). An opportunity to setup a promotional booth at shows. Mentioned and thanked on Social Media (Facebook).

## ***Hackamore Sponsorship \$100***

Receive name and location mentioned on promotional items and link provided on NYRCHA Sponsor page. Mentioned and thanked on Social Media (Facebook).

## ***Snaffle Bit Sponsorship: \$50.00 or less***

Receive name and location mentioned on promotional material, and link provided on NYRCHA Sponsor page. Mentioned and thanked on Social Media (Facebook).



*New York Reined Cow Horse  
Sponsorship*

**New York Reined Cow Horse  
2020 Sponsorship Application**

*Name/ Business Name:* \_\_\_\_\_

*Contact Name:* \_\_\_\_\_

*Type of Business:* \_\_\_\_\_

*Business Phone:* \_\_\_\_\_ *Cell Phone:* \_\_\_\_\_ *Text (yes/no)*

*Address:* \_\_\_\_\_

*Website:* \_\_\_\_\_

*E-mail:* \_\_\_\_\_

*Sponsorship type:* \_\_\_\_\_

*Product Donated:* \_\_\_\_\_

*Dollar or value amount/type:* \_\_\_\_\_

*Advertisement:*

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*Logo received: Yes No*

*Promotional items/ flyers to be given to members: Yes No*

*Approval: Yes No*

*Donors' name* \_\_\_\_\_

*Signature* \_\_\_\_\_ *Date* \_\_\_\_\_

*Mail Completed Sponsorship form to:*

*Lesa Didas*

*NYRCHA Treasurer*

*206 Main St.*

*Hornell, NY 14843*