

## WHEN LIFE GIVES YOU LEMONS, CONSULT LEMONADE!

Consult Lemonade is a 501c3 management and technology resource firm that specializes in the development and employment of underrepresented talent. Our **mission** is to ensure the sustainable growth of individuals and organizations by engaging and equipping resilient people with tools, information, and opportunities to holistically enrich their lives and develop essential skills to be successful in Tech.



### THE LEMONS

Years of experience and strong relationships have garnered Consult Lemonade a unique understanding of the obstacles facing both organizations and individuals in Tech working to personally and professionally impact positive change in communities and in business.



### THE ADE (AID)

We use data and evidence-based practices to develop and implement highly effective strategies and programing that equip and empower those we serve with the information and skills to create sustainable growth and establish pipelines to tech careers for resilient underrepresented talent.



### LEMONADE

Our wholistic approach to ensure the alignment and advancement of the personal and professional missions of businesses and the individuals that work with and for them improves outcomes and equity. We know any business is only as successful as its ability to turn lemons into lemonade.

## AREAS OF SPECIALIZATION

-  Information Technology
-  Programming
-  Agile Processes
-  Communication
-  Cybersecurity
-  Project Management
-  Customer Service

## OUR TIERED APPROACH

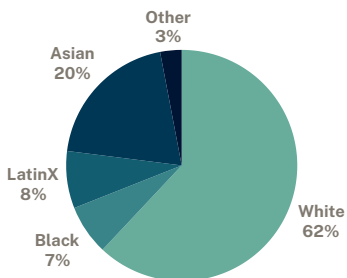




The Tech Industry's potential for expansion and profitability seems limitless. Yet historically, it has severely lacked diversity. Transparency and inclusivity have increased but data shows the progress hoped for is distant and gradual, at best.

Women are greatly underrepresented. People of color make up an even less percentage of Big Tech. **Consult Lemonade** is perfectly positioned and equipped as a catalyst for progress and equity, advancing the mission of both businesses and individuals in Tech.

[consultlemonade.com](https://consultlemonade.com) | [@consultlemonade](https://twitter.com/consultlemonade)



#### US Tech Breakdown:

**62%**

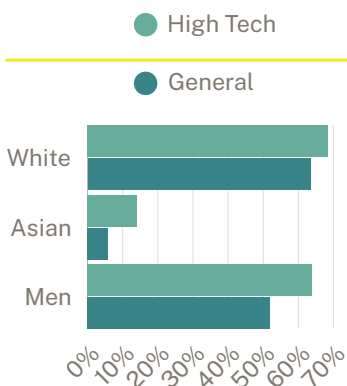
of tech jobs are held by White Americans

**25%**

of tech jobs are held by women.

**83%**

of tech executives are White.



Compared with industries in general, the high-tech industry employs more white workers, Asian Americans and men.

**3.6 Million**  
Tech job postings by  
US employers in  
2021

**178,000**  
Projected new  
tech jobs 2022

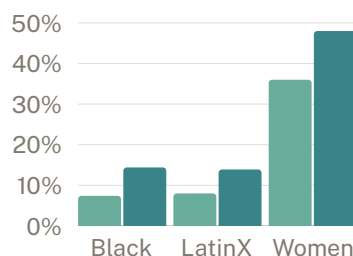
**8.9 Million**  
Projected net  
tech jobs in  
2022

**\$1.8 Trillion**  
Estimated directed  
economic output of  
U.S. tech industry

**125% Higher**  
than the median  
U.S. national wage

**2x**  
Projected  
growth rate of  
tech jobs over  
the next decade

Compared with industries in general, the high-tech industry employs less Black Americans, LatinX Americans and women



#### \*Leading Tech Occupations Jobs:

- 756,067 IT Support Specialists
- 1,950,875 Software
- 736,417 Cybersecurity and Systems Engineers
- 684,079 Network Engineers
- 230,621 Database and DataScientists